



Henotes
DATA DOSSIER

Logo Overview

Henotes pronounced as (*heh-NO-tace*) is a Greek word meaning **oneness, unity, and unanimity**. It represents a unified digital space where data connects, aligns, and becomes powerful together – embodying a brand rooted in **data, harmony, structure, intelligence, and trust**.



Brand Personality

Henotes embodies a personality that is **intelligent, trustworthy, and human-centered**. It communicates clarity and confidence, balancing technological sophistication with simplicity and warmth.

Intelligent Data

Trustworthy

Professional

Clear

Structure

Harmony

Logo Variation

In a world filled with fragmented information, Henotes brings harmony – transforming scattered data into a unified, meaningful, and powerful whole.

Primary Logo



Logogram



Other Logo



Color Palette

The Henotes color palette is designed to communicate clarity, trust, and technological intelligence.

It blends strong, confident tones with clean, modern accents — reflecting the brand's focus on unity, structure, and digital precision.

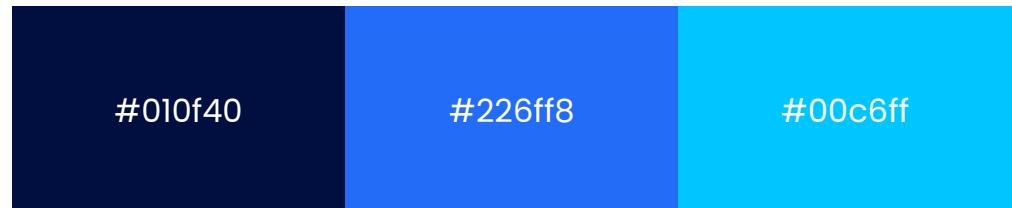
Primary Colors

Deep Tech Blue — Symbolizes trust, stability, and intelligence; the foundation of a reliable data ecosystem.

Electric Blue — Represents innovation, connectivity, and digital flow; energizing the brand with modern sophistication.

White / Light Neutrals — Reflect clarity, simplicity, and transparency; allowing the brand to feel clean, open, and focused.

Primary Color



Gradient Color



Color Logo

The color logo expresses the full personality of Henotes – modern, intelligent, and trustworthy. Its blue tones symbolize clarity, stability, and innovation, while the design reflects unity and structured data.

This version is the primary representation of the brand and should be used where full color and clear visibility are ensured.



A large, bold, blue sans-serif font logo consisting of a capital 'A' and a lowercase 'a' stacked vertically. The letters are thick and have a clean, modern appearance.

Typography

Satoshi Variable

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
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