Resume & Recruiting

Cloud Computing and SaaS



Announcements

- Homework 3 Due Thursday
 - o Interactive Walkthrough for 3A tomorrow at Ari's office hours (Wed 5-7pm)
- Project
 - Releasing Thursday; Weekly checkpoints due every Friday (not this week)
 - 6-7 total checkpoints before deployment!
 - Workload ramping up, Office hours, OkPy
 - Large codebase -- Spend extra time during the first week exploring!
- AWS Educate Sign up, HW 4, Due Friday

Introduction and Disclaimer

 A good resume can get you pass the resume screen in a recruiting cycle

A resume is really only the best professional version of yourself, so getting experiences to put on your resume is very important

 Push yourself as much as you can while still keeping your mental health in check

Introduction and Disclaimer

Every recruiter is different

Different jobs look for different things

Software engineering and other technical roles

Our qualifications as student instructors

Today

Resume tips that no one tell you about

The secret online presence strategy

Recruiting timeline and tips to get a job



Resume

Resume Breakdown

- **Education:** Berkeley + graduation date
 - Cut out high school and community college
 - GPA: it does not matter as much as you'd think for software engineering roles
- **Experience:** Work and internship experiences
 - Cut out unrelated work like bartending
 - You can put club experience if you need to fill up space, otherwise have a separate section just for clubs/leadership

Resume Breakdown

- Projects: CS projects
 - Try to not have projects from big classes like 61ab
 - Two to four projects on your resume
- Skills: Filler section
 - No soft skills on a resume
 - Break into languages and framework
 - Optional: interests

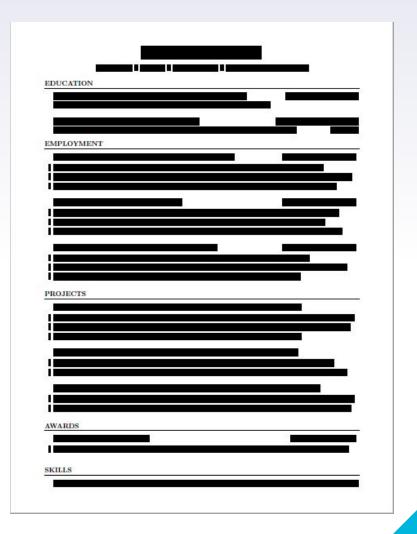
Resume Design

- Style
 - One page is optimal
 - One column is usually better
 - Traditional resume work better statistically for software engineering (small sample size research)
- Design
 - Hyperlink projects, link GitHub
 - Carefully chosen margin size
 - 8-12pt font, professional font (e.g., garamond)

Resume Order

- 1. Education
- 2. Experiences
- 3. *Skills*
- 4. Projects
- 5. (Leadership/Teaching)
- 6. (Awards)
- 7. *Skills and Interests*

```
() = Optional
* = Either order works
```



Resume Priorities

Text styles

Use bold/italics text carefully. Prioritize company name over work title, regardless if the company is prestigious

Margins

Maximize white space, make use of margins. Do be careful and not make the margins too skinny (might look weird)



Resume Example Traditional design

Too much white space

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EDUCATION

University of California, Besteloiry - Cologo et Engineering

SE, Electrical Engineering and Computer Science

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June - August 2020

Springer Engineering Junery

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Software Engineering Intern

June - August 20

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Facebook Software Engineering Intern un - May 2019

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SELECTED PROJECTS

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TECHNICAL SKILLS, TOOLS, & INTERESTS

Programming Goling, Python, Schama, Java, JavaScape, SQL, Smitt, C++, C, Raby, PHF, CH, Cani, Pontna, Hugo, Badaley Took and Piameworks: Gr. Thinen, NumPy, Temosffow, Dyango, node, Renet, Angular, ASP NET, Spring, CS198, OchiB Languager: Engido, Nativey, German (Piaert, Betheley (Native), Romins (Pinest), Spanish (Pinest), Chiner (Pinest), Said (in) Intersent: Cond Computing, Sails, Reduley, Goling, Programming, Base/List, Farima, Something Tun Hen, Cooling, Gond

Resume Details

- Bullet points
 - Avoid jargon, straight to the point
 - Highlight accomplishments rather than duty
 - Do not assume the recruiter knows what you have on your resume (I.e., say Cloud Computing instead of CS198-73)
 - Make sure the description is relevant
 - Three points to consider: what, how, and impact
 - Quantify with numbers

Resume Relevancy

- Recency matters
 - No high school, SAT scores (unless applying for select investment banking firms)
 - Unique high school accomplishments like valedictorian and Olympiad awards could be mentioned, but very briefly
- Select and filter relevant experiences
 - Not everything belongs on a resume

Resume Exaggeration

- How to do it without lying
 - Scenario: project in progress, not completely finished
 - Having it on resume anyways is OK
 - Still requires deep understanding of project
 - Projects aren't always open sourced, so it's fine to not have the source code readily available
- Why to not lie
 - Might be blacklisted/fired from said company

No Experience?



No Experience At All

- Getting one experience makes getting others easier
- What do I put if I don't have any internships?
 - Research positions
 - Course AI/CSM/Reader
 - Club memberships
 - Worst case scenario, high school experiences
- How do I get my first experience without connections?
 - Local startups (e.g., Angel.co)

Online Presence

How to stand out, get a job, find cofounders

Online Platforms

Personal site

LinkedIn

Tech Twitter

Even Discord



Online Presence Benefits

- High SEO ranking
 - Recruiters find you first

- Following
 - With a following, more people know you, meaning you can easily crowdsource opportunities and even funding for a startup
 - More trusted and respected

Personal Site

- How to get a personal site for free (out of scope):
 - Host on Github pages, requires money for personal domain
 - Or host on OCF
 - Upload custom html, css, and javascript files to OCF to get a personal site at https://ocf.berkeley.edu/~your_username_here
- Pros of personal site:
 - More reputed, better respected for contract work

LinkedIn

Recruiters oftentimes look at your linkedin

Good to have for coffee chats

Reach out for referrals

Keeps track of your network

Your Dashboard

Private to you

1,400,750

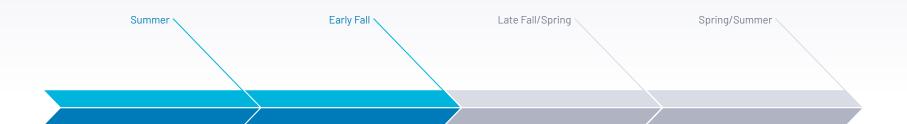
Who viewed your profile

Other Platforms

- Twitter
 - Tech twitter is really big right now, and it's a way to reach out to those higher up
 - Journalists follow Twitter (maybe if you are lucky, you could get a PR article)
- Discord and Slack
 - Online Era many opportunities everywhere
 - Meet potential cofounders

Recruiting

Recruiting Timeline



Cycle Begins

Consulting companies starting to open. Quant companies rolling basis

Early Stage

Tech (SWE/ML) companies starting to open

Mid Stage

Offers are starting to roll out. Job apps still open

Cycle Ends

Job apps begin to close, and offers are being finalized

Referrals and Emailing

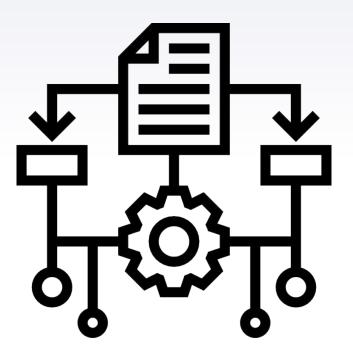
- For fulltime and internship roles, referrals are pretty important
- Cold emailing professors for research
 - If you cold email 200 professors, you are probably going to get at least one position
 - Write a great template, and modify it to fit a little of each professor's preferences

Interview Prep

Grinding LeetCode

Take CS61B and 170

 Use Python in most scenarios (saves a lot of time)



The End

Any questions?

Come to our office hours for help and advice!



