



WORKING TOGETHER

THE TRIPLE BOTTOM LINE

The social, environmental, and financial considerations for workplace diversity.

www.workingtogetherbook.com



THE REALISTIC IMPERATIVE

Diversity is necessary because it is reality. The U.S. is extremely diverse and is only going to become more diverse in the future. Organizations that want to be competitive must adapt. It is essential that organizations become aware of the changing demographics so that these demographics can be better addressed.

THE FINANCIAL IMPERATIVE

Diversity in organizations can create a business advantage. Businesses that made strides towards diversifying their workplace have seen new product development and success, a reduction in communication, advertisement, and product failures. These companies have also seen less discrimination, costing them less in the form of discrimination based lawsuits, and promoting a happier, healthier work environment.

THE MORAL IMPERATIVE

Diversity is important and essential because it is the right thing to do. Organizations share responsibility for the social good of a community in which they operate. So organizations should operate their businesses ethically and be held accountable to themselves, their stakeholders, and the public. Every employee should have an equal opportunity to gain access, develop, progress, and be productive at work, which is only possible through effective strides towards diversity.

AT A GLANCE

Organizations should work towards diversity because it reflects our changing environment, it leads to financial benefits, and it is the right thing to do.



DR. MIKKI HEBL & DR. EDEN KING

Co-authors of Working Together

Mikki and Eden are leading experts in the field of diversity, equity, and inclusion, and wrote this book to help organizations gain insight into the why and how of diversity.