# SANTA CLARA UNIVERSITY Information Systems & Analytics

# Syllabus for MSIS 2607/IDIS3802 DATA ANALYTICS WITH PYTHON

Instructor: Denis Vrdoljak Office: Lucas Hall, 216ZZ Email: dvrdoljak@scu.edu

Class hours: T / TR 7:35-9:10PM – KENNA 111

Office hours: Saturday 11AM-noon, Lucas 216ZZ

Teaching Assistant: Robinson Lu blu3@scu.edu, Office hours: by appointment

### **Course objectives**

Upon successful completion of the course, students will be able to:

- Understand how to use Python and core data science packages,
- Prepare, combine, and wrangle data sources for analysis,
- Develop solutions to exploratory data science problems.

#### **Course Material**

We will be using a number of resources throughout the class.

- **GitHub**. We will use GitHub to distribute course materials and assignments.
- Camino. All work will be submitted on SCU's Camino. No email submission will be accepted. Late work will not be accepted. (Exceptions only granted with PRIOR approval from instructor.)
- Online Python Tutorial (https://www.codecademy.com/learn/python) on codecademy.com. This is an excellent, self-guided tutorial on the Python programming language. We will only spend minimal time in class covering the basics of Python; instead, students will learn it by completing this online tutorial. You will be required to complete this course by the 2nd week.
- **Python for Data Analysis** (optional) <a href="https://www.amazon.com/Python-Data-Analysis-">https://www.amazon.com/Python-Data-Analysis-</a> WranglingIPython/dp/1491957662/ref=sr\_1\_3?keywords=python+data+analysis&qid=1550681598& s=gate way&sr=8-3, Wes McKinney, O'Reilly (2nd Edition).
- Instructors' slides and Jupyter notebooks (available on GitHub)
- O'Reilly Learning Python 5<sup>th</sup> Edition -<a href="https://github.com/MrAlex6204/Books/blob/master/Learning%20Python%2C%205th%2">https://github.com/MrAlex6204/Books/blob/master/Learning%20Python%2C%205th%2</a>
   <a href="https://github.com/MrAlex6204/Books/blob/master/Learning%20Python%2C%205th%2">DEdition.pdf</a>
- Some of the teaching data sets and student's final project data sets are coming from:
  Kaggle.com: https://www.kaggle.com/

Data.gov: https://www.data.gov/

## **Grading Policy**

- Python Basics Exam: 10%
- Homework, Labs, Participation: 15%
- Midterm exam: 20% (in-class, no make-up)
- Project 1: 10%Project 2: 15%
- Group final project and presentation: 30%

### **Important Dates**

- Midterm exam: TBD (~week# 6)
- Final Project Presentation (week #10)

#### Software and computers

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- This course will involve extensive programming and computer work, both in and out of class. **You are required to bring a laptop to class each time** and have the following software installed by the first class meeting:
  - Download Anaconda Distribution: https://www.anaconda.com/distribution/

## **Course Content**

The course content is subject to changes based on feedback throughout the class. The course will cover some or all of the topics below.

# Part 1: Becoming a data janitor

- 1. Getting started
- Install software
- The Jupyter notebook environment
- Review Python
- Numpy
  - 2. Pandas

- The Series class
- The *DataFrame* class
- Data ingestion (csv, text, Excel)
  - 3. Data wrangling
- Data cleaning
- Data transformation
- Data aggregation
- Merging data
  - 4. Data visualization
- Seaborn

## Part 2: Becoming a data scientist

- 5. Machine learning: classification
  - Introduction to the package *scikit-learn*
  - Classification for data exploration using decision trees
  - Classification for prediction
  - Measuring classification performance
    - 6. Machine learning II: regression
    - 7. Machine Learning: Automation and AutoML
    - 8. additional concepts, TBD

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- Regression for data exploration using Lasso and regression trees
- Regression for prediction
- Measuring regression performance
  - 7. Machine learning III: clustering
- Clustering for data exploration

### **Academic Integrity**

Students are expected to uphold the principles of the Academic Integrity for all work in this class:

"Students are expected to do their own work and to cite any sources they use. A student who is guilty of a dishonest act in an examination, paper, or other work required for a course, or who assists others in such an act, may, at the discretion of the instructor, receive a grade of "D" or "F" for the course. In addition, a student found guilty of a dishonest act may be subject to sanctions, up to and including dismissal from the University, as a result of the student judicial process as described in the Student Handbook. A student who violates copyright laws, including those covering the copying of software programs, or who knowingly alters official academic records from this or any other institution is subject to similar disciplinary action."

You are encouraged to discuss homework assignments with other students, but you are NOT allowed to turn in the same file. To ensure that you stick to this policy, avoid looking at other people's work.

#### **Disabilities Resources**

If you have a disability for which accommodations may be required in this class, please contact Disabilities Resources, Benson 216, http://www.scu.edu/disabilities as soon as possible to discuss your needs and register for accommodations with the University. If you have already arranged

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MSIS2802/IDIS3802 Winter 2019 DATA ANALYTICS WITH PYTHON accommodations through Disabilities Resources, please discuss them with me during my office hours.

Students who have medical needs related to pregnancy may also be eligible for accommodations.

While I am happy to assist you, I am unable to provide accommodations until I have received verification from Disabilities Resources. The Disabilities Resources office will work with students and faculty to arrange proctored exams for students whose accommodations include double time for exams and/or assisted technology. (Students with approved accommodations of time-and-a-half should talk with me as soon as possible). Disabilities Resources must be contacted in advance to schedule proctored examinations or to arrange other accommodations. The Disabilities Resources office would be grateful for advance notice of at least two weeks. For more information you may contact Disabilities Resources at 408-554-4109.

### **Accommodations for Pregnancy and Parenting**

In alignment with Title IX of the Education Amendments of 1972, and with the California Education Code, Section 66281.7, Santa Clara University provides reasonable accommodations to students who are pregnant, have recently experienced childbirth, and/or have medically related needs. Pregnant and parenting students can often arrange accommodations by working directly with their instructors, supervisors, or departments. Alternatively, a pregnant or parenting student experiencing related medical conditions may request accommodations through Disability Resources.

### Discrimination and Sexual Misconduct (Title IX)

Santa Clara University upholds a zero-tolerance policy for discrimination, harassment and sexual misconduct. If you (or someone you know) have experienced discrimination or harassment, including sexual assault, domestic/dating violence, or stalking, I encourage you to tell someone promptly. For more information, please consult the University's Gender-Based Discrimination and Sexual Misconduct Policy at <a href="http://bit.ly/2ce1hBb">http://bit.ly/2ce1hBb</a> or contact the University's EEO and Title IX Coordinator, Belinda Guthrie, at 408-554-3043, bguthrie@scu.edu. Reports may be submitted online through <a href="https://www.scu.edu/osl/report/">https://www.scu.edu/osl/report/</a> or anonymously through Ethicspoint <a href="https://www.scu.edu/hr/quick-links/ethicspoint/">https://www.scu.edu/hr/quick-links/ethicspoint/</a>