

Delivering a Full-Featured Mobile CRM Experience

Now Your Sales Force Can Stay Connected to Customers and Prospects Anywhere, Anytime

Designed to give your sales force a full-featured yet intuitive mobile CRM experience with seamless access to ERP data from a single app, salesFreedom™ is an award-winning enterprise-grade mobility app that keeps them connected, efficient and productive around the clock, on any device, from anywhere.

salesFreedom is a strategic productivity tool that immediately empowers your on-premise CRM and ERP system, along with leveraging the powerful features of your smart phone & tablet devices. That means they can work at peak performance any time, giving them the freedom to focus more on meeting sales goals and responding to customers and prospects, and less time on administrative activities.

From accessing contacts and new leads to managing current opportunities, placing orders, checking deal status and more, salesFreedom delivers user-friendly features across the full spectrum of customer relationship management needs.

Powerful Features for Management Means Real-time, Intelligent Action

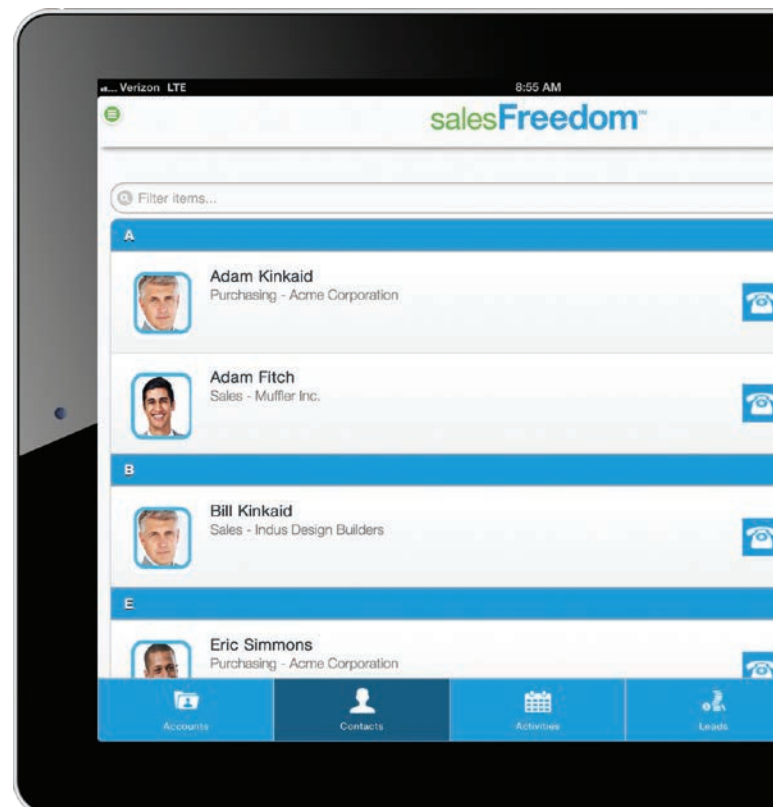
Sales managers and executives can get new business insights and forecasting on-the-fly with a robust app that easily snapshots sales activity such as:

- Deals in progress by territory
- New leads and opportunities by region
- Sales order history and inventory checks
- Sales orders and order status
- Contracts coming due
- ... and much more

Suddenly a 360-degree view of your business offers actionable intelligence and helps your team adjust plans to improve response time and meet evolving market demands on the fly.

salesFreedom

- contact management
- lead management
- opportunity management
- activities management
- account management
- price check
- inventory check
- sales order history
- sales order capture
- credit status check
- order status



Deployed in just days, salesFreedom delivers easy access to full-featured mobile CRM and ERP system data from a single app, accessible from any smart phone, mobile device or browser. Finally, sales has the freedom to stay connected and responsive without missing a beat.



Capture a New Competitive Edge

salesFreedom provides a competitive edge for your company, giving the entire sales force the ability to be more responsive than ever before with a consolidated view of CRM features fully integrated with ERP system data. This user-friendly, single sign-on approach helps your team accelerate customer buying decisions, shorten sales cycles, improve satisfaction and maximize revenue opportunities.

salesFreedom Benefits

- **Experience 100% User Adoption** – Improve data accuracy and system usage with an intuitive interface and single sign-on features that eliminate hassles and offer easy access to enterprise systems.
- **Accelerate Sales Cycles** – Stay on top of deal status as prospects move through the sales cycle so you can keep them informed at every step.
- **Improve Business Intelligence** – Get instant access to analytics, data and systems to improve visibility and actionable insight at any level.
- **Reach Revenue Targets Faster** – Improve employee productivity by enabling transactions for any location on any Internet-enabled device.
- **Increase Customer Retention** – Be more responsive to customers anywhere and anytime to build satisfaction, loyalty and out-perform the competition.

Now get every member of your sales force fully productive on their favorite mobile device with no significant up-front investment, no system configuration and virtually no training necessary.

The award-winning salesFreedom app runs on any mobile platform including:

- Smart Phones: Apple, Android, Blackberry, Windows
- Tablets: Apple, Android, Windows
- Web Browsers: Safari, IE, Firefox, Chrome

Contact us to schedule a demo today and to learn more about our technology and ready-to-use, cloud-based mobile apps for Sales and Operations.



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Driving Business Productivity™

www.appsFreedom.com
sales@appsFreedom.com
1.855.appsFreedom



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