

Financial Health - Profit Profile

Total Sales

\$725.46K

Total Profit

\$108.42K

Profit Margin

14.94%

Total Discount

350.20

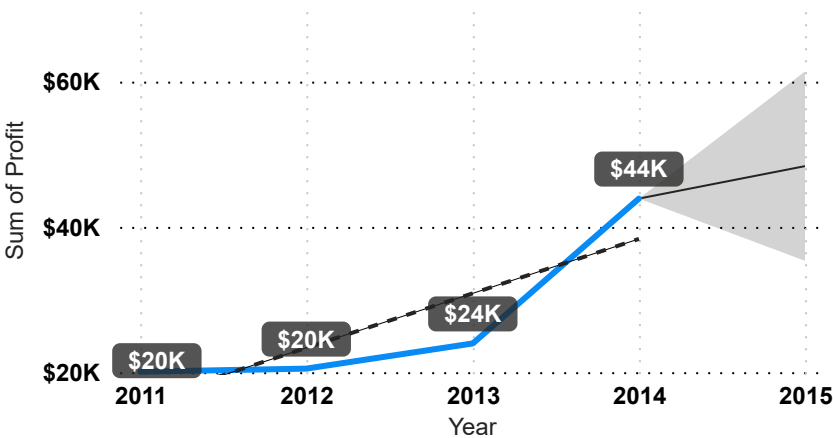
Average Ticket
Size

\$450.32

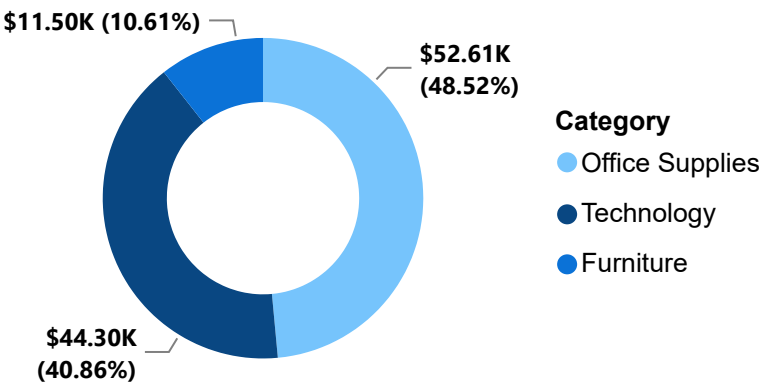
Total Quantity

12.27K

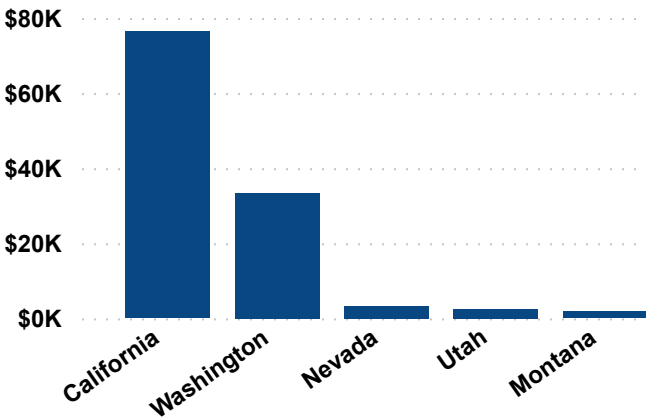
Total Profit Across Time



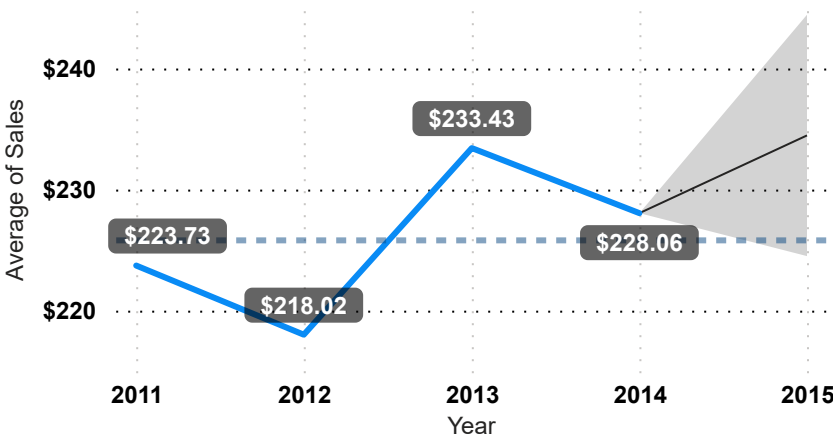
Revenue Composition Profit



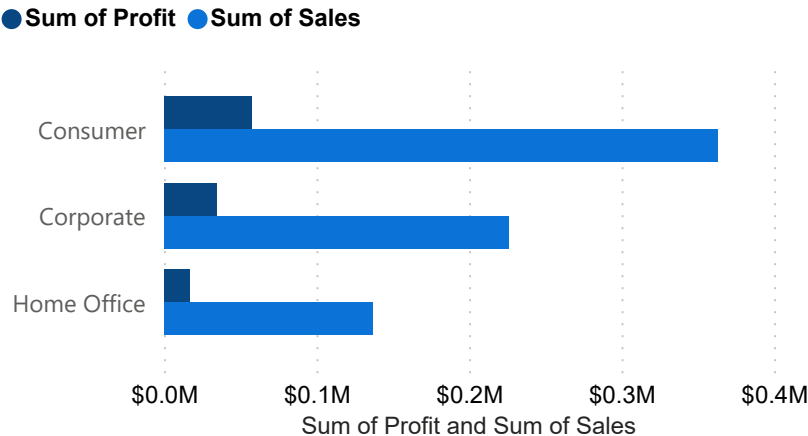
Top 5 profit by States



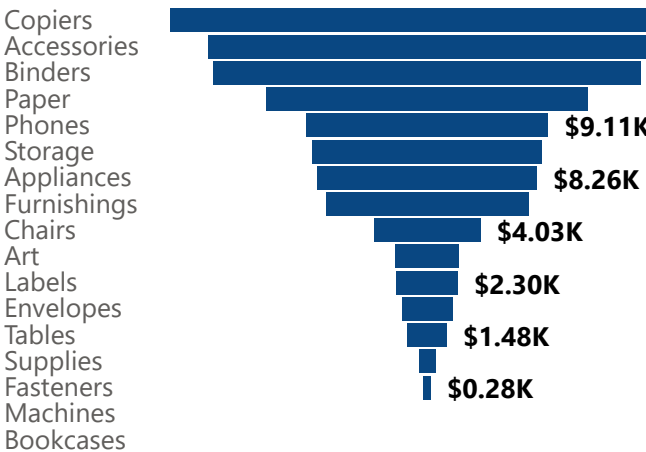
Average Ticket Size Analysis



Revenue Composition by Segment



Revenue Composition by Sub-Categories



Financial Health - Sales Profile

Total Sales

\$725.46K

Total Profit

\$108.42K

Profit Margin

14.94%

Total Discount

350.20

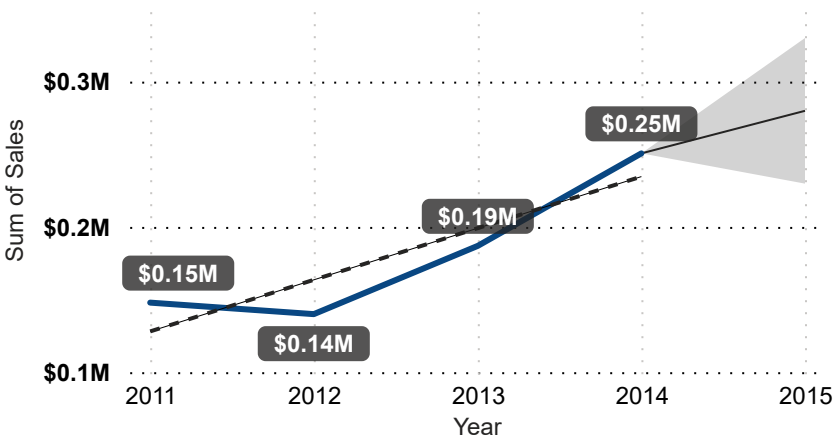
Average Ticket
Size

\$450.32

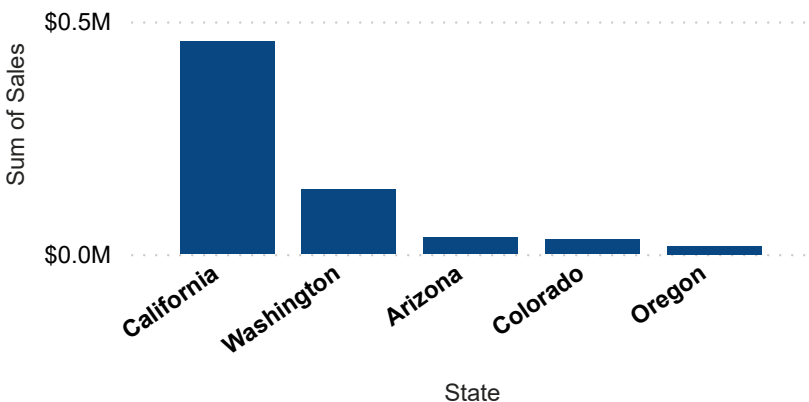
Total Quantity

12.27K

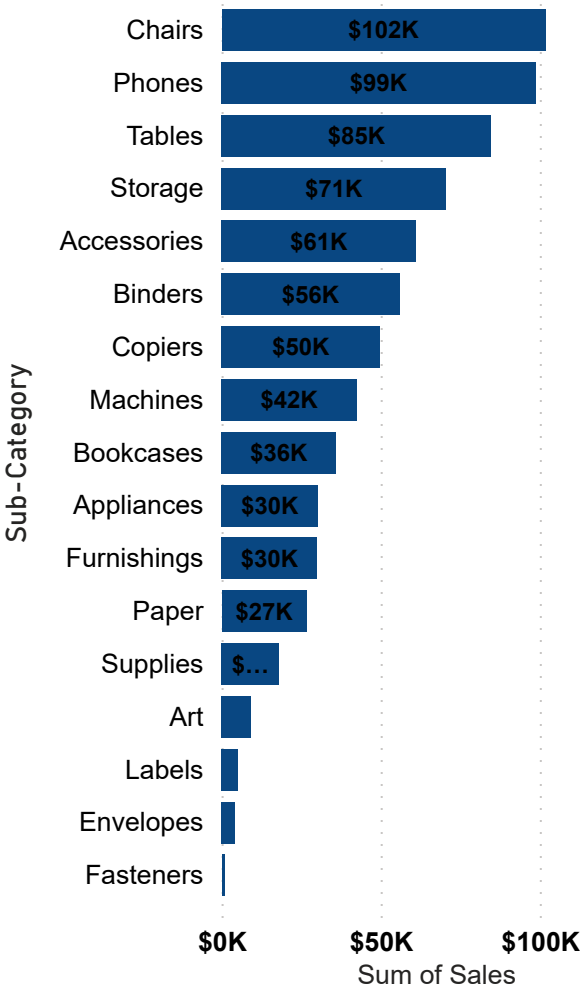
Total Sales Across Time



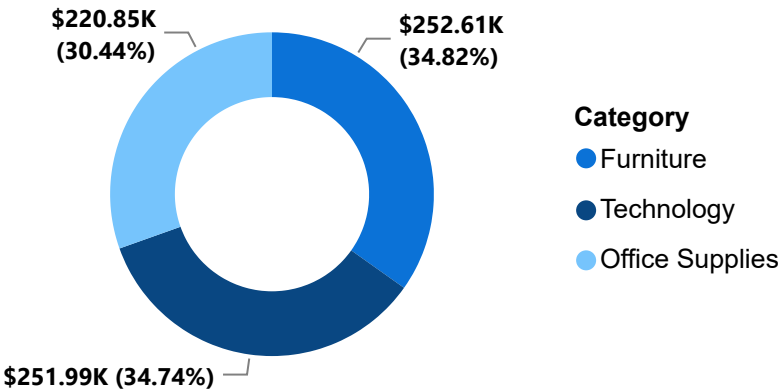
Top 5 Sales by States



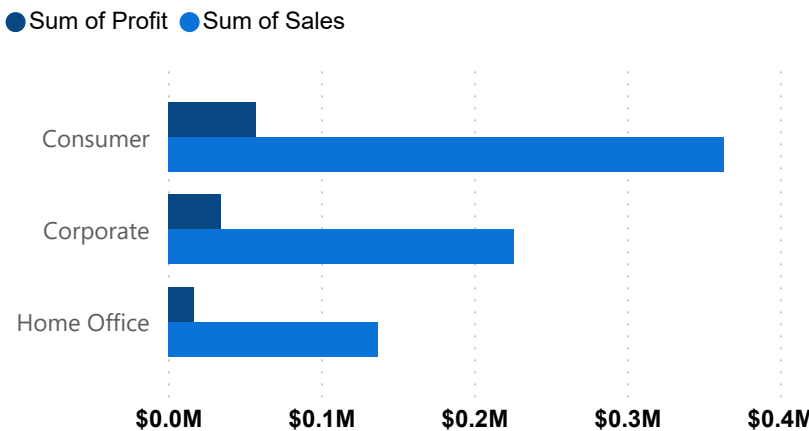
Revenue Composition by Sales



Revenue Composition Profit



Revenue Composition Profit



Sales Analysis Dashboard

Total Products

1494

Average Ticket
Size

\$450.32

Total Customer

686

Total Profit

\$108.42K

Total Sales

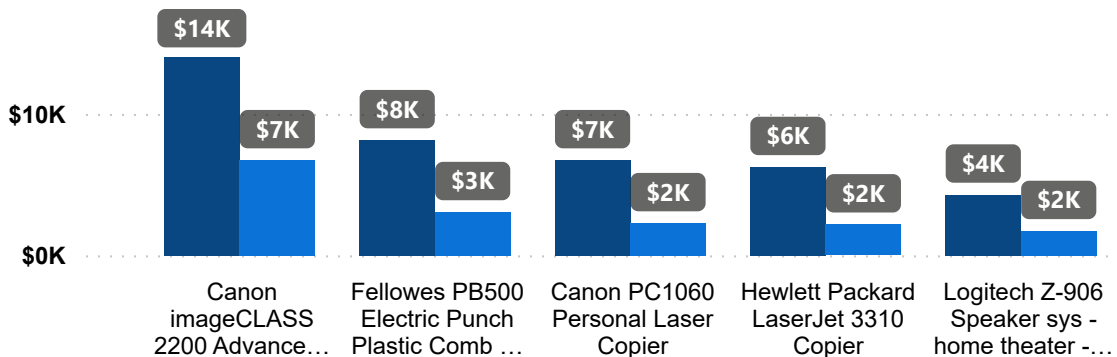
\$725.46K

Total Product

1509

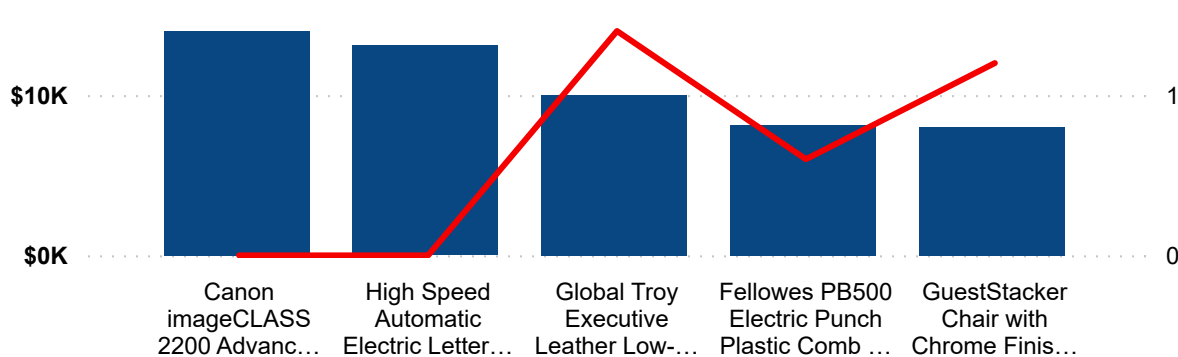
Sales and Profit by Top 5 Product

Sum of Sales Sum of Profit



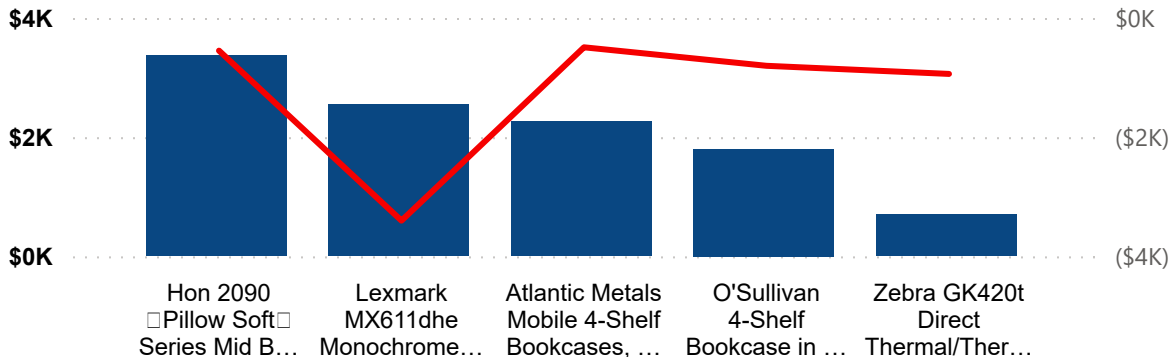
Sales and Discount by Top 5 Product

Sum of Sales Sum of Discount



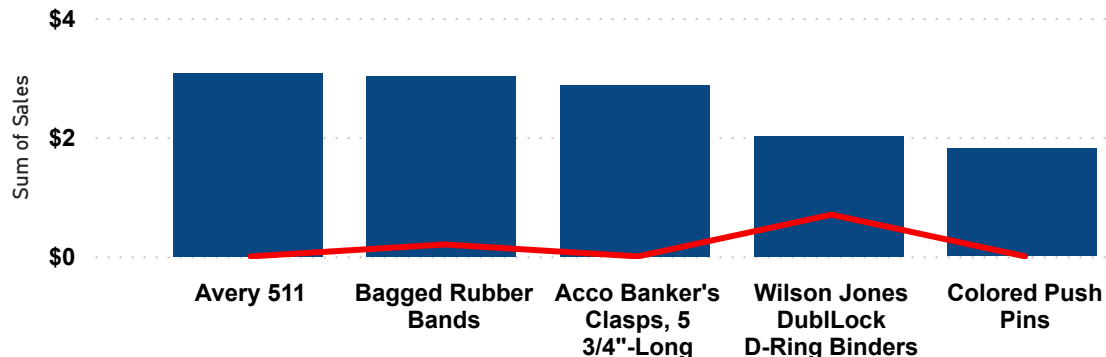
Sales and Profit by Bottom 5 Product

Sum of Sales Sum of Profit



Sales and Discount by Bottom 5 Product

Sum of Sales Sum of Discount



Sales Analysis - Pareto Rule

Total Sales

\$725.46K

Total Profit

\$108.42K

Total Customer

686

Total Product

1509

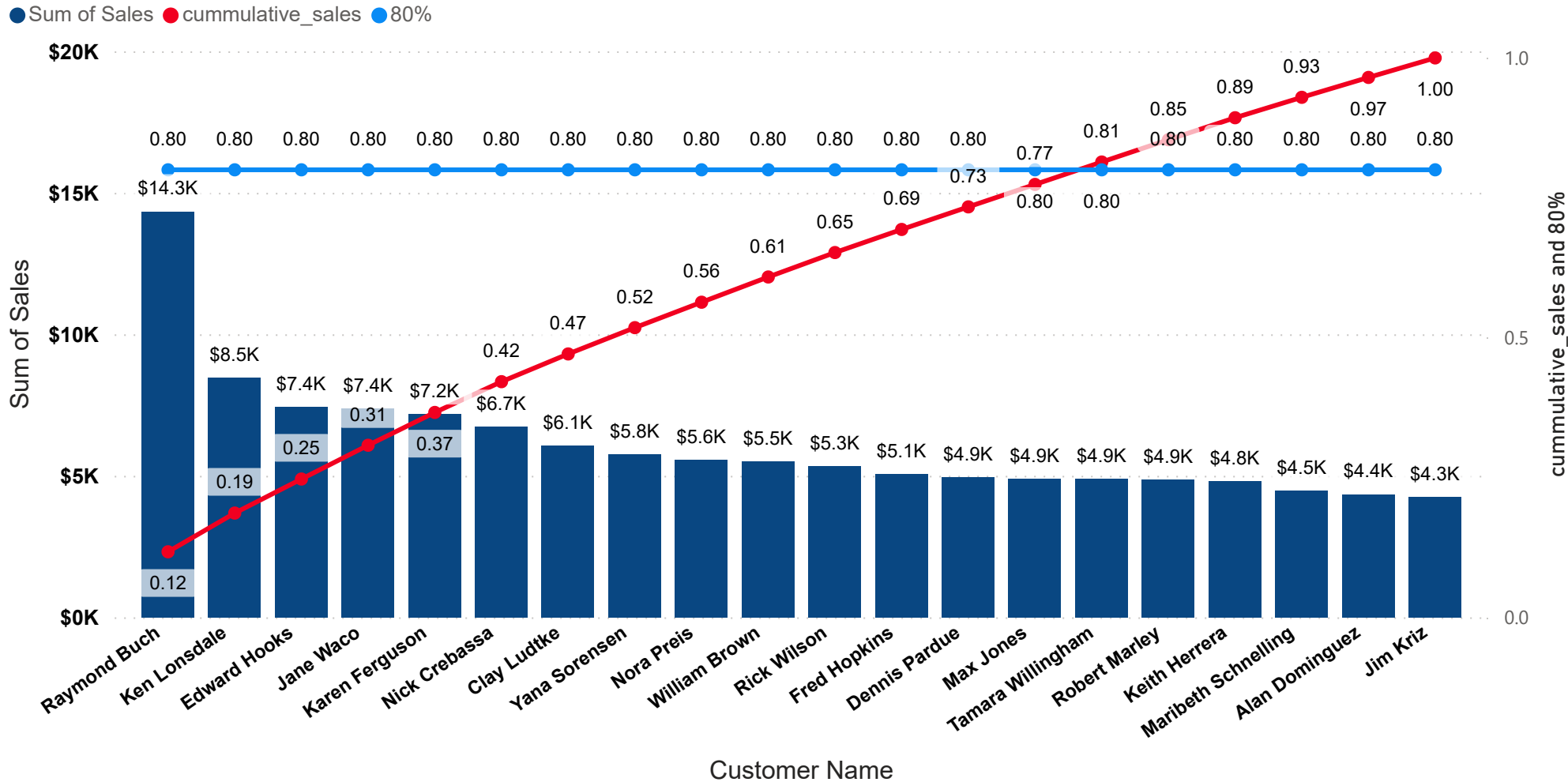
Average Ticket Size

\$450.32

Total Quantity

12.27K

Sum of Sales, cummulative_sales and 80% by Customer Name



Top 20% Customers

140

20% Product Sales

\$567.60K

20% Customer Sales

\$425.47K

20% Customer Profit

\$84.65K

20% Customer Profit

6333

Customer Profile

Total
Customers
686

Average Ticket
Size
\$450.32

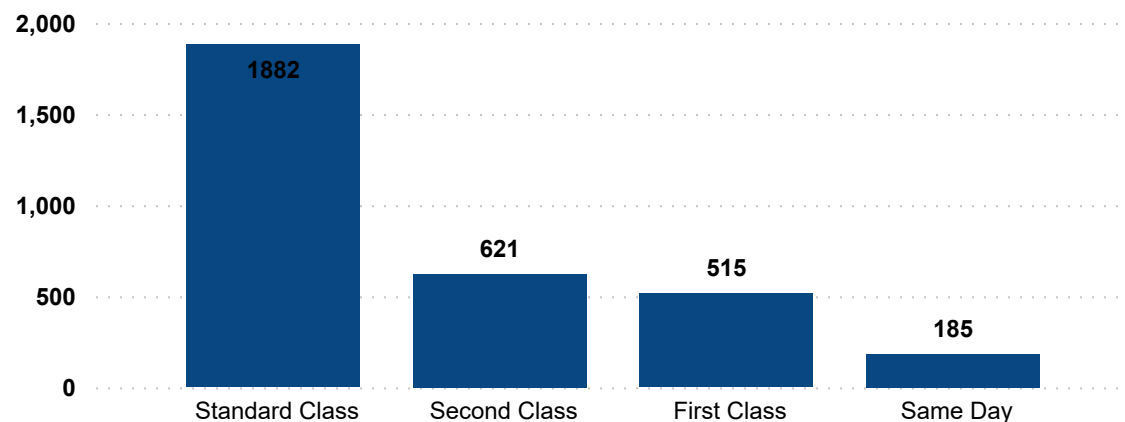
Total Cities
169

Total States
11

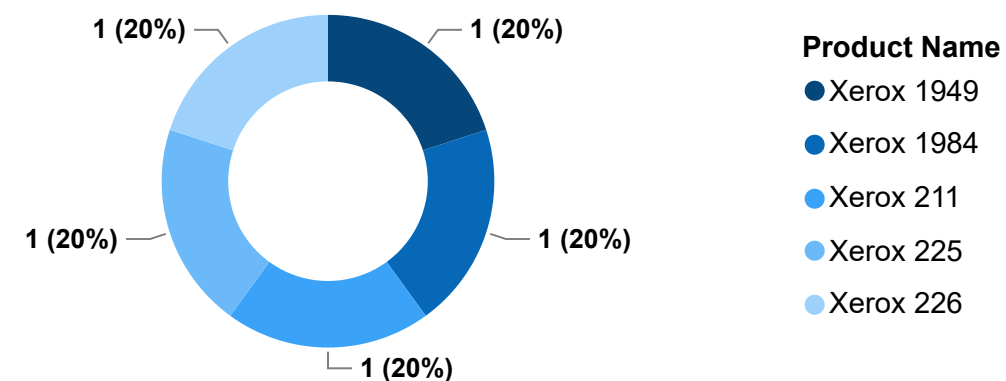
Total Sales
\$725.46K

Profit Margin
14.94%

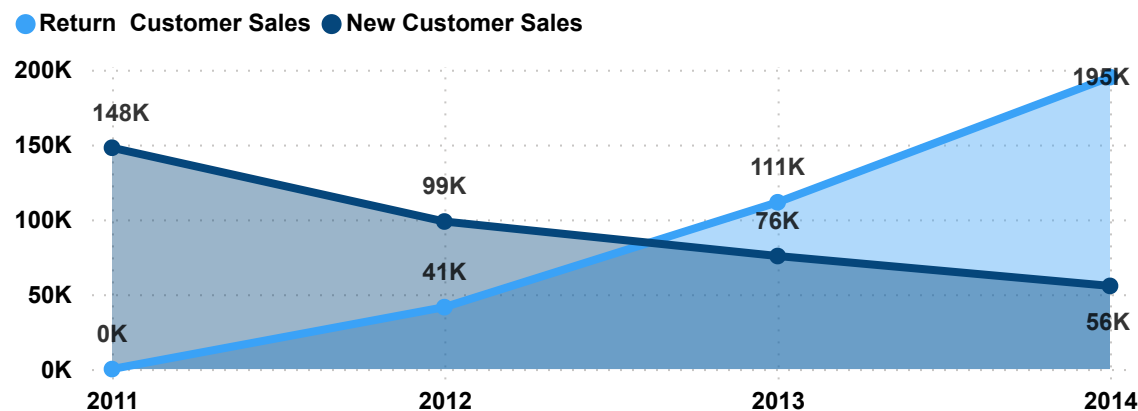
Commonly Used Ship Mode



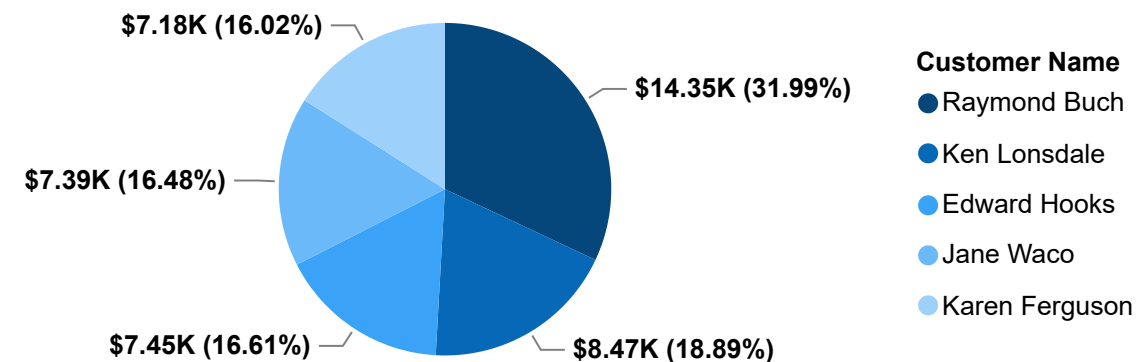
Customer Preferred Products



New Customer and Return Customer Sales by Year



TOP 5 Customer By Sales



Total Sales
\$725.46K

Total Profit
\$108.42K

Sales and Profit by Year
\$250.63K ✓

Turn Over Ratio
1.49

Average Ticket Size
\$450.32

Days in Inventory by Sub-Category and Category

Category ● Furniture ● Office Supplies ● Technology



Total Sales

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Total Profit

\$108.42K

Total Customer

686

Total Product

1509

Average Ticket Size

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Total Quantity

12.27K

Sum of Quantity and Turn Over Ratio by Category and Sub-Category

