## Single-parameter models

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- Normal distribution could fit lots of data, or as approximation with CLT.
- For complicated data, mixture normal distribution could be used.
- Normal distribution with known variance means in this part we only discuss  $\mu$  as our parameter  $\theta$ , while  $\sigma^2$  has been treated as known.

Likelihood of one data point

$$p(y|\theta) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{1}{2\sigma^2}(y-\theta)^2}.$$

Conjugate prior and posterior distributions

$$p(\theta) = e^{A\theta^2 + B\theta + C}.$$

The prior distribution could be parameterized as

$$p(\theta) \propto \exp\left(-\frac{1}{2\tau_0^2}(\theta - \mu_0)^2\right);$$

which means the prior distribution of  $\theta$  is  $\theta \sim N(\mu_0, \tau_0^2)$  with known hyperparameters  $\mu_0, \tau_0$ 

 Please deduct the posterior distribution with the one data point likelihood.

• The posterior distribution could be represented as

$$p(\theta|y) \propto \exp\left(-\frac{1}{2}\left(\frac{(y-\theta)^2}{\sigma^2} + \frac{(\theta-\mu_0)^2}{\tau_0^2}\right)\right).$$

• By collecting terms, we can have

$$p(\theta|y) \propto \exp\left(-\frac{1}{2\tau_1^2}(\theta-\mu_1)^2\right),$$

in which  $\theta|y \sim \textit{N}(\mu_1, \tau_1^2)$  where

$$\mu_1 = \frac{\frac{1}{\tau_0^2} \mu_0 + \frac{1}{\sigma^2} y}{\frac{1}{\tau_0^2} + \frac{1}{\sigma^2}}$$
 and  $\frac{1}{\tau_1^2} = \frac{1}{\tau_0^2} + \frac{1}{\sigma^2}$ .

- Precisions of the prior and posterior distributions: in manipulating normal distributions, the inverse of the variance plays a prominent role and is called the precision.
- For normal data and normal prior distribution, the posterior precision equals the prior precision plus the data precision.
- The posterior mean is expressed as a weighted average of the prior mean and the observed value, y, with weights proportional to the precisions.

$$\mu_1 = \frac{\frac{1}{\tau_0^2} \mu_0 + \frac{1}{\sigma^2} y}{\frac{1}{\tau_0^2} + \frac{1}{\sigma^2}}$$
 and  $\frac{1}{\tau_1^2} = \frac{1}{\tau_0^2} + \frac{1}{\sigma^2}$ .

ullet Alternatively, we can express  $\mu_1$  as the prior mean adjusted toward the observed y

$$\mu_1 = \mu_0 + (y - \mu_0) \frac{\tau_0^2}{\sigma^2 + \tau_0^2},$$

or as the data 'shrunk' toward the prior mean,

$$\mu_1 = y - (y - \mu_0) \frac{\sigma^2}{\sigma^2 + \tau_0^2}.$$

### Posterior predictive distribution with known variance

The prediction could be calculated directly by integration

$$p(\tilde{y}|y) = \int p(\tilde{y}|\theta)p(\theta|y)d\theta$$

$$\propto \int \exp\left(-\frac{1}{2\sigma^2}(\tilde{y}-\theta)^2\right)\exp\left(-\frac{1}{2\tau_1^2}(\theta-\mu_1)^2\right)d\theta.$$

 With the posterior distribution, we can see the expectation of prediction is

$$E(\tilde{y}|y) = E(E(\tilde{y}|\theta, y)|y) = E(\theta|y) = \mu_1,$$

• The variance is

$$var(\tilde{y}|y) = E(var(\tilde{y}|\theta, y)|y) + var(E(\tilde{y}|\theta, y)|y)$$
$$= E(\sigma^{2}|y) + var(\theta|y)$$
$$= \sigma^{2} + \tau_{1}^{2}.$$

### Normal model with multiple observations

• For more than one observation,  $y = (y_1, \dots, y_n)$ , the likelihood function is the product of one data point

$$p(\theta|y) \propto p(\theta)p(y|\theta)$$

$$= p(\theta) \prod_{i=1}^{n} p(y_i|\theta)$$

$$\propto \exp\left(-\frac{1}{2\tau_0^2}(\theta - \mu_0)^2\right) \prod_{i=1}^{n} \exp\left(-\frac{1}{2\sigma^2}(y_i - \theta)^2\right)$$

$$\propto \exp\left(-\frac{1}{2}\left(\frac{1}{\tau_0^2}(\theta - \mu_0)^2 + \frac{1}{\sigma^2}\sum_{i=1}^{n}(y_i - \theta)^2\right)\right).$$

• Please deduct the posterior mean and variance.

### Normal model with multiple observations

- For the normal distribution with known variance, the posterior distribution depends on y only through the sample mean,  $\bar{y}$  is a sufficient statistic in this model.
- The posterior distribution is

$$p(\theta|y_1...,y_n) = p(\theta|\overline{y}) = N(\theta|\mu_n,\tau_n^2),$$

where

$$\mu_n = \frac{\frac{1}{\tau_0^2}\mu_0 + \frac{n}{\sigma^2}\overline{y}}{\frac{1}{\tau_0^2} + \frac{n}{\sigma^2}}$$
 and  $\frac{1}{\tau_n^2} = \frac{1}{\tau_0^2} + \frac{n}{\sigma^2}$ .

• As the sample size  $n \to \infty$  with  $\tau_0$  fixed, or as  $\tau_0 \to \infty$  with fixed n, we have

$$p(\theta|y) \approx N(\theta|\overline{y}, \sigma^2/n),$$



## Normal distribution with known mean but unknown variance

- The square of a normal distribution? What is in your mind?
- The easiest part is the likelihood, in which we just need to recognize the variance as our parameter.

$$p(y|\sigma^2) \propto \sigma^{-n} \exp\left(-\frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \theta)^2\right)$$

$$= (\sigma^2)^{-n/2} \exp\left(-\frac{n}{2\sigma^2}v\right).$$

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# Normal distribution with known mean but unknown variance

The corresponding conjugate prior density is the inverse-gamma,

$$p(\sigma^2) \propto (\sigma^2)^{-(\alpha+1)} e^{-\beta/\sigma^2}$$

which has hyperparameters  $(\alpha, \beta)$ . A convenient parameterization is as a scaled inverse- $\chi^2$  distribution with scale  $\sigma_0^2$  and  $v_0$  degrees of freedom. (the textbook has a small mistake)

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# Normal distribution with known mean but unknown variance

- The prior distribution of  $\sigma^2$  is taken to be the distribution of  $\sigma_0^2 v_0/X$ , where X is a  $\chi^2_{v_0}$  random variable.
- ullet We use the convenient but nonstandard notation,  $\sigma^2 \sim \mathit{Inv}_{\chi^2}(v_0,\sigma_0^2)$
- The resulting posterior density for  $\sigma^2$  is (we replace  $\theta$  by  $\sigma_0^2 v_0/\sigma^2$ )

$$\begin{split} p(\sigma^2|y) & \propto & p(\sigma^2)p(y|\sigma^2) \\ & \propto & \left(\frac{\sigma_0^2}{\sigma^2}\right)^{\nu_0/2+1} \exp\left(-\frac{\nu_0\sigma_0^2}{2\sigma^2}\right) \cdot (\sigma^2)^{-n/2} \exp\left(-\frac{n}{2}\frac{v}{\sigma^2}\right) \\ & \propto & (\sigma^2)^{-((n+\nu_0)/2+1)} \exp\left(-\frac{1}{2\sigma^2}(\nu_0\sigma_0^2+nv)\right). \end{split}$$



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# Normal distribution with known mean but unknown variance

• The posterior distribution of  $\sigma^2$  is

$$\sigma^{2}|y \sim \text{Inv-}\chi^{2}\left(\nu_{0} + n, \frac{\nu_{0}\sigma_{0}^{2} + nv}{\nu_{0} + n}\right)$$

which is a scaled inverse- $\chi^2$  distribution with scale equal to degree-of-freedom-weighted average of the prior and data scales and degrees of freedom equal to the sum of the prior and data degrees of freedom.

• The prior distribution can be thought of as providing the information equivalent to  $v_0$  observations with average squared deviation  $\sigma_0^2$ .

#### Poisson model

• The likelihood of n independent and identically distributed observations  $y = (y_1, \dots, y_n)$  is

$$p(y|\theta) = \prod_{i=1}^{n} \frac{1}{y_i!} \theta^{y_i} e^{-\theta}$$
$$\propto \theta^{t(y)} e^{-n\theta},$$

where  $t(y) = \sum_{i=1}^{n} y_i$  is the sufficient statistic.

• Please rewrite the likelihood function with exponential family form.

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### Poisson model

The exponential family form of the likelihood is

$$p(y|\theta) \propto e^{-n\theta} e^{t(y)\log\theta},$$

The conjugate prior distribution is

$$p(\theta) \propto (e^{-\theta})^{\eta} e^{\nu \log \theta},$$

indexed by hyperparameters  $(\eta, v)$ 

• We know it could be written as the exponential family form, but is this convenient?

### Poisson model

- Or we just write the prior distribution based on the likelihood form:  $p(\theta) \propto \theta^{\alpha-1} e^{-\beta\theta}$ , which is the form of a Gamma distribution with parameters  $\alpha$  and  $\beta$ , Gamma( $\alpha$ ,  $\beta$ )
- With the conjugate prior distribution, the posterior distribution is

$$\theta | y \sim \text{Gamma}(\alpha + n\overline{y}, \beta + n).$$

• With the updated posterior Gamma distribution, the posterior expectation of  $\theta$  is  $\frac{\alpha+n\bar{y}}{\beta+n}$ 

## The negative binomial distribution

• With conjugate families, the known form of the prior and posterior densities can be used to find the marginal distribution, p(y), using the formula

$$p(y) = \frac{p(y|\theta)p(\theta)}{p(\theta|y)}$$

ullet the marginal distribution of a single observation, y, has prior predictive distribution

$$p(y) = \frac{\text{Poisson}(y|\theta)\text{Gamma}(\theta|\alpha,\beta)}{\text{Gamma}(\theta|\alpha+y,1+\beta)}$$
$$= \frac{\Gamma(\alpha+y)\beta^{\alpha}}{\Gamma(\alpha)y!(1+\beta)^{\alpha+y}},$$

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## The negative binomial distribution

ullet The marginal distribution of y is known as the negative binomial density:

$$y \sim \mathsf{Neg}\text{-bin}(\alpha, \beta)$$

$$p(y) = {\alpha + y - 1 \choose y} \left(\frac{\beta}{\beta + 1}\right)^{\alpha} \left(\frac{1}{\beta + 1}\right)^{y},$$

ullet the negative binomial distribution is a mixture of Poisson distributions with rates, heta, that follow the gamma distribution:

Neg-bin
$$(y|\alpha, \beta) = \int \text{Poisson}(y|\theta) \text{Gamma}(\theta|\alpha, \beta) d\theta.$$



## Poisson model parameterized in terms of rate and exposure

ullet Suppose we have explanatory variable x and response variable y to form the conditional Poisson distribution

$$y_i \sim \text{Poisson}(x_i \theta),$$

Please write the likelihood function.

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• By choosing the gamma distribution, Gamma( $\alpha, \beta$ ), as prior distribution, please write the posterior distribution.

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• By choosing the gamma distribution, Gamma( $\alpha, \beta$ ), as prior distribution, the posterior distribution should be

$$\theta|y \sim \text{Gamma}\left(\alpha + \sum_{i=1}^{n} y_i, \ \beta + \sum_{i=1}^{n} x_i\right).$$

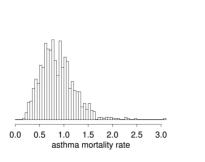
## Estimating a rate from Poisson data: an idealized example

- Observation: A city in the US, for a single year, 3 persons out of 200,000 died of asthma (mortality rate: 1.5 per 100,000).
- A Poisson mode for this case: the number of deaths in a city of 200,000 in one year y may follow  $Poisson(2.0\theta)$ , where  $\theta$  represents the true underlying long-term asthma mortality rate in the city per 100,000 persons per year and 2.0 is the exposure x (with unit 100,000 persons).
- We can use knowledge about asthma death rates around the world to construct a prior distribution for  $\theta$  and then combine the observation y=3 to obtain a posterior distribution.

## Example: set up prior and posterior distribution

- Prior: the typical asthma mortality rate is around 0.6 per 100,000 in Western countries. By choosing the conjugate prior with mean 0.6, a Gamma(3.0,5.0) is used with 97.5% of the mass of the density lies below 1.44.
- Posterior: the posterior distribution is  $\Gamma(\alpha+y,\beta+x)$ . In this case it is Gamma(6.0,7.0), which has mean 0.86
- Posterior with additional data: Suppose 10 years of data are obtained and the mortality rate is 1.5 per 100,000 (y=30). Assuming the population is constant and the outcomes in the ten years are independent with constant  $\theta$ . The posterior distribution is Gamma(33.0, 25.0), the posterior mean of  $\theta$  is 1.32, and the posterior probability that  $\theta$  exceeds 1.0 is 0.93.

## Example: set up prior and posterior distribution graphs



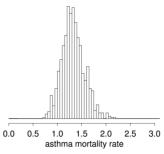


Figure 2.5 Posterior density for  $\theta$ , the asthma mortality rate in cases per 100,000 persons per year, with a Gamma(3.0,5.0) prior distribution: (a) given y=3 deaths out of 200,000 persons; (b) given y=30 deaths in 10 years for a constant population of 200,000. The histograms appear jagged because they are constructed from only 1000 random draws from the posterior distribution in each case.