KickStarter is a massive crowdfunding service which over 300,000 projects launched on it, only a third of them have made it through the funding process with a positive outcome.

Based on the data provided for about 4000 past projects I could make below three conclusions

There is a direct relationship between the success of campaign and the percent of found.

If you look at the Sheet1, two colorful columns indicate the state of projects and the percentage of the initial goal founded. As it is clear based on data provided if there won’t be strong funding the project will fail.

Theater, music related project has the highest success over different countries and over the years.

The choice of the right project is a very important step toward the success. With observing the below charts you can see which category for project has more chance to succeed.

Also In the chart below you can see the successful project based on subcategory. Plays and Rock music has the highest chance for success.

Journalism related project has zero chance to succeed and food related projects also has lower chance of success.

Since the state of the project showed by text, it is hard to get the regression between the state of project and the percentage of funded or any other data and find out which parameter can have dependency with the success of project, I see this as a limitation.

With the data provided we can create a table and see if the number of donors or the countries could affect the success of project. Also, we can check and see the big project based on the goal has a better chance or project with smaller goal.