

INTERNATIONAL  
CONFERENCE

NOVEMBER 5-6-7, 2025

MERSIN, TURKEY

# AgroFood summit



## ORGANIZERS

APK INFORM



APK INFORM  
ASIA

# OFFER TO SPONSORS



UKRAINE PULSE & SOYBEAN ASSOCIATION

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# AgroFood summit

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**GENERAL SPONSOR**

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**PLATINUM SPONSOR**

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**GOLD SPONSOR**

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**SILVER SPONSOR**

5

**BRONZE SPONSOR**

6

**SPONSOR**

1

## GENERAL SPONSOR

### SPONSORSHIP OPPORTUNITIES:

- Participation of **5 company** representatives at the Summit.
- One additional free ticket for a company invited by the General Sponsor.
- Participation of **4 company** representatives **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day and throughout the program.
- Welcome speech on behalf of the Sponsor during the Summit's Grand Opening.
- Presentation opportunity at the Summit (subject to organizer approval; 15-minute slot) or participation in a discussion panel.
- Inclusion of the Sponsor's logo in Summit promotional campaigns (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Reserved seating in the front rows of the Summit hall.
- Insertion of the Sponsor's promotional materials into participant kits (1-3 items, provided by the Sponsor).
- Advertisement in the electronic and printed Summit catalogues (layout provided by the Sponsor), full-page spread.
- Sponsor's promotional video on lobby monitors (during breaks and before the start of the Summit). Video provided by the Sponsor, max. 2 minutes.
- Expo booth in the Summits' expo zone (table, chairs, space for a promotional banner).
- Publication of an interview with a company representative or an article about the company in a leading agricultural magazine – Millers Magazine or APK-Inform.

20 000 EUR





# 2

## PLATINUM SPONSOR

### MARKETING STATUS (OPTIONAL):

- GALA DINNER SPONSOR
- CEO DINNER SPONSOR
- PLATINUM SPONSOR

15 000 EUR

### SPONSORSHIP OPPORTUNITIES:

- Participation of **4 company** representatives at the Summit.
- Participation of **3 company** representatives **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day and at the start of evening events.
- Participation in a Summit discussion panel (subject to additional agreement with organizers).
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit, along with verbal acknowledgment during the event.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Additional branding opportunities at evening event venues (e.g., signage).
- Reserved seating in the front rows of the Summit hall.
- Insertion of the Sponsor's promotional materials into participant kits (1-2 items, provided by the Sponsor).
- Advertisement on one page in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).
- Sponsor's promotional video on lobby monitors (during breaks and before the Summit begins). Video provided by the Sponsor, max. 2 minutes.
- Expo booth in the conference expo zone (table, chairs, space for a promotional banner).



# 3

## GOLD SPONSOR

### MARKETING STATUS (OPTIONAL):

- BADGE SPONSOR
- LANYARD SPONSOR
- PHOTO BOOTH SPONSOR
- GOLD SPONSOR

10 000 EUR

### SPONSORSHIP OPPORTUNITIES:

- Participation of **3 company** representatives at the Summit.
- Participation of **2 company** representatives **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day.
- Participation in a Summit discussion panel (subject to additional agreement with organizers).
- Exclusive branding of lanyards/badges/photo booth.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit, along with verbal acknowledgment during the event.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Reserved seating in the front rows of the Summit hall.
- Insertion of one promotional item from the Sponsor into participant kits (1 item, provided by the Sponsor).
- One-page advertisement in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).
- Sponsor's promotional video shown on monitors in the lobby (and in the Summit hall during breaks). Video must be provided by the Sponsor, max. 2 minutes.
- Expo booth in the conference expo zone (table, chairs, space for a promotional banner).





4

## SILVER SPONSOR

### MARKETING STATUS (OPTIONAL):

- PROGRAM SPONSOR
- LUNCH SPONSOR
- COFFEE BREAK SPONSOR
- SILVER SPONSOR

**7 000 EUR**

### SPONSORSHIP OPPORTUNITIES:

- Participation of **2 company** representatives at the Summit.
- Participation of **1 company** representative **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed Summit materials.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Advertisement in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).
- Participation in a Summit discussion panel (subject to additional agreement with organizers).
- For lunch or coffee break sponsors – additional branding of the respective catering areas.



# 5

## BRONZE SPONSOR

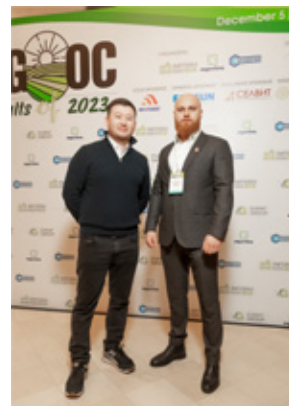
### MARKETING STATUS (OPTIONAL):

- DISCUSSION PANEL SPONSOR (TO CHOOSE)
- ECO-BAG SPONSOR
- BRONZE SPONSOR

5 000 EUR

### SPONSORSHIP OPPORTUNITIES:

- Participation of **1 company** representative at the Summit.
- Participation of **1 company** representative **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day and at the start of the sponsored session (for session sponsors).
- Participation in Summit panel discussion as an expert or moderator.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Advertisement in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).





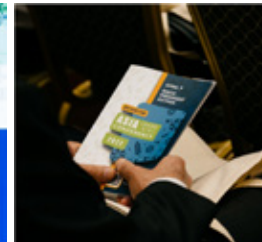
6

SPONSOR

4 000 EUR

## SPONSORSHIP OPPORTUNITIES:

- Participation of **1 company** representative at the Summit.
- Participation of **1 company** representative **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit.
- Priority placement of the Sponsor's logo on the main banner.
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