Steven Jimenez

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SUMMARY

Senior full-stack engineer (frontend-leaning) specializing in e-commerce, checkout, experimentation, and performance readiness. Proven track record shipping revenue-driving features, scaling high-traffic systems, and building reliable platforms with measurable conversion and operational impact.

TECHNICAL SKILLS

Languages/Frontend: JavaScript, TypeScript, React, HTML/CSS, React Native

Backend/Services: Go, Python, REST APIs, JSON

Web Frameworks: Next.js, Gatsby, Flask

Testing: Jest, Pytest, Cucumber, Selenium, Appium

Platforms/Tools: AWS (Lambda, SQS, S3, DynamoDB), Git, CircleCI, GitLab CI, Contentful, CommerceTools

Experimentation/Observability: Optimizely, Split.io, Datadog, Sentry, Rollbar, k6

Product/Collab: Jira, Confluence, Figma

EXPERIENCE

Peloton Interactive - Senior Software Engineer (Shop Experience / E-commerce)

New York, NY | Feb 2024 - Feb 2026   (Laid off · Reduction in Force)

- Launched Tiered Delivery (self-assembly + expert-assembly paths), generating $0.4M revenue in month one while reducing operational friction (3.8% contact rate, minimal cancellations) and producing actionable insights on price-sensitive adoption for premium products.
- Enabled Peloton's entry into the Australian retail market by extending the order-sync pipeline for third-party attribution; enhanced AWS Lambda + API workflows to detect URL-based coupons and store hardware-sale records in a CMS across 11 new Harvey Norman locations.
- Implemented an Optimizely-powered experimentation framework in checkout - bucketing users and routing them into variant experiences via feature-flagged changes - while preserving baseline checkout behavior and minimizing risk to conversion-critical flows.
- Delivered two customer-facing UI flows - Social Teams and Social Challenges - integrating Peloton's Teams API and AppsFlyer to enable attribution-aware experiences, improving Guest Pass conversion by 85%.
- Owned Holiday Readiness performance strategy; built reusable k6 load-testing suites and Datadog dashboards/monitors adopted org-wide, scaling shop throughput from 60 -> 120 orders/minute while maintaining reliability and launch-readiness standards.
- Architected and shipped History Summary (Go backend + React frontend), delivering comprehensive reporting that increased secondary-market buyer confidence through improved transparency for used-hardware purchases.
- Maintained a high bar for quality and stability, achieving 95%+ bug-free delivery through test coverage, monitoring, and disciplined release practices.

lululemon - Senior Full Stack Engineer (Studio / Cloud Services)

Remote | Apr 2023 - Dec 2023   (Laid off · Reduction in Force)

- Built and maintained e-commerce experiences for lululemon Studio using Next.js, integrating data from Shopify and CMS tools.
- Implemented CI build + test validation on merge requests to improve quality and reduce regressions.
- Extended content models and configuration to support modular page development and faster iteration.
- Designed and shipped an Account Transfers flow enabling users to activate a transfer from another user.

Even Financial - Software Engineer (Loans Vertical)

New York, NY | Nov 2021 - Dec 2022   (Laid off · Reduction in Force)

- Led frontend development for loan application experiences; refactored form components and improved form-building mechanics.
- Owned launching and monitoring frontend A/B experiments to improve engagement and completion.
- Refactored components for cohort-driven feature flexibility; reduced unused/over-specific props across a large portion of the UI surface.
- Increased smoke test coverage by ~20%, strengthening release confidence and regression detection.

Core Network Frontend (Greenfield)

- Contributed to a greenfield initiative to modularize form development using a monorepo strategy; practiced TDD and maintained strong coverage.
- Mentored teammates on testing practices and improved state management patterns using hooks and context.
- Facilitated agile ceremonies and improved ticket readiness/documentation for execution predictability.

Nomad Health - Technical Lead

New York, NY | Jul 2019 - Oct 2021

- Led migration from server-rendered templates to a modern Next.js client-driven application.
- Improved nurse profile completion, increasing 'profile-ready' nurses by 15% through workflow + UX improvements.
- Increased application conversion (application -> submission) by 16%.
- Directed sprint planning and scrum ceremonies; broke down large migrations into phased milestones and managed cross-team dependencies.

Workflow Team

- Built operational tooling to qualify and funnel candidates through job submission; reduced technical debt by migrating legacy dashboard views to TypeScript.
- Contributed to rules-engine services processing MongoDB data and upserting into Elasticsearch; exposed endpoints for cross-team querying.

Dom & Tom, Inc. - Technical Lead

New York, NY | Aug 2018 - Jul 2019

- Delivered web products across multiple clients; coordinated with offshore teams to accelerate execution.
- Built a React Admin scaffold integrating REST APIs with a GraphQL server.
- Wrote mobile automation tests for a React Native application using Appium.

Momentive (SurveyMonkey) - Software Engineer

San Mateo, CA | Jan 2015 - Mar 2018

- Developed and maintained a high-traffic service handling ~82,000 requests/minute.
- Built Kafka publishers/subscribers to integrate with a message bus for scalable event processing.
- Managed survey asset lifecycle on S3, including restore and hard-delete workflows.
- Migrated endpoints to support a RESTful API.
- Helped define APIs for new question types (star rating, slider, file upload) and supported multi-language survey capabilities.

EDUCATION

Queens College, CUNY - B.S. Computer Science; B.A. Applied Mathematics

COMMUNITY

- Techqueria - Active member
- Code2040 - Raised $7,900 to support opportunities for Latino and Black youth
- Pursuit - Volunteer mentor; conducted mock interviews