



Beccall
DIGITAL OVERDOSE CON
2021

ROOKIE SPEAKER BLOG POST

BY BECCAQ

Coffee & A Rookie



APRIL 2021

Two weekends ago, I had the honor of participating in the Digital Overdose Con 2021.

I was nominated as a rookie speaker and the experience from my first conference as a speaker was thrilling to say the least.



I spoke about Bizops in Motion, an agile approach to business automation and process optimization.

My take on this topic was a unique overview on how businesses can make more money, save time and have a happier and more efficient environment and experience for both the staff and clients of a business.

This is something I am truly passionate about being a Business Systems Analyst and doing business gap analysis for nearly a decade.

The conference was online and gave an atmosphere of excitement and fun.



The team was absolutely amazing, from the mentoring sessions prior, from the prep room to the green room.

I wasn't expecting the prep room to be as calming as it was. The transition was invaluable and without it, as a rookie speaker, I don't know where my nerves would have sat.

My personal experience in the prep room was not about rushing to get to the talk, but a fun chat.

For those of you that know me, I got to laugh at myself for needing to practice talking more on Discord on the VC as opposed to typing!

So thank you Atomic for the laughs.

And Eden was amazing. By the time we were live in 30 seconds she was saying she needed more chocolate milk and that's what I went into the talk thinking about, which set a jovial atmosphere of fun, which is what conferences should be about.

Everyone was encouraging and the experience was one of a kind!

A part of my presentation that will stay with me forever was the nerves on the words "and we're on".

I took a deep breath and began the only first-time rookie presentation I will ever have.

The audience was very welcoming and encouraging. During the talk I was so focused on what I was saying but after the talk I read through the comments and was blown away!

Being a rookie, I had doubts whether what I was talking about was relevant and interesting.

I touched on a topic that falls into a unique scope of using technology in business and the experience it can bring, not purely on the technology itself.

I was inspired by one of the sponsors reaching out to me then and there in the Q&A part of my talk.

I felt a sense of achievement and like I was being heard and able to make a difference to people. At the end of the day, people are behind all businesses.





So to help make people's lives more enriching and valuable is my life purpose.

I feel like bringing the infosec community together means that we all have something different to bring to the table
It's in the authenticity of each person that this industry will grow and thrive.

The best advice I can give a rookie speaker is WATER and BREATH. I think the other important thing is to have confidence. Confidence in yourself.

There are tons of people in this industry and many other industries that have imposter syndrome or think they don't show confidence.

In my experience, having the guts to apply to be a speaker in the first place shows a lot about a person's confidence in itself.

And what you have to say can make such a huge impact on people's lives, so give it a shot!

And my last piece of advice is to tell you that you will fail. Failure is good. It helps us learn and become better at what we do and how we interact with people.

I do not know if anyone noticed but I made a blooper in my talk as well. The key is to keep moving. Imagine yourself as an eagle.

No matter what happens, just keep soaring higher and higher. Do not look down and don't let someone tell you that you can't.

I don't think my nerves for a conference will ever go away but I'm hoping it gets easier.

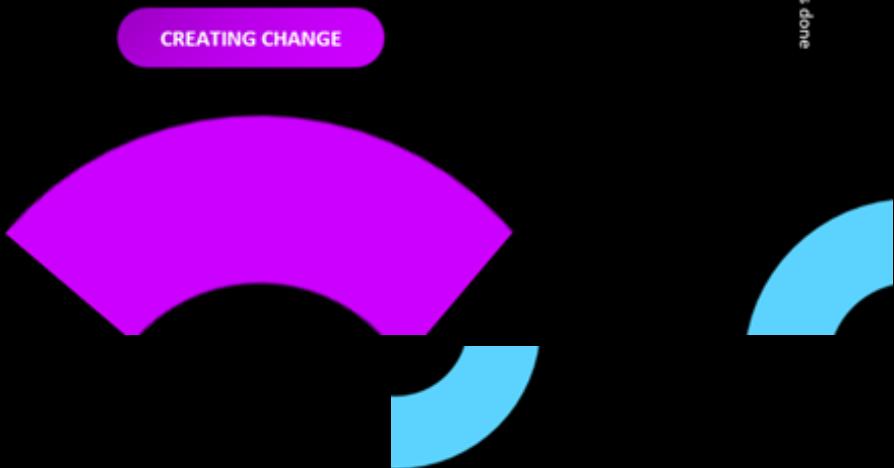
The only way to know is to keep practicing and to "Just keep swimming".

DEEPLY CREATIVE
CONSULTING



It's always impossible until it's done.

Bizops in Motion



Bizops is a new approach to data-driven decision making that connects your business operations and technology functions together to drive business outcomes. Bizops promises to fundamentally change the way your teams collaborate to store, analyze and report on data

-Broadcom.com-

WHOA



Imagine the possibilities

THINKING LIKE
AN INNOVATOR

Change is growth

IT STARTS WITH US



Growing is living

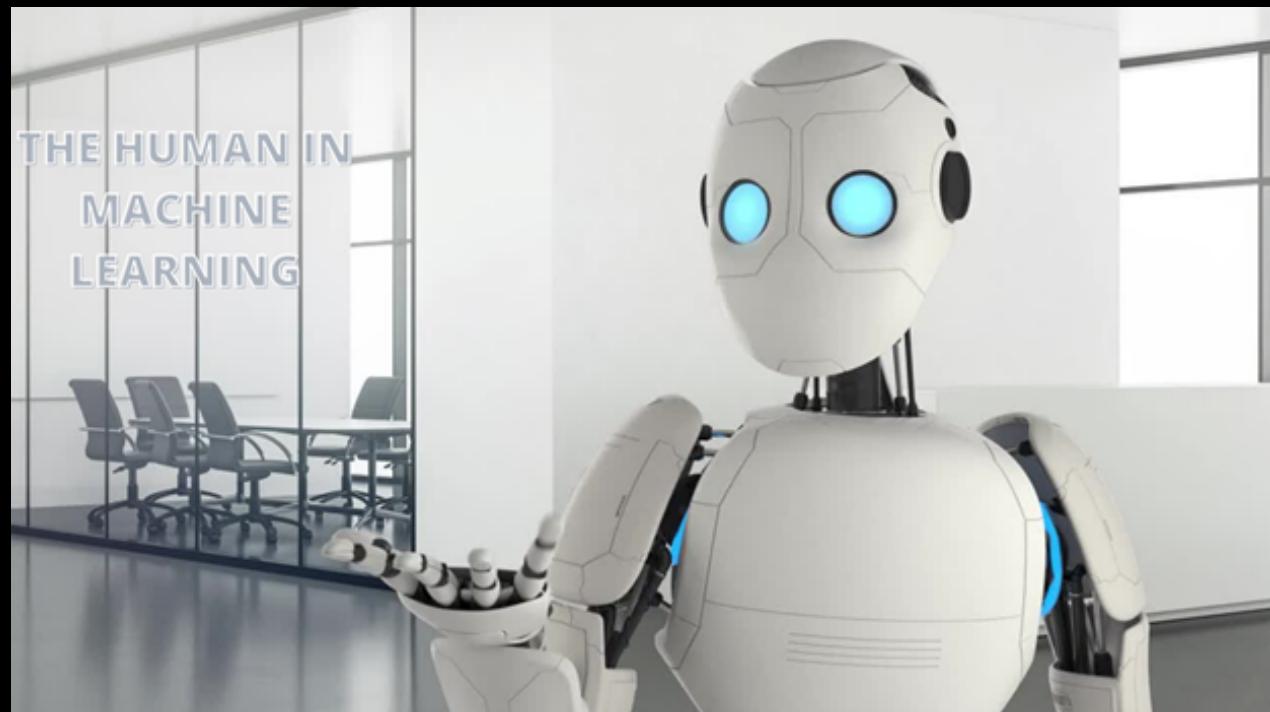
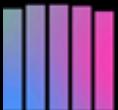
Progress is impossible without change,
and those who cannot change their
minds cannot change anything.

-George Bernard Shaw-



The BizOps Role:

- Analyze performance and recommend improvement and change in thinking
- Analyse the market
- Agile planning and innovation
- SWOT the business and processes
- Create and maintain business dashboards.
- Produce health reports of a business and their cloud readiness
- Project management
- Automate daily processes across all business departments
- Look at the high level of the business's system and procedures to find efficient ways to innovate
- Help departments collaborate with each other to ensure a good flow within the business



INNOVATE & CREATE

2023

Digital process automation will be worth \$12.61 Billion

90%

The percentage of employees being burdened with mundane work that can be automated

74%

Percentage of organizations actively looking for cases of automation

\$140 Bil

Implementing automation in the office generates 30-200% ROI in the first year, mainly in labour savings while organizations are losing \$140 billion each year in wasted time and resources, duplication of effort, and missed automated



TAKING APPLES AND MAKING APPLE PIE

- Age of remote work
- Think innovation and change your game plan
- Make money while saving money...it's a win-win
- Always keep moving and learning



**Streamline diving
into Bizops in motion**



BRIDGING THE GAP



"The golden rule for every businessman is this: Put yourself in your customer's shoes"

-Orison Swett Marden-



Its all about the experience....thats human nature.



It's the feeling of truly enjoying your life, and the desire to make the very best of it. **Happiness** is the "secret sauce" that can help us be and do our best. Here's what researchers found when they studied **happy** people: Happy people are more successful.
-aptalkss.com-

THANK YOU!



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