

+212-679-077818

bahlil2001@gmail.com

DR BOULAMAIZE AIT YOUSSEF ou

ALI 32003 ALHOCEIMA, MOROCCO

# Ouassim Behlil

## *Data Analyst*

I am driven by my passion for data-driven decision-making and problem-solving. My proficiency in various data analysis tools and techniques, including statistical analysis, data visualization, and machine learning, allows me to effectively manage complex data and generate valuable insights.

### *Core Skills*

- Skilled data analyst proficient in SQL, Python, Excel, and Power BI.
- Can manipulate, clean and analyze large datasets.
- Expert in creating visually appealing and interactive dashboards.
- Problem-solving by leveraging data analysis and critical thinking skills.
- Experienced in project management and cross-functional collaboration.

### *Academic History*

#### **Faculty of Science and Technology of Al-Hoceima**

Bachelor of Mathematics and Computer science, 2021-2022

#### **Faculty of Science and Technology of Al-Hoceima**

Diploma of scientific and technical studies, 2019-2021

#### **College Al-Badissi Al-Hoceima**

2018 - 2019 BAC SM-A French option



### *Projects*

#### **Analyze customer churn and identify factors contributing to churn**

- Conducted analysis of customer churn by analyzing data on customer behavior.
- Utilized Power BI to create an interactive dashboard to identify factors contributing to customer churn.
- Identified patterns in customer behavior to create targeted retention strategies.

**Tools:** Power Bi and EXCEL

#### **Conducted web scraping of products from AliExpress to identify winning products**

- Conducted web scraping of products from AliExpress using Python and Selenium.
- Stored the scraped data in SQL databases and analyzed the data to identify winning products.

**Tools:** PYTHON, SQL and SELENIUM.