Statistics 360: Advanced R for Data Science Multivariate Adaptive Regression Splines (MARS)

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Terminology of MARS

- MARS stands for Multivariate Adaptive Regression Splines.
- Multivariate: able to generate model based on several input variables (high dimensionality).
- Adaptive: Generates flexible models in passes each time adjusting the model.
- Regression: estimation of relationship among independent and dependent variables.
- Spline: a piecewise defined polynomial function that is smooth (possesses higher order derivatives) where polynomial pieces connect.
- Knot: the point at which two polynomial pieces polynomial pieces connect.

Introduction to MARS

- MARS is a form of stepwise linear regression.
- ▶ Introduced by Jerome Friedman in 1991.
- ▶ In R, this methods is implemented by package earth
- ► Suitable for higher dimensional inputs
- Extension of linear model that can model non-linearity.
- MARS models are simpler as compared to other models like random forest or neural networks.

Normal regression vs MARS

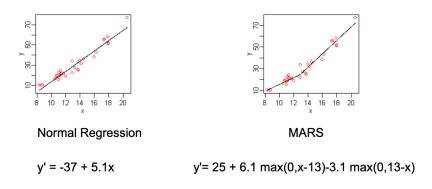


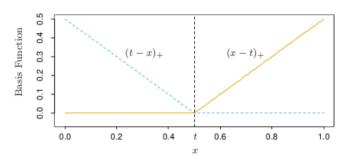
Figure 1: Linear regression vs MARS

In the MARS plot, you could see there is one knot at x=13.

Basis Functions

MARS uses piecewise linear basis functions of the form $(x-t)_+$ and $(t-x)_+$. The + means postive part only. so

$$(x-t)_+ = max(0,x-t), \qquad (t-x)_+ = max(0,t-x)$$



Basis Functions

MARS uses collection of functions comprised of reflected pairs for each input x_j with knots at each observed value x_{ij} of that input

$$C = \{(x_j - t)_+, (t - x_j)_+\}_{t \in \{x_{1j}, x_{2j}, \dots, x_{Nj}\}, j = 1, 2, \dots, p}.$$

- ► If all input values are distinct, then set C contains 2np functions where
 - n = number of observations.
 - ightharpoonup p = number of predictors or input variables.

MARS Model Euqation

MARS model has the general form

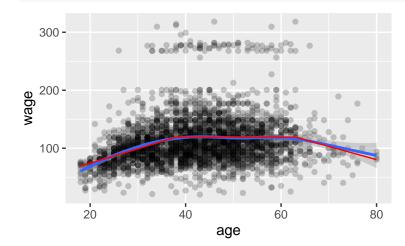
$$f(x) = \beta_0 + \sum_{k=1}^{M} \beta_k h_k(x)$$

- $h_k(x)$ is a function from set C of candidate functions or a product of two or more such functions.
- \triangleright β s are the coefficients estimated by minimizing the residual sum of squares (standard linear regression).
- ► These coefficients can be consider weights that represent the importance of the variable.

Example Data

```
library(tidyverse)
   library(ISLR)
   data(Wage) # help(Wage) for info
   ggplot(Wage,aes(x=age,y=wage)) + geom_point(alpha=.2) + geom_smooth()
      300 -
200 -
     100 -
            20
                            40
                                                          80
                                           60
                                  age
```

```
library(earth)
ee <- earth(wage ~ age, data=Wage)
Wage <- mutate(Wage,pwage = predict(ee))
ggplot(Wage,aes(x=age,y=wage)) + geom_point(alpha=.2) + geom_smooth()+
    geom_line(aes(y=pwage),color="red")</pre>
```



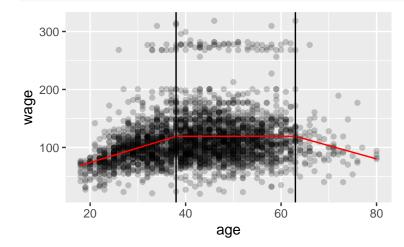
```
summary(ee)
## Call: earth(formula=wage~age, data=Wage)
##
##
              coefficients
## (Intercept) 119.190151
## h(38-age) -2.508377
## h(age-63) -2.289070
##
## Selected 3 of 4 terms, and 1 of 1 predictors
## Termination condition: RSq changed by less than 0.001 at 4 terms
## Importance: age
## Number of terms at each degree of interaction: 1 2 (additive model)
```

GRSq 0.08405764 RSq 0.08649934

RSS 4770379

GCV 1595.44

```
ggplot(Wage,aes(x=age,y=wage)) + geom_point(alpha=.2) +
geom_line(aes(y=pwage),color="red") +
geom_vline(xintercept=38) +
geom_vline(xintercept=63)
```



Hinge functions

- ► The points 38 and 63 are "knots" where the piece-wise linear function changes slope.
- The piece-wise linear fit is a linear model in a constant term (intercept) and two "hinge" functions, h(38-age) and h(age-63), where

$$h(x) = \max(0, x)$$

- ▶ Hinge functions h(x c) and h(c x) are called mirror image.
 - Exercise: Plot two mirror-image hinge functions for x <- seq(from=0,to=50,length=100) and c<-50. Why are they called mirror image?

Fitting

Once we are given the knots and hinge functions, the fit can be obtained by least squares.

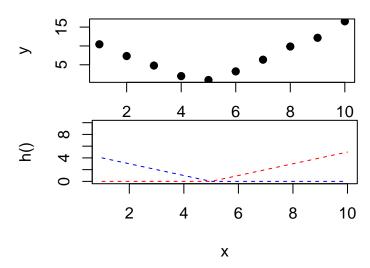
```
Wage <- mutate(Wage,h1=pmax(0,38-age),h2=pmax(0,age-63))
ff <- lm(wage ~ h1+h2,data=Wage)
summary(ff)$coefficients</pre>
```

Simulation study - Generating data

```
set.seed(360)
x < - seq(1,10,by=1)
h5x \leftarrow pmax(0,5-x);
hx5 \leftarrow pmax(0,x-5)
\#plot(x, h5x, type="l", col="blue", lty=2, xlab="x", ylim=c(0, 10))
#lines(x,hx5, lty=2,col="red")
y \leftarrow 1+2*h5x+3*hx5+rnorm(10,0,1);
cbind(x,h5x,hx5,y)
        x h5x hx5
##
##
   [1,] 1 4 0 10.4374946
   [2,] 2 3 0 7.3225732
##
    [3,] 3 2 0 4.7957034
##
   [4,] 4 1 0 2.0009050
##
## [5,] 5 0 0 0.9624999
  [6,] 6 0 1 3.2485689
##
  [7,] 7 0 2 6.3494051
##
## [8,] 8 0 3 9.8481529
## [9,] 9 0 4 12.1619673
  [10.] 10 0 5 16.5373044
```

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```



Simulation study: fitted coefficients with earth

```
mod <- earth(y ~ x);</pre>
summary(mod)
## Call: earth(formula=y~x)
##
##
             coefficients
## (Intercept) 0.1304094
## h(5-x) 2.4668639
## h(x-5) 3.1794562
##
## Selected 3 of 3 terms, and 1 of 1 predictors
## Termination condition: RSq changed by less than 0.001 at 3 terms
## Importance: x
## Number of terms at each degree of interaction: 1 2 (additive model)
## GCV 0.8571923 RSS 2.142981
                                  GRSq 0.9680172 RSq 0.9901288
```

Simulation study: fitted coefficients with lm()

```
mod2 \leftarrow lm(y\sim h5x+hx5);
summary(mod2)
##
## Call:
## lm(formula = v \sim h5x + hx5)
##
## Residuals:
##
      Min
          10 Median
                              30
                                     Max
## -0.6863 -0.2534 -0.1006 0.3746 0.8321
##
## Coefficients:
##
              Estimate Std. Error t value Pr(>|t|)
## (Intercept) 0.1304 0.3448 0.378 0.716
## h5x
            2.4669 0.1530 16.123 8.59e-07 ***
               3.1795 0.1200 26.489 2.80e-08 ***
## hx5
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.5533 on 7 degrees of freedom
## Multiple R-squared: 0.9901, Adjusted R-squared: 0.9873
## F-statistic: 351.1 on 2 and 7 DF, p-value: 9.557e-08
```

Questions

For a given dataset

- ► How do we choose the knots?
- ► What happens when there are multiple explanatory variables, and we allow for interactions between them?

MARS Model Building Procedure

- 1. Gather data: x input variables with y observations each, giving a total of xy data points.
- 2. Calculate set of candidate functions by generating reflected pairs of basis functions with knows set at observed values.
- 3. Specify constraints; the number of terms in the model and maxium allowable degree of interaction.
- 4. Do foward pass: try out new fucntion products and see which product decreases training error.
- 5. Do backward pass: fix overfit.
- Do generalized cross validation to estimate the optimal number of terms in the model.

MARS Forward Pass

- At each step, MARS adds the basis function which reduces the residual error the most
- Always adds the basis function in "pairs", both sides of knot
- Calculate value for knot and function that fit the data, least squares.
- ► This is greedy algorithm.
- ► The addition of model terms continues until the max number of terms in the model is reached.

MARS Backwards Pass

- Remove one term at a time from the model
- ▶ Remove the term which increases the residual error the least
- Continue removing terms until cross validation is statisfied
- Use the Generalized Cross Validation (GCV) function for this purpose.

Reference

- Hastie, Tibshirani, and Friedman. The Elements of Statistical Learning (2nd ed.). Springer, 2009. http://www-stat.stanford.edu/~hastie/pub.htm.
- 2. Jerome H. Friedman. Multivariate Adaptive Regression Splines (with discussion). Annals of Statistics, 1991