

VanArsdel Sales and Units

MonthName	2000	2001	2002	2003	2004	2005	2006	2007	
Jan	\$12.742.281,71	\$13.980.293,17	\$17.707.670,52	\$18.156.035,22	\$17.502.677,01	\$17.454.987,18	\$22.544.091,40	\$19.281.114,65	
Feb	\$16.352.349,05	\$19.629.331,47	\$24.984.945,01	\$23.878.574,18	\$22.236.067,14	\$26.413.961,78	\$26.831.376,44	\$24.375.732,50	
Mar	\$29.317.572,46	\$31.979.044,21	\$36.290.358,92	\$36.963.466,56	\$45.555.184,45	\$43.622.061,75	\$46.105.212,02	\$49.534.078,14	
Apr	\$26.910.281,44	\$35.465.234,38	\$42.119.352,05	\$44.976.465,16	\$50.363.151,45	\$55.447.664,13	\$55.929.345,60	\$47.140.498,10	
May	\$31.872.446,31	\$39.676.268,29	\$41.509.766,05	\$41.225.489,45	\$45.809.326,68	\$50.524.610,46	\$59.592.017,50	\$58.944.760,78	
Jun	\$26.714.821,85	\$33.047.880,48	\$31.579.211,13	\$41.484.525,95	\$46.178.069,05	\$46.420.491,59	\$53.025.293,25	\$55.230.243,48	
Jul	\$27.204.187,15	\$30.970.581,69	\$33.597.568,15	\$42.245.248,47	\$39.314.498,85	\$38.382.325,42	\$41.586.287,30	\$46.597.146,91	
Aug	\$18.995.394,13	\$25.643.503,87	\$28.316.103,48	\$32.612.092,40	\$35.682.723,19	\$37.516.900,01	\$42.084.002,80	\$36.967.500,00	
Sep	\$16.922.876,03	\$18.869.653,96	\$24.827.581,17	\$28.535.874,22	\$26.454.036,33	\$36.151.335,06	\$32.398.794,55	\$29.684.501,48	
Oct	\$17.070.796,04	\$20.161.057,89	\$22.643.865,57	\$23.388.866,24	\$23.746.558,05	\$27.265.784,99	\$26.708.233,00	\$28.025.716,50	
Nov	\$15.633.569,10	\$18.778.958,25	\$20.038.063,72	\$18.491.406,55	\$21.266.951,49	\$23.420.179,81	\$22.707.018,99	\$21.345.125,80	
Dec	\$18.453.942,47	\$22.328.453,19	\$23.551.156,02	\$24.574.102,69	\$26.695.148,70	\$27.733.391,00	\$27.695.678,98	\$22.054.435,11	
Total	\$258.190.517,77	\$310.530.260,84	\$347.165.641,80	\$376.532.147,10	\$400.804.392,39	\$430.353.693,18	\$457.207.351,82	\$439.180.853,44	
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Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	
2000	33046	39677	77231	70619	81802	66604	71282	50965	43503	42506	42975	71578	691788	
2001	34419	49271	81575	95017	107428	82624	80191	65857	47048	51919	55143	90494	840986	
2002	45090	64643	92429	109370	105305	80103	83385	70278	63466	55137	55087	93353	917646	
2003	44677	59035	94591	116320	103879	102657	99761	81047	70095	59068	52847	99117	983094	
2004	46485	55431	110521	120094	114509	110264	93952	87332	64358	57335	58877	97468	1016626	
2005	43044	60775	100575	126964	118452	104708	87443	88428	85798	64141	62785	94701	1037814	
2006	49849	58292	101665	120546	130472	111405	87737	90013	67361	57469	55207	84514	1014530	
2007	41711	51056	102408	100276	124671	114489	90632	77927	59937	57477	49449	64657	934690	
2008	37482	50370	83494	104492	126077	121331	88124	65558	49234	37835	29970	43927	837894	
2009	28067	35493	53824	53703	56625	58155	48143	46015	37295	28424	25601	37733	509078	
2010	17943	22414	51432	54514	48536	45500	37602	38662	29957	22820	19952	28934	418266	
2011	15463	24799	57240	47813	49928	46503	38333	37403	28214	22097	19375	29611	416779	
2012	18939	27291	55971	49099	50484	45359	36889	35071	28874	24171	20391	29478	422017	
2013	18311	24438	42620	47901	51445	45846	40599	40911	32464	26367	21748	27215	419865	
2014	18415	24041	42596	51895	53207	47008	48143	46015	37295	28424	25601	37733	460373	
2015	17812	23414	51432	51514	48536	45500	37602	38662	29957	22820	19952	28934	418266	
Total	510884	669440	1199604	1323137	1371356	1228056	1032216	921482	744899	635190	595008	930513	11161785	

Month... ▼

- ☐ Jan
- ☐ Feb
- ☐ Mar
- ☐ Apr
- ☐ May
- ☐ Jun
- ☐ Jul
- ☐ Aug
- ☐ Sep
- ☐ Oct
- ☐ Nov
- ☐ Dec

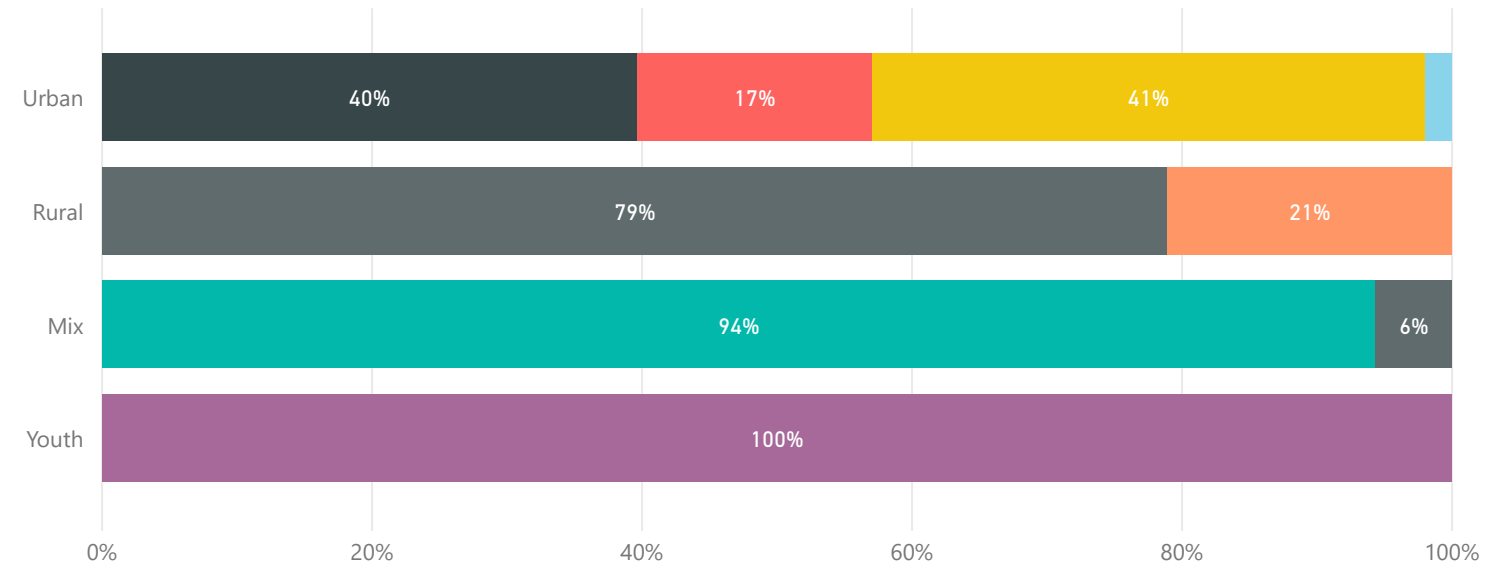
Year ▼

2000 2015

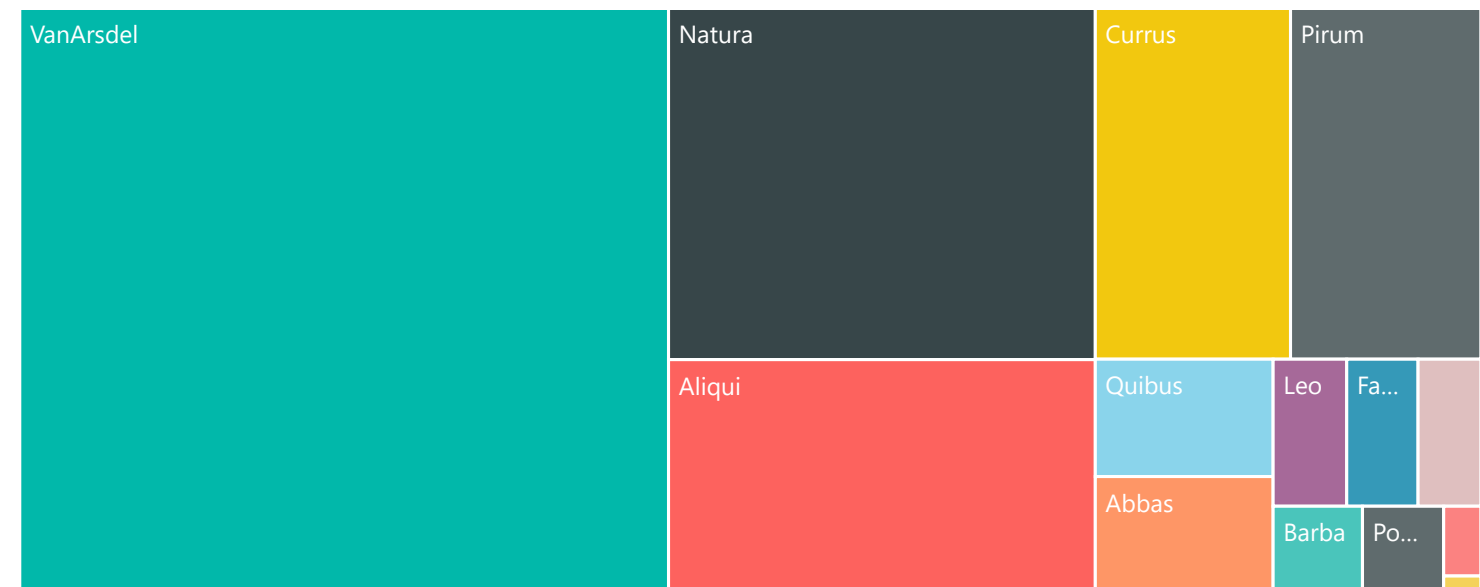


Total Sales by Category and Segment

Segment ● All Season ● Convenience ● Extreme ● Moderation ● Productivity ● Regular ● Select ● Youth

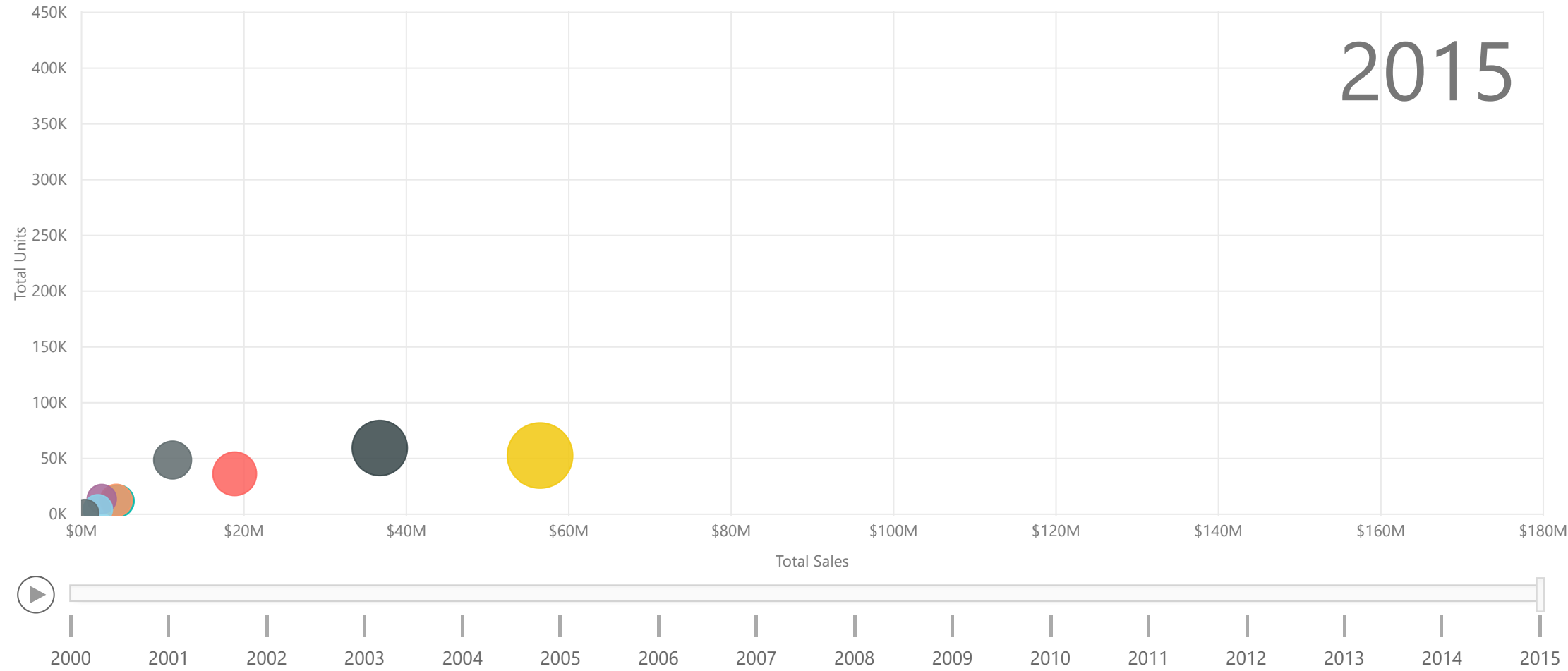


Total Sales by Manufacturer



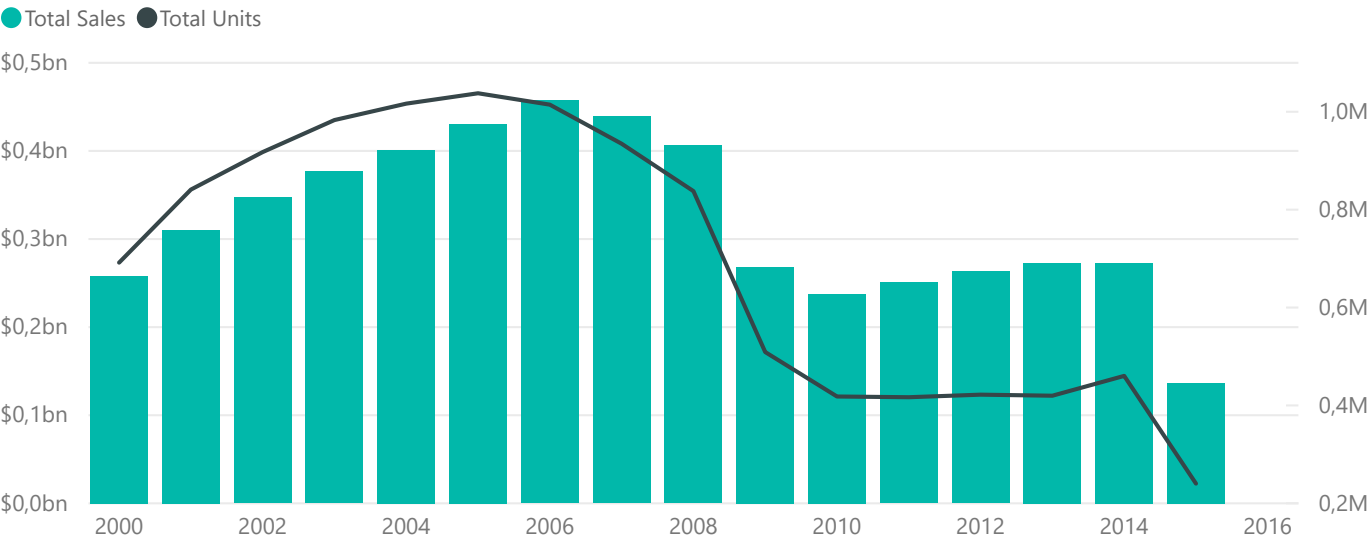
Total Sales, Total Units and YTD Sales by Category, Segment and Year

Segment All Season Convenience Extreme Moderation Productivity Regular Select Youth

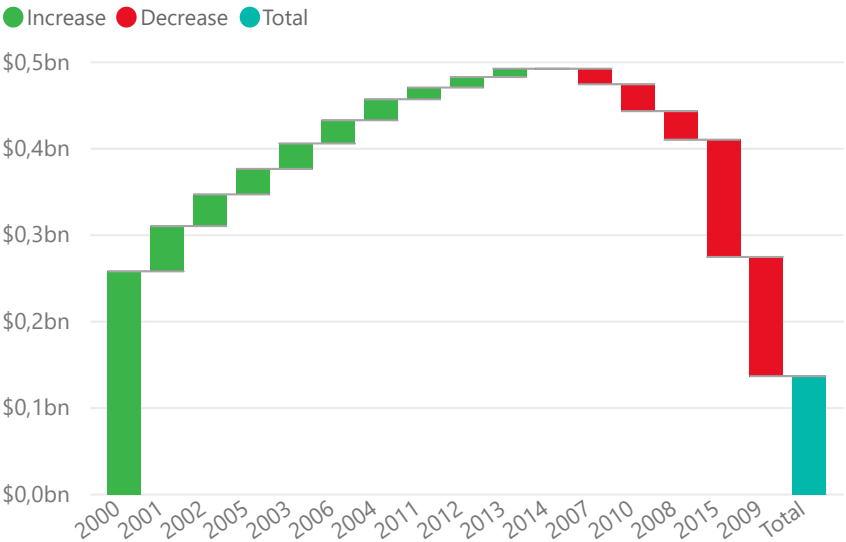


Yearly Trend

Total Sales and Total Units by Year



Sales Var by Year

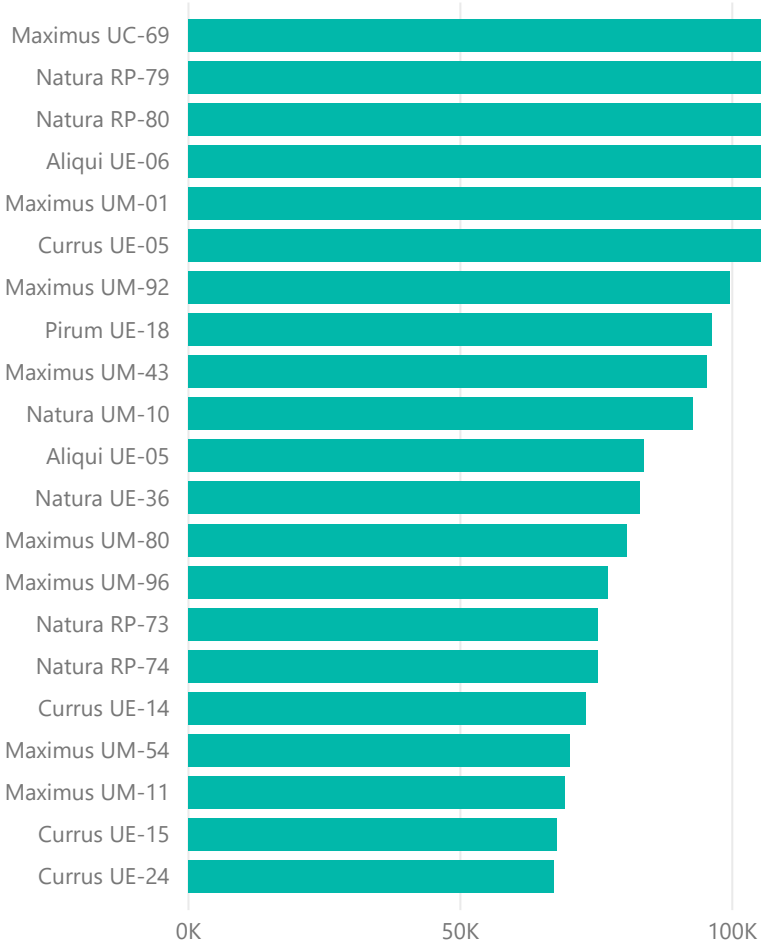


Total Units Var by Year



Top Products

Total Units by Product



- Year
- ☐ 2000
 - ☐ 2001
 - ☐ 2002
 - ☐ 2003
 - ☐ 2004
 - ☐ 2005
 - ☐ 2006
 - ☐ 2007
 - ☐ 2008
 - ☐ 2009
 - ☐ 2010
 - ☐ 2011
 - ☐ 2012
 - ☐ 2013
 - ☐ 2014
 - ☐ 2015

Total Sales by Product

