



REBECCA WALD

Behavioural Scientist | Minimalist | Optimist

ABOUT ME

I consider myself a behavioural scientist, HCI and AI enthusiast, minimalist, and optimist. My vision is to play an active part in creating a future of trustworthy AI and the development of truly personal virtual assistants.

Read more [here](#).

LIFE PHILOSOPHY

"Anyone who lives within their means suffers from a lack of imagination."
Oscar Wilde



04.11.1995, Bonn (GER)



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Nijmegen (NL)
Wachtberg (GER)

KEY QUALITIES

- Empirical Research
- Open Science (OSF)
- Statistical Skills (R, SPSS)
- Presentation Skills
- Microsoft Office
- Qualtrics
- Webdesign

LANGUAGES

German - Native
English - Fluent
Dutch - Beginner
French - Beginner

REFERENCES

Dr. Evelien Heijsselaar
E.Heijsselaar@maw.ru.nl

Prof. Dr. Tibor Bosse
T.Bosse@maw.ru.nl

Prof. Dr. Antonius Cillessen
a.cillessen@psych.ru.nl

EDUCATION & RESEARCH EXPERIENCE

Graduate School BSI, Radboud University Nijmegen (NL)

Behavioural Science (Research) M. Sc. expected to graduate summer 2020
I study human behavior to improve lives.

Major Thesis (in preparation): Custom-Made Chatbots for the User by the User. The Potential of User-Chatbot-Customization for the Development of Trust.
Supervised by Dr. Evelien Heijsselaar & Prof. Tibor Bosse

- Speaker at HCI-Symposium at the University of Glasgow (Nov. 2019)
- Attendee at CONVERSATIONS 2019 at the University of Amsterdam (Nov. 2019)
- Member of the sHAI (social human agent interaction) lab group at the BSI (since Sep. 2019)

Minor Thesis: What About Adults? Perceptions and Implementations of Social Network Roles in Organizational Settings. A Partial Replication of a Multi-Method Assessment.
Supervised by Prof. Antonius Cillessen (Toon)

- Poster presentation at BSI Day (Jul. 2019)
- Attendee at PEER Meeting at the University of Amsterdam (Jan. 2019)
- Personal Leadership Course

Institute for Communication Science, WWU Münster (GER)

Communication Science B.A. graduated in 2018
I study human communication to expand boundaries.

Thesis: Nudging – the Disputed Impulsion for Optimized Behavior.
A Contemplation of Choice Architecture in Respect of Positive and Negative Consequences From the Communication Science's Point of View.
(Study program and thesis were followed in German)
Supervised by Prof. Volker Gehrau

MY WORK EXPERIENCE

Data Science Intern

Y.digital, Zeist (NL) | from May 2020 on

I will support the team in the development of AI-solutions for business cases, while getting practical training in Python.

Student Assistant

Behavioural Science Institute Office, RU, Nijmegen (NL) | Oct. 2019 - May 2020

I was responsible for the event management of research colloquia and symposia at the BSI, I helped with the financial administration of participant reimbursements and I supported the institute with their website maintainance.

Student Research Assistant

Department of Journalism Research, WWU Münster (GER) | Dec. 2017 - Jul. 2018

At the department of "Journalism Research" of Prof. Blöbaum I supported the researchers in literature research, revision work (e.g. presentation, dissertations), and I administered the institute's website.

Advertising Intern

SCHWIND Agency for Future Communications, Bonn/Cologne (GER) | Mar. - Jun. 2017

I was actively involved in the campaign conception process for client cases, I gained practical experience in editing work, graphic design, and Social Media management.

Freelancer

MSM Group Germany Mystery Shopping, Münster (GER) | Oct. 2016 - Feb. 2017

I worked as a Mystery-Shopping project assistant and helped with the survey correction for customer satisfaction analysis.

Media and Communications Intern

Department of Media and Communications, University Hospital Bonn (GER) | Nov. 2014 - Apr. 2015

I was trained in writing press releases, I was responsible for the administration of merchandise products and I co-authored for the internal company magazine.

MY SOCIETAL CONTRIBUTION

Refugee Buddy

Radboud Into Languages, Nijmegen (NL) | since Jan. 2020

I am active as a social buddy for a refugee from Egypt and a family from Venezuela, emotionally supporting them in their everyday lives in Nijmegen.

Member of Workshop Committee

Student Association Maizena, RU, Nijmegen (NL) | since Sep. 2019

As a member of the Maizena Workshop Committee I organize scientific workshops and career events for master students at the RU faculty of Social Sciences to support them with their (academic) career start.

Student Ambassador

Unibuddy RU, Nijmegen (NL) | Sep. 2018 - May 2020

I was active as an online student representative for RU-applicants answering questions about master programmes, life on campus and in the Netherlands generally.

Head of PR/Marketing Ressort

Enactus e.V., Münster (GER) | Oct. 2015 - Jul. 2018

I was responsible for the Social Media content and campaign development and gained hands-on experiences in Photo-/Videography and layout work.

International Teaching Volunteer

United Through Sports, Port Elizabeth, South Africa | Aug. - Oct. 2014

I worked as a teaching assistant and sport program coordinator at South African township schools and helped with local talent advancement.

Cultural Exchange Student

Avondale College, Auckland, New Zealand | Jul. - Oct. 2011

Living with my host family in the suburbs of Auckland, I experienced the Kiwi nature, culture and the student life at Avondale, where I followed courses in psychology, economics, fashion and dance.