

Privacy Policy

This application (“**Bebelo**”, “**we**”, “**us**”) is provided by:

Bebelo Ltd

Registered in the United Kingdom with company number 13204941

Data Collections and Uses

Data Provided by users

Accessing the Bebelo App

We collect and store data anonymously concerning user’s age and sex that they share with us when they first access the bebelo app. We do this to confirm that users are over the age of 18 and so that we can better understand the demographic of our users.

Data created during use of our services

Usage data: We collect data about how users interact with our services. This includes data such as access dates and times, app crashes and other system activity.

Adding Establishments to Bebelo

Bebelo Ownership

Bebelo owns the rights to establishment data that is shared by users about establishments which includes but is not limited to drinks prices, promotions, bar activity, amenities,

Establishment Data

If you add your establishment to Bebelo we will collect data that you share about your establishment including but not limited to: photos, drinks prices, address, opening times and amenities, so that we can provide our services.

Personal Information

To add your establishment we will ask you for and store personal information (your name, phone number and email) that you provide us on sign up; to create accounts, and to identify ownership and access to user areas. Personal information is private, protected and will not be shared with third parties.

Marketing and Communication

We may contact you as an establishment using your provided email and phone number to communicate bebelo products, brand promotions and other available Bebelo promotions

Location Data

We use a Mapbox SDK to provide our services. If you wish to read about how Mapbox manages location data visit their website. We will store the location of establishments in the form of an address, but any other location data pertaining to the user is not stored by Bebelo. Your phone may store observed areas of the Bebelo map in your cache.

How we use personal data

Account Creation

We will use personal data (name, email address, phone number) that we collect to create/update accounts and if necessary to identify ownership and access to establishment areas.

Identifying Misuse

We will use information such as device, usage, and other data to prevent, detect, and combat fraud. This includes identifying fraudulent accounts or misuse of our services.

Customer Support

Bebelo uses the information we collect (which may include call recordings) to provide customer support, including to investigate and address user concerns and to monitor and improve our customer support responses and processes.