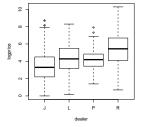
STA 521 Final Project

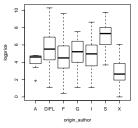
Team 10: Bin Han, Jingyi Zhang, Jonathan Klus

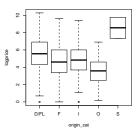
12 December 2018

EDA & Data Cleaning

- Removed variables: lot, sale, price, count, subject, authorstandard, winningbidder, Surface_Rnd, Surface_Rect, material, mat
- Recoded many categorical variables, for example:
 - a. endbuyer: "n/a" & "" "X"
 - b. authorstyle: "n/a" & "" 0; others: 1
 - c. materialCat: "n/a" & "" "other"







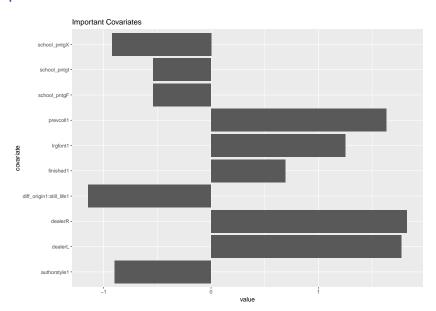
BMA + AIC

David Teniers	
- a	46
Philippe Wouvermans	27
Francois Boucher	26

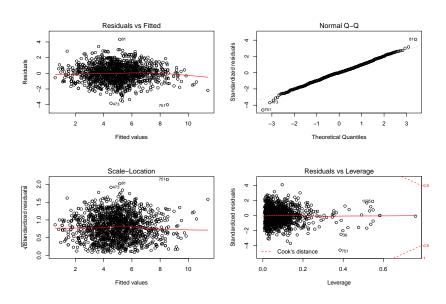
subject	sum
Paysage	324
People	194
Saint	121

- ▶ BMA: used BPM in BMA to choose base variables that have higher posterior density and good for prediction.
- ► AIC: generated all possible interactions and applied AIC to choose important features.
- ► Final model: 19 base variables; 24 interactions.

Important Features



Model Diagnostics



Interesting Findings

- ► The most expensive five paintings predicted from the validation set all come from the same artist: Nicolaes Pieterszoon Berghem.
- Most of the more expensive paintings are auctioned from the dealer with initial "R".
- ▶ The endbuyer of these expensive paintings are, instead of a buyer or a dealer who may serve as an intermediary, collectors themselves.
- Extremely large surface are doesn't always mean high price.

The Artist



Painting 1: Pieterszoon Berghem



Figure 2: Pieterszoon's Painting

Painting 2: Pricey



Image Sources

- https://upload.wikimedia.org/wikipedia/commons/e/e0/ David_Teniers_the_Younger_-_The_Feast_of_the_Prodigal_Son.jpg
- 2. https://upload.wikimedia.org/wikipedia/commons/e/e8/Berchem%2C_Nicolaes_~_Landscape_with_Herdsmen_Gathering_Sticks%2C_early_1650s%2C_oil_on_panel%2C_private_collection%2C_New_York.jpg
- https://en.wikipedia.org/wiki/Nicolaes_Pieterszoon_ Berchem#/media/File: Portrait_of_Nicolaes_Berchem_by_Jan_Stolker.jpg