

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Stunning
travel
destinations
and
landscapes.

TravelTrax
Tours
website and brochures.

Enthusiastic tour guides sharing local stories

Travelers
excitedly
discussing
their upcoming
trips.

preparation in maintanance of zoho books for travel traxtours:diver

s.BeerMohamed

A.kali muthu A.kaanjivanam s.karan

Travelers express their desire for unique and memorable experiences

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experiences.

Excitement and anticipation about their upcoming journeys

A desire for hassle-free travel planning and expert guidance.

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

