# Case study questionnaire

## What was the name of the campaign or action?

*(One line — example: the Flower Speech campaign)*

## What was the goal?

## What was one main tactic that was used, and how was it used?

## Was the campaign/action effective or ineffective, and why?

## What are some key lessons that other activists could learn from this?

## Where can people learn more?

(List websites, articles, etc.)

## *Possible further questions to tease out interesting material:*

## Were there any unintended consequences?