

## **TACTIC: [Name of tactic]**

### **Common uses:**

[One- or two-line list of common uses.]

### **Body:**

[500-word (or less) write-up explaining the tactic and its virtues. The when, the why and (conceptually) the how, but NOT the low-level nuts & bolts how-to.]

**[Optional] Potential pitfalls:**

[Briefly describe any potential pitfalls, if anything comes to mind of which people should beware.]

**Key PRINCIPLE at work:**

[Short (~50-100 word) write-up of the one, or at most two, most relevant principle(s). Draw from the master list of principles. If your principle is not on the list, check in w/ editors, and we might add it.]

*TitleOfFirstKeyPrinciple:*

[50words.]

*[Optional] TitleOfSecondKeyPrinciple:*

[50words.]

**Related PRINCIPLES:**

[Simple list of other related principles.]

**Key THEORY at work:**

[Short (~50-100 word) write-up of the one, or at most two, most relevant theory(ies).]

**TitleOfFirstKeyTheory:**

[50words.]

**Related THEORIES:**

[Simple list of relevant theories.]

**Related TACTICS:**

[Simple list of relevant tactics.]

**Related CASE STUDIES:**

[Simple list of relevant case studies.]

**PRACTITIONERS:**

[Simple list of relevant practitioners.]

**Learn more:**

[Links to particularly relevant content offline and online.]

**Contributed by:**

[author (i.e. YOU).