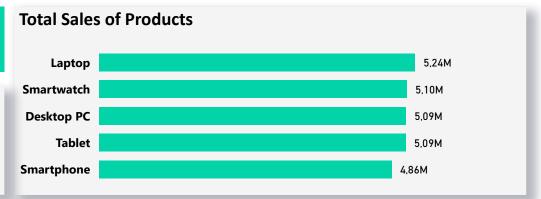
TOP Selling Products Report

5000

Total Sales Count

25.383.965

Total Sales Amount



| Region East North South West | |
|---|----------|
| Marketing Campaign Back-to-School 2022 Black Friday 2023 Holiday Deals 2022 Spring Clearance 2023 Summer Sale 2022 | ~ |
| Sales Team Team Alpha Team Beta Team Delta | ~ |

Team Gamma

| Product Name | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|-----------------------|---------|----------|--------|--------|--------|--------|--------|--------|-----------|---------|----------|----------|----------|
| □ Desktop PC | | | | | | | | | | | | | |
| Back-to-School 2022 | 72,5K | 95,3K | 56,9K | 104,4K | 88,9K | 81,5K | 33,4K | 98,7K | 104,2K | 109,6K | 113,5K | 121,2K | 1.080,0K |
| Black Friday 2023 | 94,2K | 59,1K | 61,7K | 76,8K | 74,2K | 107,4K | 111,5K | 73,6K | 50,1K | 43,2K | 103,0K | 84,0K | 938,6K |
| Holiday Deals 2022 | 66,9K | 87,7K | 81,3K | 106,3K | 61,8K | 55,6K | 91,6K | 86,0K | 55,0K | 109,1K | 49,7K | 99,1K | 950,1K |
| Spring Clearance 2023 | 112,7K | 94,5K | 69,5K | 88,5K | 73,6K | 57,7K | 129,7K | 125,3K | 94,7K | 120,8K | 49,7K | 106,4K | 1.123,1K |
| Summer Sale 2022 | 59,2K | 50,2K | 69,6K | 76,3K | 95,4K | 105,5K | 93,9K | 86,8K | 85,7K | 71,4K | 80,1K | 126,2K | 1.000,2K |
| □ Laptop | | | | | | | | | | | | | |
| Back-to-School 2022 | 69,8K | 57,9K | 94,8K | 76,0K | 86,1K | 99,0K | 112,8K | 108,3K | 62,8K | 120,5K | 63,3K | 69,5K | 1.020,8K |
| Black Friday 2023 | 113,4K | 76,2K | 90,0K | 61,0K | 87,5K | 91,3K | 99,2K | 69,7K | 102,8K | 47,1K | 69,5K | 134,1K | 1.041,9K |
| Holiday Deals 2022 | 109,3K | 55,9K | 139,2K | 50,4K | 81,5K | 109,1K | 60,6K | 77,0K | 85,8K | 101,2K | 97,4K | 91,6K | 1.059,0K |
| Spring Clearance 2023 | 108,2K | 43,7K | 34,7K | 39,5K | 129,5K | 95,3K | 88,7K | 163,5K | 77,3K | 107,1K | 77,9K | 70,1K | 1.035,4K |
| Summer Sale 2022 | 141,7K | 88,1K | 74,2K | 54,5K | 96,7K | 81,4K | 79,2K | 80,7K | 100,5K | 112,4K | 104,4K | 70,2K | 1.084,0K |
| ☐ Smartphone | | | | | | | | | | | | | |
| Back-to-School 2022 | 58,7K | 86,3K | 80,0K | 79,5K | 60,3K | 72,4K | 81,1K | 97,5K | 111,8K | 90,1K | 64,0K | 59,9K | 941,7K |
| Black Friday 2023 | 71,6K | 32,9K | 68,8K | 90,6K | 120,0K | 82,3K | 79,1K | 42,4K | 62,5K | 114,1K | 42,6K | 113,5K | 920,4K |
| Holiday Deals 2022 | 95,6K | 87,9K | 82,9K | 47,3K | 113,1K | 63,2K | 112,6K | 105,2K | 57,8K | 84,8K | 86,8K | 91,6K | 1.028,7K |
| Spring Clearance 2023 | 115,4K | 59,8K | 48,2K | 68,6K | 113,1K | 63,9K | 74,1K | 77,0K | 84,1K | 88,1K | 31,6K | 64,6K | 888,6K |
| Summer Sale 2022 | 137,6K | 101,9K | 116,5K | 89,0K | 54,1K | 80,2K | 92,6K | 66,0K | 67,7K | 100,6K | 102,2K | 71,0K | 1.079,4K |
| ☐ Smartwatch | | | | | | | | | | | | | |
| Back-to-School 2022 | 71,9K | 74,8K | 131,6K | 73,6K | 52,1K | 66,6K | 82,1K | 58,2K | 60,7K | 133,1K | 87,2K | 66,9K | 959,0K |
| Black Friday 2023 | 74,9K | 79,4K | 98,4K | 119,9K | 57,0K | 137,5K | 90,2K | 75,4K | 60,1K | 81,9K | 110,9K | 70,3K | 1.055,9K |
| Holiday Deals 2022 | 81,5K | 59,2K | 52,8K | 119,1K | 79,2K | 76,8K | 85,2K | 120,7K | 107,5K | 52,5K | 76,1K | 76,5K | 987,2K |
| Spring Clearance 2023 | 61,3K | 82,6K | 73,2K | 89,2K | 94,3K | 70,2K | 101,8K | 97,4K | 69,1K | 81,3K | 104,7K | 114,4K | 1.039,7K |
| Summer Sale 2022 | 56,4K | 93,4K | 111,4K | 93,6K | 92,0K | 67,3K | 107,9K | 107,4K | 98,8K | 57,4K | 96,8K | 80,8K | 1.063,1K |
| ⊟ Tablet | | | | | | | | | | | | | • |
| Back-to-School 2022 | 78,1K | 73,2K | 96,0K | 91,4K | 92,5K | 93,9K | 73,6K | 99,4K | 71,7K | 79,2K | 66,5K | 54,8K | 970,4K |