

Group 7

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Given style: Pop art

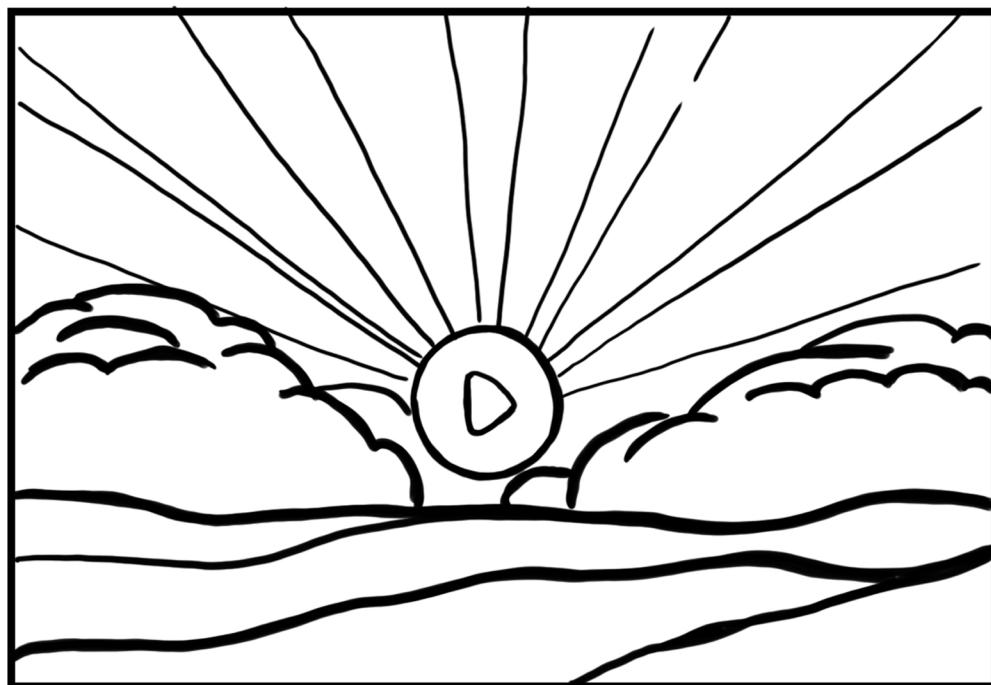
Given music theme: Velvet Underground, Femme Fatale

Inspiration: leitmotif of a journey from the movie The Straight Story by David Lynch.

Mood: sarcastic, light-hearted

The animation working title: The Trump Story

Scene 1.



Action/Plot

Users can see a countryside landscape - drawn in pop art style - with clouds that move apart and reveal the full sun.

Interaction

When clouds reveal the full sun it turns into a play button. When users click on the button they start the interactive animation. The landscape fades out and second scene fades in.

Sound

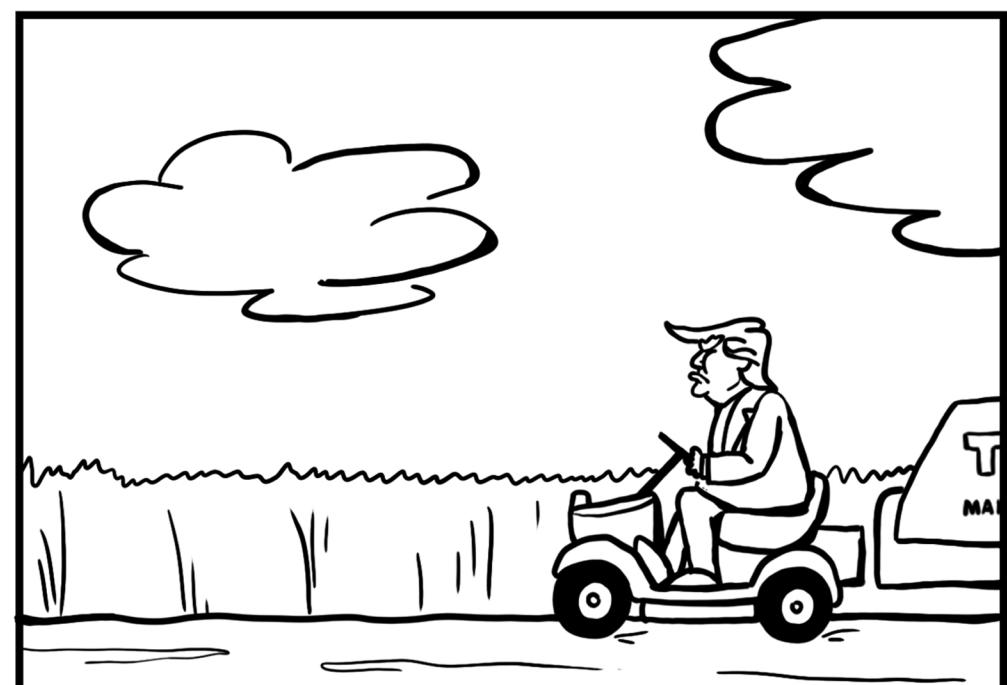
-countryside sounds, tractor sound;
-a click sound effect added to the button;

Time

The animation itself lasts up to 4-5 seconds.

Pop art movement was a reaction against abstract expressionism (elitist art) that did not appeal to the masses and in order to make art closer to regular people it used iconic figures like Marilyn Monroe or former US president John F. Kennedy as art objects. It also depicted everyday objects like bananas or Campbell's tomato soup cans. Icons were frequently showed in a light-hearted and sarcastic way. The style itself flourished mainly in the United States. That is why we decided to create a story about Donald Trump and his journey during the elections campaign.

Scene 2.



Action/Plot

Users can see countryside landscape with a road. A big lawn mower driven by Donald Trump enters the scene from the right side and stops in the middle of the scene.

Interaction

none

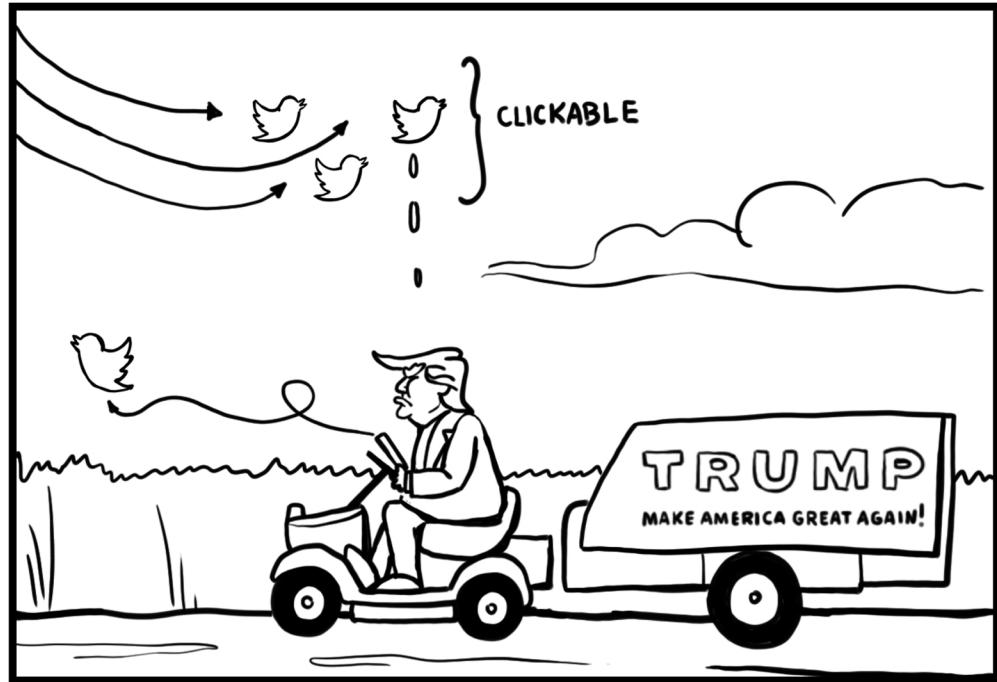
Sound

Velvet Underground - Femme Fatale;
countryside sounds, tractor sound;

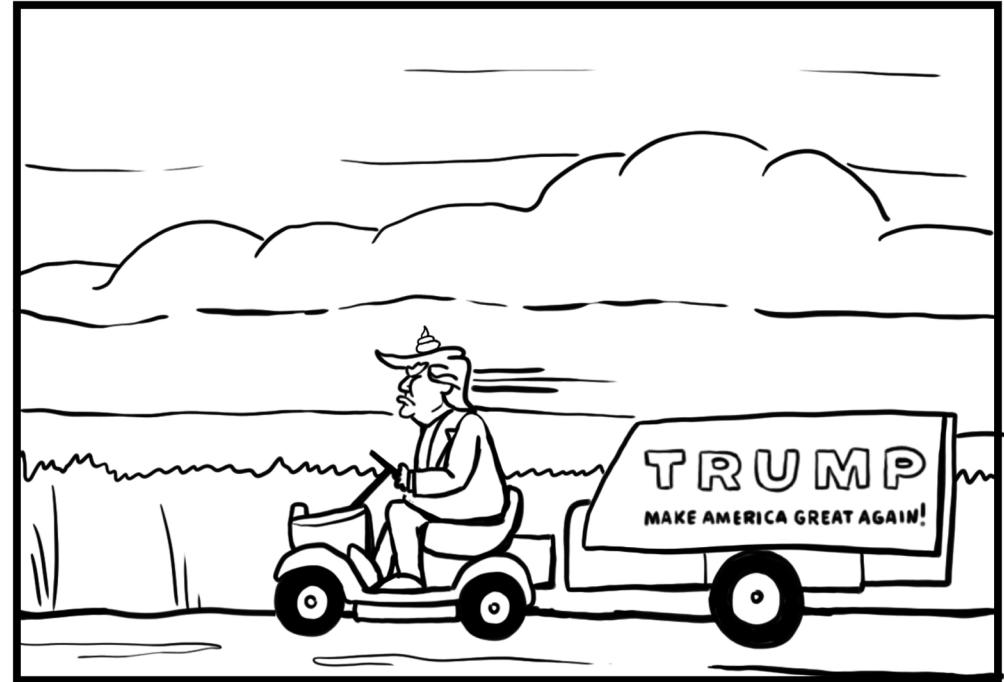
Time

Up to 5 seconds.

Scene 3.



Scene 4.



Action/Plot

Donald Trump sends a tweet and users can see a bird that looks like a Twitter logo that flies away. In reply to Donald's tweet three birds fly from the opposite side of the scene. They stop above Donald's head. Each tweet represents different reaction to his tweet.

Interaction

Each of the three tweets is interactive. Users can click on tweets and trigger different reactions. For example if they click on one of tweets they make a bird poop on Donald's head.

Sound

-Velvet Underground - Femme Fatale;
-countryside sounds, tractor sound;
-bird sounds;

Time

Animation itself lasts up to 4 seconds.

Action/Plot

This scene works as a transition. Donald Trump continues his journey with a bird poop on his head.

Interaction

None

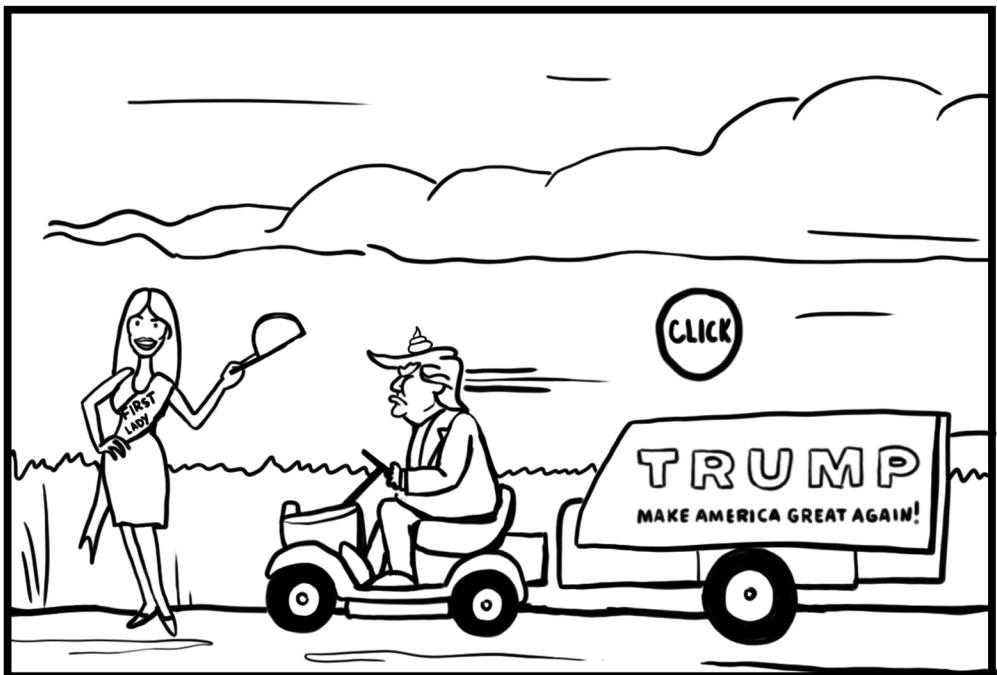
Sound

Velvet Underground - Femme Fatale;
countryside sounds, tractor sound;

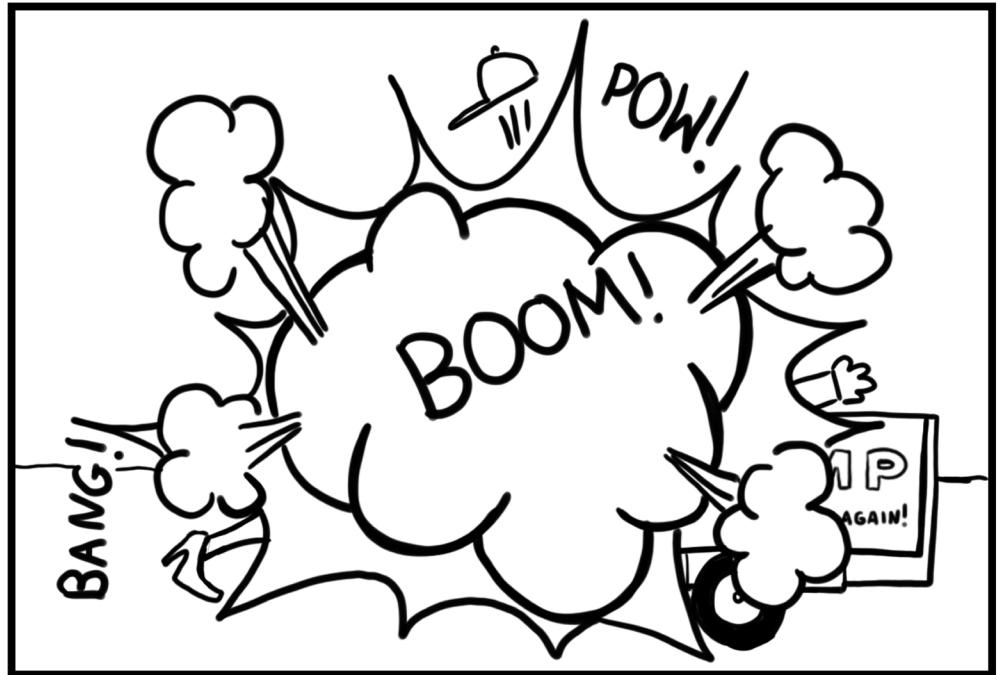
Time

Up to 3-4 seconds.

Scene 5.



Scene 6.



Action/Plot

Donald meets Melania Trump on his way. Melania holds red hat from Trump's election campaign in her hand and puts it on Donald's head. In response Donald says something stupid and sexist to Melania. A button appears.

Interaction

Users can click on the button to move on with the story. The button triggers the reaction of Melania to Donald's words.

Sound

- Velvet Underground - Femme Fatale;
- countryside sounds, tractor sound;
- voiceover of Donald Trump;

Time

The animation itself lasts up to 5-6 seconds.

Action/Plot

Melania starts to fight with Donald. Users can see big cloud drawn in pop art style that symbolizes the fight.

Interaction

When users hover over the cloud it triggers some additional sound effects and more content appears.

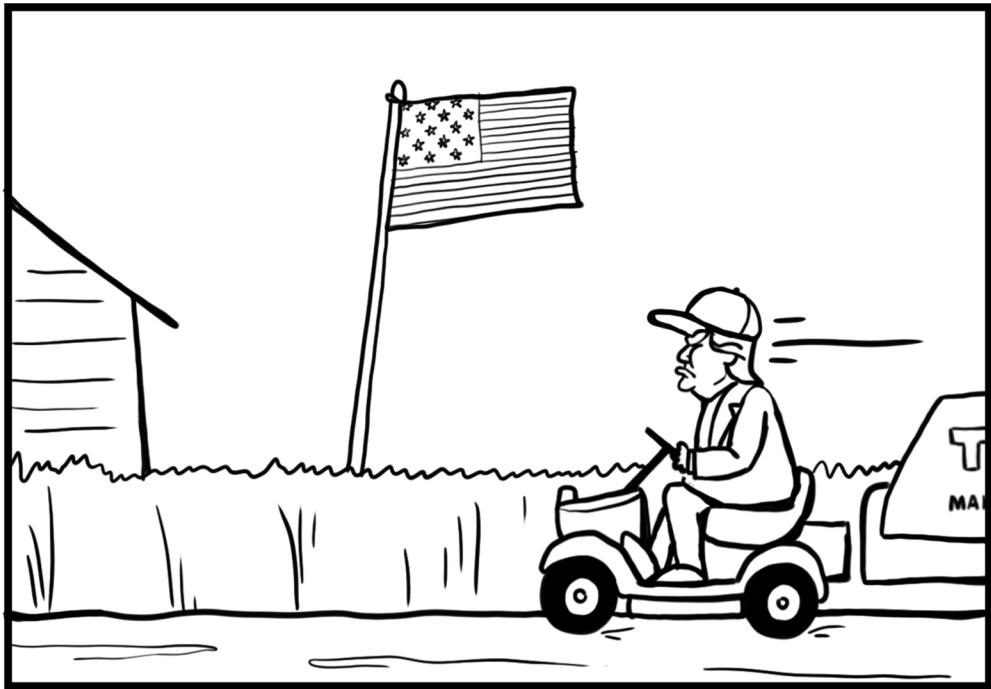
Sound

- Velvet Underground - Femme Fatale;
- countryside sounds, tractor sound;
- sound effects of a fight;

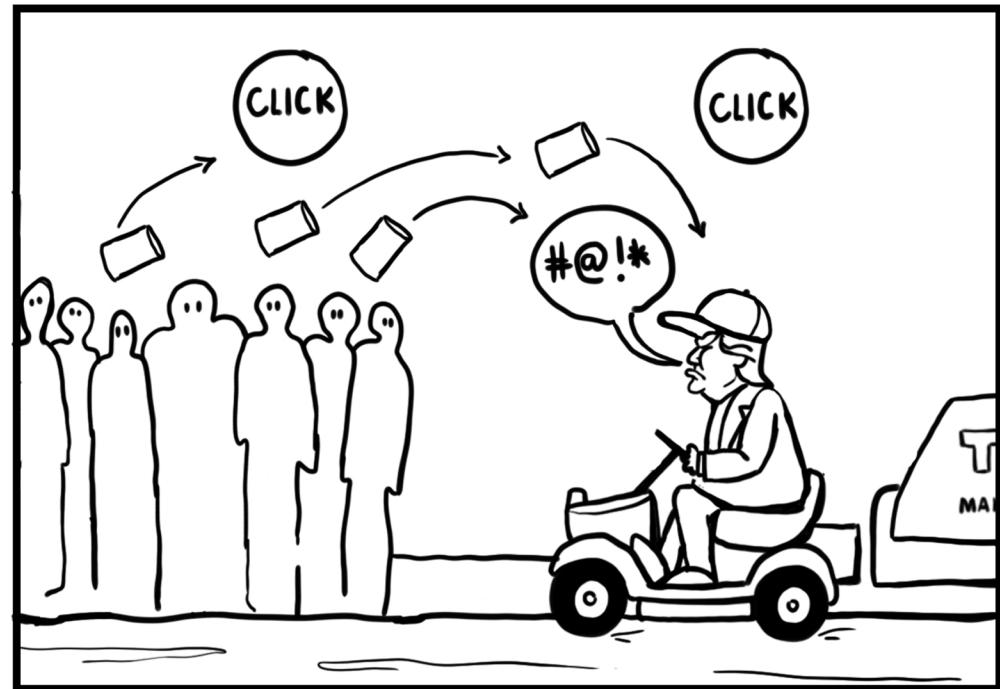
Time

The animation itself lasts up to 4 seconds.

Scene 7.



Scene 8.



Action/Plot

After the fight with Melania Donald continues his journey and finally reaches a small American city. His citizens wait for him near the main road. Donald stops close to them and two buttons appear on the screen. By clicking on one of the buttons users make Donald say something stupid to the people. By clicking on the other button they make him say something nice and polite.

Interaction

Users can click on buttons to make Donald say different things. When Donald Trump says something stupid people get angry and start throwing Campbell's tomato soup cans on him. When he says something polite they let him pass by...

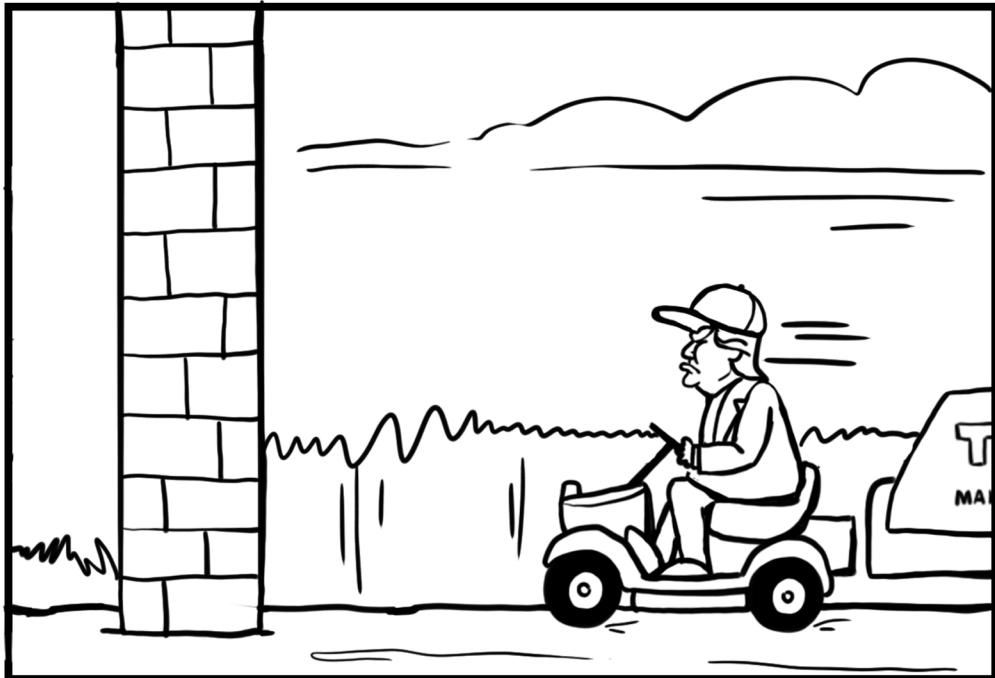
Sound

- Velvet Underground - Femme Fatale;
- countryside sounds, tractor sound;
- voiceover of Donald Trump;
- crowd boowing sound effect;
- sound of falling cans;

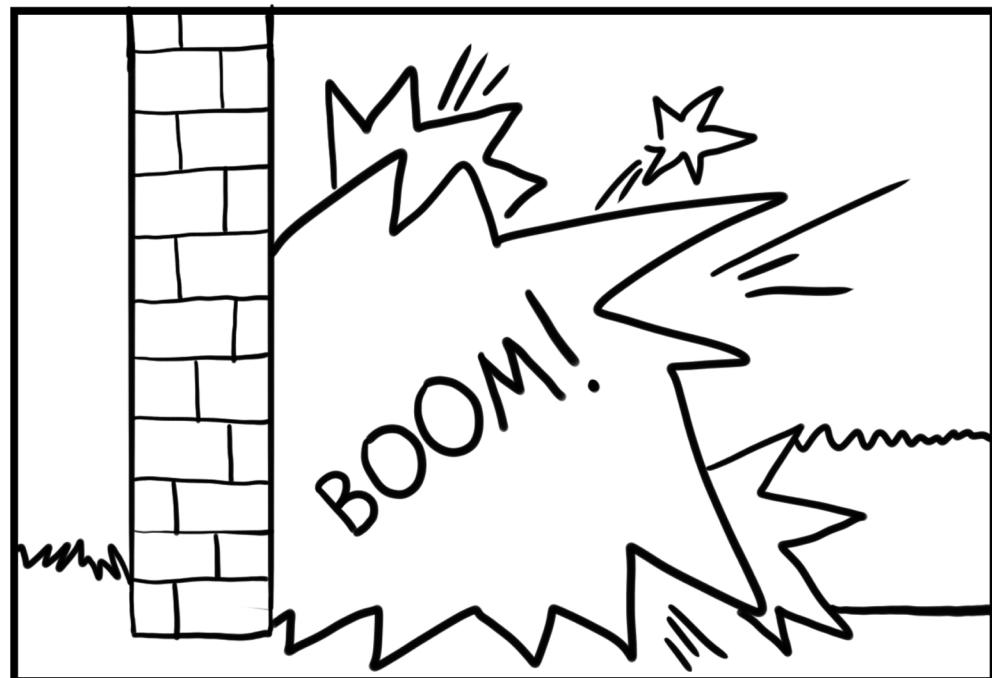
Time

Depends on users.

Scene 9



Scene 10.



Action/PLOT

Trump continues his journey but all over a sudden a big wall grows in front of him and he crashes on it.

Sound

- Velvet Underground - Femme Fatale;
- countryside sounds, tractor sound;
- crush sound;

Time

up to 4 second;

CREDITS