Contact

Phone: 052-5684432

Twitter: @BeanYumas

Address: 9 Louis Marshall, Tel Aviv

Languages

#Hebrew - mother tongue

#English - fluent

Hobbies & Interests

#Basketball - playing & watching
            (especially NBA).

#Books -   anything between Shay
             Agnon to Game of thrones.

#Talmud - at least once a week.

Benny Zingerevich

benny@beeziko.com

I am a UX enthusiast and a software developer.
Product design & implementation is my passion.

Experience & Education

UXVision @TalFlorentinUX   Dec 2013 - present

Education: UXV #certification course by
                #Jhon Bryce, managed and taught by
                #Tal Florentin.

Skills learned: #Personas, #Journey maps, #Axure,
                  #invision

Pluralis Ltd @pluralis_CRO   Apr 2013 - Jan 2014

Pluralis make your landing page convert better
using the wisdom of an optimization
professionals crowd.

Position: Software developer

Responsibilities: #UX design, #programming.

Technologies: #javascript, #jQuery, #backbone,
                     #HTML5, #CSS3.

beeziko Ltd @beeziko   Aug 2011 - Feb 2013

beeziko is an #edtech startup, that feeds the student
with the best, most relevant study material.

Position: Co-Founder & CPO

Responsibilities: Product & #UX design, usability
                     testing, #programming.

Technologies: Native iOS (Objective-C\
                     #MonoTouch), #nodejs, #mongoDB,
                     #HTML5, #javascript, #CSS3.

CheckPoint @checkpointsw   2008 - 2011

Position: Software developer in the Security
                     Management team.

Responsibilities: #GUI development and maintenance,
                     #UX design, IS development,
                     DB development and maintenance.

Technologies: C# .Net, C++ (MFC).

Ben-Gurion Univ. @bengurionu   2003 - 2009

Education: B.Sc, Computer Science (Bio-informatics)
            B.Sc, Chemistry

IDF @IDFSpokesperson   1999 - 2002

Position: Artillary Staff Sergant

Responsibilities: #Commanding & instructing the next
                  generation of artillary sergants.