Site 1

Date range: January 2010

Mail Test report

Actions - Main metrics

Name	Value
Pageviews	43
Unique Pageviews	27
Downloads	0
Unique Downloads	0
Outlinks	0
Unique Outlinks	0
Searches	0
Unique Keywords	0

Downloads

There is no data for this report.

Entry page titles

Entry Page title	Entrances	Bounces	Bounce Rate
second visitor/two days later/a new visit	8	0	0%
first page view	2	2	100%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/index.htm	9	1	11%
/products	1	1	100%

Exit page titles

Exit Page Title	Exits	Unique Pageviews	Exit rate
Checkout / Purchasing...	8	8	100%
first page view	2	2	100%

Exit pages

Exit Page URL	Exits	Unique Pageviews	Exit rate
/index.htm	1	9	11%
/thankyou	8	8	100%
/products	1	1	100%

Outlinks

There is no data for this report.

Page titles

Page Title	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
Checkout / Purchasing...	8	8	00:00:00	0%	100%
second visitor/two days later/a new visit	8	8	00:06:00	0%	0%
second visitor/two days later/second page view	8	8	00:09:00	0%	0%
first page view	2	2	00:00:00	100%	100%
Page Name not defined	1	1	00:00:00	0%	0%

Page Titles Following a Site Search

There is no data for this report.

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/index.htm	9	9	00:05:20	11%	11%
Page URL not defined	17	9	00:00:00	0%	0%
/thankyou	16	8	00:04:30	0%	100%
/products	1	1	00:00:00	100%	100%

Pages Following a Site Search

There is no data for this report.

Search Categories

There is no data for this report.

Site Search Keywords

There is no data for this report.

Search Keywords with No Results

There is no data for this report.

Bandwidth - Main metrics

Name	Value
Bytes transferred overall	0
Bytes transferred pageviews	0
Bytes transferred downloads	0

Content Name

There is no data for this report.

Content Piece

There is no data for this report.

Custom Variables

There is no data for this report.

Browser Plugins

Plugin	Visits	% Visits
Cookie	11	100%
Flash	11	100%
Java	11	100%
Pdf	0	0%
Quicktime	0	0%
Realplayer	0	0%
Silverlight	0	0%
Windowsmedia	0	0%

Device brand

Device brand	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Unknown	11	43	4	00:10:55	27%	$0

Browser engines

Browser engine	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
Gecko (Firefox)	2	2	1	00:00:00	100%	0%
Presto (Opera)	1	1	1	00:00:00	100%	0%

Browser version

Browser version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
Firefox 3.6	2	2	1	00:00:00	100%	0%
Opera 9.63	1	1	1	00:00:00	100%	0%

Browsers

Browser	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Unknown	8	40	5	00:15:01	0%	$0
Firefox	2	2	1	00:00:00	100%	$0
Opera	1	1	1	00:00:00	100%	$0

Device model

Device model	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Unknown	8	40	5	00:15:01	0%	$0
Generic Desktop	3	3	1	00:00:00	100%	$0

Operating System families

Operating system family	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
Windows	3	3	1	00:00:00	100%	0%

Operating System versions

Operating system version	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
Windows XP	3	3	1	00:00:00	100%	0%

Device type

Device type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Unknown	8	40	5	00:15:01	0%	$0
Desktop	3	3	1	00:00:00	100%	$0

Event Actions

There is no data for this report.

Event Categories

There is no data for this report.

Event Names

There is no data for this report.

Pie graph

There is no data for this report.

Advanced tag cloud: with logos and links

There is no data for this report.

Data tables

There is no data for this report.

Temperatures evolution over time

There is no data for this report.

Goals

Name	Value
Conversions	0
Visits with Conversions	0
Revenue	$0
Conversion Rate	0%

Days to Conversion

There is no data for this report.

Goals Overview - Days to Conversion

There is no data for this report.

Entry Pages

Entry Page URL	Nb_conversions_entry	Visits with Conversions	Revenue_entry	Entrances	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
/index.htm	0	0	$0	9	0	00:00:00	0%	$0
/products	0	0	$0	1	0	00:00:00	0%	$0
Page URL not defined	0	0	$0	0	0	00:00:00	0%	$0
/thankyou	0	0	$0	0	0	00:00:00	0%	$0

Entry Pages Titles

Entry Page URL	Nb_conversions_entry	Visits with Conversions	Revenue_entry	Entrances	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
first page view	0	0	$0	2	0	00:00:00	0%	$0
Page Name not defined	0	0	$0	0	0	00:00:00	0%	$0
Checkout / Purchasing...	0	0	$0	0	0	00:00:00	0%	$0
second visitor/two days later/a new visit	0	0	$0	8	0	00:00:00	0%	$0
second visitor/two days later/second page view	0	0	$0	0	0	00:00:00	0%	$0

Goals Overview - Entry Pages Titles

Entry Page URL	Nb_conversions_entry	Visits with Conversions	Revenue_entry	Entrances	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
first page view	0	0	$0	2	0	00:00:00	0%	0%
Page Name not defined	0	0	$0	0	0	00:00:00	0%	0%
Checkout / Purchasing...	0	0	$0	0	0	00:00:00	0%	0%
second visitor/two days later/a new visit	0	0	$0	8	0	00:00:00	0%	0%
second visitor/two days later/second page view	0	0	$0	0	0	00:00:00	0%	0%

Goals Overview - Entry Pages

Entry Page URL	Nb_conversions_entry	Visits with Conversions	Revenue_entry	Entrances	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
/index.htm	0	0	$0	9	0	00:00:00	0%	0%
/products	0	0	$0	1	0	00:00:00	0%	0%
Page URL not defined	0	0	$0	0	0	00:00:00	0%	0%
/thankyou	0	0	$0	0	0	00:00:00	0%	0%

Page Titles

Page Title	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
first page view	0	0	0	00:00:00	0%	$0
Page Name not defined	0	0	0	00:00:00	0%	$0
Checkout / Purchasing...	0	0	0	00:00:00	0%	$0
second visitor/two days later/a new visit	0	0	0	00:00:00	0%	$0
second visitor/two days later/second page view	0	0	0	00:00:00	0%	$0

Goals Overview - Page Titles

Page Title	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
first page view	0	0	0	00:00:00	0%	0%
Page Name not defined	0	0	0	00:00:00	0%	0%
Checkout / Purchasing...	0	0	0	00:00:00	0%	0%
second visitor/two days later/a new visit	0	0	0	00:00:00	0%	0%
second visitor/two days later/second page view	0	0	0	00:00:00	0%	0%

Pages

Page URL	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
/index.htm	0	0	0	00:00:00	0%	$0
/products	0	0	0	00:00:00	0%	$0
Page URL not defined	0	0	0	00:00:00	0%	$0
/thankyou	0	0	0	00:00:00	0%	$0

Goals Overview - Pages

Page URL	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
/index.htm	0	0	0	00:00:00	0%	0%
/products	0	0	0	00:00:00	0%	0%
Page URL not defined	0	0	0	00:00:00	0%	0%
/thankyou	0	0	0	00:00:00	0%	0%

Visits to Conversion

There is no data for this report.

Goals Overview - Visits to Conversion

There is no data for this report.

Goals Overview

Name	Value
Conversions	0
Visits with Conversions	0
Revenue	$0
Conversion Rate	0%

All Websites dashboard

Website	Visits	Actions	Pageviews	Revenue	Conversions	Ecommerce Orders	Product Revenue
Site 1	11	43	43	$0	0	0	$0
Site 2	1	3	3	$0	0	0	$0

Performance overview

Name	Value
Avg. network time	00:00:00.02
Avg. server time	00:00:00.27
Avg. transfer time	00:00:00.37
Avg. DOM processing time	00:00:01.17
Avg. DOM completion time	00:00:00.28
Avg. on load time	00:00:00.31
Avg. page load time	00:00:02.42

Referrers Overview

Name	Value
Visitors from Search Engines	0
Visitors from Social Networks	0
Visitors from Direct Entry	1
Visitors from Websites	6
Visitors from Campaigns	4
Distinct search engines	0
Distinct social networks	0
Distinct keywords	0
Distinct websites	1
Distinct campaigns	1
Percent of Visitors from Direct Entry	9%
Percent of Visitors from Search Engines	0%
Percent of Visitors from Campaigns	36%
Percent of Visitors from Social Networks	0%
Percent of Visitors from Websites	55%

All Channels

Referrer	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
referrer.com	6	22	4	00:10:01	33%	0%
goal-matching-url-parameter	4	20	5	00:15:01	0%	0%

Campaigns

Campaign	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
goal-matching-url-parameter - referrer.com	4	20	5	00:15:01	0%	$0

Keywords

There is no data for this report.

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Websites	6	22	4	00:10:01	33%	$0
Campaigns	4	20	5	00:15:01	0%	$0
Direct Entry	1	1	1	00:00:00	100%	$0

Search Engines

There is no data for this report.

Social Networks

There is no data for this report.

Websites

Website	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
referrer.com/Other_Page.htm	4	20	5	00:15:01	0%	$0
referrer.com/page.htm?param=valuewith some spaces	2	2	1	00:00:00	100%	$0

Configurations

Configuration	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown / Unknown / 800x300	8	40	5	00:15:01	0%	0%
Windows / Firefox / 1024x768	2	2	1	00:00:00	100%	0%
Windows / Opera / 800x300	1	1	1	00:00:00	100%	0%

Screen Resolution

Resolution	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
800x300	9	41	5	00:13:21	11%	0%
1024x768	2	2	1	00:00:00	100%	0%

City

City	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	11	43	4	00:10:55	27%	$0

Continent

Continent	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Unknown	8	40	5	00:15:01	0%	$0
Europe	3	3	1	00:00:00	100%	$0

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	8	40	5	00:15:01	0%	$0
France	3	3	1	00:00:00	100%	$0

Region

Region	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	11	43	4	00:10:55	27%	$0

User IDs

There is no data for this report.

Browser language

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown	8	40	5	00:15:01	0%	0%
French	3	3	1	00:00:00	100%	0%

Language code

Language	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Unknown (xx)	8	40	5	00:15:01	0%	0%
French (fr)	3	3	1	00:00:00	100%	0%

Returning Visits

Name	Value
Unique new visitors	2
New Users	0
New Visits	2
Actions by New Visits	2
Max_actions_new	1
Bounce Rate for New Visits	100%
Avg. Actions per New Visit	1
Avg. Duration of a New Visit (in sec)	00:00:00
Unique returning visitors	2
Returning Users	0
Returning Visits	9
Actions by Returning Visits	41
Maximum actions in one returning visit	5
Bounce Rate for Returning Visits	11%
Avg. Actions per Returning Visit	5
Avg. Duration of a Returning Visit (in sec)	00:13:21

Visits by Day of Week

Day of the week	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
Monday	2	6	3	00:07:31	50%	0%
Tuesday	2	10	5	00:15:01	0%	0%
Wednesday	1	5	5	00:15:01	0%	0%
Thursday	1	5	5	00:15:01	0%	0%
Friday	1	5	5	00:15:01	0%	0%
Saturday	1	5	5	00:15:01	0%	0%
Sunday	3	7	2	00:05:00	67%	0%

Visits per local time

Local time - hour (Start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Conversion Rate
00	0	0	0	00:00:00	0%	0%
01	0	0	0	00:00:00	0%	0%
02	0	0	0	00:00:00	0%	0%
03	0	0	0	00:00:00	0%	0%
04	0	0	0	00:00:00	0%	0%
05	0	0	0	00:00:00	0%	0%
06	0	0	0	00:00:00	0%	0%
07	0	0	0	00:00:00	0%	0%
08	0	0	0	00:00:00	0%	0%
09	0	0	0	00:00:00	0%	0%
10	0	0	0	00:00:00	0%	0%
11	0	0	0	00:00:00	0%	0%
12	11	43	4	00:10:55	27%	0%
13	0	0	0	00:00:00	0%	0%
14	0	0	0	00:00:00	0%	0%
15	0	0	0	00:00:00	0%	0%
16	0	0	0	00:00:00	0%	0%
17	0	0	0	00:00:00	0%	0%
18	0	0	0	00:00:00	0%	0%
19	0	0	0	00:00:00	0%	0%
20	0	0	0	00:00:00	0%	0%
21	0	0	0	00:00:00	0%	0%
22	0	0	0	00:00:00	0%	0%
23	0	0	0	00:00:00	0%	0%

Visits per server time

Server time - hour (Start of visit)	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
00	1	1	1	00:00:00	100%	$0
01	0	0	0	00:00:00	0%	$0
02	0	0	0	00:00:00	0%	$0
03	0	0	0	00:00:00	0%	$0
04	0	0	0	00:00:00	0%	$0
05	0	0	0	00:00:00	0%	$0
06	0	0	0	00:00:00	0%	$0
07	0	0	0	00:00:00	0%	$0
08	0	0	0	00:00:00	0%	$0
09	0	0	0	00:00:00	0%	$0
10	0	0	0	00:00:00	0%	$0
11	8	40	5	00:15:01	0%	$0
12	1	1	1	00:00:00	100%	$0
13	0	0	0	00:00:00	0%	$0
14	0	0	0	00:00:00	0%	$0
15	0	0	0	00:00:00	0%	$0
16	0	0	0	00:00:00	0%	$0
17	0	0	0	00:00:00	0%	$0
18	0	0	0	00:00:00	0%	$0
19	0	0	0	00:00:00	0%	$0
20	0	0	0	00:00:00	0%	$0
21	0	0	0	00:00:00	0%	$0
22	0	0	0	00:00:00	0%	$0
23	1	1	1	00:00:00	100%	$0

Visits by days since last visit

Days since last visit	Visits
New visits	2
0 days	1
1 day	8
2 days	0
3 days	0
4 days	0
5 days	0
6 days	0
7 days	0
8-14 days	0
15-30 days	0
31-60 days	0
61-120 days	0
121-364 days	0
365+ days	0

Visits by Visit Number

Visits by Visit Number	Visits	% Visits
1 visit	2	18%
2 visits	2	18%
3 visits	1	9%
4 visits	1	9%
5 visits	1	9%
6 visits	1	9%
7 visits	1	9%
8 visits	1	9%
9-14 visits	1	9%
15-25 visits	0	0%
26-50 visits	0	0%
51-100 visits	0	0%
101-200 visits	0	0%
201+ visits	0	0%

Pages per Visit

Pages per visit	Visits
1 page	3
2 pages	0
3 pages	0
4 pages	0
5 pages	8
6-7 pages	0
8-10 pages	0
11-14 pages	0
15-20 pages	0
21+ pages	0

Length of Visits

Visit duration	Visits
0-10s	3
11-30s	0
31-60s	0
1-2 min	0
2-4 min	0
4-7 min	0
7-10 min	0
10-15 min	0
15-30 min	8
30+ min	0

Visits Summary

Name	Value
Unique visitors	2
Visits	11
Actions	43
Maximum actions in one visit	5
Actions per Visit	4
Avg. Visit Duration (in seconds)	00:10:55
Bounce Rate	27%