

Date

1/1/2007

12/4/2007

Last 7 day Spend

1.70K✓

(+23.1%)

Last 7 days Total Baskets

135!

(-8.16%)

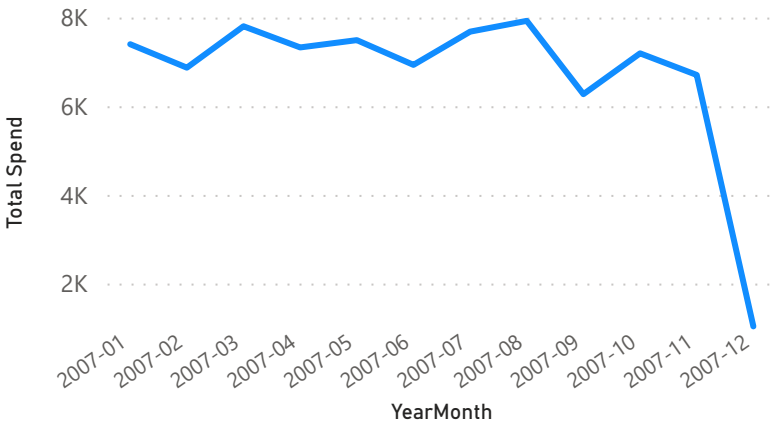
Avg Basket Size (7 days))

12.56✓

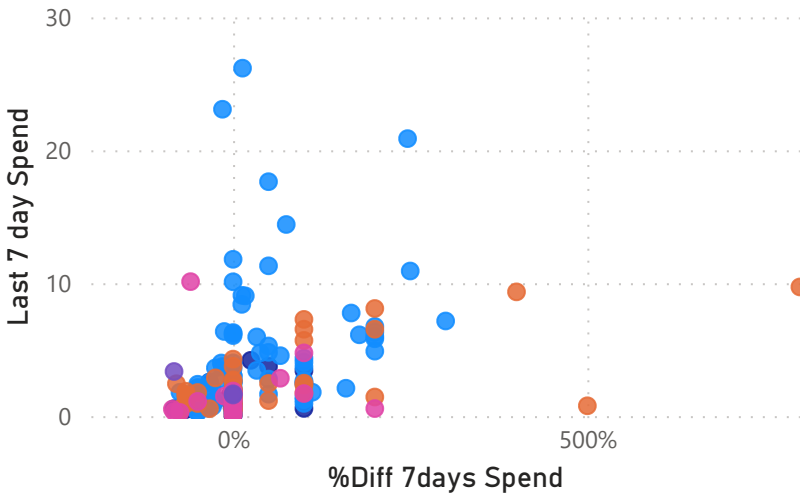
(+34.04%)

%Difference (7 days)

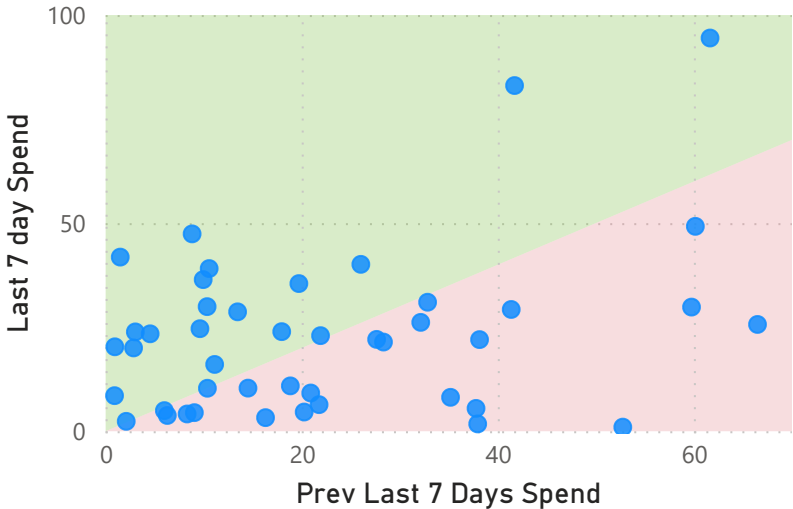
Total Spend by YearMonth



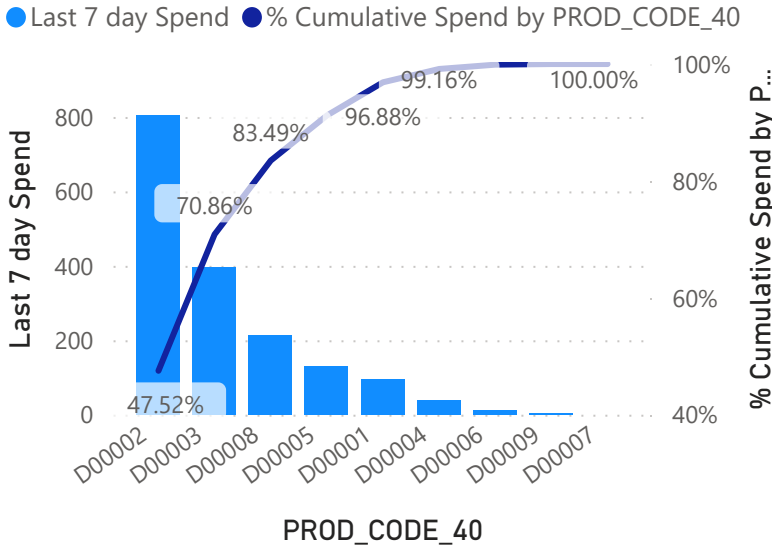
PROD_CODE_40



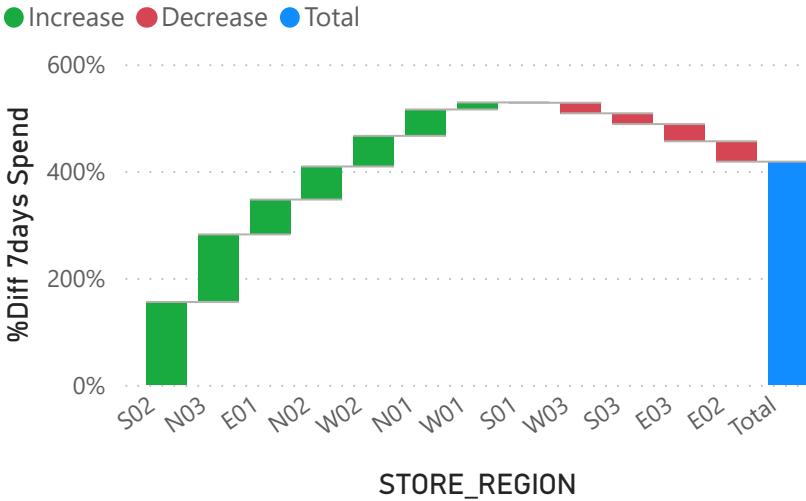
Prev and Last 7 Days Spend



PROD_CODE_40 Spend (7 days)



Total Spend Difference (7days)



| PROD_CODE | STORE_REGION | STORE_CODE | Last 7 day Spend |
|------------|--------------|------------|------------------|
| PRD0903678 | N02 | STORE00076 | 1000 |
| PRD0900121 | E03 | STORE00744 | 1000 |
| PRD0903438 | S01 | STORE01041 | 1000 |
| PRD0901348 | E01 | STORE02367 | 1000 |
| PRD0902694 | E02 | STORE00648 | 1000 |
| PRD0903052 | N02 | STORE00076 | 1000 |
| PRD0903052 | N01 | STORE00036 | 1000 |
| PRD0900239 | S01 | STORE01041 | 1000 |
| PRD0902992 | E01 | STORE02760 | 1000 |
| PRD0902531 | E02 | STORE00648 | 1000 |
| PRD0903052 | N02 | STORE00076 | 1000 |
| Total | | | |