



Judging Criteria Boston Bridge 2024

Judging Criteria	Points
Solution Integration and User Engagement	40
Innovation and Impact	30
Web App Functionality	20
Originality	10

Total Points: 100

1. Solution Integration and User Engagement (40 points):

- How effectively does the solution integrate with existing city infrastructure, resources, or services? (10 Points)
- Does the solution demonstrate a deep understanding of the target users' needs and challenges? (10 Points)
- How well does the project engage the user and encourage continued use? (10 Points)
- Is the user experience personalized and does it foster a sense of community among UMB students? (10 Points)

2. Web App Functionality (20 points):

- Is the web app intuitive and user-friendly? (7 Points)
- Does the web app provide a seamless and integrated experience for its intended functionality? (7 Points)
- Are there any additional features or insights provided by the web app that enhance its functionality? (6 Points)

3. Innovation and Impact (30 points):

- Does the project demonstrate a unique and creative approach to integrating UMB students into the city? (10 Points)

- How much potential does the project have to create a positive impact on the students' integration into city life? (10 Points)
- Does the solution stand out among other projects in terms of originality and usefulness for the student community? (10 Points)

4. Originality (10 points):

- How creative and novel is the project's overall concept and execution? (5 Points)
- Does the project bring new and fresh ideas to the table, pushing the boundaries of traditional integration solutions? (5 Points)