

Real-time Semantic Enrichment & Online Clustering of Text Documents

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Outline

Motivation

Semantic Enrichment

Online Clustering

Stateful Processing

Demo

Summary

ML₆

Machine Learning services company.

We help our clients build machine learning applications using technologies such as Apache Beam.

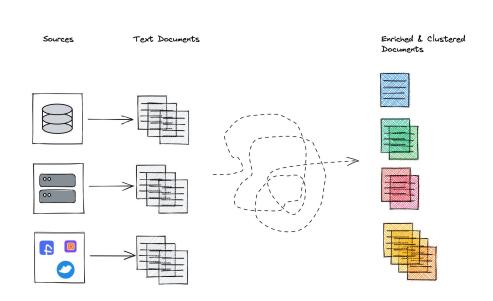
Motivation

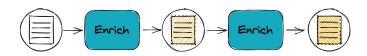
Semantic Enrichment

Add semantic information to text documents.

Online Clustering

Arrange documents into not yet defined groups as they come in.





- Count word occurrences
- Add geo location
- Categorise: Add predefined labels
- Sentiment Analysis
- Filter profanity
- Extract keywords
- Named-Entity Recognition/Linking
- Summarize
- Word/sentence/document embeddings
- OCR correction
- Translation
- Coreference Resolution

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```
class TextEmbedding(beam.DoFn):
    """Get the text embedding using the Universal Sentence Encoder."""
   module_url = "https://tfhub.dev/google/universal-sentence-encoder/4"
    def setup(self):
        self.model = hub.load(self.module url)
   def embed(self, texts):
       if isinstance(texts, list):
            return np.array(self.model(texts))
        else:
            return np.array(self.model([texts]))
    def process(self, element, *args, **kwargs):
       text = element.get('text', "")
        if text:
            vield {
                **copy.deepcopy(element),
                'text_embedding': np.squeeze(self.embed(text))
```

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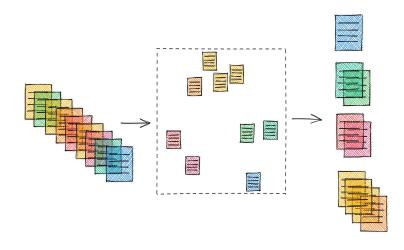
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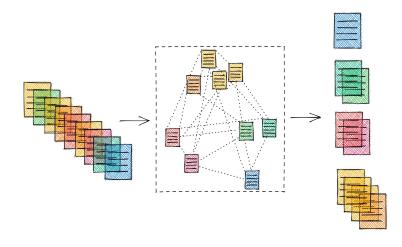
```
class TextEmbedding(beam.DoFn):
    """Get the text embedding using the Universal Sentence Encoder."""
   model_url = "https://example.com/models/universal-sentence-encoder/4"
   headers = {"Content-Type": "application/json"}
   def setup(self):
       self.session = requests.Session()
    def embed(self, texts):
        pavload = {'text': text}
       response = self.session.post(model_url, json=payload, headers=headers)
        return response['embedding']
    def process(self, element, *args, **kwargs):
       text = element.get('text', "")
        if text:
           vield {
                **copy.deepcopy(element),
                'text embedding': self.embed(text)
```

Arrange documents into not yet defined groups as they come in.

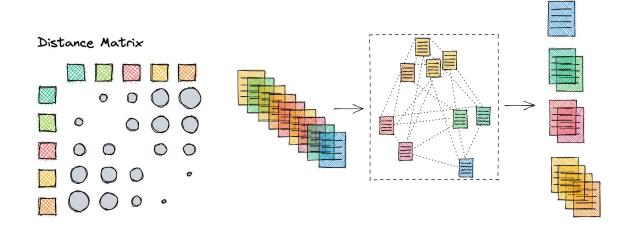




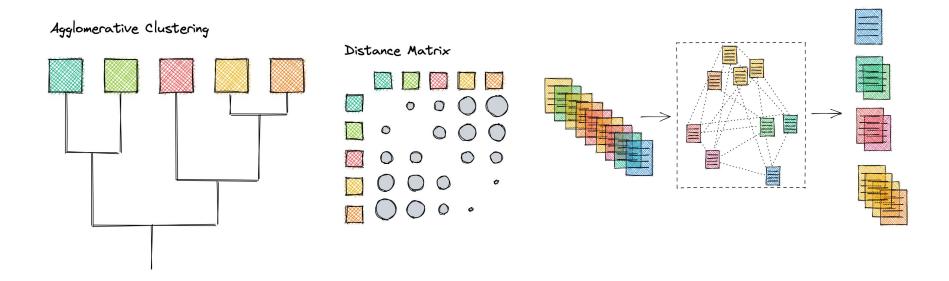






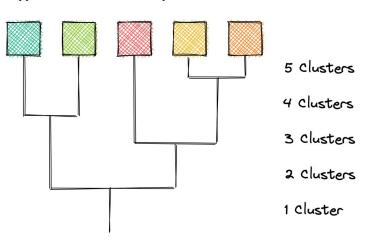


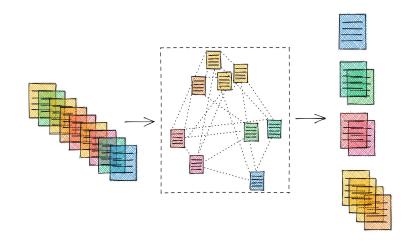






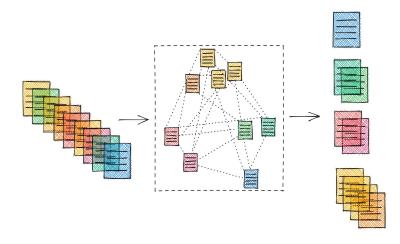








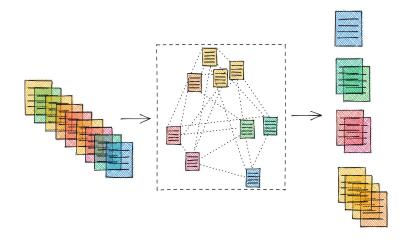
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What do we need?

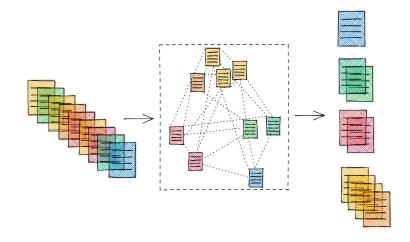




Clustering is usually a batch operation.

What do we need?

A **clustering** algorithm that works **iteratively**.



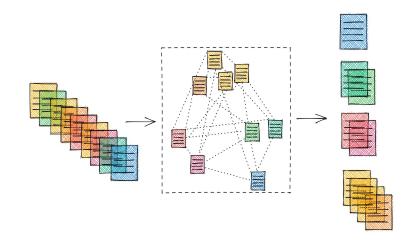


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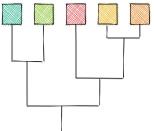
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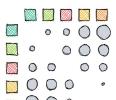
A mechanism to access the **previous state**.



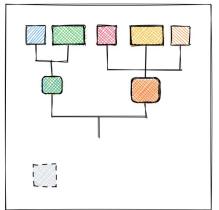


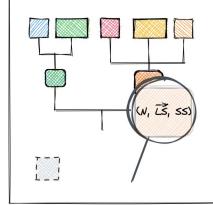


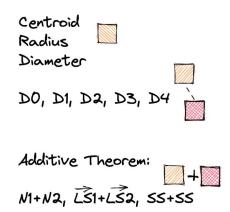
Distance Matrix

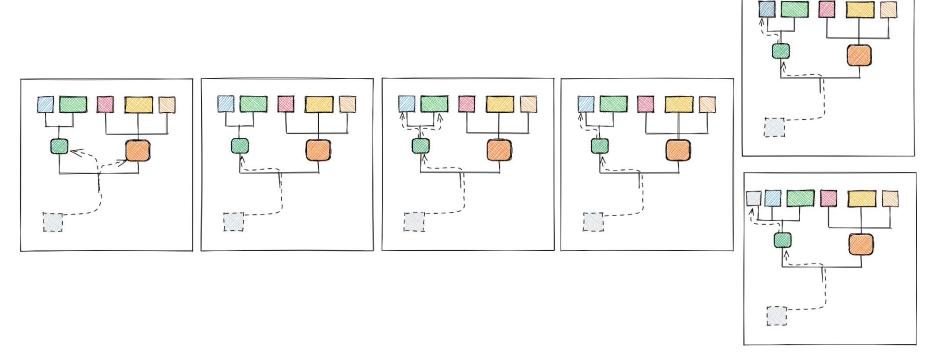


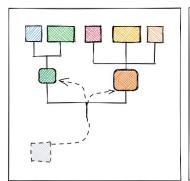
Birch

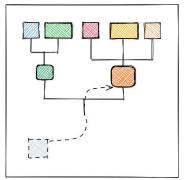


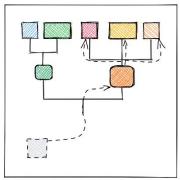


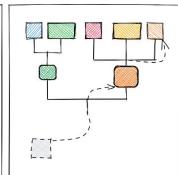


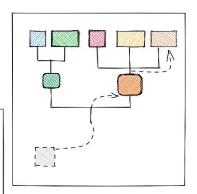


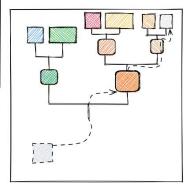












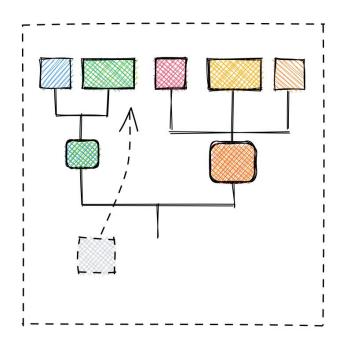
Add documents iteratively.

Build a **tree** structure that contains **summaries of subclusters** that are **sufficient** for cluster **decisions**.

Tight, local subclusters are summarised.

Very **fast**, input **data** only needs to be **read once**, O(n).

Resulting summaries can be used as input to other clustering algorithms.

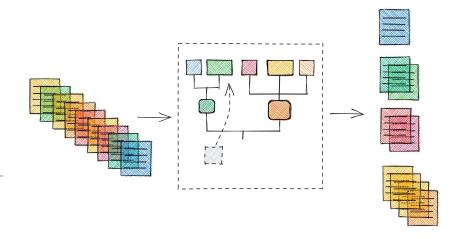




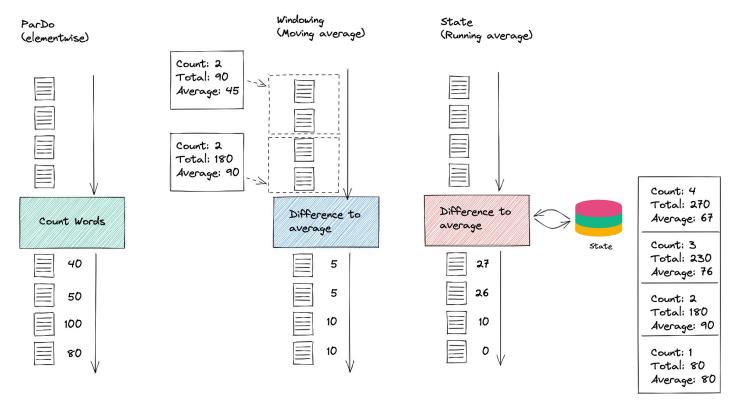
What do we need?

A **clustering** algorithm that works **iteratively**.

A mechanism to access the **previous state**.



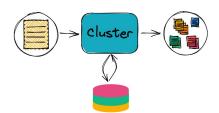
Stateful Processing



Stateful Processing

```
def run():
    """Main function that defines the pipeline and runs it."""
    pipeline = beam.Pipeline()
    # Input text documents
    docs = (
        pipeline
        l "Load documents" >> beam.Create(example docs)
    # Fnrichment
    enriched docs = (
        docs
         "Count words" >> beam.ParDo(CountWords())
    # Difference to running average
    differences = (
        enriched docs
        # The state is partitioned by key: Use a single key
        | "Make key-value pair" >> beam.Map(lambda e: (1, e))
        | "Difference to Running Average" >> beam.ParDo(StatefulAverageDifference())
    # Print
        differences
        | "Print" >> beam.Map(pprint)
    pipeline.run().wait until finish()
```

```
class StatefulAverageDifference(beam.DoFn):
   DOCUMENT COUNT SPEC = ReadModifyWriteStateSpec('document count', PickleCoder())
   WORD TOTAL SPEC = ReadModifyWriteStateSpec('word total', PickleCoder())
   def process(self, element,
                document count state=beam.DoFn.StateParam(DOCUMENT COUNT SPEC),
               word total state=beam.DoFn.StateParam(WORD TOTAL SPEC),
                *args, **kwargs):
       # 1. Initialise or load states
       document count = document count state.read() or int()
       word total = word total state.read() or int()
       # 2. Extract document, update state, and calculate average
       _, doc = element # The state is partitioned by key
       document count = document count + 1
       word total = word total + doc['word count']
       average = word_total / document_count
       difference = abs(doc['word count'] - average)
       # 3. Write states
       document_count_state.write(document_count)
       word total state.write(word total)
       # 4. Yield element
       vield {
            'uuid': doc['uuid'],
           'word_count': doc['word_count'],
            'difference': difference,
```

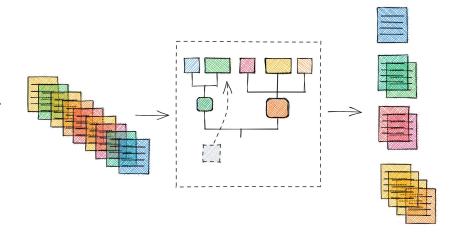


BIRCH:

A **clustering** algorithm that works **iteratively**.

Stateful processing:

A mechanism to access the **previous state**.



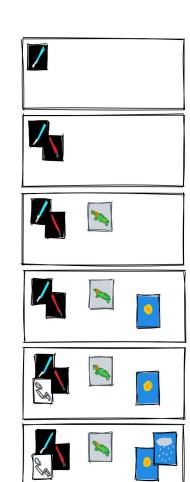
Demo

Semantic Enrichment &
Online Clustering
using the Python Apache Beam SDK

Result

New cluster: 10940495-f79e-436a-92db-ef1f274ba44c Documents: Movies (Star Wars 1) 10940495-f79e-436a-92db-ef1f274ba44c Update: Documents: Movies (Star Wars 1) Movies (Star Wars 2) New cluster: 072a9e0d-4763-4afa-bf98-42aa70ac05db Documents: Turtles New cluster: fbdae2ec-9cc6-48b3-83bf-f1b4edd29e0d Documents: Weather 1 Update: 10940495-f79e-436a-92db-ef1f274ba44c Documents: Movies (Star Wars 1) Movies (Star Wars 2) Movies (Star Trek) fbdae2ec-9cc6-48b3-83bf-f1b4edd29e0d Update: Documents:

> Weather 1 Weather 2

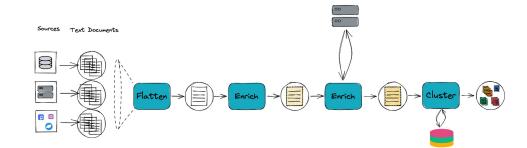


Summary

Semantic enrichment adds information from the content to the documents. This often involves machine learning which are expensive operations.

Online clustering allows the grouping of text documents into groups that are unknown up-front in real-time. Stateful processing enables iterative cluster model building.

BIRCH is an **iterative** clustering algorithm that can handle very **large amounts of data**.

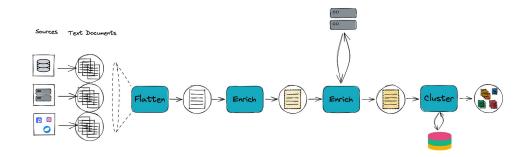


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BIRCH is an **iterative** clustering algorithm that can handle very **large amounts of data**.



Real-time Productionizing: **Streaming** pipeline

Enrichment

Serve Machine Learning models using **microservices**. Initialise connection in the **setup** of the DoFn & use **time-batched** requests.

Clustering: Tidy up the **state** once in a while by pruning outdated elements.

Thank you!

ML6 is hiring \rightarrow https://www.ml6.eu/join-us



Further Reading

- Stateful Processing with Apache Beam
- <u>Timely (and Stateful) Processing with Apache Beam</u>
- BIRCH: An Efficient Data Clustering Method for Very Large Databases (paper)