



# Apache Beam in the Data Analytics Life Cycle

Griselda Cuevas

Product Manager - Google Cloud

<http://linkedin.com/in/griscz>



# Data industry trends

## Happening Now

- Migration to the Cloud
- Massive amounts of (raw) data
- Emergence of new regulations
- Need to reduce time to insights

## Emerging Trends

- Data reliability
  - Real-time analytics
  - Governed data democratization
  - AI/ML operationalization
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# Data analytics & data processing



The data analytics flow

**Data analytics** is an overarching practice that encompasses the complete life cycle of insight generation, from collection to quality and access control.

**Data processing** is a component of the Data Analytics practice. It transforms raw data into valuable insights and information.

# Data processing is done in three phases:

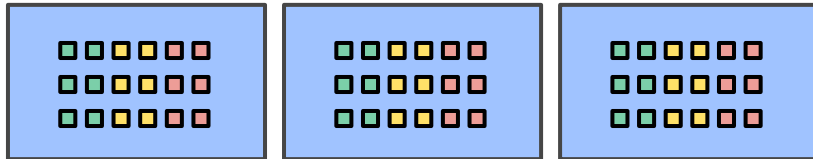


# There are two types of data processing

## Batch

Data is collected and processed in chunks.  
It is Used for large amounts of data.

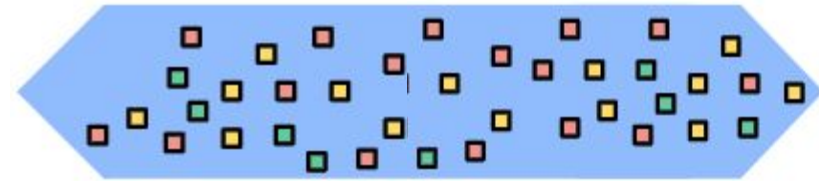
E.g.: payroll systems, preventive manufacturing maintenance, insurance billing, etc.



## Streaming (Real-Time)

It is the continuous processing of data that aims to derive insights or new information shortly after a data point enters a system for the first time.

E.g.: experience personalization, anomaly detection, malfunction alerting system, etc.



# Where does Apache Beam fits in?

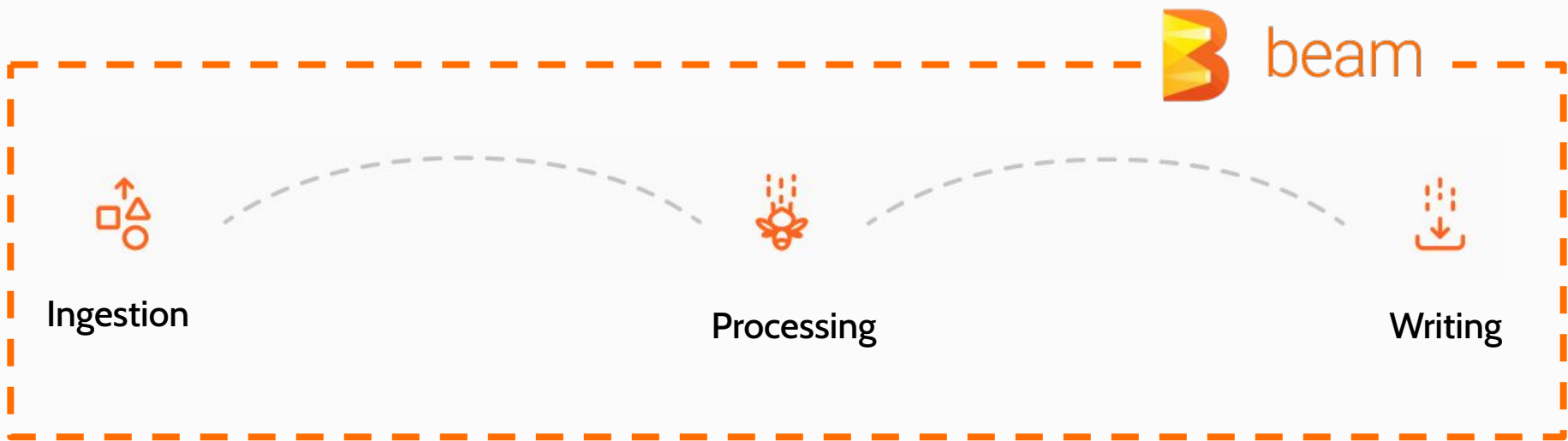
## A common misconception...

Apache Beam is a substitute for Apache Spark or Apache Flink



Truth is...

Apache Beam is a programming model  
to build **batch and streaming** data processing pipelines





## You can build data processing in 3 steps:

1. Choose your preferred runner
2. Write your pipeline in your favorite programming language
3. Use Apache Beam transformations to process your data

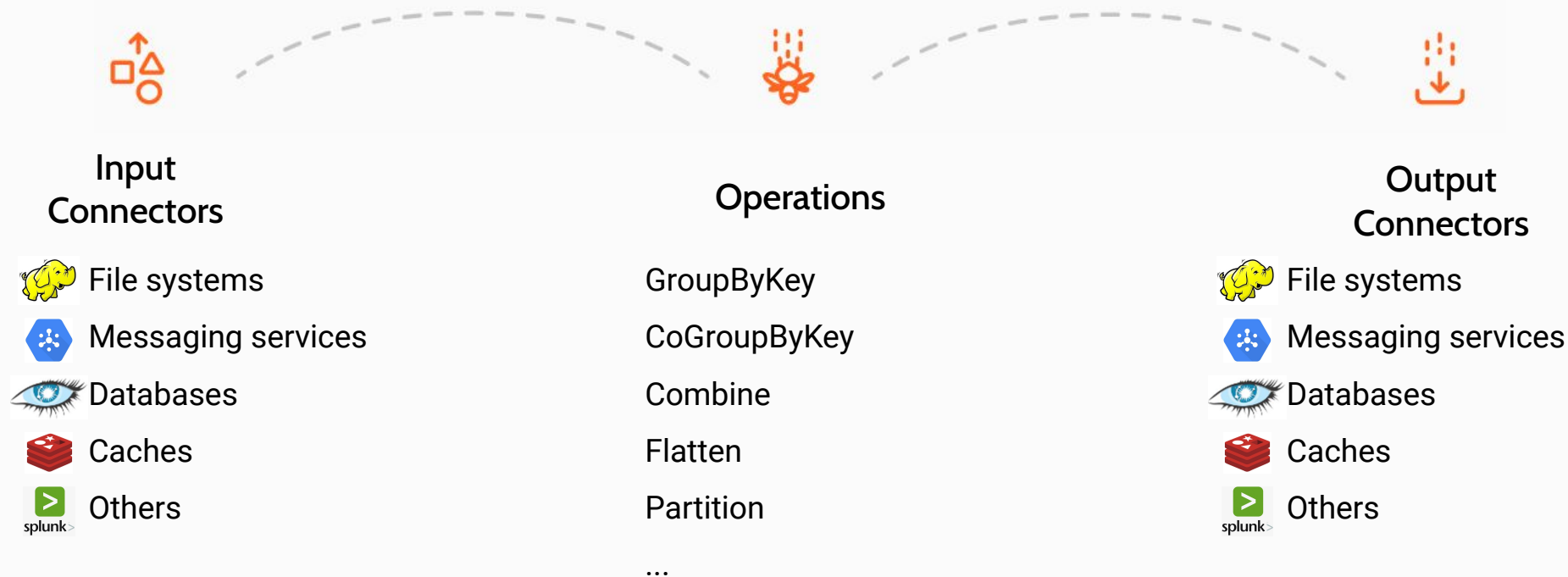
## Step 1. Choose your runner, Apache Beam is portable!

You can run Apache Beam pipelines in any supported runner  
including Apache Spark, Apache Flink and Dataflow

## Step 2. Choose your favorite language, Apache Beam is multi-language

You can develop Apache Beam pipelines in your language of  
choice: Java, Python, SQL and Go

## Step 3. Use the 3 Apache Beam components to define your pipelines



## In today's module

- Apache Beam in action
- Apache Beam Overview
- Defining a directed acyclic graph
- Runner specific overview: Architecture, management and autotuning
- Putting it all together with a Python demo

# Thank You!

