



# CLUSTERING



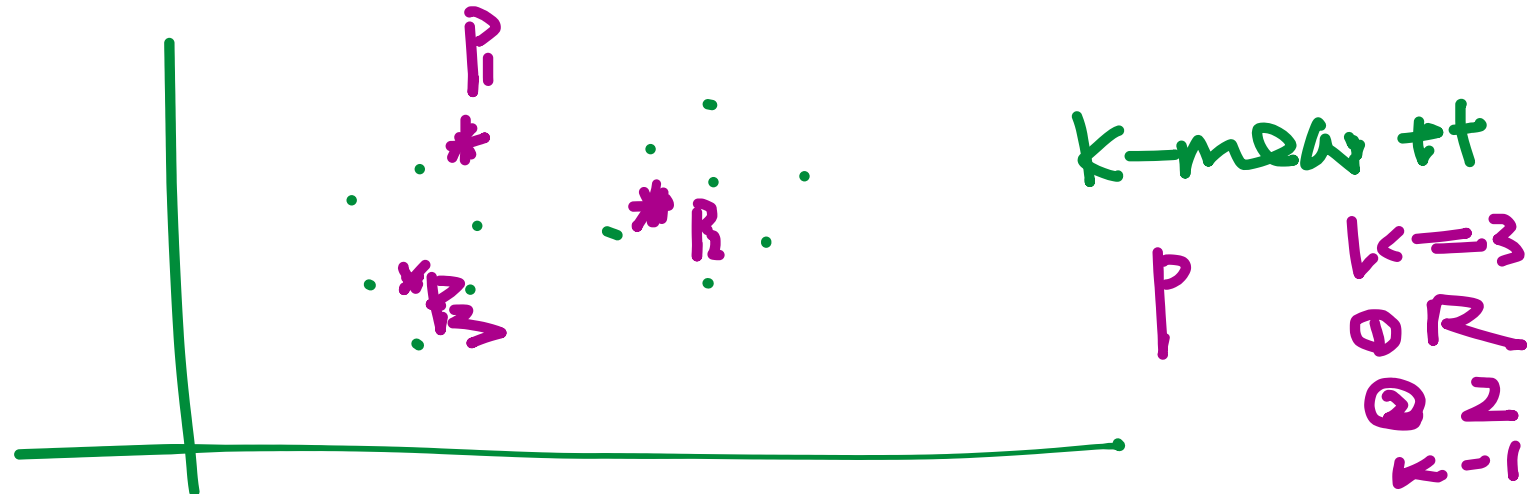
# CLUSTERING ALGORITHMS

- K-means and its variants

- What is k-means / algorithm, how to select the initial centroids for k-means (k-means++, bisecting k-means), limitations of k-means (size, density, shape) and the methods to overcome the limitations.
- partition based clustering (each cluster / group is not overlapped with any other cluster / group).

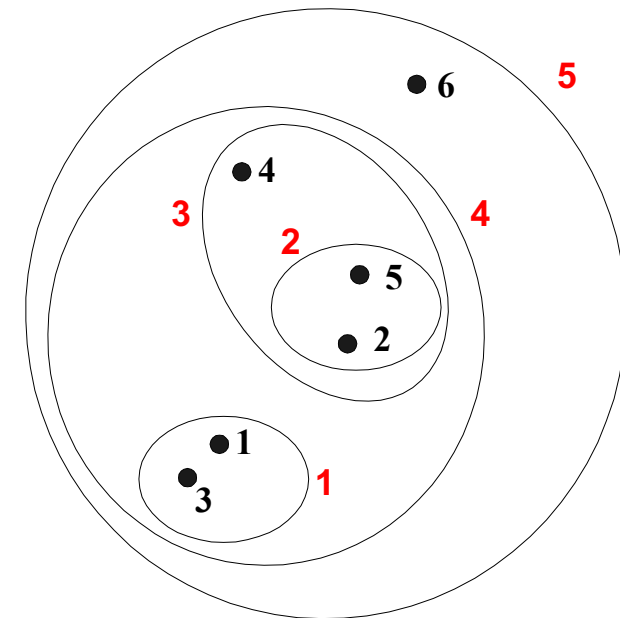
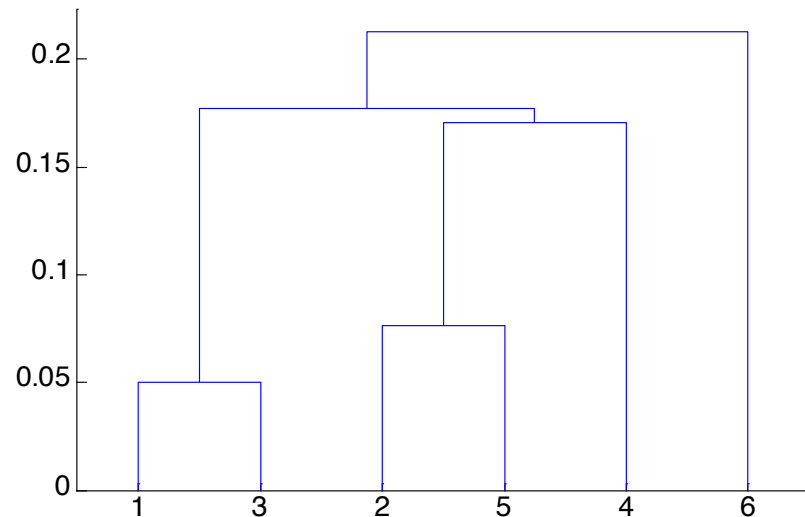
- Hierarchical clustering

- Density-based clustering



# HIERARCHICAL CLUSTERING

- Produces a set of nested clusters organized as a hierarchical tree
- Can be visualized as a dendrogram
  - A tree like diagram that records the sequences of merges or splits



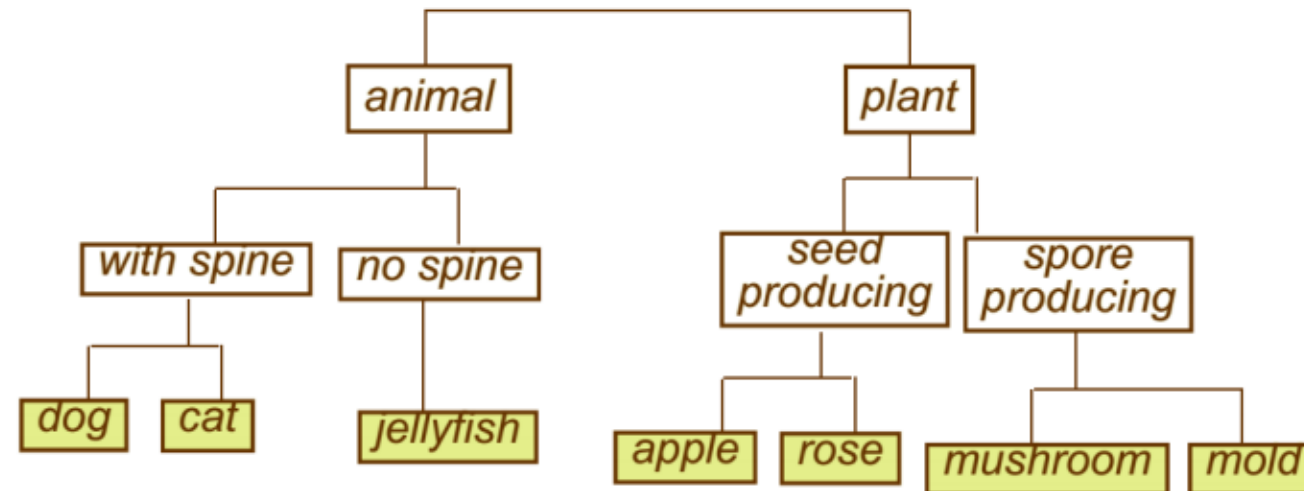
# STRENGTHS OF HIERARCHICAL CLUSTERING

- Do not have to assume any particular number of clusters
  - Any desired number of clusters can be obtained by 'cutting' the dendrogram at the proper level
- They may correspond to meaningful taxonomies
  - Example: biological science

-1st science  
-2nd arts  
-3rd music

M  
E  
B  
P

Cal  
Alg  
A



# HIERARCHICAL CLUSTERING

- Two main types of hierarchical clustering

- Agglomerative:

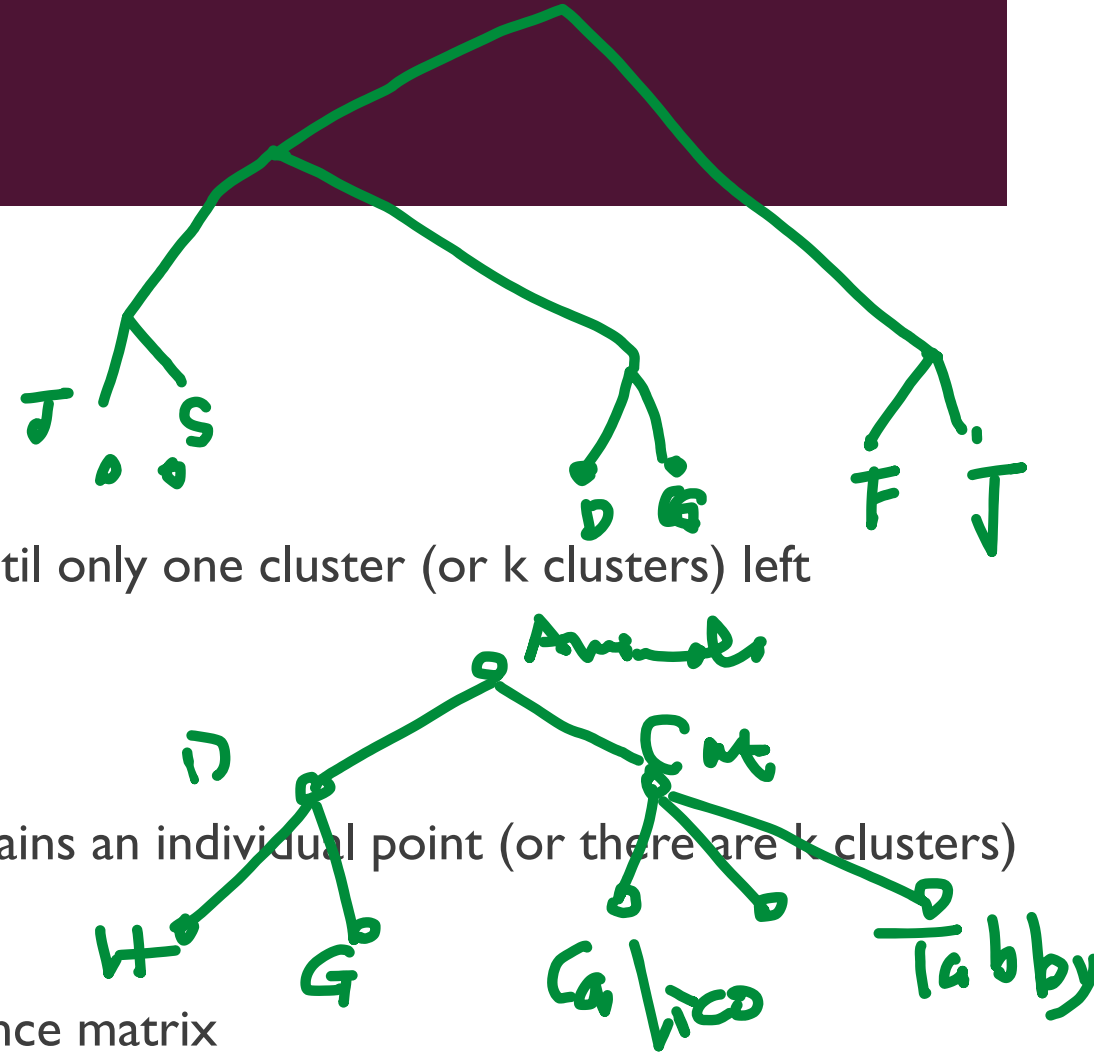
- Start with the points as individual clusters
    - At each step, merge the closest pair of clusters until only one cluster (or k clusters) left

- Divisive:

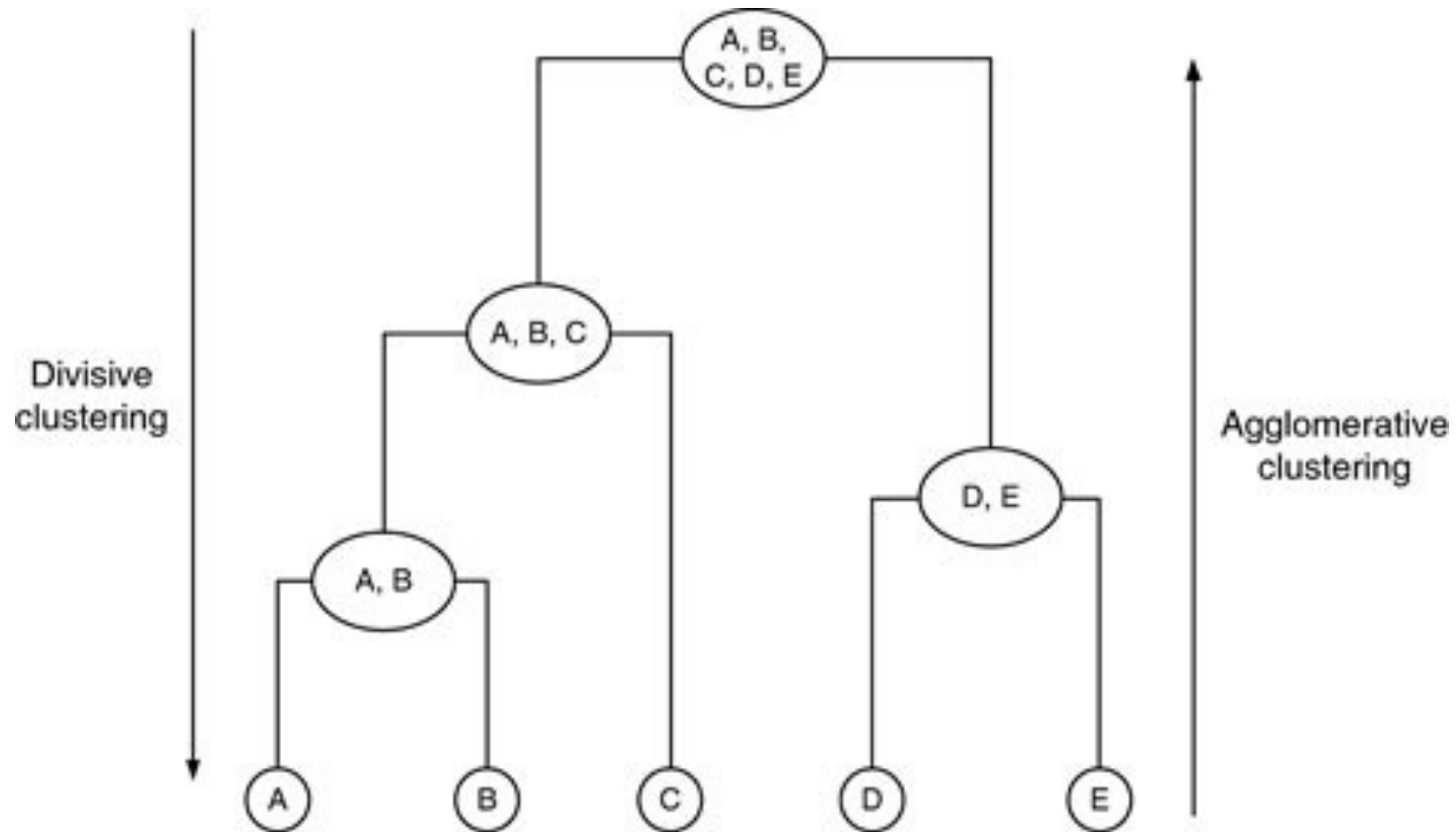
- Start with one, all-inclusive cluster
    - At each step, split a cluster until each cluster contains an individual point (or there are k clusters)

- Traditional hierarchical algorithms use a similarity or distance matrix

- Merge or split one cluster at a time

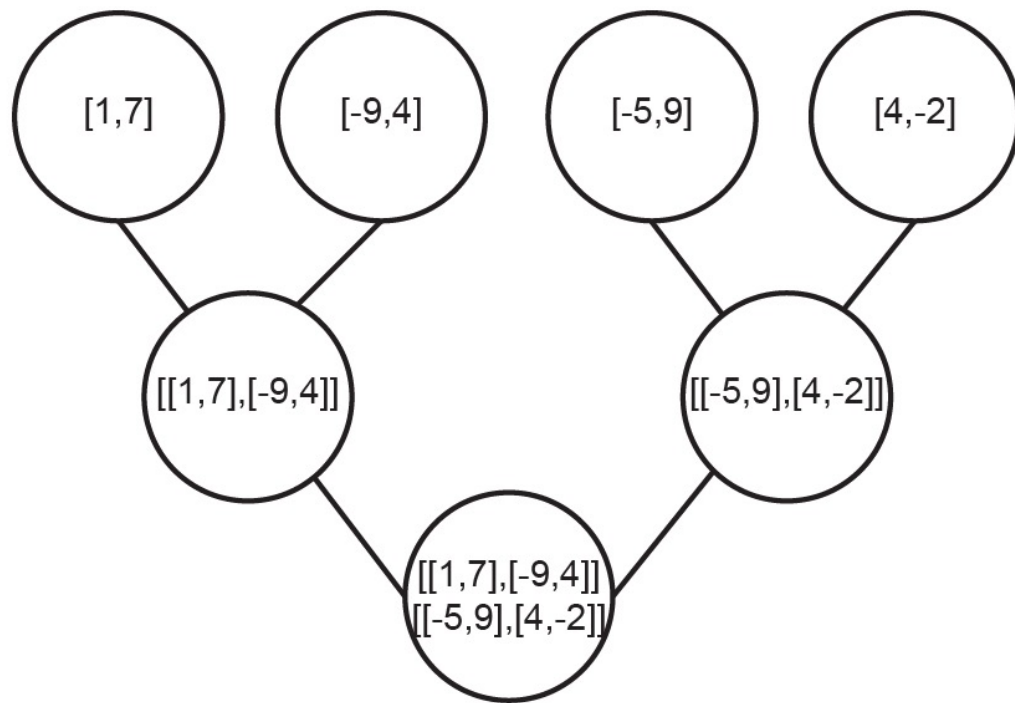


# HIERARCHICAL CLUSTERING



# HIERARCHICAL CLUSTERING

Agglomerative

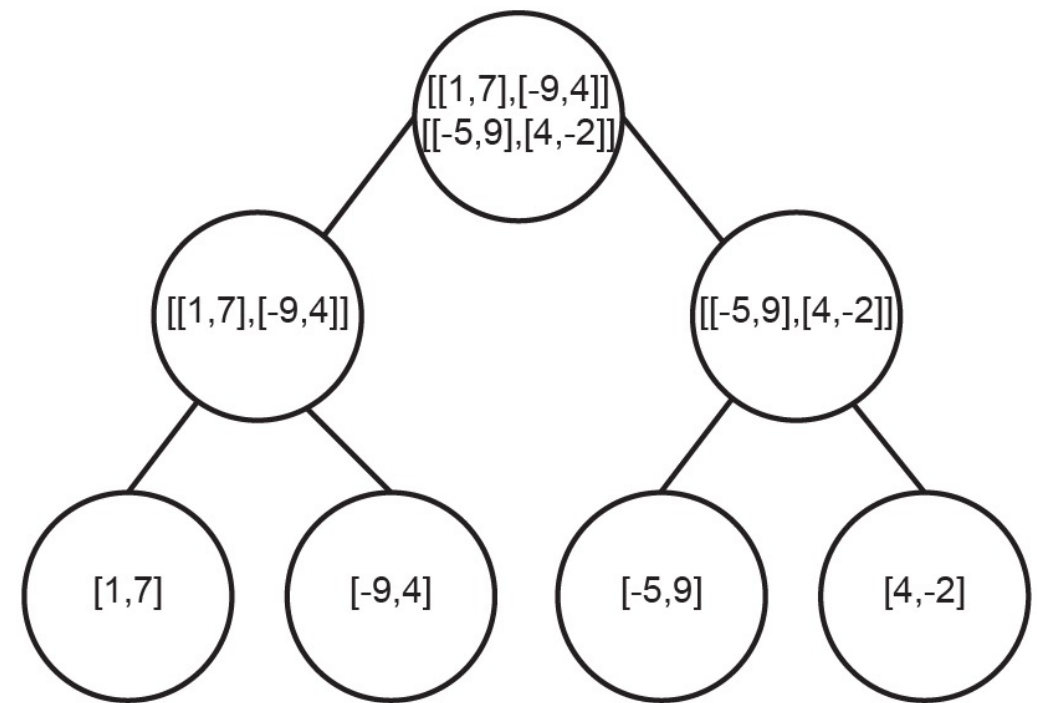


START



END

Divisive

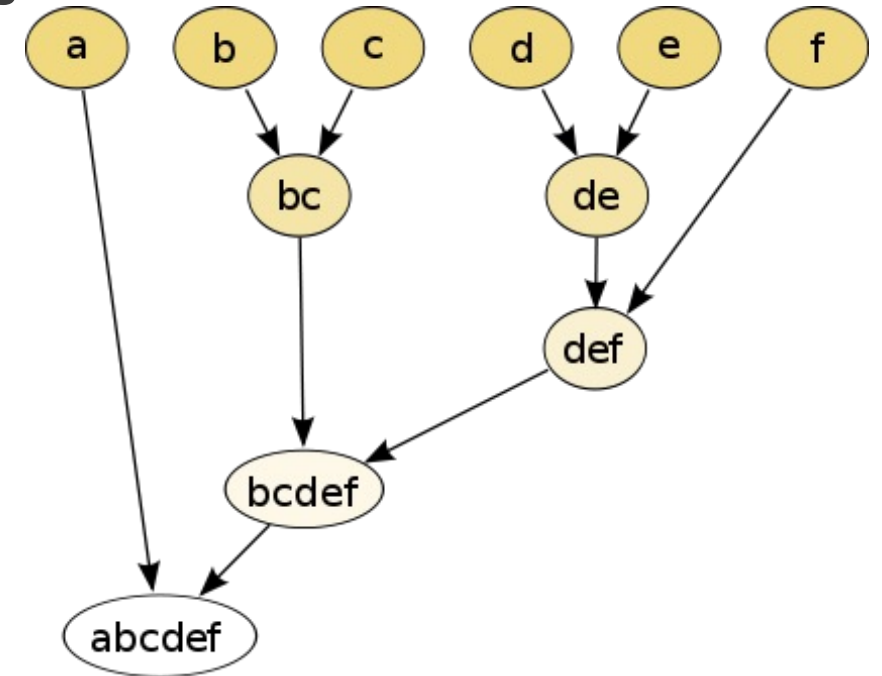


# AGGLOMERATIVE CLUSTERING ALGORITHM

- **Key Idea: Successively merge closest clusters**

- Basic algorithm

1. Compute the proximity matrix
2. Let each data point be a cluster
3. **Repeat**
4. Merge the two closest clusters
5. Update the proximity matrix
6. **Until** only a single cluster remains



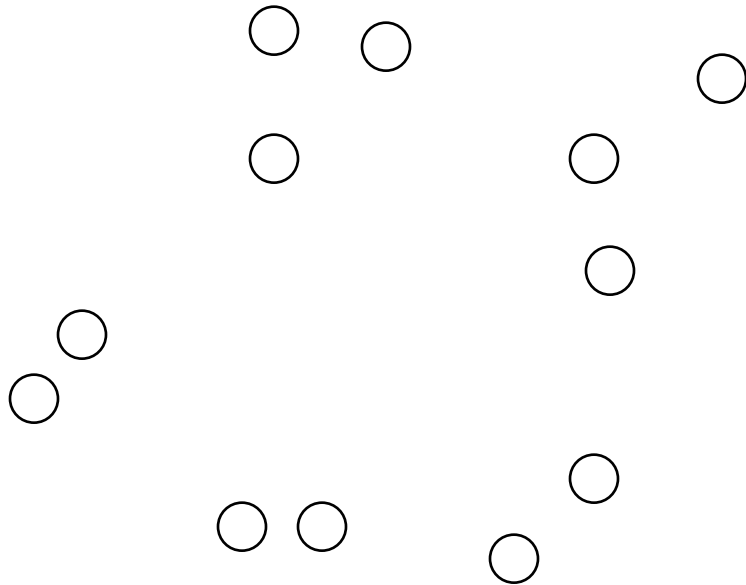
- Key operation is the computation of the proximity of two clusters

- Different approaches to defining the distance between clusters distinguish the different algorithms



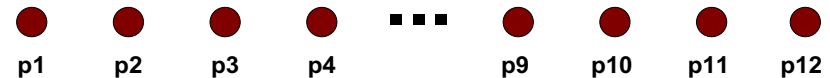
## STEPS I AND 2

- Start with clusters of individual points and a proximity matrix



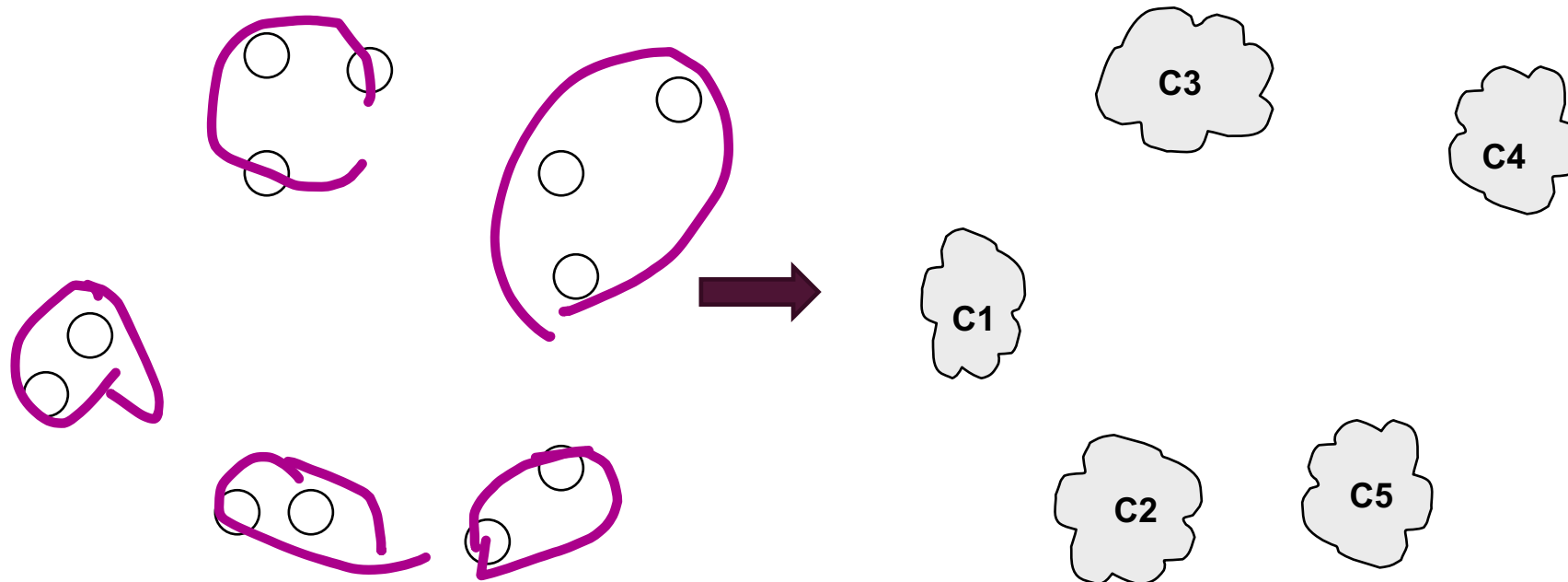
	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**



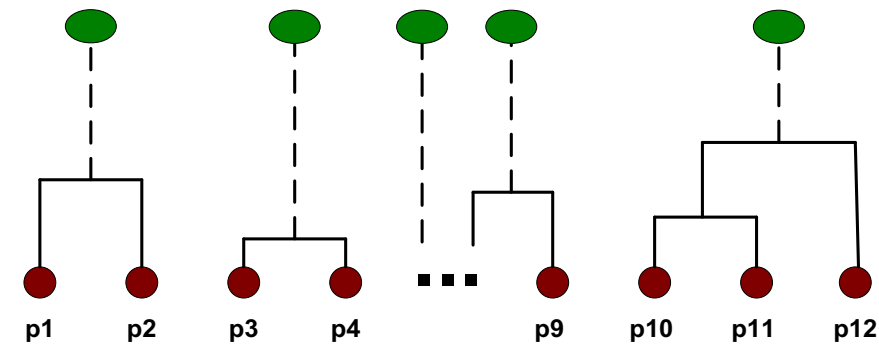
# INTERMEDIATE SITUATION

- After some merging steps, we have some clusters



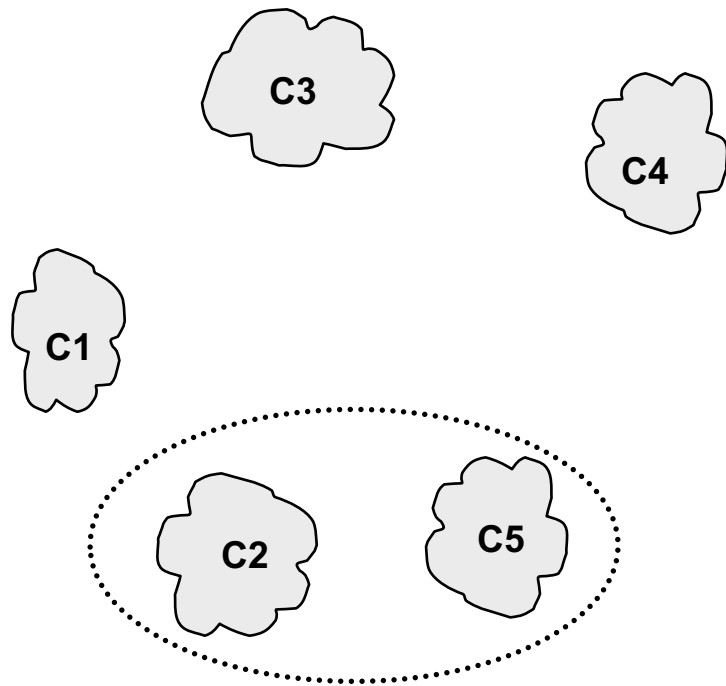
	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

Proximity Matrix



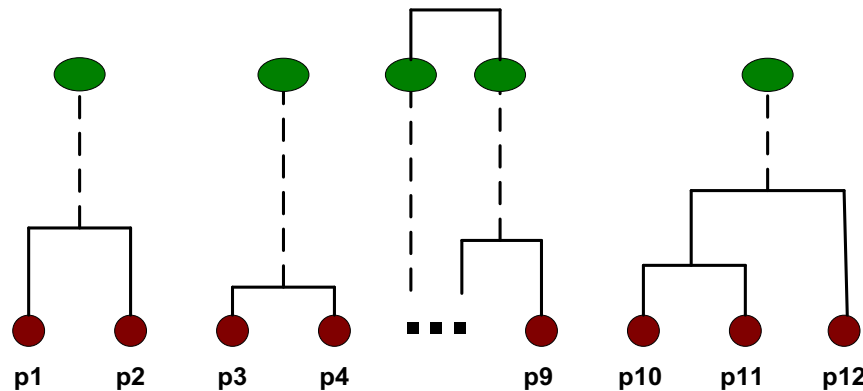
## STEP 4

- We want to merge the two closest clusters (C2 and C5) and update the proximity matrix.



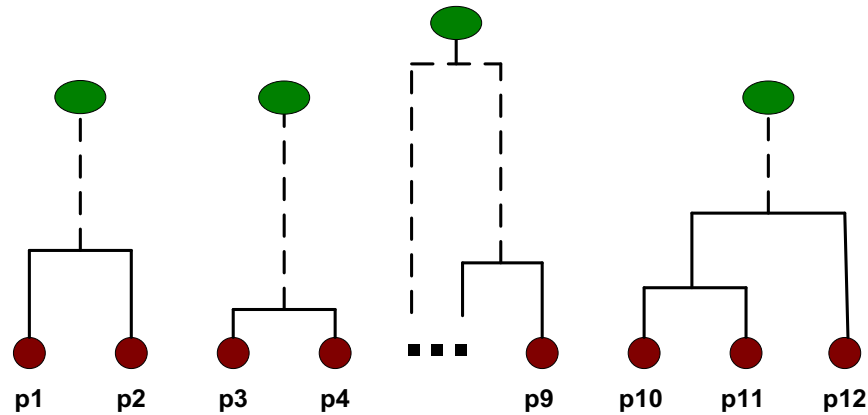
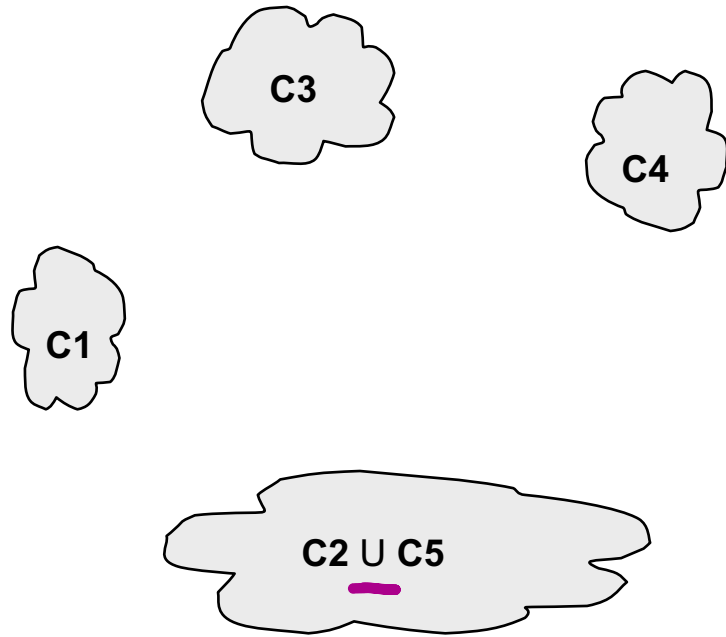
	C1	C2	C3	C4	C5
C1					
C2					
C3					
C4					
C5					

Proximity Matrix



## STEP 5

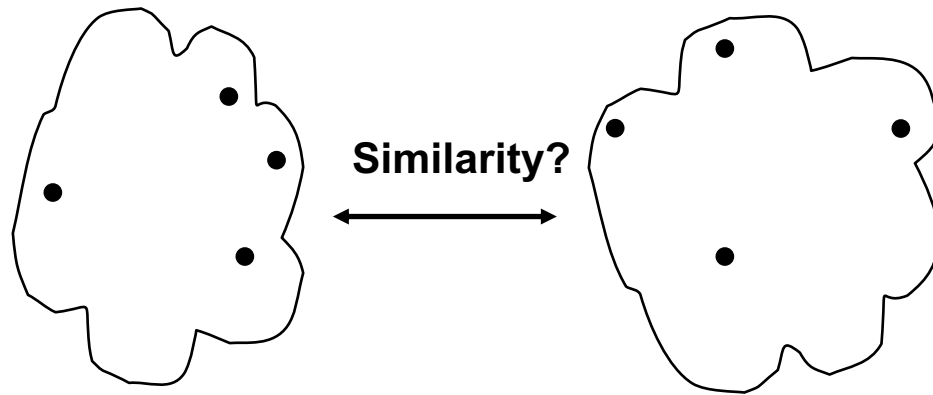
- The question is “How do we update the proximity matrix?”



	C1	$C2 \cup C5$	C3	C4
C1		?		
$C2 \cup C5$	?	?	?	?
C3		?		
C4		?		

Proximity Matrix

# HOW TO DEFINE INTER-CLUSTER DISTANCE

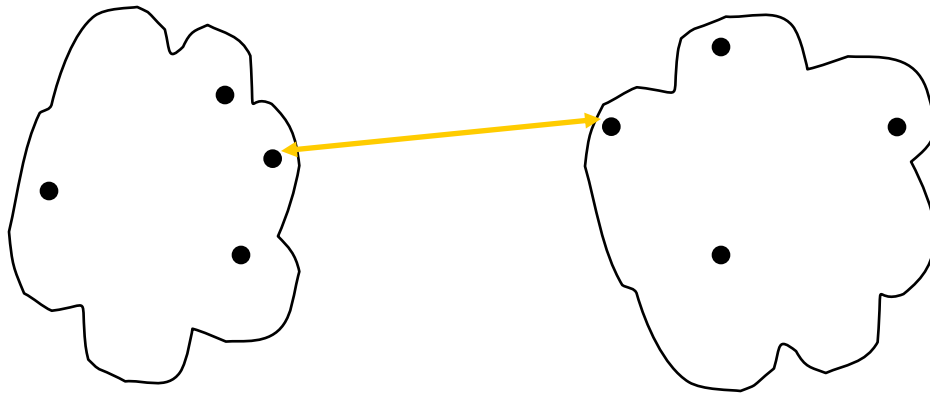


- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						

**Proximity Matrix**

# HOW TO DEFINE INTER-CLUSTER SIMILARITY

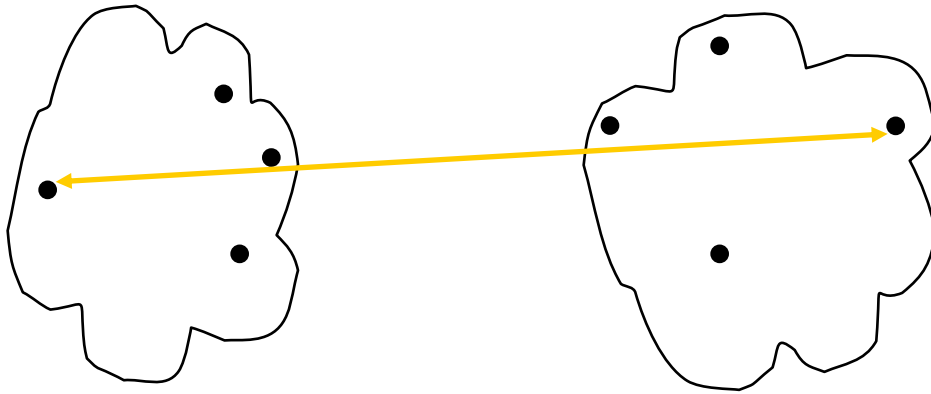


- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**

# HOW TO DEFINE INTER-CLUSTER SIMILARITY

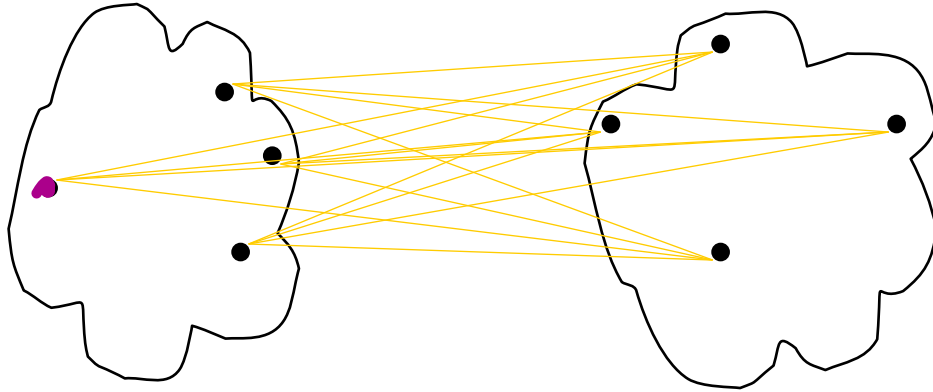


- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**

# HOW TO DEFINE INTER-CLUSTER SIMILARITY



$$4 \times 4 = 16$$

$$\frac{\sum d}{16}$$

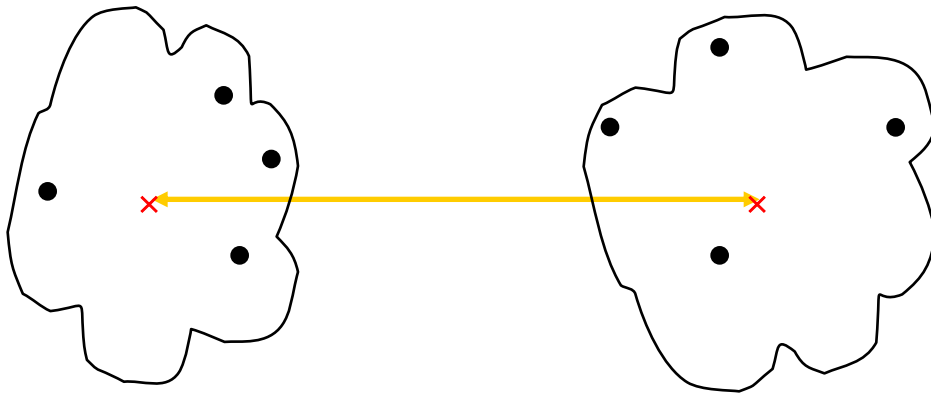
- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**



# HOW TO DEFINE INTER-CLUSTER SIMILARITY



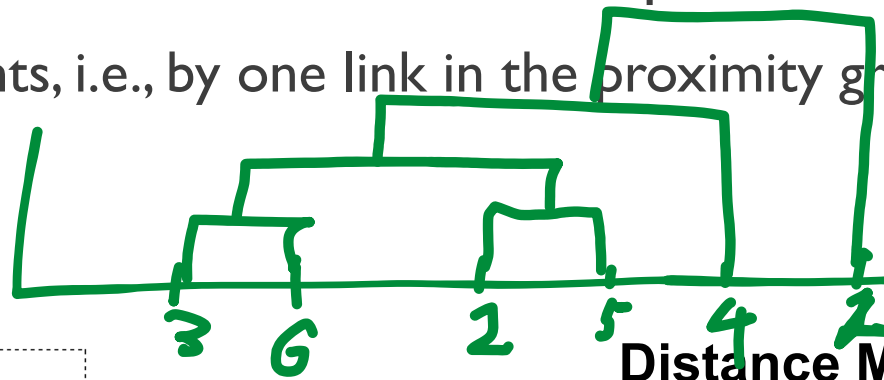
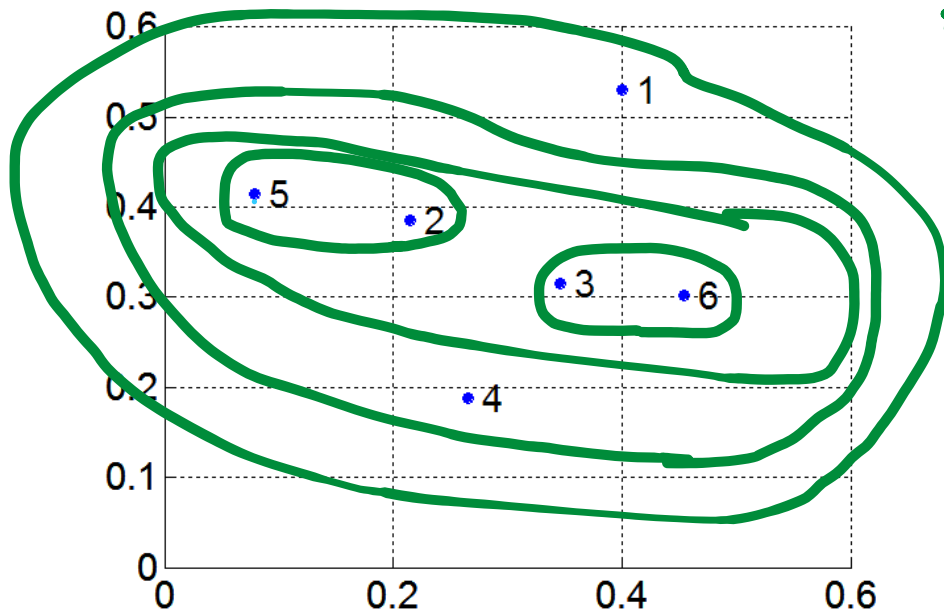
- MIN
- MAX
- Group Average
- Distance Between Centroids
- Other methods driven by an objective function
  - Ward's Method uses squared error

	p1	p2	p3	p4	p5	...
p1						
p2						
p3						
p4						
p5						
.						
.						
.						

**Proximity Matrix**

# MIN OR SINGLE LINK

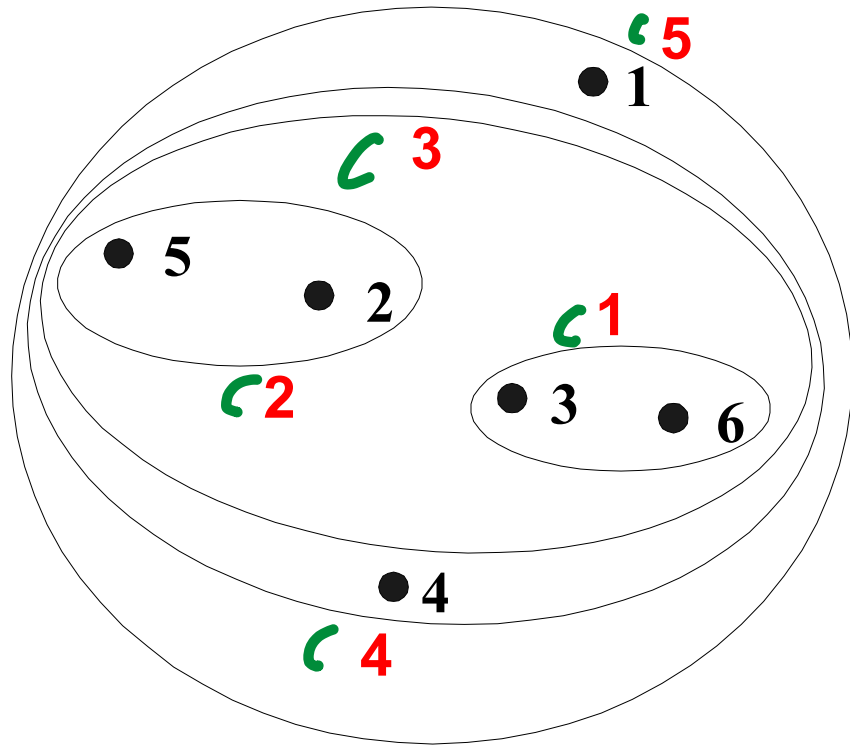
- Proximity of two clusters is based on the two closest points in the different clusters
  - Determined by one pair of points, i.e., by one link in the proximity graph
- Example:



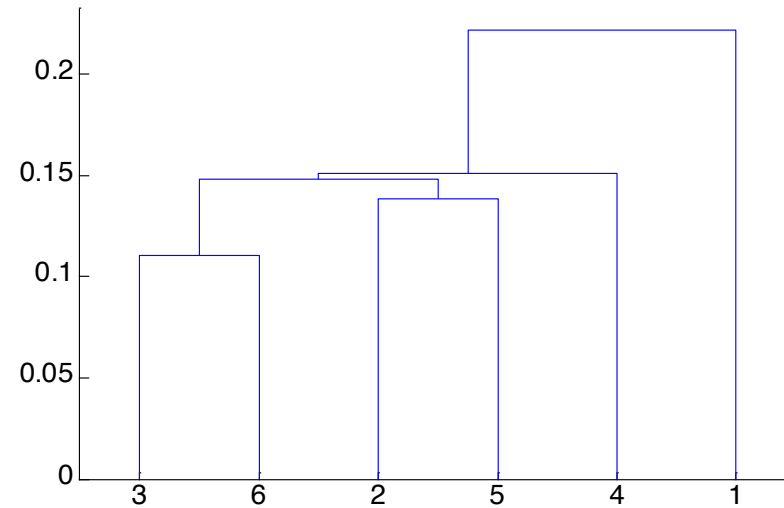
Distance Matrix:

	p1	p2	p3	p4	p5	p6
p1	0.00	0.24	0.22	0.37	0.34	0.23
p2	0.24	0.00	0.15	0.20	0.14	0.25
p3	0.22	0.15	0.00	0.15	0.28	0.11
p4	0.37	0.20	0.15	0.00	0.29	0.22
p5	0.34	0.14	0.28	0.29	0.00	0.39
p6	0.23	0.25	0.11	0.22	0.39	0.00

# HIERARCHICAL CLUSTERING: MIN

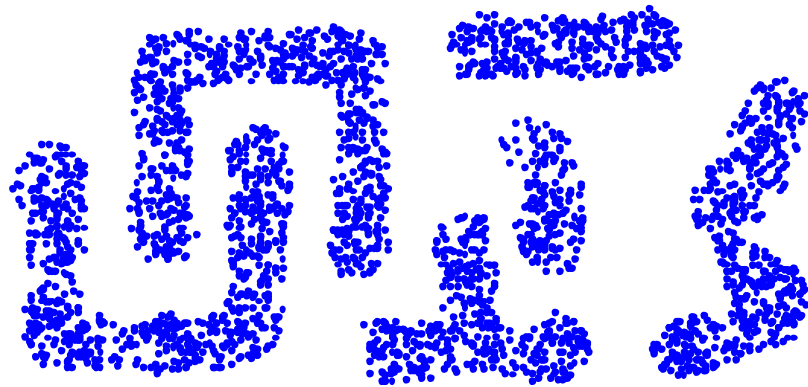


**Nested Clusters**

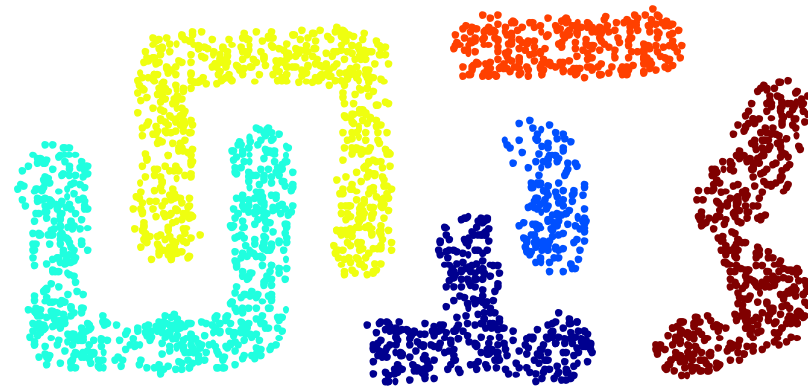


**Dendrogram**

# STRENGTH OF MIN



Original Points

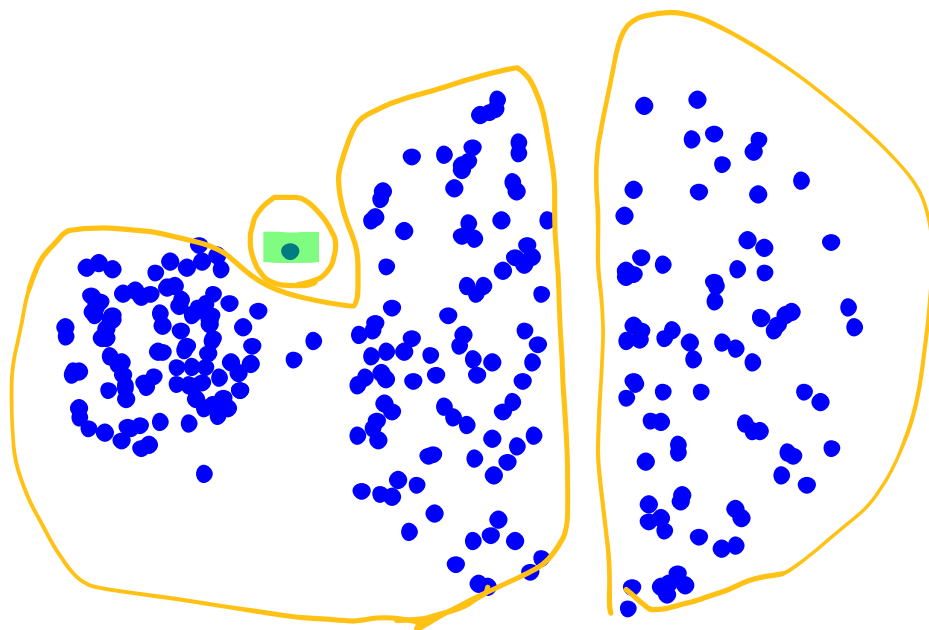


Six Clusters

- Can handle non-elliptical shapes

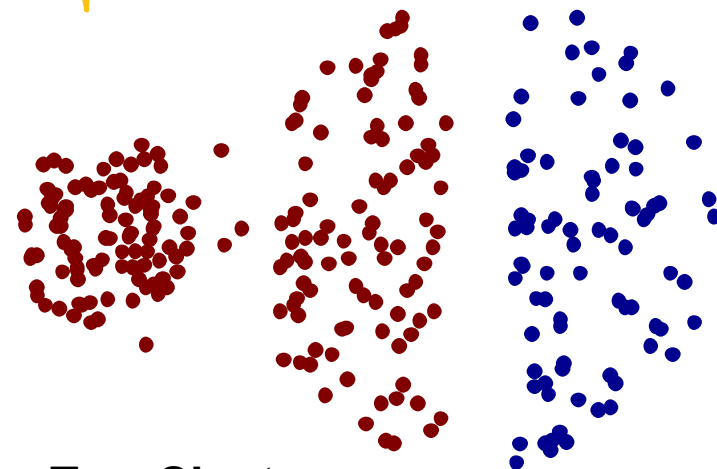
# LIMITATIONS OF MIN

→ Non-Ellip

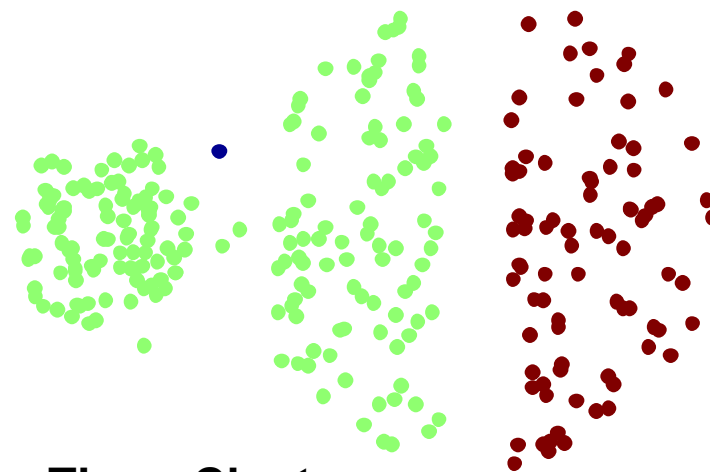


Original Points

- Sensitive to noise



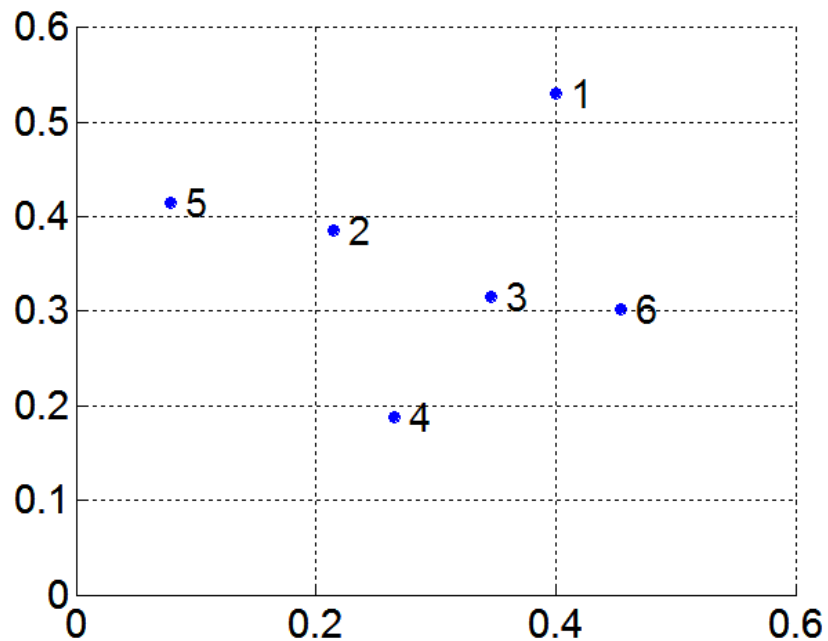
Two Clusters



Three Clusters

# MAX OR COMPLETE LINKAGE

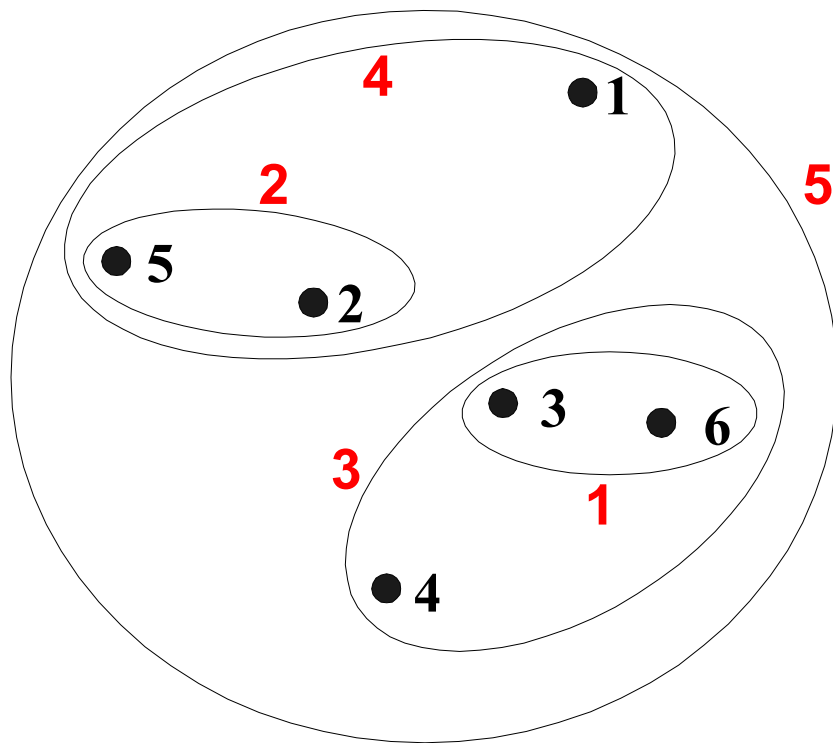
- Proximity of two clusters is based on the two most distant points in the different clusters
  - Determined by all pairs of points in the two clusters



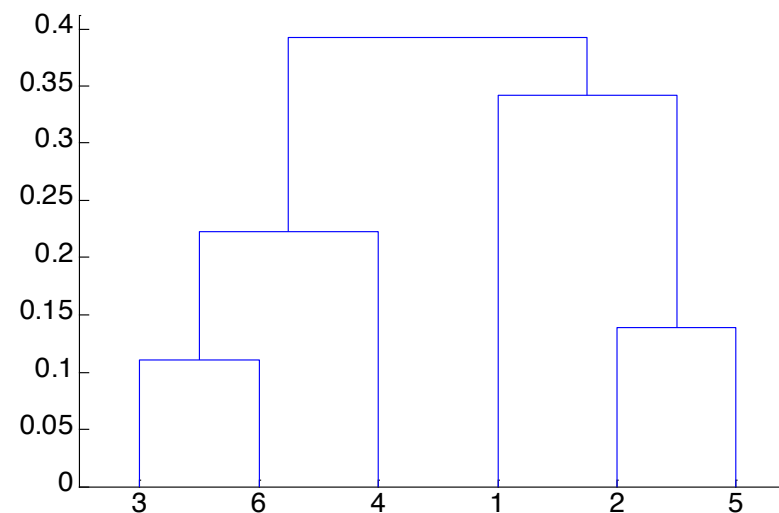
**Distance Matrix:**

	p1	p2	p3	p4	p5	p6
p1	0.00	0.24	0.22	0.37	0.34	0.23
p2	0.24	0.00	0.15	0.20	0.14	0.25
p3	0.22	0.15	0.00	0.15	0.28	0.11
p4	0.37	0.20	0.15	0.00	0.29	0.22
p5	0.34	0.14	0.28	0.29	0.00	0.39
p6	0.23	0.25	0.11	0.22	0.39	0.00

# HIERARCHICAL CLUSTERING: MAX

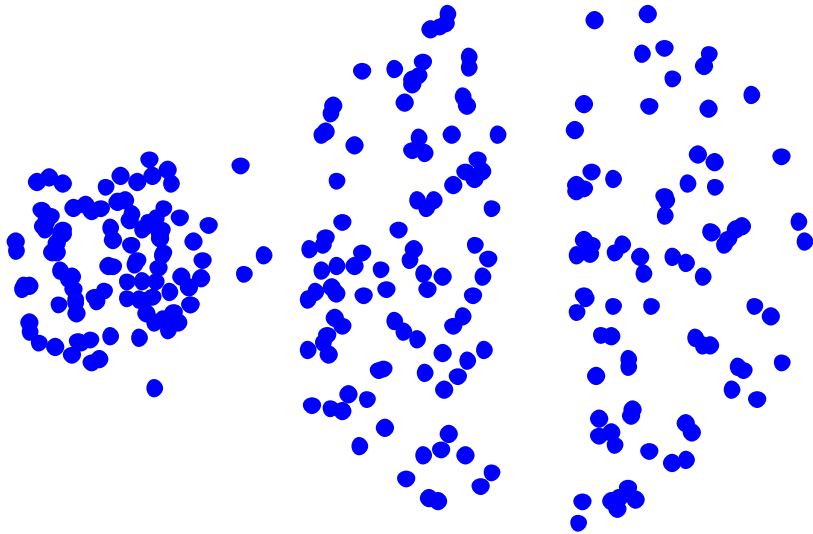


**Nested Clusters**

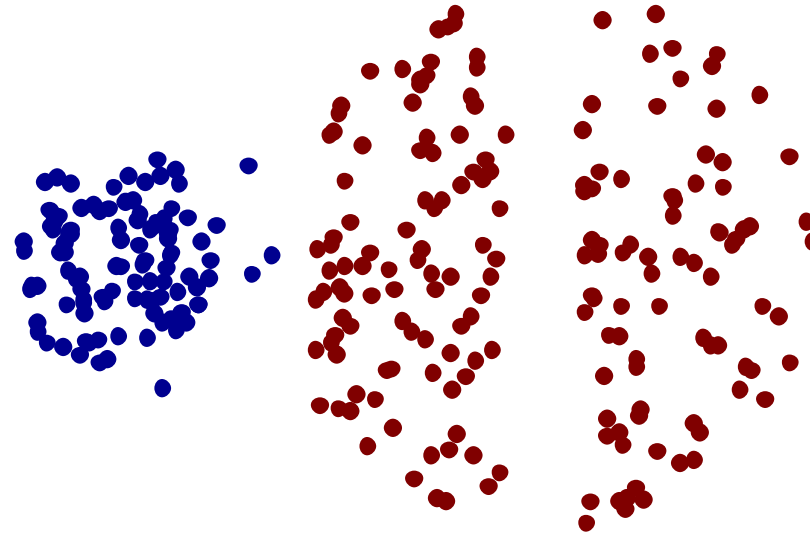


**Dendrogram**

# STRENGTH OF MAX



Original Points

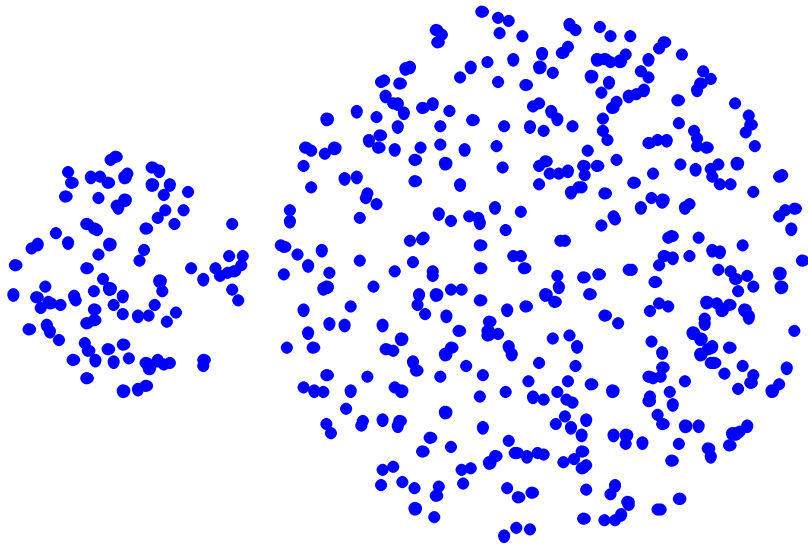


Two Clusters

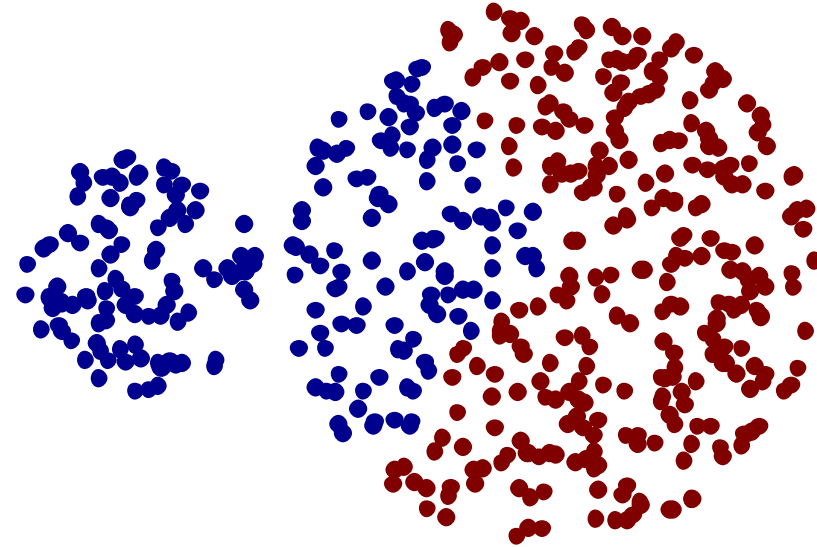
- Less susceptible to noise



# LIMITATIONS OF MAX



Original Points



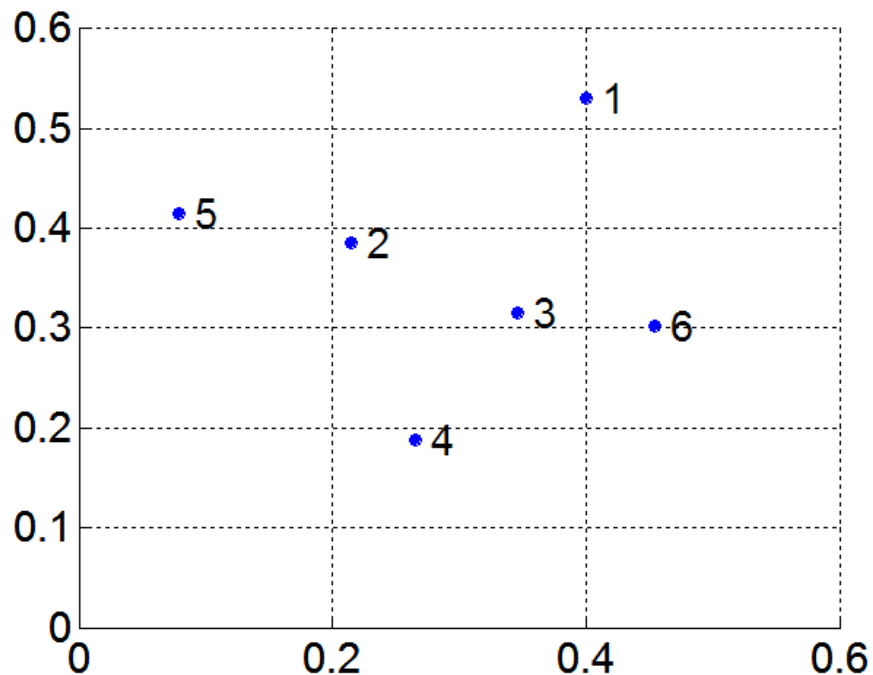
Two Clusters

- Tends to break large clusters
- Biased towards globular clusters

# GROUP AVERAGE

- Proximity of two clusters is the average of pairwise proximity between points in the two clusters.

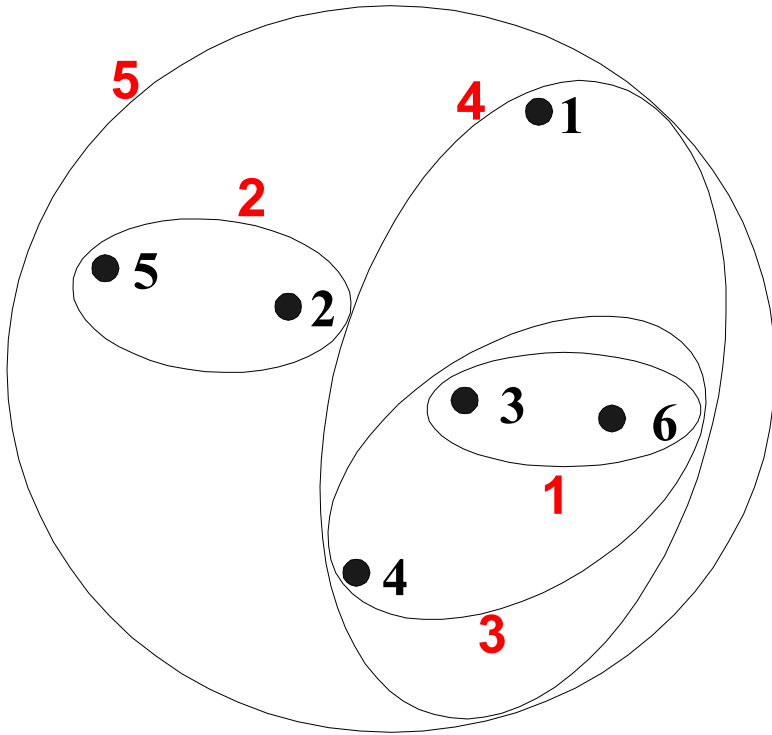
$$\text{proximity}(\text{Cluster}_i, \text{Cluster}_j) = \frac{\sum_{\substack{p_i \in \text{Cluster}_i \\ p_j \in \text{Cluster}_j}} \text{proximity}(p_i, p_j)}{|\text{Cluster}_i| \times |\text{Cluster}_j|}$$



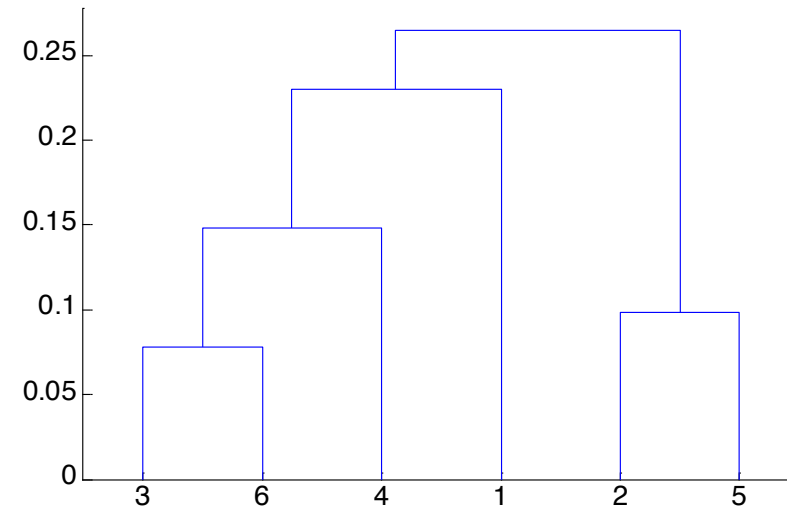
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p3	0.22	0.15	0.00	0.15	0.28	0.11
p4	0.37	0.20	0.15	0.00	0.29	0.22
p5	0.34	0.14	0.28	0.29	0.00	0.39
p6	0.23	0.25	0.11	0.22	0.39	0.00

# HIERARCHICAL CLUSTERING: GROUP AVERAGE



**Nested Clusters**



**Dendrogram**

# HIERARCHICAL CLUSTERING: GROUP AVERAGE

- Compromise between Single and Complete Link  
*Min*      *Max*
- Strengths
  - Less susceptible to noise
- Limitations
  - Biased towards globular clusters

## CLUSTER SIMILARITY: WARD'S METHOD

- Similarity of two clusters is based on the increase in squared error when two clusters are merged
  - Similar to group average if distance between points is distance squared
- Less susceptible to noise
- Biased towards globular clusters
- Hierarchical analogue of K-means
  - Can be used to initialize K-means

# HIERARCHICAL CLUSTERING: COMPARISON

