

# RISE-AD KONZEPT TOYOTA PRIUS



RISE-AD KONZEPT  
**TOYOTA PRIUS**

## 3 Formats

- Mobile: 300 x 165px
- Tablet: 500 x 300px
- Desktop: 900 x 200px



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## Used Tec

- HTML/CSS
- Javascript
- PHP
- XML/JSON
- TwitterOAuth library



## Used services

- ipdata.co
- Google Maps API
- Twitter API

**Ipdata.co**

IP to Location Service

**Google Maps**

Map for Storefinder

**Twitter API**

Social media integration

## Twitter stream

1. Create Twitter App and get API Key
2. Connecting to Twitter API with  
TwitterOAuth library
3. Get timeline data as JSON via get request
4. Putting data into layout



## Storelocator

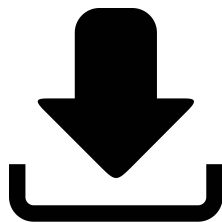
1. Getting the user IP
2. IP 2 location (ipdata.co) to center the map
3. Creating the map
4. Adding the marker with data from the **XML file**



## Things to think about...

- IP2location service really needed? (costs)
- API request per minute
- Is PHP an option at all?
- HTTPs is needed
- Is GDPR an issue (especially with google maps)?

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