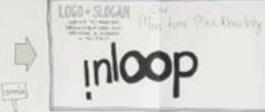


white thereby belong their Bergs & Promotes by Branch Will Bern open making in their







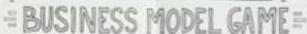














-KEA (Copenhagen School of Design and Technology)

- -Student Counselling Services
 - -Libraries
 - -Tech hubs
 - KFA bars
 - -Coworking spaces

ACTIVITIES

-visual identyfication -production -promotion

RESOURCES

- -Human resources
- Intellectual resources (knowledge)

VALUE PROPOSITION

An app helping to find inspiring people who study at vour school, to develop vour passions and reach professio nal goals.

CUSTOMER RELATIONSHIPS

-customer acquisition -c. retention -boosting sales

CHANNELS

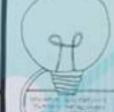
-partners -social media -App stores

CUSTOMERS

-Students







- -Production
- -Maintenance
- Marketing
- -Savings: unpaid interns work)

REVENUE STRE

- -Selling advertising space
- -Premium subscription 20 dkk/m:-Turn off ads
- -More tools to customize your profile
- -See who has viewed your profile

