



Google Sound

Here and now.



New thinking. New connecting.

WHO WE ARE DRIVES WHAT WE DO

Google Sound connects an individual to a service from a global brand and uses new and improved technology to solve the problem.

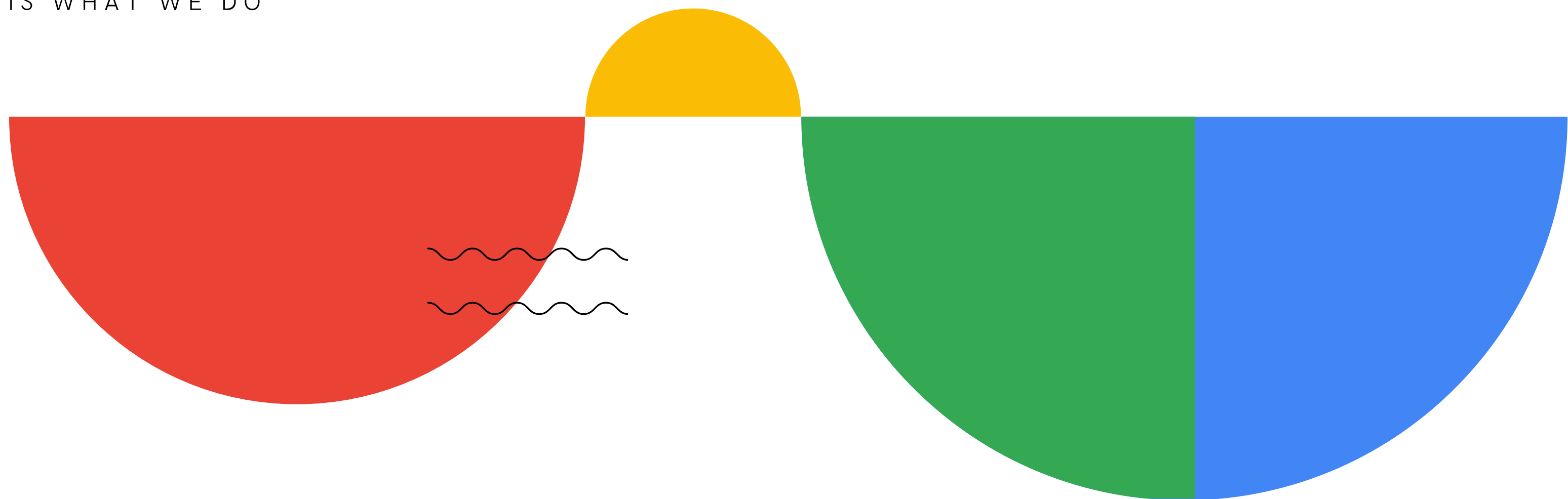
Google aims to develop a new app that will help children and teenagers diagnosed with the Autism Spectrum Disorder (ASD) who have hypersensitivity to sound.



Health innovation building a better tomorrow.

BREAKTHROUGH IS WHAT WE DO

The goal is to use an AI-powered automated process as a new technology, in order to overcome the issue. This type of relationship provides a more personal and customized services, while recognizing individual customers' characteristics.





The sound of Future.

OUR REASON FOR BEING

Over 60% of children with ASD can be oversensitive to noise. Their senses take in either too much or too little information from the environment around them.

When children are oversensitive or overreactive to sensory experiences, it's called hypersensitivity. These children might cover their ears when they hear loud noises, or eat only foods with a certain texture.

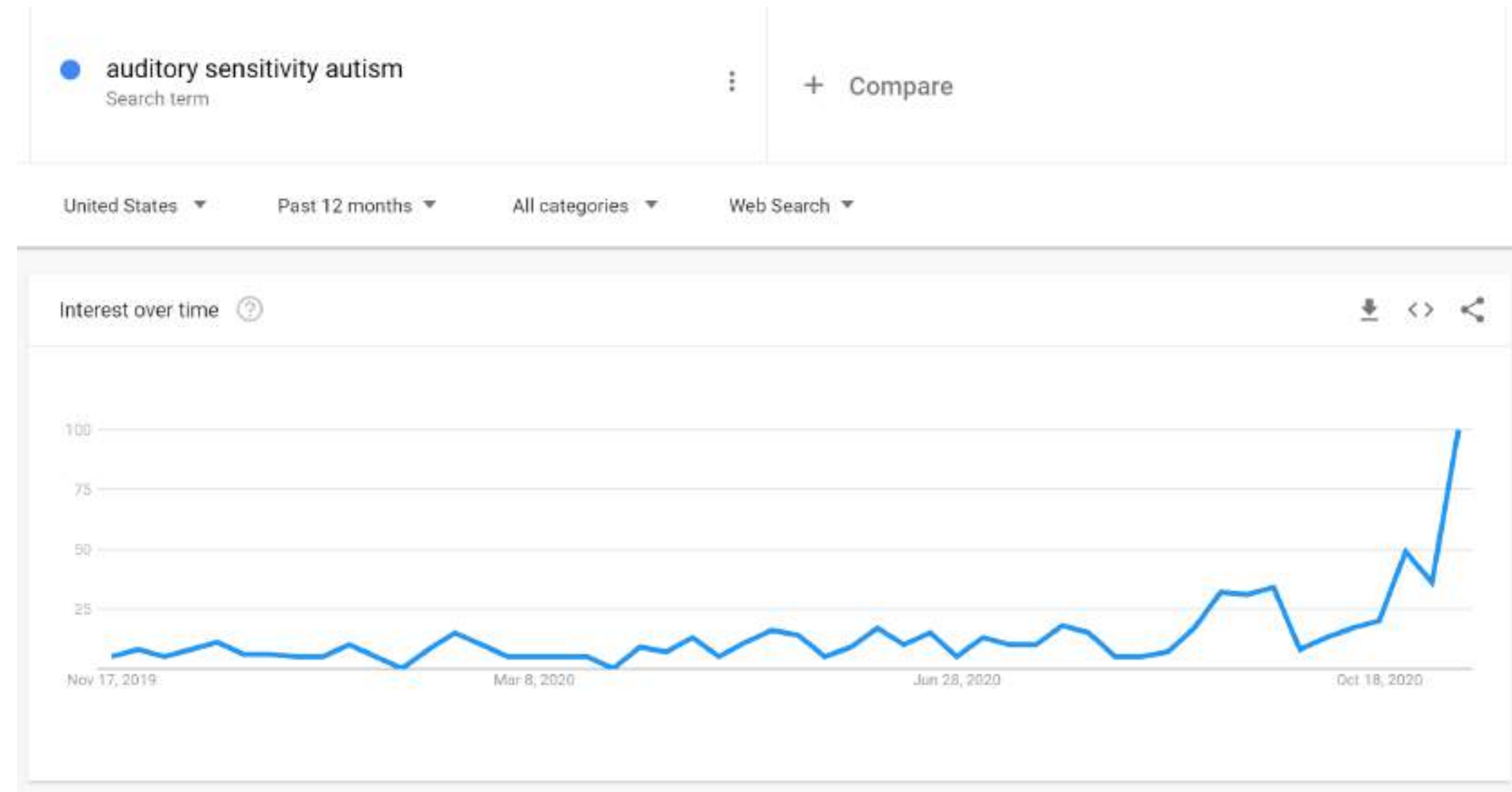


They are not invisible.

AND WE ARE HERE TO HELP

There has been an increased search for information, knowledge, awareness, understanding and learning about this special condition.

Parents are rightfully concerned about their children and they need answers that evolved with their kids.



The app.

HELPING THROUGH
NEW FEATURES

Google Sound will provide and analyze information through a wireless earbuds device, and return a personalized experience for each and every user.

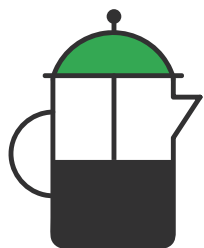
It's specially designed to enhance the child's everyday life, protecting their privacy.

It's also free, because your child's health comes first. Even if a competitor appears, Google Sound will always prioritise your child's health.

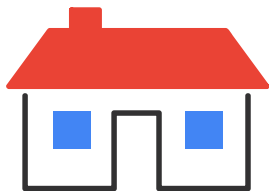


Google Sound Values.

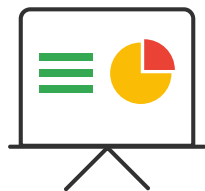
INTEGRAL TO OUR WAY OF LIFE



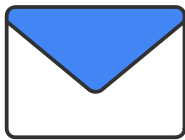
Internal motivation



Integrity



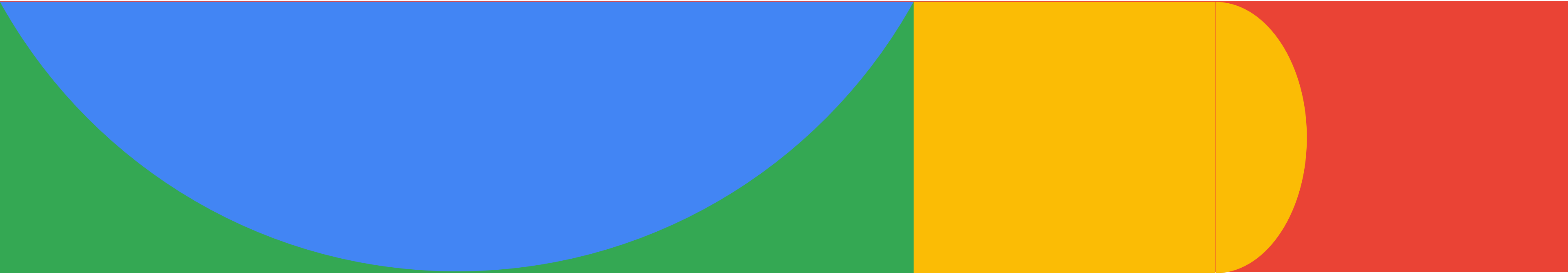
Inter-team Collaboration



Inclusion



Ingenuity



The team.

HELLO FROM CALIFORNIA



William Glover.

Project Manager/Spokesperson



Lynn Harris.

UX/UI Expert



Mateo Arroyo.

Developer/QA Engineer



Valentina Miller.

Developer/Product Manager



Our working methods.

HUMAN - CENTERED

Challenges require human-centered responses and business strategies grounded that comes from establishing human connections.

INNOVATION - DRIVEN

Marketing driven innovation is where we only innovate based on what could potentially support marketing campaigns.

RESULTS - ORIENTED

In 6 months, our staff will benefit from a 10% salary increase thanks to our sponsors.



“If we were motivated by money, we would have sold the company a long time ago and ended up on a beach.”

- Larry Page, Google co-founder





Thanks for being here!

NOW LET'S GET TO WORK