

# Técnico+ Information Sytems Analysis Project

Foundations of Information Systems 2021/2022

## **Group P05:**

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# Business Challenges



Run the company successfully



Comply with legal regulations i n Project/Document Managem ent



Communicate the offer



Enable the best experience wit h limited resources



Continuous offer improvement



## Management

### **New Market Entrants**

The Técnico brand has a very good and well-known reputation in Portugal

## **Suppliers**

Hired staff/trainers, rented rooms, catering services for events, and of course the Técnico Brand

### **Competitors**

Católica Business School and Nova Lisbon

### **Customers**

Decision to invest in the expandability of the offer



Redesign the course management strategy

### **Substitute Products**



## Organization

Routines and Processes

Organization Features

**Politics** 

Structure





## Technology



Zoom - world-wide connection



WordPress - expandability



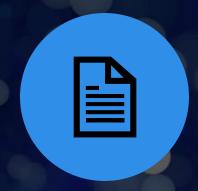
Jira - workspaces and integration



Confluence - document management



## Information Systems



Enterprise Content Management System (ECM)

Allows for the management of documents, invoices, tasks.

Allows for the improvement of many processes.







INTEGRATION



IMPROVED CONTACT BETWEEN EMPLOYEES AND STAFF



IMPROVED INFORMATION MANAGEMENT



**IMPROVED EFFICIENCY** 



BETTER COURSES AVAILABILITY