

# YTD Sales and Units

| MonthName | 2000             | 2001             | 2002             | 2003             | 2004             | 2005             | 2006             | 2007             | 2008             | 2009             | 2010             | 2011             |    |
|-----------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|----|
| Jan       | \$12.742.281,71  | \$13.980.293,17  | \$17.707.670,52  | \$18.156.035,22  | \$17.502.677,02  | \$17.454.987,18  | \$22.544.091,40  | \$19.281.114,66  | \$18.093.088,52  | \$14.532.123,71  | \$10.223.029,57  | \$9.609.558,92   |    |
| Feb       | \$29.094.630,77  | \$33.609.624,64  | \$42.692.615,53  | \$42.034.609,40  | \$39.738.744,16  | \$43.868.948,96  | \$49.375.467,84  | \$43.656.847,16  | \$42.638.783,82  | \$33.439.852,29  | \$23.262.097,03  | \$24.386.422,17  |    |
| Mar       | \$58.412.203,23  | \$65.588.668,85  | \$78.982.974,45  | \$78.998.075,96  | \$85.293.928,61  | \$87.491.010,71  | \$95.480.679,86  | \$93.190.925,30  | \$82.788.144,95  | \$63.819.344,20  | \$52.742.328,47  | \$55.949.451,80  |    |
| Apr       | \$85.322.484,67  | \$101.053.903,23 | \$121.102.326,50 | \$123.974.541,11 | \$135.657.080,05 | \$142.938.674,84 | \$151.410.025,46 | \$140.331.423,40 | \$133.682.134,37 | \$93.627.728,43  | \$83.774.070,68  | \$84.730.935,41  |    |
| May       | \$117.194.930,98 | \$140.730.171,52 | \$162.612.092,55 | \$165.200.030,57 | \$181.466.406,73 | \$193.463.285,29 | \$211.002.042,96 | \$199.276.184,17 | \$192.195.956,97 | \$124.061.114,79 | \$111.188.215,45 | \$114.590.472,46 |    |
| Jun       | \$143.909.752,84 | \$173.778.052,00 | \$194.191.303,68 | \$206.684.556,52 | \$227.644.475,78 | \$239.883.776,88 | \$264.027.336,21 | \$254.506.427,65 | \$248.586.954,00 | \$154.548.893,95 | \$136.956.026,68 | \$143.983.646,27 |    |
| Jul       | \$171.113.939,99 | \$204.748.633,68 | \$227.788.871,83 | \$248.929.804,99 | \$266.958.974,63 | \$278.266.102,30 | \$305.613.623,50 | \$301.103.574,56 | \$293.136.684,37 | \$180.317.870,43 | \$158.851.072,65 | \$168.774.977,41 |    |
| Aug       | \$190.109.334,12 | \$230.392.137,56 | \$256.104.975,31 | \$281.541.897,39 | \$302.641.697,82 | \$315.783.002,31 | \$347.697.626,31 | \$338.071.074,55 | \$327.661.962,82 | \$206.274.386,20 | \$181.607.789,73 | \$192.712.263,45 |    |
| Sep       | \$207.032.210,16 | \$249.261.791,51 | \$280.932.556,49 | \$310.077.771,61 | \$329.095.734,15 | \$351.934.337,37 | \$380.096.420,85 | \$367.755.576,03 | \$354.312.008,42 | \$226.675.217,27 | \$199.797.979,82 | \$210.594.780,52 |    |
| Oct       | \$224.103.006,20 | \$269.422.849,41 | \$303.576.422,06 | \$333.466.637,85 | \$352.842.292,20 | \$379.200.122,36 | \$406.804.653,85 | \$395.781.292,53 | \$374.705.556,72 | \$242.303.448,49 | \$213.537.379,85 | \$224.764.568,73 |    |
| Nov       | \$239.736.575,30 | \$288.201.807,66 | \$323.614.485,78 | \$351.958.044,41 | \$374.109.243,69 | \$402.620.302,17 | \$429.511.672,84 | \$417.126.418,33 | \$389.377.964,79 | \$255.133.647,28 | \$224.563.675,11 | \$236.358.580,61 |    |
| Dec       | \$258.190.517,77 | \$310.530.260,84 | \$347.165.641,80 | \$376.532.147,10 | \$400.804.392,39 | \$430.353.693,18 | \$457.207.351,82 | \$439.180.853,44 | \$406.183.103,06 | \$268.328.374,35 | \$237.247.850,24 | \$250.843.885,70 |    |
| Total     | \$258.190.517.77 | \$310.530.260.84 | \$347.165.641.80 | \$376.532.147.10 | \$400.804.392.39 | \$430.353.693.18 | \$457.207.351.82 | \$439.180.853.44 | \$406.183.103.06 | \$268.328.374.35 | \$237.247.850.24 | \$250.843.885.70 | \$ |

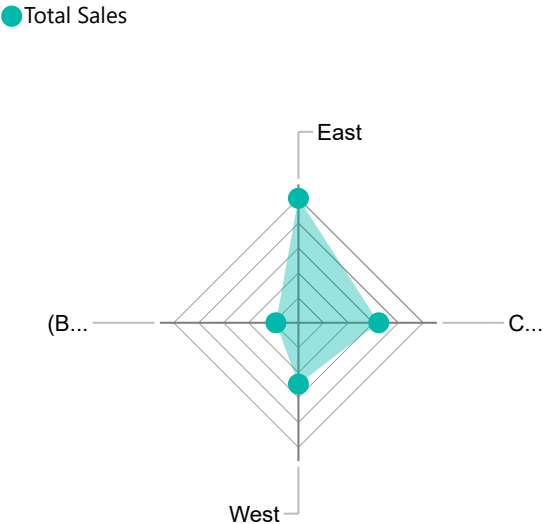


| MonthName | 2000   | 2001   | 2002   | 2003   | 2004    | 2005    | 2006    | 2007   | 2008   | 2009   | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | Total  |
|-----------|--------|--------|--------|--------|---------|---------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Jan       | 33046  | 34419  | 45090  | 44677  | 46485   | 43044   | 49849   | 41711  | 37482  | 28067  | 17943  | 15463  | 18939  | 18311  | 18415  | 17943  | 17943  |
| Feb       | 72723  | 83690  | 109733 | 103712 | 101916  | 103819  | 108141  | 92767  | 87852  | 63560  | 40357  | 40262  | 46230  | 42749  | 42456  | 40357  | 40357  |
| Mar       | 149954 | 165265 | 202162 | 198303 | 212437  | 204394  | 209806  | 195175 | 171346 | 117384 | 91789  | 97502  | 102201 | 85369  | 85052  | 91789  | 91789  |
| Apr       | 220573 | 260282 | 311532 | 314623 | 332531  | 331358  | 330352  | 295451 | 275838 | 171087 | 146303 | 145315 | 151300 | 133270 | 136947 | 146303 | 146303 |
| May       | 302375 | 367710 | 416837 | 418502 | 447040  | 449810  | 460824  | 420122 | 401915 | 227712 | 194839 | 195243 | 201784 | 184715 | 190154 | 194839 | 194839 |
| Jun       | 368979 | 450334 | 496940 | 521159 | 557304  | 554518  | 572229  | 534611 | 523246 | 285867 | 240339 | 241746 | 247143 | 230561 | 237162 | 240339 | 240339 |
| Jul       | 440261 | 530525 | 580325 | 620920 | 651256  | 641961  | 659966  | 625243 | 611370 | 334010 | 277941 | 280079 | 284032 | 271160 | 285305 | 240339 | 240339 |
| Aug       | 491226 | 596382 | 650603 | 701967 | 738588  | 730389  | 749979  | 703170 | 676928 | 380025 | 316603 | 317482 | 319103 | 312071 | 331320 | 240339 | 240339 |
| Sep       | 534729 | 643430 | 714069 | 772062 | 802946  | 816187  | 817340  | 763107 | 726162 | 417320 | 346560 | 345696 | 347977 | 344535 | 368615 | 240339 | 240339 |
| Oct       | 577235 | 695349 | 769206 | 831130 | 860281  | 880328  | 874809  | 820584 | 763997 | 445744 | 369380 | 367793 | 372148 | 370902 | 397039 | 240339 | 240339 |
| Nov       | 620210 | 750492 | 824293 | 883977 | 919158  | 943113  | 930016  | 870033 | 793967 | 471345 | 389332 | 387168 | 392539 | 392650 | 422640 | 240339 | 240339 |
| Dec       | 691788 | 840986 | 917646 | 983094 | 1016626 | 1037814 | 1014530 | 934690 | 837894 | 509078 | 418266 | 416779 | 422017 | 419865 | 460373 | 240339 | 240339 |
| Total     | 691788 | 840986 | 917646 | 983094 | 1016626 | 1037814 | 1014530 | 934690 | 837894 | 509078 | 418266 | 416779 | 422017 | 419865 | 460373 | 240339 | 240339 |

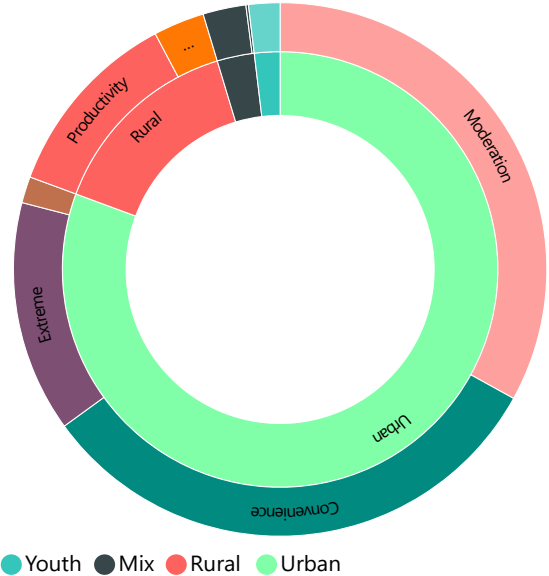
# Sales Report

- Year
- 2000
- 2001
- 2002
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- 2014
- 2015

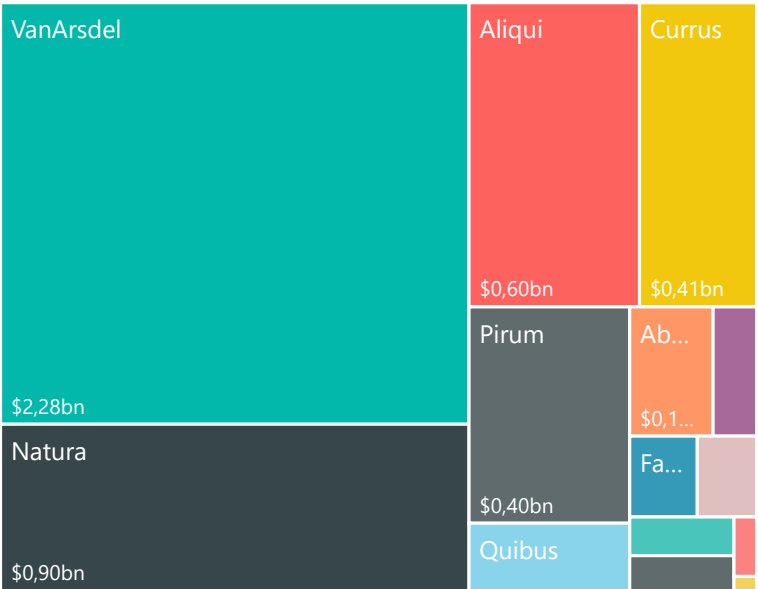
Total Sales by Region



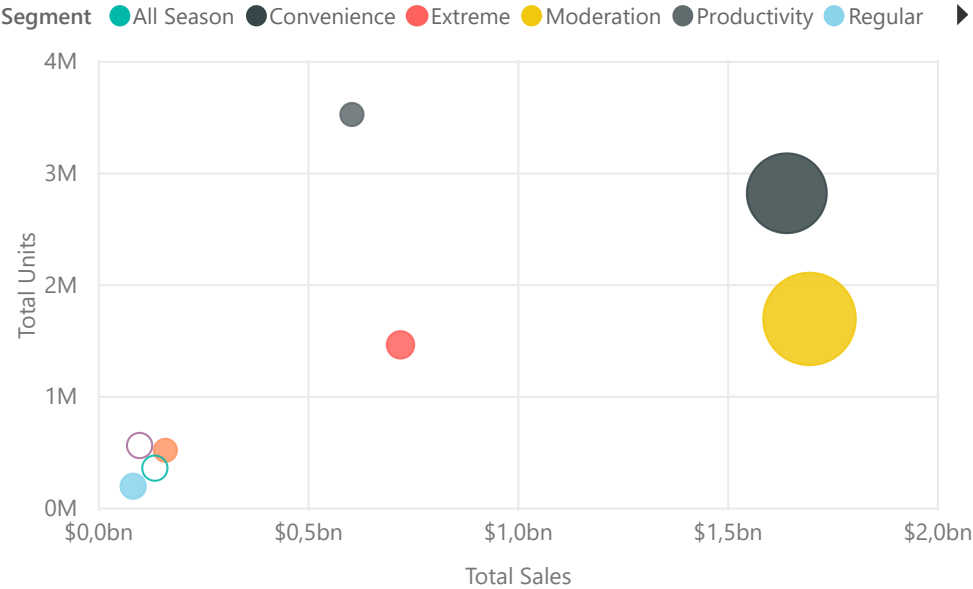
Total Sales by Category and Segment



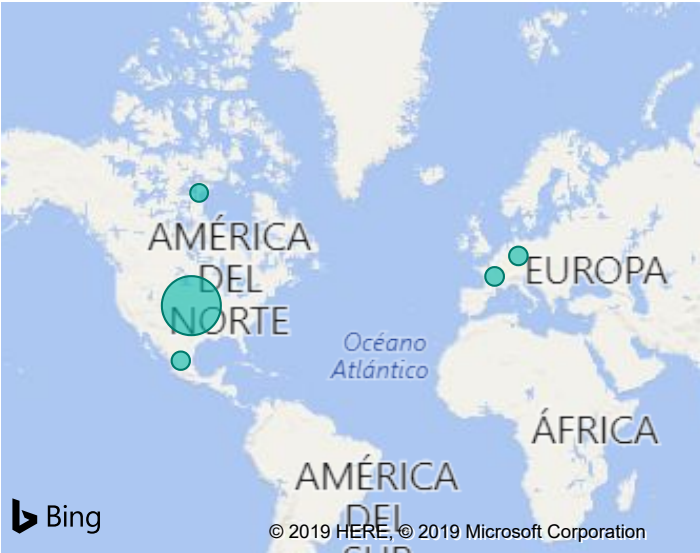
Total Sales by Manufacturer



Total Sales, Total Units and Total VanArsdel Sales by Segment



Total Sales by Country



# Trend Report

Category

- Mix
- Rural
- Urban
- Youth

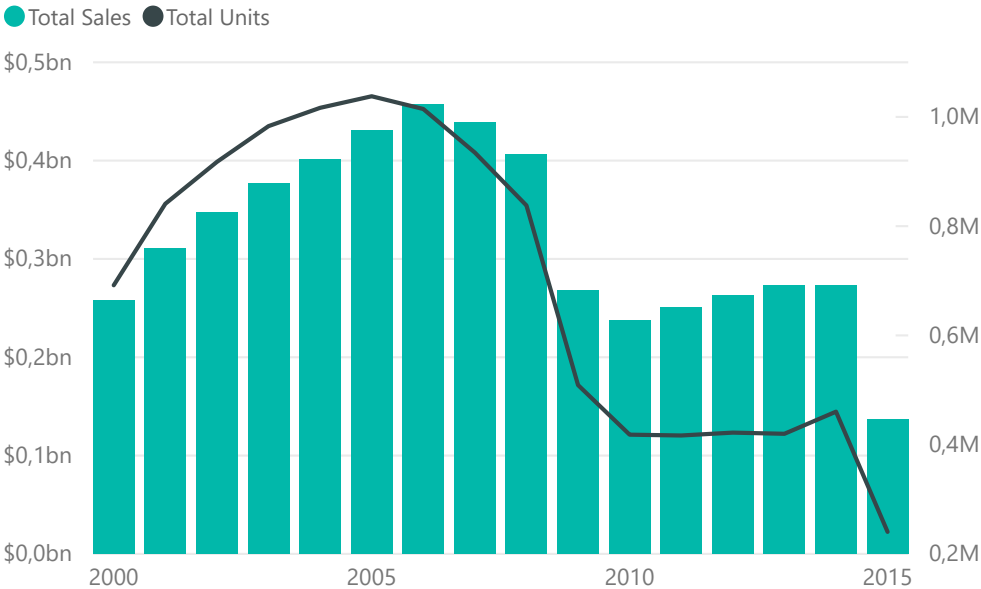
Segment

- All Season
- Convenience
- Extreme
- Moderation
- Productivity
- Regular
- Select
- Youth

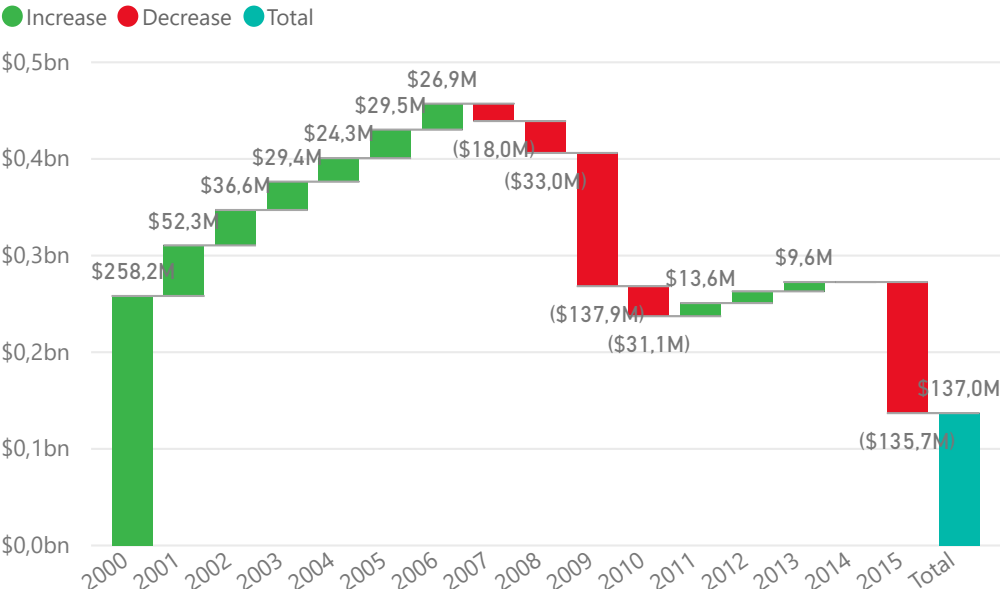
Country

- Canada
- France
- Germany
- Mexico
- USA

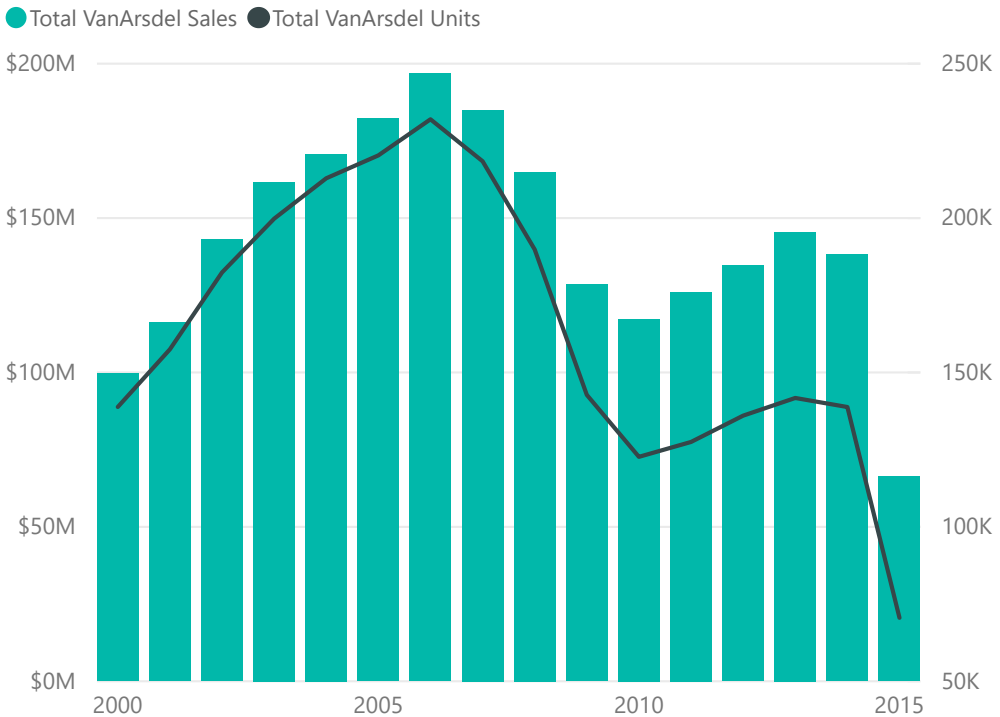
Total Sales and Total Units by Year



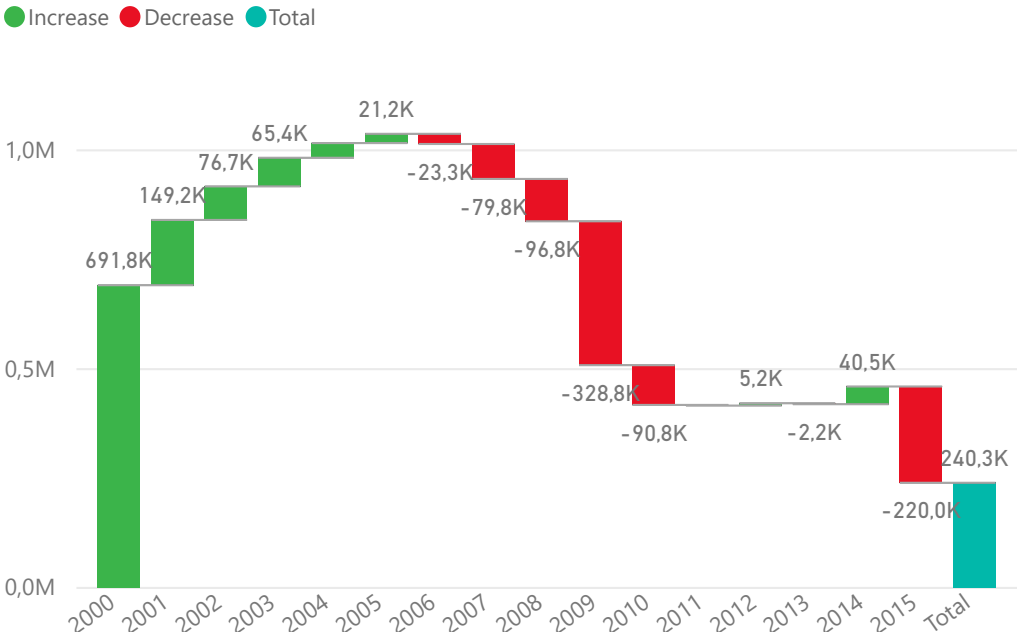
Sales Var by Year



Total VanArsdel Sales and Total VanArsdel Units by Year



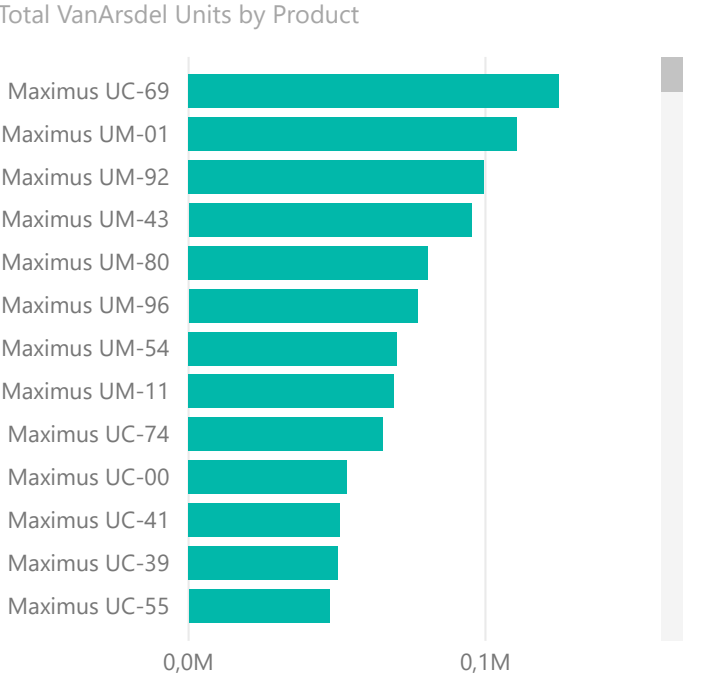
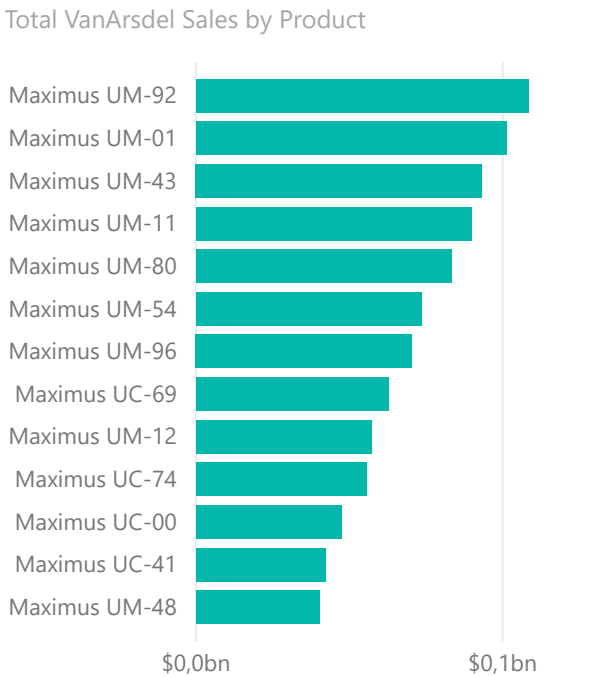
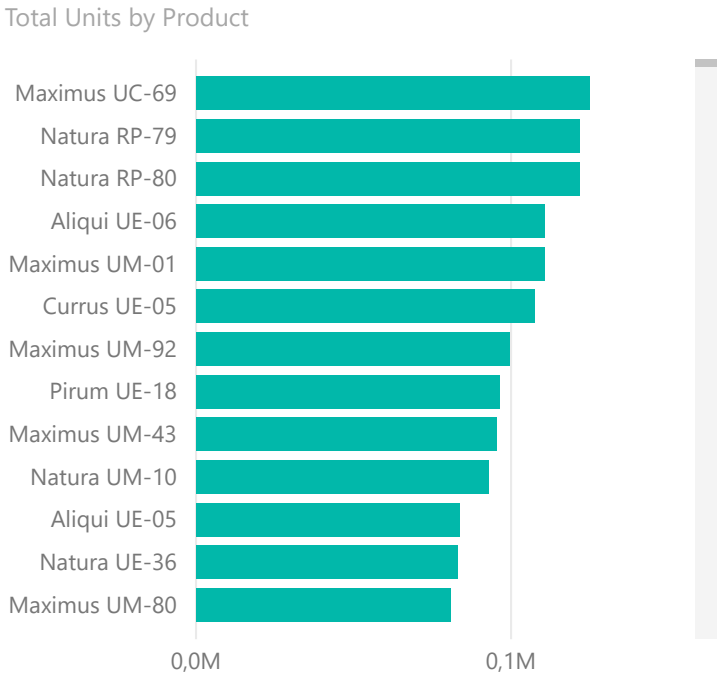
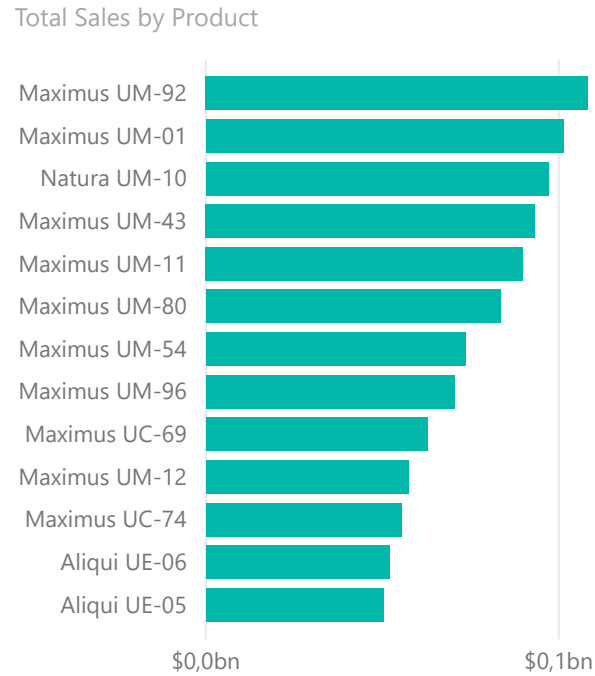
Total Units Var by Year



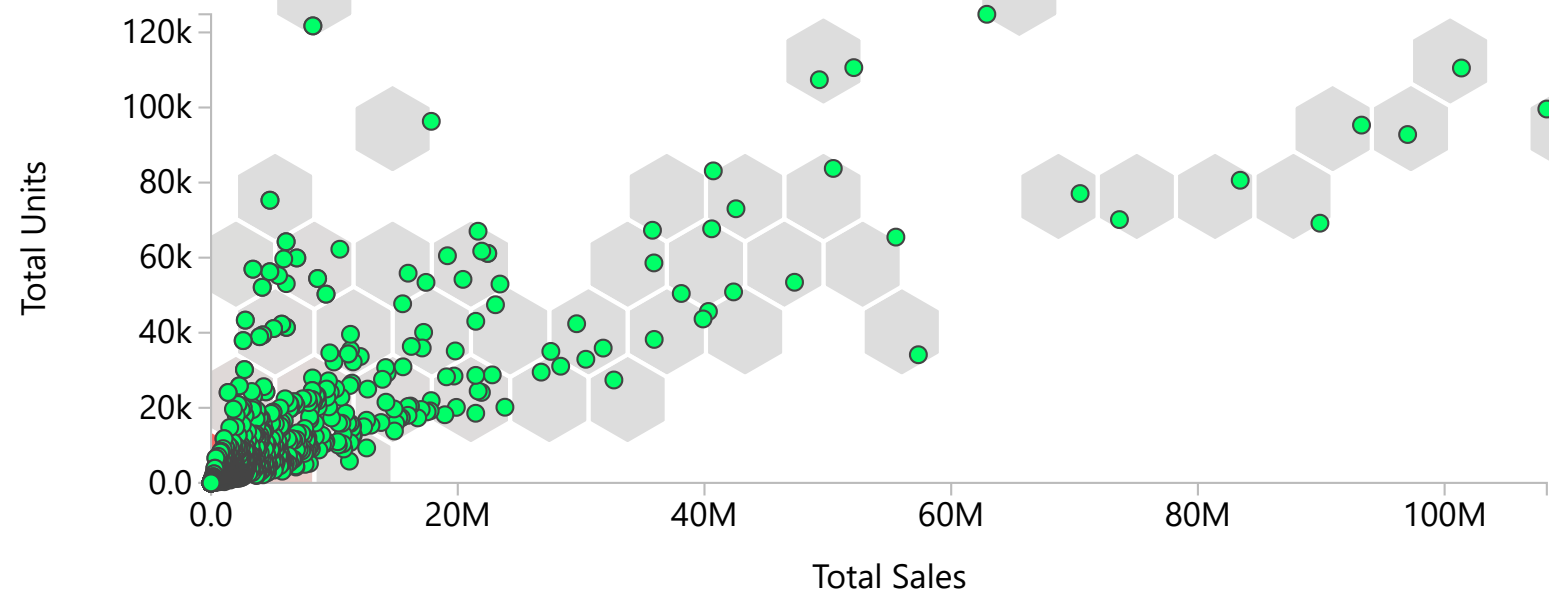


# Product Report

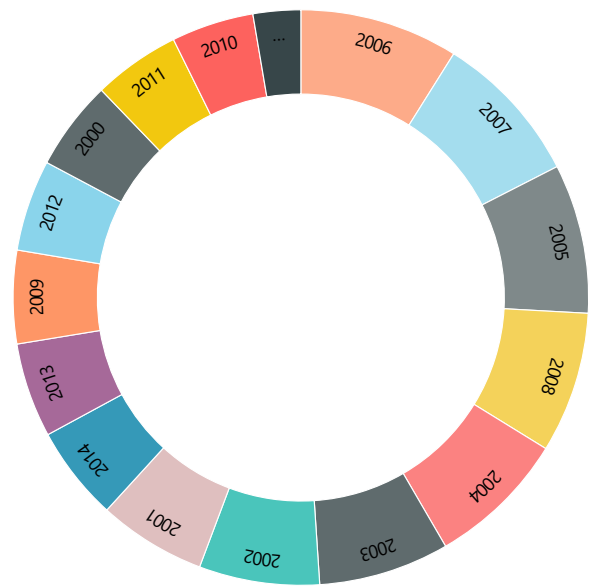
- Year
- ☐ 2000
  - ☐ 2001
  - ☐ 2002
  - ☐ 2003
  - ☐ 2004
  - ☐ 2005
  - ☐ 2006
  - ☐ 2007
  - ☐ 2008
  - ☐ 2009
  - ☐ 2010
  - ☐ 2011
  - ☐ 2012
  - ☐ 2013
  - ☐ 2014
  - ☐ 2015



Total Sales and Total Units by Product



Total Sales by Year



YTD Sales by Manufacturer

