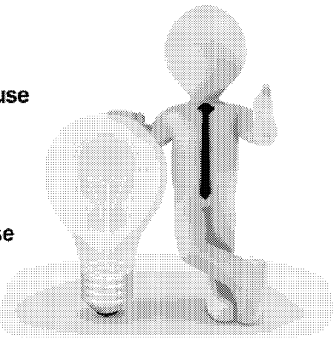




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# Key Definitions







**Threat:** Any potential event or act, deliberate, accidental or natural hazard that could cause injury to employees or assets, and thereby affect service delivery adversely.



**Compromise:** The unauthorized access to, disclosure, destruction, removal, modification, use or interruption of assets or information.



**Vulnerability:** An inadequacy related to security that could increase susceptibility to compromise or injury.



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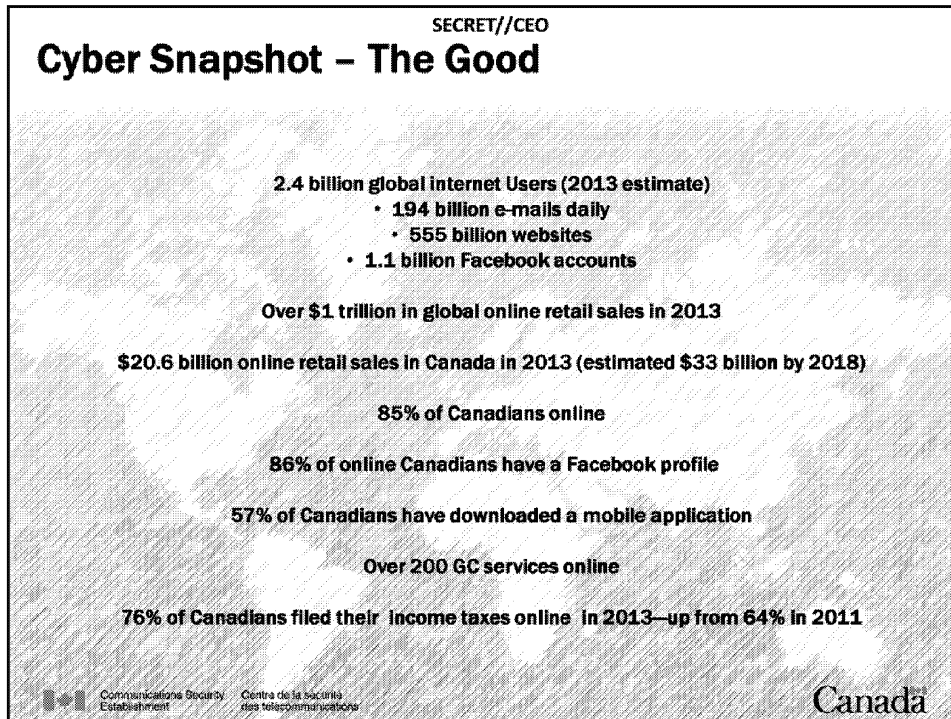
Definitions from the PGS.

1-2

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### Sources:

- Chief's GTEC speech
- Internet World Stats-Usage and Population Statistics
- The Ipsos Canadian interactive Reid Report 2012
- Forrester Research
- CRA Annual Report to Parliament 2012-2013

### Storyline: Cyber around the globe

Past 10 years – exponential evolution of the internet

In 2010 – 1.7 Billion internet users – est. by 2015 +10 billion

2/3 of cdns bank and file taxes on line

CII – oil&gas, power, water, public transportation, air traffic control

Industry – instant mass marketing

Not yet exhausted potential opportunities of internet use

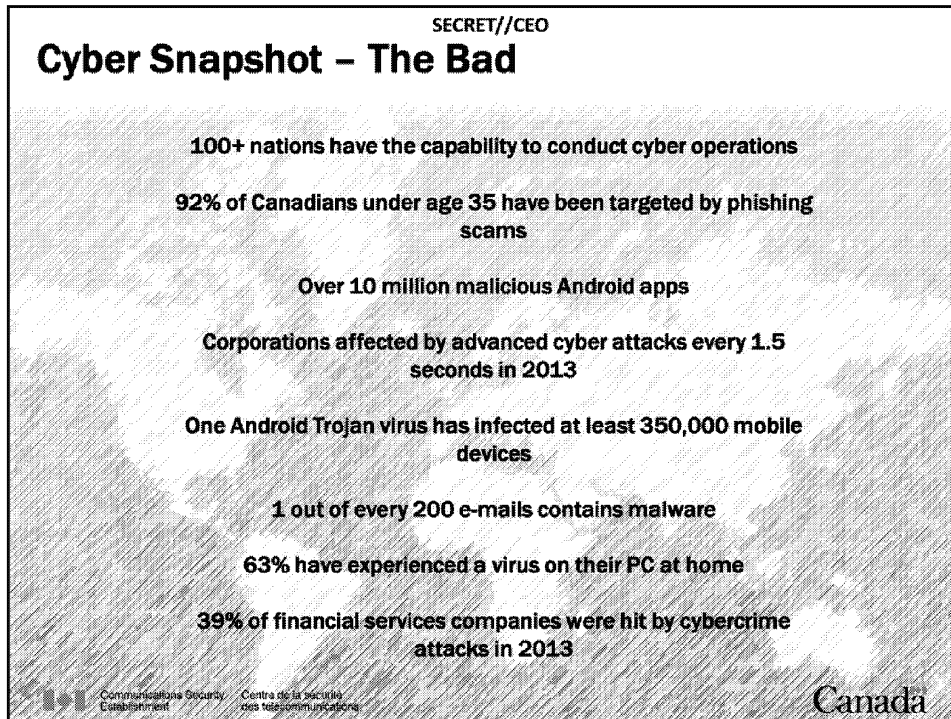
IMAP Retail industry Global Report 2009 (Clearwater Corporate Financing LLP)

Global retail sales \$14 B in 2009 – 14.5 % growth over 2008

Online sales 2009 – \$349 B – for top retailers on lines = 6.6% of all sales

- 130 B in US

2014 on line sales forecast – 779 Billion by 2014



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2014 on line sales forecast – 779 Billion by 2014


Sources (respectively): John Forster, Canadian Press, Kaspersky Lab, SC Magazine, Infosecurity Magazine, 2012 Fact Guide Internet World Stats, IT Pro)




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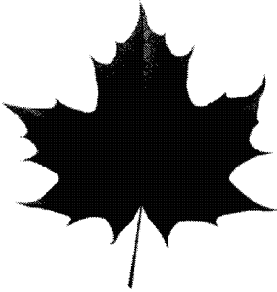
## Cyber Snapshot – The GC


 **An average day on Secure Channel Network (SCNet)**

-  ~ **700 million connection events per day**
-  **5,800 connection events per second**
  -  From **3.8 million** unique systems globally
  -  **233** distinct countries, districts & territories
  -  User population: **377,000**

 **GC systems are probed relentlessly**

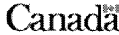
-  **1 in 5** inbound network connection attempts are probes looking for vulnerabilities to exploit
-  **100 million** probes per day
-  **45,000** probes per minute





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### Storyline: What this means for the GC

20 TB data daily

2 million emails

Incidents – anomalous – 1 m

- signature based – 2000 –



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## Who is out there

**INFORMATION THEFT - ESPIONAGE & CRIMINAL ACTIVITY:**

- More than 100 countries have the capability to collect information from computer network exploitation
- On-line crime= \$114B in 2012

**DISRUPTION:**

- [REDACTED]
- ANONYMOUS DDOS against GC
- US banks and Iranian DDOS

**DESTRUCTION:**

Iran is believed to be the source of Aramco, a Saudi Arabian oil company, whose global presence of 30,000 computers were erased.


**STATE SPONSORED ACTORS**



**INSIDER THREAT**

**CRIMINALS**

**TERRORISTS**

**HACKTIVISTS**



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## Storyline: Intents and evolution

ADD: Insider threat (Snowden)

What are some examples of each. Lets start with the obvious Deliberate.

### Deliberate Events

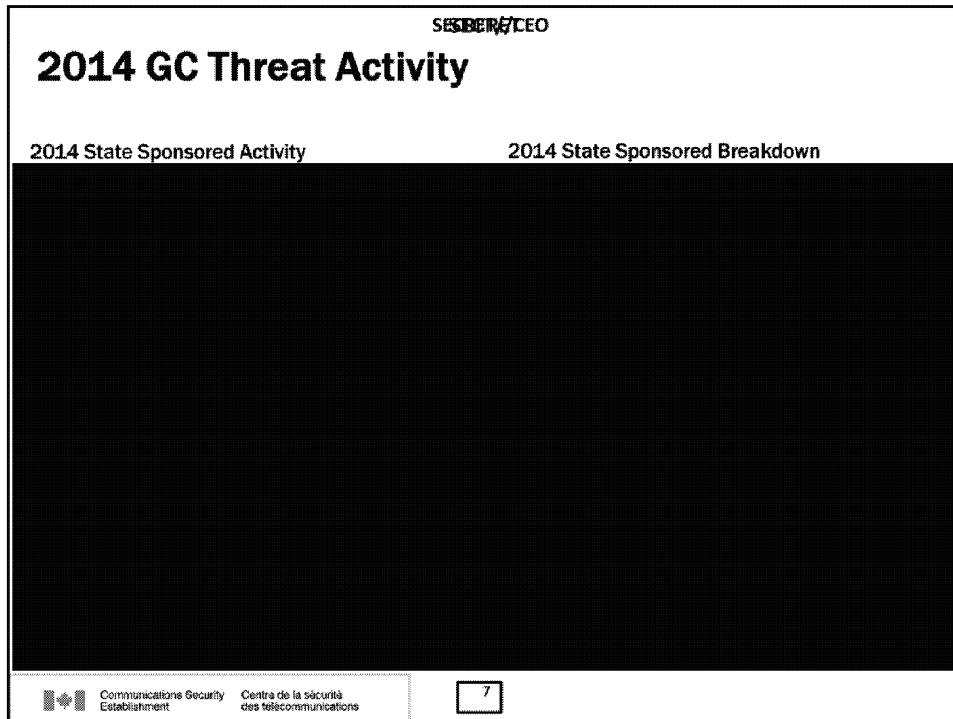
- Social engineering
- Eavesdropping
- Phishing
- Theft
- Denial of Service (DoS)
- Sabotage/Defacement
- SPAM

### Accidental Events

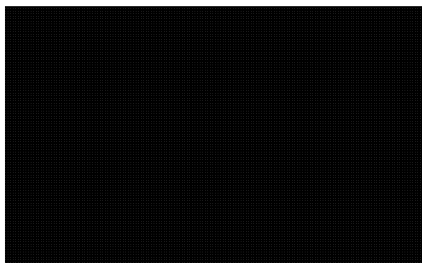
- Human error
- Technical flaws or failures

- Industrial accidents
- Fires, spills, etc

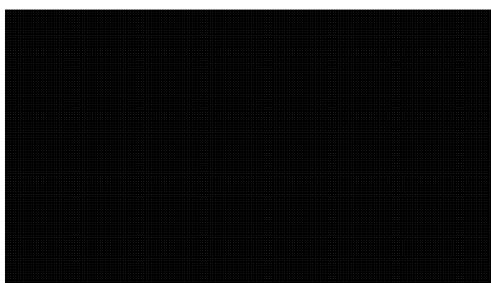


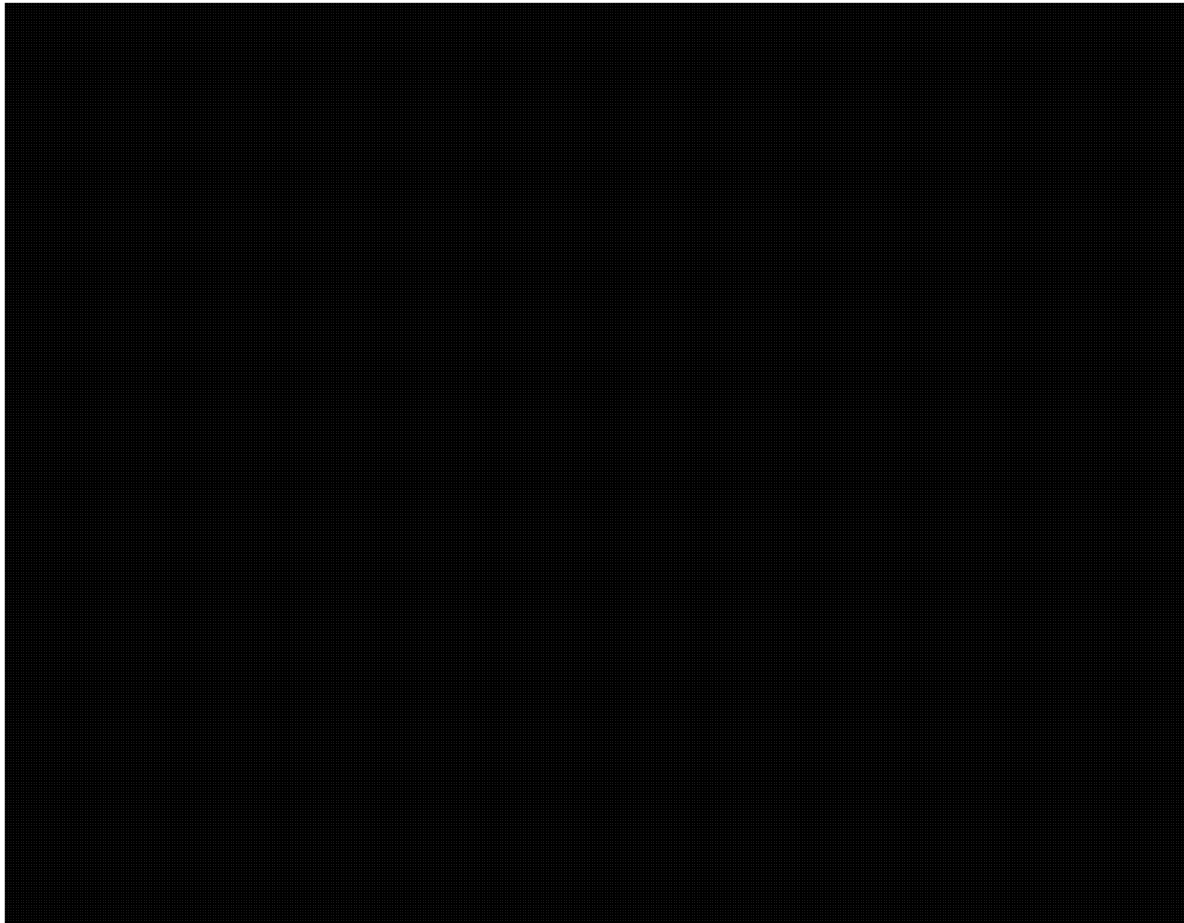


Slide used by Chief for [REDACTED] – updated with current stats (January – June 2014); quarter 3 stats currently unavailable.



### State Sponsored

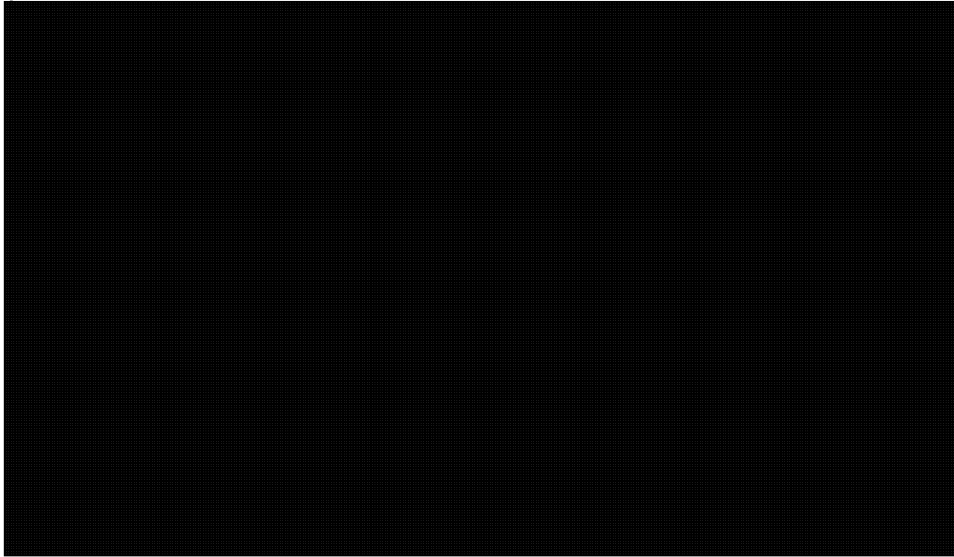




Note – also detected limited state sponsored activity [redacted] in  
Q1

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## 2013 State Sponsored Actor Activity




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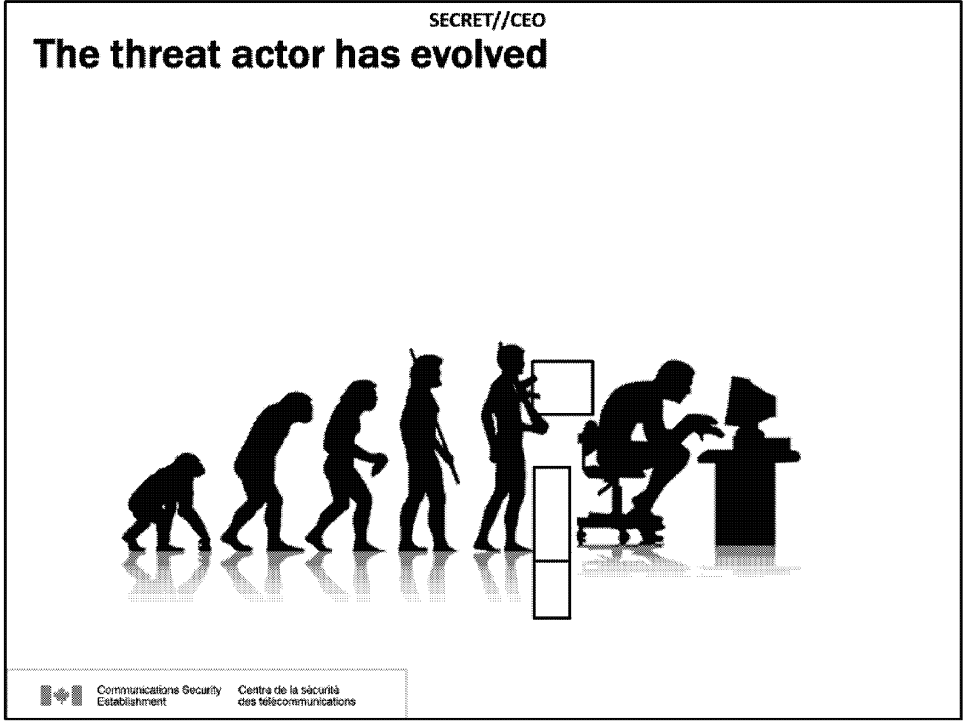
Open Source Threat Activity (Malware)

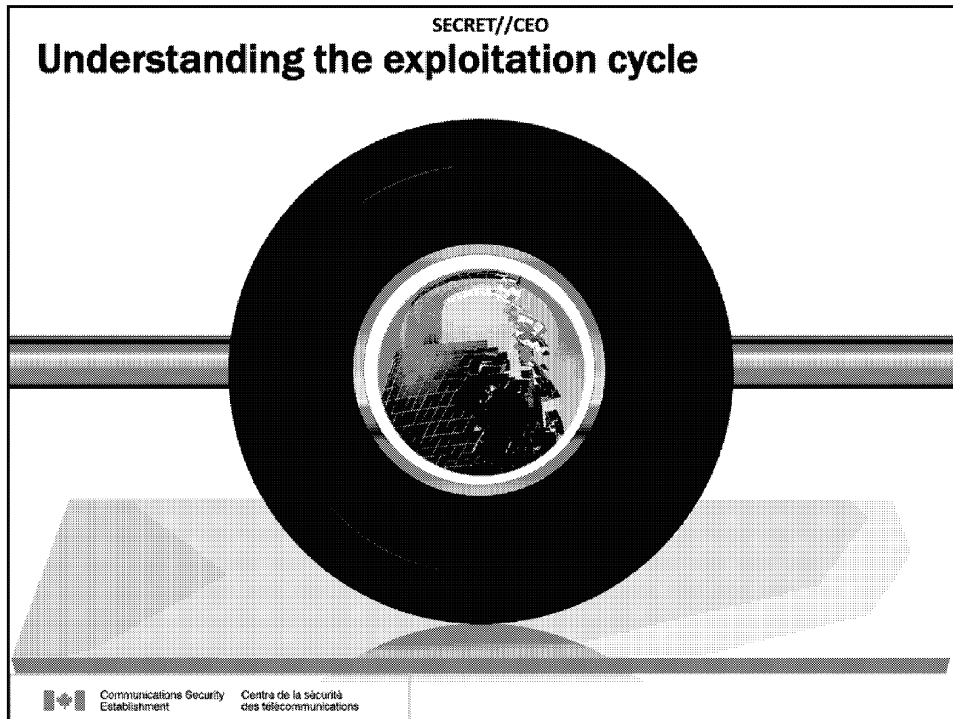
9



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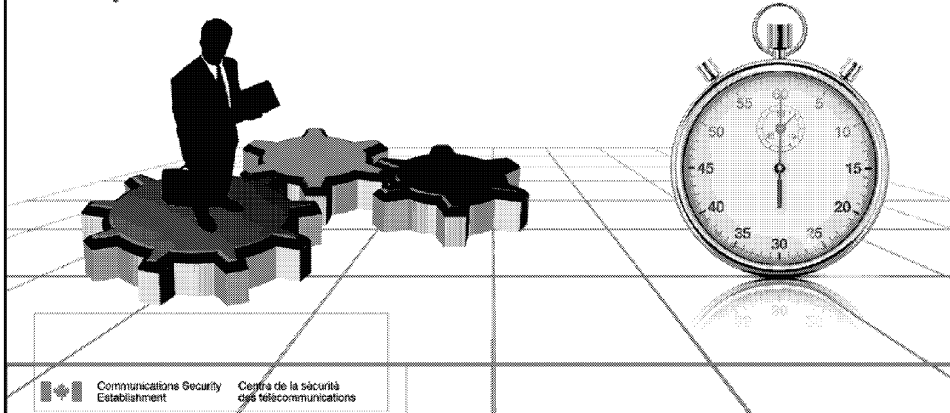


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## Scenario

**Intent:** Threat actor is trying to gain a competitive edge on a contract being issued by the Department of Administrative Affairs Canada (AAC).

➤ Previous attempts to access the department's network have failed.




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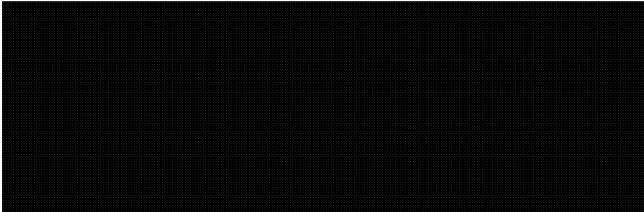
## Step II: What's on the internet?

  
**GEDS**


  
**LinkedIn**

  
**Facebook**

  
**Twitter**

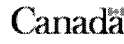


cooking.



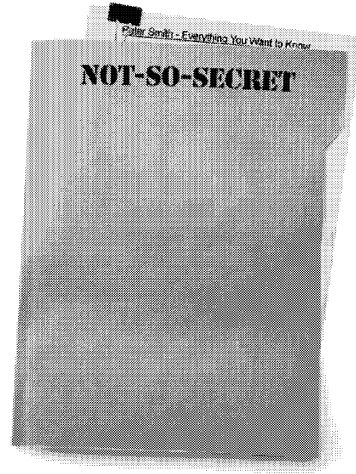
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## Step III: Social engineering

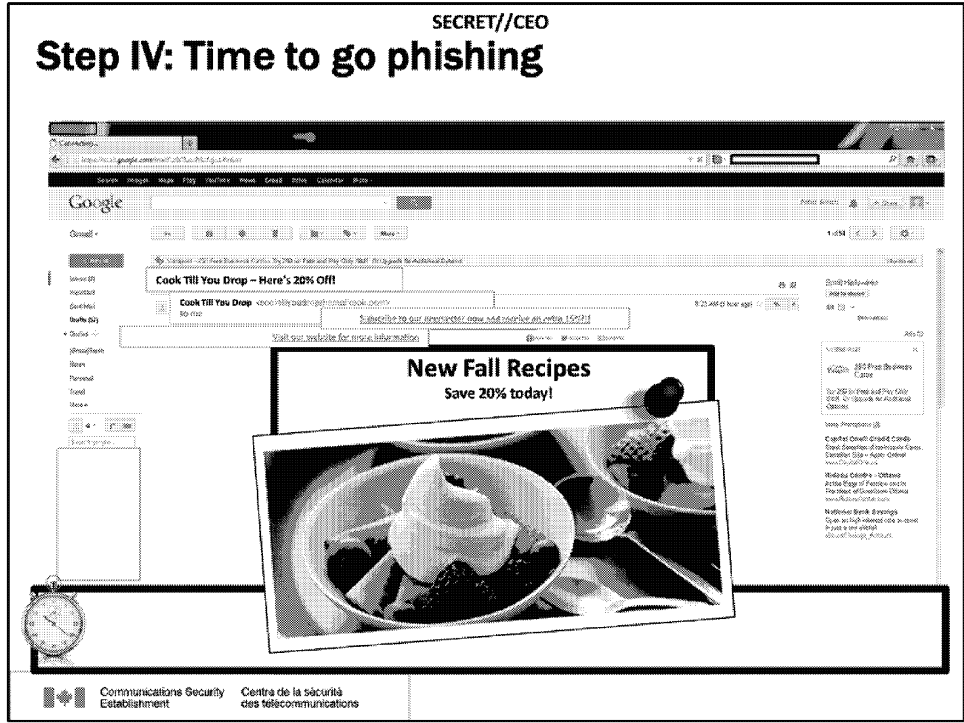


they take  
our **HUMAN**  
**NATURE**  
and they  
**TURN**  
**US** **AGAINST**



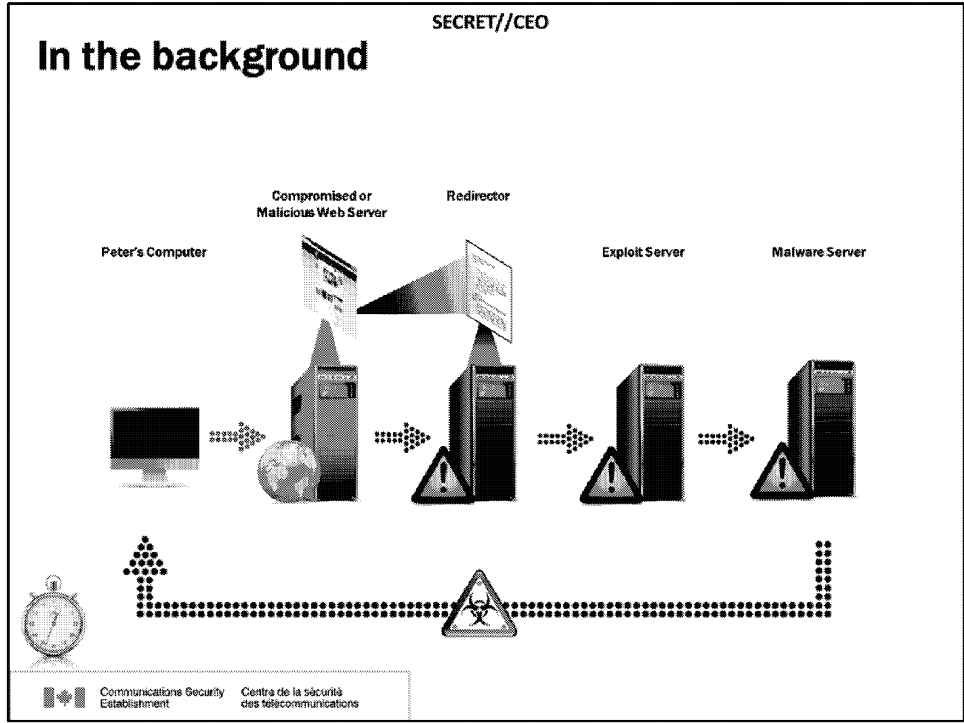
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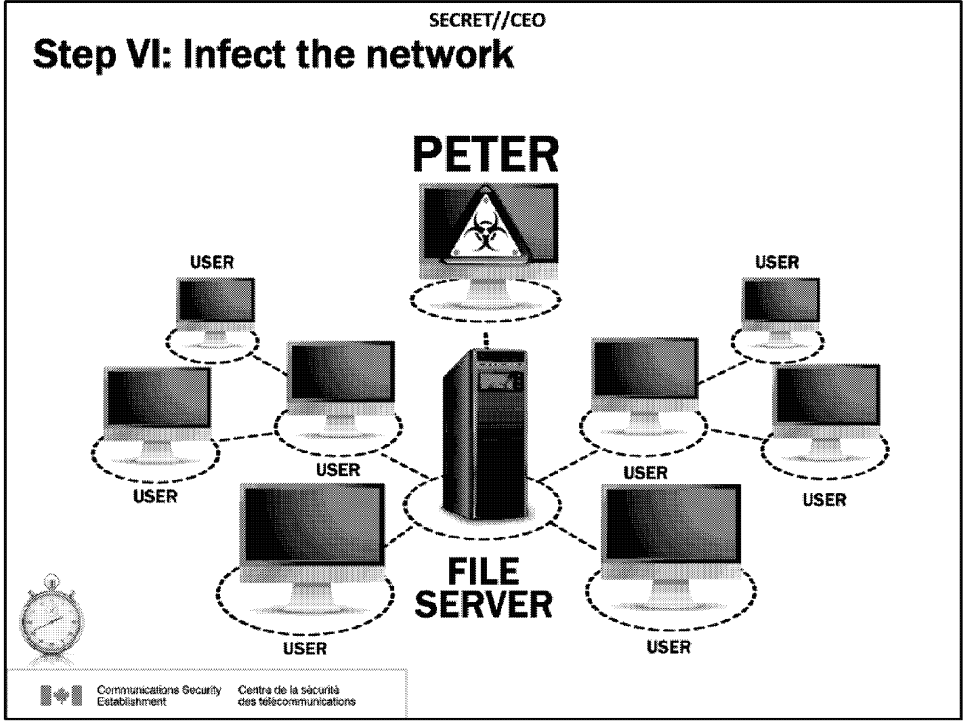
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## SECRET//CEO Step V: Watch that “seed” grow

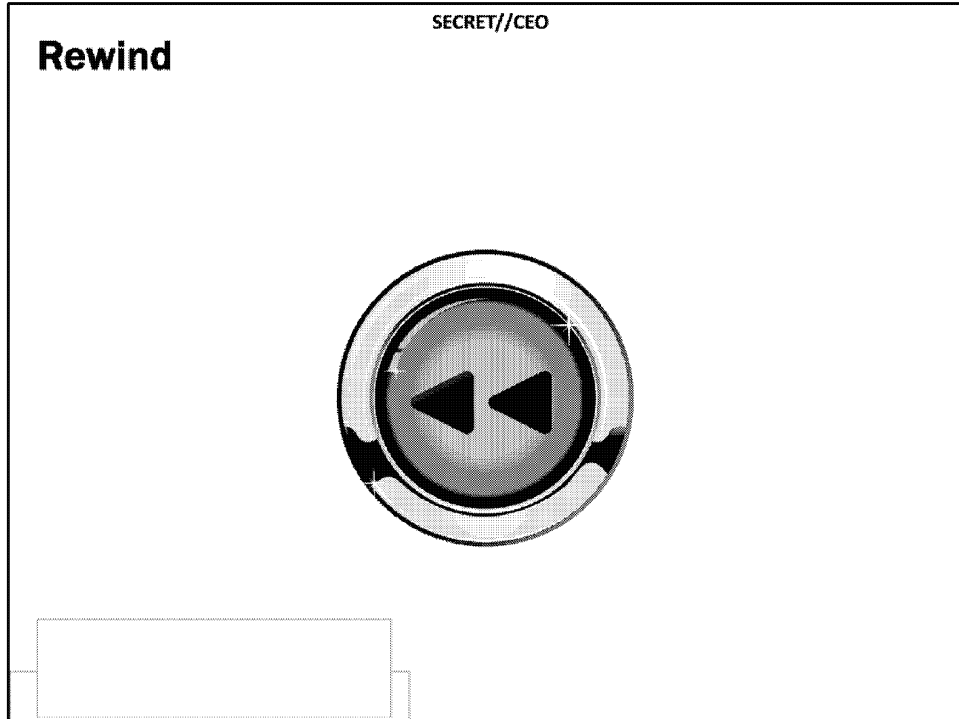








- Screen captures
- Creating accounts and accessing all information within accounts (i.e. Outlook information)
- Obtaining complete departmental account names and passwords
- Creating network map to guide compromises
- Uploading tools to compromise other PC/Servers in the Network
- Identifying databases and their versions
- Listing running processes and process information
- Stopping software from running (i.e. antivirus)
- Replacing valid software malicious one
- Covertly transfer files out to a specific server
- Delete information & takedown network
- Launch attacks to other networks
- Cost of mitigation = extremely high





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Rewind: Mitigation strategy

Google

User Awareness

91% of targeted attacks involve spear-phishing emails -  
[www.infosecuritymagazine.com](http://www.infosecuritymagazine.com)

.EXE were not commonly used as they are usually blocked by any security solution - Trend Micro Incorporated

US Organizations are seeing up to 102 successful intrusions per week - Police Cyber Crime Study: US

Canada is the 3<sup>rd</sup> most phishing target - McAfee

74% of attacks against the GC

New Fall Recipes  
Save 20% today!

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## Rewind: Mitigation strategy

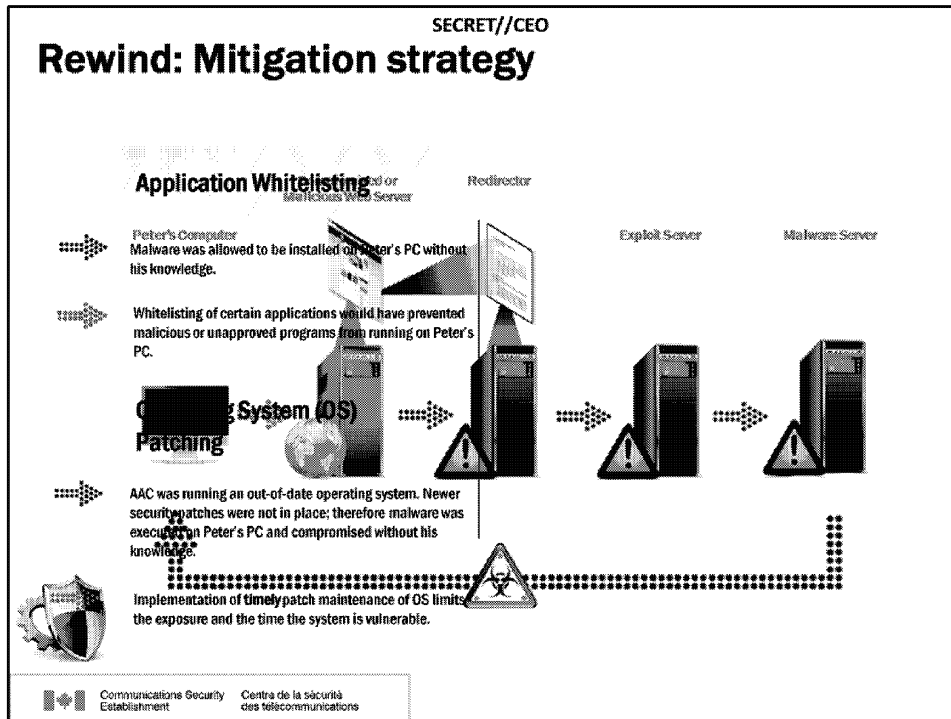
**3<sup>rd</sup> Party Application Patching**

Peter was running a vulnerable version of a browser plug-in (i.e. Java). Many exploits were available for Peter's plug-in version. One was used to allow malware to be downloaded onto his system.

Timely updates of 3<sup>rd</sup> Party applications (i.e. PDF viewers, MS Office, ActiveX objects and other web browser plug-ins) allows patching of vulnerabilities and limits the time and the time the system can be exploited.

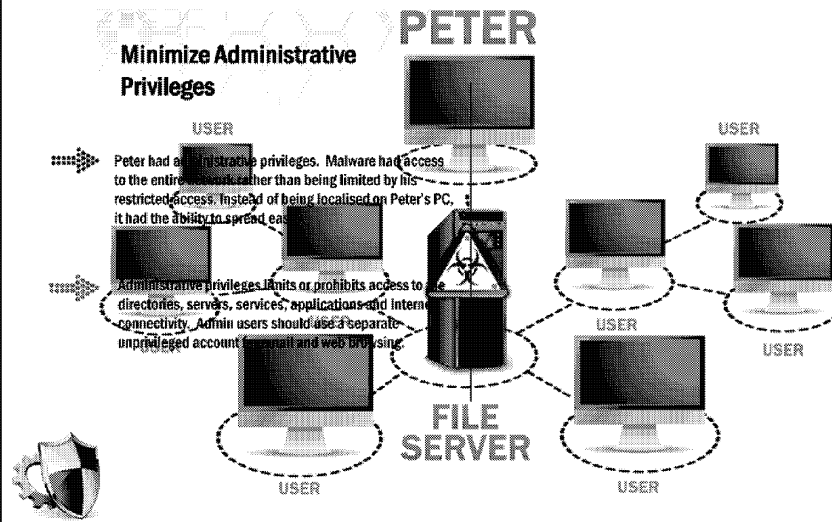
98% of GC compromises occur shortly after patches are disclosed by vendor.

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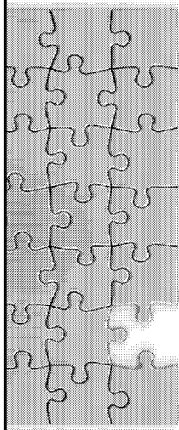
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## Rewind: Mitigation strategy



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## Key takeaways for everyone



- Everyone is a target.
- The threat is constantly evolving.
- Challenge threat actors, apply simple security best practices (patching, administrative privileges, etc.)
- The cost of a single cyber intrusion continues for years.

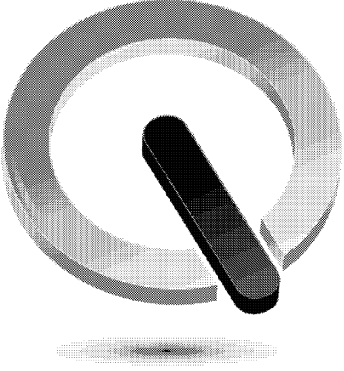



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# Question Period





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