

INTERNATIONAL
CONFERENCE

NOVEMBER 5-6-7, 2025

MERSIN, TÜRKİYE

AgroFood summit



ORGANIZERS

APK INFORM



APK INFORM
ASIA

SPONSORSHIP & ADVERTISING

APK INFORM
ASIA

APK-INFORM ASIA

Polina Kalaida

+7 747 110 57 27 (Kazakhstan)
+380 97 333 97 29 (Ukraine)
global@apk-inform.com

Elena Cherednichenko

+7 705 268 75 10 (Kazakhstan)
+380 67 634 26 20 (Ukraine)
chief_editor@apk-inform.com



UKRAINE PULSE & SOYBEAN ASSOCIATION

Alla Agbash

+380 67 484 07 97
events.upsa@gmail.com

APK INFORM

APK-INFORM

+380 562 320795, +380 562 321595 (ext. 111)
+380 67 6342630
market@apk-inform.com

OFFER TO SPONSORS

1

GENERAL SPONSOR

2

PLATINUM SPONSOR

3

GOLD SPONSOR

4

SILVER SPONSOR

5

BRONZE SPONSOR

6

SPONSOR

**ADVERTISING OPPORTUNITIES
WITHIN THE CONFERENCE**

The logo for the AgroFood summit is centered on the page. It features the word "AgroFood" in a large, orange, serif font, with "summit" in a smaller, black, sans-serif font below it. The text is enclosed within a white circular frame that has a decorative border of green dots. The background of the entire page is a photograph of a large red and white offshore oil rig at sea under a clear blue sky.

AgroFood
summit

1

GENERAL SPONSOR

SPONSORSHIP OPPORTUNITIES:

- Participation of **5 company** representatives at the Summit.
- One additional free ticket for a company invited by the General Sponsor.
- Participation of **4 company** representatives **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day and throughout the program.
- Welcome speech on behalf of the Sponsor during the Summit's Grand Opening.
- Presentation opportunity at the Summit (subject to organizer approval; 15-minute slot) or participation in a discussion panel.
- Inclusion of the Sponsor's logo in Summit promotional campaigns (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Reserved seating in the front rows of the Summit hall.
- Insertion of the Sponsor's promotional materials into participant kits (1-3 items, provided by the Sponsor).
- Advertisement in the electronic and printed Summit catalogues (layout provided by the Sponsor), full-page spread.
- Sponsor's promotional video on lobby monitors (during breaks and before the start of the Summit). Video provided by the Sponsor, max. 2 minutes.
- Expo booth in the Summits' expo zone (table, chairs, space for a promotional banner).
- Publication of an interview with a company representative or an article about the company in a leading agricultural magazine – Millers Magazine or APK-Inform.

20 000 EUR



2

PLATINUM SPONSOR

MARKETING STATUS (OPTIONAL):

- GALA DINNER SPONSOR
- CEO DINNER SPONSOR
- PLATINUM SPONSOR

15 000 EUR

SPONSORSHIP OPPORTUNITIES:

- Participation of **4 company** representatives at the Summit.
- Participation of **3 company** representatives **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day and at the start of evening events.
- Participation in a Summit discussion panel (subject to additional agreement with organizers).
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit, along with verbal acknowledgment during the event.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Additional branding opportunities at evening event venues (e.g., signage).
- Reserved seating in the front rows of the Summit hall.
- Insertion of the Sponsor's promotional materials into participant kits (1-2 items, provided by the Sponsor).
- Advertisement on one page in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).
- Sponsor's promotional video on lobby monitors (during breaks and before the Summit begins). Video provided by the Sponsor, max. 2 minutes.
- Expo booth in the conference expo zone (table, chairs, space for a promotional banner).



3

GOLD SPONSOR

MARKETING STATUS (OPTIONAL):

- BADGE SPONSOR
- LANYARD SPONSOR
- PHOTO BOOTH SPONSOR
- GOLD SPONSOR

10 000 EUR

SPONSORSHIP OPPORTUNITIES:

- Participation of **3 company** representatives at the Summit.
- Participation of **2 company** representatives **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day.
- Participation in a Summit discussion panel (subject to additional agreement with organizers).
- Exclusive branding of lanyards/badges/photo booth.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit, along with verbal acknowledgment during the event.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Reserved seating in the front rows of the Summit hall.
- Insertion of one promotional item from the Sponsor into participant kits (1 item, provided by the Sponsor).
- One-page advertisement in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).
- Sponsor's promotional video shown on monitors in the lobby (and in the Summit hall during breaks). Video must be provided by the Sponsor, max. 2 minutes.
- Expo booth in the conference expo zone (table, chairs, space for a promotional banner).



4

SILVER SPONSOR

MARKETING STATUS (OPTIONAL):

- PROGRAM SPONSOR
- LUNCH SPONSOR
- COFFEE BREAK SPONSOR
- SILVER SPONSOR

7 000 EUR

SPONSORSHIP OPPORTUNITIES:

- Participation of **2 company** representatives at the Summit.
- Participation of **1 company** representative **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed Summit materials.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Advertisement in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).
- Participation in a Summit discussion panel (subject to additional agreement with organizers).
- For lunch or coffee break sponsors – additional branding of the respective catering areas.



5

BRONZE SPONSOR

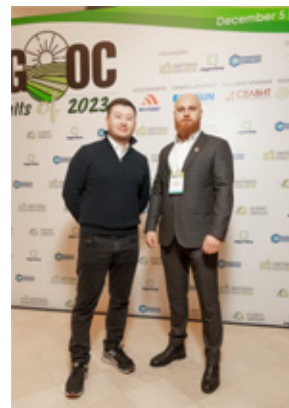
MARKETING STATUS (OPTIONAL):

- DISCUSSION PANEL SPONSOR (TO CHOOSE)
- ECO-BAG SPONSOR
- BRONZE SPONSOR

5 000 EUR

SPONSORSHIP OPPORTUNITIES:

- Participation of **1 company** representative at the Summit.
- Participation of **1 company** representative **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day and at the start of the sponsored session (for session sponsors).
- Participation in Summit panel discussion as an expert or moderator.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Advertisement in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).



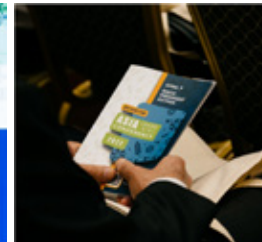
6

SPONSOR

4 000 EUR

SPONSORSHIP OPPORTUNITIES:

- Participation of **1 company** representative at the Summit.
- Participation of **1 company** representative **in the CEO Dinner** (attendance is by invitation only and limited to top executives - CEO, General Director, and similar positions).
- Sponsor announcement at the beginning of the Summit day.
- Inclusion of the Sponsor's logo in promotional campaigns for the Summit (email newsletters, social media posts).
- Inclusion of the Sponsor's logo in all printed materials for the Summit.
- Priority placement of the Sponsor's logo on the main banner.
- Priority placement of a promotional banner (e.g., spider stand or roll-up) in the event hall or expo area.
- Advertisement in the electronic and printed Summit catalogues (A5 or A4 layout provided by the Sponsor).



APK INFORM
 XXX ASIA XXX

APK-INFORM ASIA

Polina Kalaida

+7 747 110 57 27 (Kazakhstan)
 +380 97 333 97 29 (Ukraine)
 global@apk-inform.com

Elena Cherednichenko

+7 705 268 75 10 (Kazakhstan)
 +380 67 634 26 20 (Ukraine)
 chief_editor@apk-inform.com

 Ukraine
PULSE & SOYBEAN
 Association

UKRAINE PULSE & SOYBEAN ASSOCIATION

Alla Agbash

+380 67 484 07 97
 events.upsa@gmail.com

APK INFORM

APK-INFORM

+380 562 320795, +380 562 321595 (ext. 111)
 +380 67 6342630
 market@apk-inform.com



ADVERTISING OPPORTUNITIES WITHIN THE CONFERENCE

PLACEMENT OF AN EXPO SPACE IN THE HALL NEAR THE CONFERENCE HALL

2 000 EUR

IT INCLUDES:

- area for an expo space without panel construction - about 3.6 m² (width - 2.4 m, depth - 1.5 m);
- table - 1 pc, chairs - 2 pc (the number of tables and chairs can be increased);
- connection to the Internet (according to the capabilities of the landlord of the conference premises);
- connection to the power grid;
- participation in the conference of one delegate from the company (includes all options according to the cost of the registration fee).

Corporate banners can be used to decorate the expo space, which the company provides on its own.

PLACEMENT OF A MOBILE ROLL-UP STAND (PROVIDED BY THE CUSTOMER)

500 EUR

- One Roll-up, size no more than 1m*2m, provided by the customer.



DEMONSTRATION OF THE COMPANY'S VIDEO ON THE SCREEN

600 EUR

in the conference hall before the opening of the conference and in between sessions.

The duration of the video is no more than 2 minutes.

Number of screenings - at least 2 during the conference

ADVERTISING IN THE CONFERENCE CATALOG

The conference catalog is provided to each participant in printed and electronic formats.

A **printed catalog** is issued at the time of registration. **It includes:**

- information about sponsors
- advertising
- conference program
- market information from the organizers.

Format – A4, circulation – 250+ (the number varies depending on the list of participants).

The **electronic catalog** is provided by QR code on the opening day of the conference and updated after the event, taking into account the adjustment of the final list of participants.

It includes:

- information about sponsors
- advertising
- conference program
- market information from the organizers
- list of participants in the form of a company business card with contact details.

THE COST OF ADVERTISING IN THE CATALOG

PAGE	EUR
2, 4 p. of cover	500
3 p. cover	450
1/1 page, inside page of catalog	400

REQUIREMENTS FOR ADVERTISING BLOCKS

- format 216x303 (A4 with 3 mm on each side for the cut)
- vertical positioning
- resolution 300 dpi
- layout submission format – ai, eps, pdf, tif
- CMYK color mode of the document
- indentation from the edge of the layout to important graphic elements (text, logo) – 7-15 mm.



ADVERTISING PLACED IN THE PRINTED CATALOG WILL AUTOMATICALLY BE PLACED IN THE ELECTRONIC CATALOG

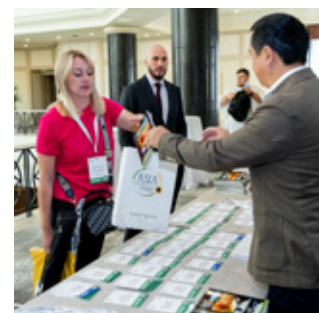
DISTRIBUTION OF COMPANY'S SOUVENIRS WITH THE LOGO AMONG THE PARTICIPANTS (WITHOUT PRODUCTION)

400 EUR

eco-bags

pens

notebooks, etc.
at the customer's choice



Handed by the organizers to each delegate during registration

HOSTESS FROM THE COMPANY

1 000 EUR

Hostesses can be 2 representatives of the company using company attributes and clothes. The hostess welcomes visitors at the entrance to the conference area, helps to answer questions from participants or find organizers to resolve the issue, can distribute advertising or souvenir products of the company, treats in the form of sweets, coffee, tea, etc.

ADVERTISING ON TV SCREEN IN THE COFFEE BREAK AREA

400 EUR

Description: video clip up to 2 minutes or promotional materials for broadcasting on TV screens, advertising materials are provided by the customer

All services and advertising manifestations that the company plans to use within the framework of this event must be agreed with the organizers and meet the preferences of the target audience without violating ethical norms and rules.