

# Apache Beam in the Data Processing Life Cycle

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#### **Data trends**

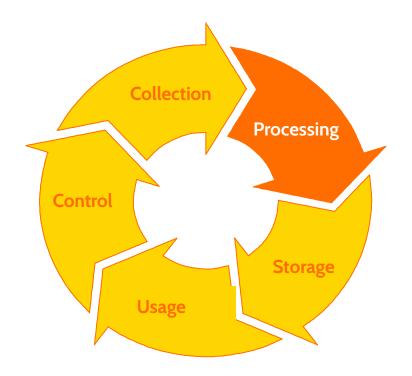
#### **Happening Now**

- Migration to the Cloud
- Massive amounts of (raw) data
- Emergence of new regulations
- Need to reduce time to insights

#### **Emerging Trends**

- Data reliability
- Real-time analytics
- Governed data democratization
- AI/ML operationalization

#### Data analytics & data processing



Data analytics encompasses the complete data management cycle, from collection to quality and access control.

Data processing is a component of the Data

Analytics practice. It generates valuable insights
and information.

The data analytics cycle

## The data processing life cycle and where Beam sits

## Types of data processing & examples

- Always fresh and up to date content
- Add resources for other runners, new IO connectors, sinks and sources
- Build more use case based code samples and demos

# Where Apache Beam sits

# The Apache Beam value proposition for emerging trends

# Thank You!

