

Strategies for Employee Retention



- 1 **Mentor** your employees through formal or informal programs.
- 2 **Sponsor** or advocate for your employees.
- 3 Create **Employee Resource Groups (ERGs)** to promote safe and inclusive spaces.
- 4 **Enhance safety, visibility, and celebrations** through clear campaigns, signs, or decor.
- 5 Ensure **top-management** is fully integrated with **DEI initiatives**.
- 6 **Tailor diversity training content** to your organization's needs.
- 7 **Think carefully about training objectives.**
- 8 **Self-assess and make proactive efforts** to correct diversity-related issues.