



2024
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COMPANY PROFILE

2024



**Excellence in Learning
and Development!**



Bridge Professional Development Centre PLC has been offering high quality Learning and development programmes since 2015. We have a lot of experience delivering soft skill courses which include communication, customer service, leadership, team building, intercultural and presentation skills. We also facilitate retreats for various organisations. We have experienced and qualified trainers and consultants both here in Ethiopia but also in other countries.



Vision



- To be one of the leading institutions in learning and development by 2025!

Mission



- Everyone we serve reaches their professional and personal potential!

Values



- | | |
|----------------------|--------------------|
| ✓ Excellence | ✓ Integrity |
| ✓ Respect | ✓ Learning-Based |
| ✓ Relationship-based | ✓ Celebrating Life |
| ✓ Teamwork | ✓ Humour |

Our Programmes

1. Training

We offer business and communication soft skills training in a variety of formats – intensive and bitesize, open public access and in-company. We also facilitate retreats. We call them awaydays. Some of our popular courses at Bridge include – Communication Skills, Leadership, Customer Service, Team Building, Administration and Intercultural Skills. We have an amazing training facility in Gurd Sholla, Addis Ababa where we deliver training face-to-face. All our training programmes can also be delivered virtually via zoom. Bridge works with people from all sectors including international and local NGOs, the corporate sector and private sector.

2. Consulting

We offer a range of consulting services for various sectors in the area of learning and development.

One of the areas is performance management for companies. Our service includes introducing performance management through training but also making sure a performance management system is in place.

The other area where we give consultancy service is how to build healthy organisational culture. We have a tool that can help companies diagnose their culture. Then we can offer training and follow up regarding how to build healthy organisational culture.

A complete school solutions is another package that we have for schools. This package addresses two core support which includes:

Leadership and management: Helping school leaders lead the learning and teaching rather than focusing only the administration work.

Learning and Teaching: Equipping teachers with 21st century skills which include creativity, problem solving, critical thinking, collaboration and others.

Last but not the least, we offer consulting service for the hospitality sector. We have a tool which diagnose the quality of the service. Then we can discuss the possible interventions to make sure the company is customer centric.

3. Coaching

We also offer coaching service for individuals who would like to develop professionally and improve performance with guidance and support. Our Director is a certified Life and Leadership Coach. Our coaching provides committed expertise, bringing insight, perspective, and a growth mind-set to the coaching relationship. We also provide group coaching for companies after we deliver training.

Our Programmes

4. Reading Champions Programme

This is a programme for children. Bridge and our partner Reading For Life have been running a variety of activities so that children read books for pleasure. We have a monthly come-and-read-your-favourite-book event. We have also run a wonderfully successful reading challenge programmes in July and August for the past three years. We give children appropriate age-related books to read at home and then they return to Bridge to do various activities based around the stories they've read. The children develop a love of reading and story-telling and we bring the experience alive in a caring, interactive monitored environment.

We have also been reading stories in English for children on Ethiopian Children's TV for the past few years. We have a variety of people reading stories in English so that children develop love for reading. We consider this as our social responsibility.

5. Facilitating retreats

At Bridge, we facilitate retreats. We have facilitated retreats for all kinds of organisations. We usually do it outside Addis Ababa. We call retreats awaydays because people are away from their work.

Meet Our Team

Abayneh Haile

Director



I am the founder and director of Bridge Professional Development Centre. I am passionate about learning and development. I have MA in Education from University of Leeds. I have practical experience in training, coaching, and consulting not only in Ethiopia but in various countries. I have a lot of experience delivering short term training in more than ten countries in sub-Saharan Africa. At Bridge, I get the opportunity to encourage, empower and impact a variety of professionals from different walks of life in the area of soft skills.

I have worked for British Council for more than a decade as Programme Manager, Consultant, Regional Master Trainer and Technical Lead for education programmes. I have also done short term consultancy work for Transform ELT, Malala Fund, GIZ, ColInnovation, Teach For Ethiopia, and Cambridge Education.

I have delivered short term training and training of trainers not only in Ethiopia but also in Nigeria, Senegal, Djibouti, South Africa, Cameroon, Zambia, Tunisia, Cote D'Ivoire, Guinea and Bangladesh. I have practical experience of facilitating a range of workshops and I have a lot of experience presenting and chairing at local and international conferences.

I also validated and coached trainers in my capacity as Master Trainer for British Council Connecting Classrooms project which focuses on school leadership. My purpose in life is to help people unpack their potential that is why I enjoy teaching, training and coaching. I am passionate about learning and development!

Liam Brown

Programme Advisor



I have been 'in' learning and development all my working life. It's been my world for four decades. I know it as an experienced teacher, manager, trainer, writer and consultant working on achieving excellence at work in communication, collaborative learning, management and decision making. I worked extensively in Europe, Asia, the Middle East and UK for the British Council – the UK's international organisation for education opportunities and cultural relations for 29 years, latterly since 2002 as Learning and Development Manager for the worldwide English and Exams Strategic Business Unit with teaching operations in more than 50 countries and examinations in 850 towns and cities. In that role I was responsible for designing and delivering business-wide learning initiatives and interventions for managers, teachers, examinations administrators, specialists and support staff.

Based in Addis Ababa, Ethiopia, I now work independently with individuals and businesses and institutions around the world who want to build trust in leadership, pride in achieving quality with increased effort and enjoyment of collegiality and teamwork.

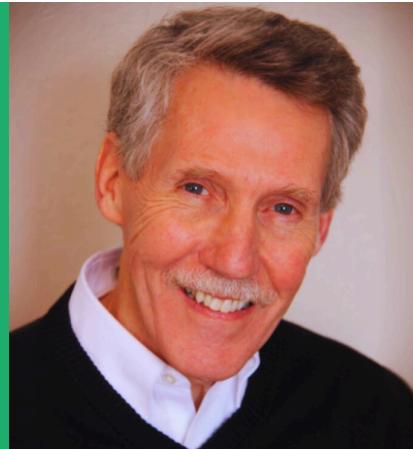
I specialise in course and learning programme design guided by a number of key pedagogic principles grounded in scholarship and research into educational practices and experiences:

A learning programme designed by me is:

- coherent, relevant, up-to-date and immediately applicable;
- people centred, inclusive and flexible
- based on active and collaborative learning that builds learning relationships: course participants actively engage with the subject matter in interaction with others;
- supportive of the progressive development of high level critical thinking and problem solving skills;

I also design management and staff "Awaydays" to help people spend more time 'on the business' rather than 'in the business'.

Dr. Rich Hanson

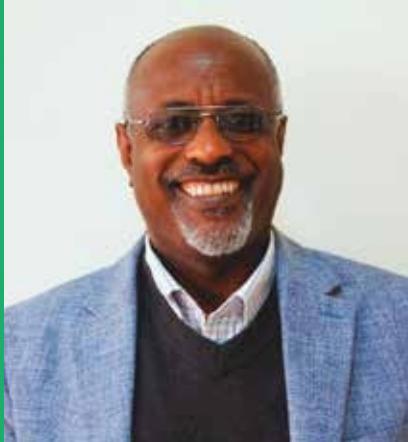


Leadership Coach

I am the founder of the Leadership Coaching Network. After a 40-year career as a church pastor, missionary and theology professor at the Ethiopian Graduate School of Theology (EGST) in Addis Ababa, I now serve as a Leadership Coach and Consultant helping African Christian leaders, NGO's, teams, and denominations gain deeper clarity about their challenges and opportunities, develop a God-given vision, and make significant progress toward achieving their goals.

Kidane Gedefaw

Soft Skills Trainer



I have been passionate about education for a very long time! My qualifications, experience and expertise cover a wide range of roles – as a teacher, trainer and now a validated licensed educational consultant.

I have an MA from Addis Ababa University, Ethiopia. I have also a Post Graduate Certificate in Trainer Development from University of Exeter (College of St. Mark and St. John), UK. Among my many engagements, I have worked with the British Council delivering training to university based curriculum developers on 21st Century Skills and also on the prestigious global Connecting Classrooms programme with touching on some essential enabling skills for today's knowledge workers – critical thinking and problem solving, digital literacy and leadership development.

This depth of experience has placed me well to work now with an ever-increasing range of up-to-date workplace skills for all levels of local and international professional, commercial and public service organisations.

Salome Dagnachew

Soft Skills Trainer



I am General Manager and Founder of Baroque Interiors and Events. I have been in the interior design industry for 11 years and hold a Master of Business Administration Degree from the University of Greenwich as well as a Diploma from the British Interior Design College. My expertise spans procurement, logistics, administration, event management, and customer service. Throughout my career, I have executed unique projects both in Addis Ababa and internationally. Notable projects include the Bole International Airport VIP Terminal, which required collaboration with experts from Ethiopia, Singapore, China, and other European countries over a five-year period. My other projects include office setup at Afrikadit in South Sudan, Muller Industries, Insurance companies Passenger lounges of Ethiopian Airlines (Cloud 9, Gold Club, and Shebsmiles) at Terminal 2AA, to mention a few.

I am also proficient in event planning and management. I create event strategies, develop design and marketing concepts, and provide onsite management and post-event services. One of my exquisite events was welcoming the Prime Minister of Eritrea after designing the Old Eritrean Embassy. I have given master classes on event management, interior design, workplace etiquette, customer service, teamwork, and leadership. I have delivered the following training so far:

- Office etiquette, office care, behaviour, and appearance
- Customer Services and
- Event management

I have also been involved in my community through volunteering at the Aba Gebresselasse Terado Mahaber and Mathiwos Wundu ye Ethiopia Cancer Society in Addis Ababa, Ethiopia, as well as the Corpus Christi School in Virginia, United States of America. Currently, I am a member of Lions Club International and the Vice President of the Lions Club Addis Ababa Greater and board member of Feseha Atlaw Wolde Yohannes Endowment.

Wondwossen G. Teklemichael

Leadership Trainer



I am a multicultural and multilingual, certified international leadership professional. I have over twenty years of experience in culturally diverse environments. I have experience in strategic and operational leadership, in non-for-profit, for-profit as well as government sectors. Additionally, I am an expert in international school administration.

I work as a trainer in leadership (team building, organizational culture, emotional intelligence, strategic planning, feedback etc.). I also have experience in board governance, entrepreneurship, communications & public speaking. I hold certifications in International School Business Leadership and Management. I have received training in strategic leadership and other disciplines in various institutions, including Foreign Service Institute (USA), China Europe International Business School (CEIBS), Harvard Business School, Association of International Schools of Africa (Kenya) and Principals Training Center in the US.

As a Mentor, I am motivated, result oriented, and a team builder with high ethical standards. I am on the Hay Group Inventory of Leadership Style, and I have received high ratings two years in a row, as a Visionary, Coaching, Affiliative and Participatory Leader.

Ramzi Abdurhaman

Soft Skills Trainer



I am dedicated and passionate about education, always ready to learn and develop professionally myself, and being a learning support for others.

I have MA-TEFL from Addis Ababa University and MA-TESOL from Lancaster University, a leader in the field in the UK. I have over thirty years of experience in teaching, training and facilitation.

I have been working as a facilitator for the British Council on a wide range of projects. Some prestigious highlights include: 'CORE SKILLS', 'Critical Thinking and Problem Solving', 'Communication and Collaboration', 'Leadership and Personal Development', 'Instructional Leadership', and 'Building Team' among others. My experience also extends into the region, for example, I have also delivered TOT training for Master Trainers in Nigeria and South Sudan.

Melkamu Ayalew

Admin and Finance Manager

I am a graduate of CTTI College focusing on front office supervision and hotel management.

My role at Bridge PDC is Administrative Assistant. In that capacity I work to ensure our customer service levels are the best they can be. I also work on tax and finance matters, as needed.



Eden Debebe



Customer Service Manager

I graduated with a Masters in Leadership and Management from Jephthah International Theological College, Addis Ababa.

As Customer Services Manager I have a remit to bring together the best Marketing, Customer Service and facilitation for all our clients and customers whether individuals or organisations.

I am passionate about learning and how we can all reach our potential at work and beyond.

Before joining Bridge Professional Development Center, I worked for the Abba Foundation as a community educator and volunteering as program co-ordinator at The Navigators Ethiopian international ministry.

Biftu Solomon



Social Media Manager

I am a graduate of Addis Ababa Science and Technology University with a Bachelor Degree in Software Engineering.

At Bridge PDC I manage, design and oversee all our social media activity and ensure the Bridge website is up-to-date and informative for all our users. I design and source content for our newsletters, flyers and posters

I also co-facilitate training which I enjoy very much and look forward to every opportunity.

Lynne Upton



Online Trainer

Based in London, I have taught English online to students in London, Ethiopia, Brazil and Turkey. I have studied a Teaching English course by Global English. I hold a degree in English Language from Durham University. I used to work in Communications before having my three children.

Rob Rawlins



Online Trainer

After working for the church, I changed my career to English language teaching. I have a Master's degree from Oxford University. I taught in London colleges and later started my own school. I teach English to international students using Zoom. I was born in Zambia and lived my first 16 years there. I am currently teaching Advanced English class for Bridge.

Ruth Derrick



Online Trainer

I am the Associate Director of Global Partners for Education in the US. I have a Master's Degree in English. I have taught a variety of courses at the university level. I have also taught classes in Asia and Africa, as well as online courses to both children and college students. I strongly believe that education is a pathway to opening doors for students of all ages, and I am passionate about helping others achieve their professional educational goals.

Our Training Approach

At Bridge, we use a very interactive approach to deliver training. Our trainers have a lot of experience both here in Ethiopia and abroad. We are going to develop a customized training course. What we want most is to deliver a course which is going to meet the needs of our clients.

We present key principles using a variety of techniques, and provide opportunities for application of these concepts throughout the workshops. Our facilitation helps people to gain insight into their behaviour styles and the preferences of others to improve communication. Wherever possible, we use participants' own work situations as a basis for real-world exercises and group discussions. Interactive team activities help participants to consider new ideas and allow them to apply their developing insights in a controlled but realistic way.



*Our workshops are not lectures.
Think of ... 'fun with serious intent',*

We think it's important that:

- Training is in small groups where possible so that every individual gets one-to-one attention
- Learning should be challenging: intellectually and creatively
- Different learning styles are embraced
- Learning should be motivational, relevant and help delegates achieve their goals

Our Venue



View from our venue

At Bridge, we have training facility which can accommodate 20 people at a time. Our clients can come and use the facility but we are also flexible and can deliver training outside Bridge be it in a hotel or at our clients' premises. We also deliver training online using zoom platform. Our clients could choose from a variety of options when it comes to the training approach - we can offer intensive programmes as well as bite size ones.



Lunch and refreshments on our public courses

List of Our Soft Skills

Administration Courses

Administration skills – making things work

- Be valued, be noticed, be important

This 2-day workshop will help you be among the best and most effective administrators with new skills in communication and organisation, showing solid judgment and teamwork that employers value highly.

Behind every executive team is an assistant who makes business happen, providing high-level administrative support, including preparing reports, handling correspondence and scheduling meetings.

Communication Courses

Communication – Writing to get your Message Across.

Write with ease – you've covered the bases

Writing in English for work is a new challenge for many – emails and letters especially

Make sure that the documents you produce are clear, concise and appropriate for your organization as well as your readers' needs.

This ability to write well in business means you present a positive professional image and you encourage swift, clear communication, both within the workplace and beyond.

This 1-day workshop will show you how.

Communication – personal effectiveness: making an impact

Nothing works if communication doesn't work.

Communication skills are central to the success of every organisation. It's about having the best ideas, the clearest vision and the most coherent strategy and conveying your message clearly, directly and with a sense of 'you'.

This 1-day course will help you develop the impact and influence of your communication skills wherever the context, in business conversations and meetings, interacting with colleagues, customers and clients.

Management Courses

Coaching Skills

- Unpack the potential of your team members through coaching

This 1-day course will equip you with the coaching skills you need.

Asking the right questions and listening actively are the two most important coaching skills. During the course we will thoroughly unpack these core skills through self assessment exercises, quizzes and group discussions. You will also have the opportunity to practise the coach approach through role play, observation and feedback.

If you want to help your team members realise their full potential, then this coaching course is for you.

Leadership Skills - be what every team needs

Managers are leaders too

You will understand the John Adair approach to leadership and see how you can implement important changes to your style and improve outcomes.

This 1-day workshop demonstrates how effective leadership is one of the best ways to motivate a team, create effective teamwork and produce the best results during projects and tasks.

Meeting Skills – Leading a meeting

Make meetings matter : getting the best results

Is this you?... your meetings go over their allotted time? Poor attendance or lateness?

Agendas don't hang together and are changed as you go along? Attendees feel frustrated or negative? Unclear outcomes or none at all? Yes?

Then this 1-day workshop is for you. See how you can get the most value from your meetings: share information, solve problems or work with others to arrive at decisions that matter.

Negotiation Skills - Get the result you want

Achieve win:win and build relationships

This 1-day workshop will give you the confidence to be a successful negotiator.

Negotiation can help you achieve your business aims and solve problems. It is about reaching win:win solutions, where all sides feel the outcome is fair.

We all need to understand the process of negotiation - how to prepare, having clear aims and objectives, how and when to use different negotiating styles, strategies and tactics.

Performance Management – Principles and Practice

Have your people doing excellent things .. and catch them doing it!

Achieving the best level of staff performance is critical for any successful business. You need to provide an opportunity for real, fair and impactful dialogue to advance employee careers and strengthen employee-manager relationships.

You need a performance appraisal approach that works to underpin reward and promotion decisions, while encouraging employees to learn and grow and reach their potential.

This 1-day course looks into core principles and best practice to achieve a proactive approach to performance management.

Presentation Skills

Feel at ease – you've covered all the bases, now have the right impact

Delivering a presentation in English is a new experience for many and is quite a challenge.

You will develop the skills to structure your presentation and then make it visual and very memorable.

This 2-day workshop will help you quickly gain confidence and competence in getting the details right.

Public Speaking and Special Occasion Speeches

Seeing the best of you! You can win over, motivate and inform!

The best speakers form connections, influence decisions, and motivate change.

In this 1-day workshop you'll discover how you can grab your moment to make a difference in front of an audience and build the skills you already have.

Presenting ideas, information and decisions to your boss or client is a vital component of a successful career in a modern internationally oriented business in Ethiopia. We can help you manage.

Selling Skills for non-Sales People

Selling - not a science, nor an art. It's a skill

While impact is an important consideration in all our work, we still need to generate income from our products and services. This workshop is designed to help participants understand how selling works and to be part of that effort.

This 2-day workshop aims to build awareness and skill in selling in real-world commercial contexts.

Team Building and Managing Skills

Ensure your team are working at their best and reaching their potential

Building and managing a team has never been more complex. Knowledge-based workers are challenging ‘old style’ leadership looking for something different. Many are now working from home or are spread out across time-zones and continents.

Are you ready to provide the right balance of challenge and autonomy for your team and build the strong relationships that characterise all high performing teams? If you are, this 1-day course will show you where to start.

Training the Trainer – Learn to facilitate with ease!

Training others is both a gift and a skill

One of the roles of the HR department is to deliver a range of training interventions for internal colleagues in the organisation. Being able to facilitate training well is a big challenge.

This 2-day course will give you the principles, the tools and the practical experience to be able to facilitate sessions well. We will help you design and create effective training programmes, with confidence and flair, and the skills you need to work with the dynamics of group learning.

Personal Effectiveness Courses

Customer Service - personal effectiveness: making a difference

Be effective, friendly and customer focused!

You know that all customer facing roles are demanding – especially when you are connecting using a different language.

We will show you how to turn a customer service disappointment into a positive experience and respond to selling opportunities effectively.

This 2-day workshop will help you adopt a consistent, professional style when speaking with customers. You will develop skills to engage with customers and handle their enquiries effectively. You will identify ways you can add value to customer relationships and exceed expectations.

Personal Impact and Influencing Skills

Opportunities abound. Make sure you seize them

Working with others is key to what we do. The impact we make on others, our ability to make and build relationships that last over time and how we ‘come across’ will always be fundamental skills for working professionals.

An important focus of our work therefore is influencing others – colleagues, partners, customers and clients and being resourceful in sometimes stressful situations.

This 2-day course is about helping you become more self-aware. It will give you techniques to develop your impact to make the right first impression.

You will develop the skills you need to influence, persuade and build relationships and ‘make the case’ for your organisation’s services and products and extend your personal and professional networks.

Intercultural Skills - being your best self

We're all in this together!

Reflecting on what “culture” is, and how it influences our preferences and behaviours in intercultural situations, especially in the workplace, is the best starting point for personal success.

You will understand new and familiar cultural situations and consider how others may react to our behaviours and style. This will enable you to respond positively and empathetically, building trust, familiarity and collegiality.

This 1-day course will help you ‘be you at your best’ wherever the context, in business conversations and meetings, interacting with colleagues, customers and clients.

Get that job! – interview and job application skills

You can stand out from the others

This 1-day workshop will help you understand and apply job application writing and interview skills, where English is the medium.

Discover and use ideas to create your own personalised template for addressing job specific criteria. Take away practical tools will boost your confidence to increase your opportunities to secure your ideal role.

Team Working Skills

Working at your best with others

Teamwork is difficult. As our work environment in the knowledge economy becomes even more complex, so too will teamwork. However, if we focus on what connection looks like at every level in teams and the wider organisation, we can begin to address the challenges of trust, proximity, best work conditions, self-awareness, and purpose in teams.

It starts with acknowledging the importance of the individual and how you feel connected to others at work.

Join this 1-day workshop to understand how you can best fit into the teams you work with.

Time Management Skills

Make the most of your time and be a stress buster

Why is managing your time such an important skill? When working with your customers and colleagues you really need to show them your ability to manage your time and your tasks. It's a real reputation builder!

Of course, managing your time well doesn't happen by accident - it's a learned and developed skill and formed habits .. something you attend to every day.

This 1-day workshop shows you, apart from looking and behaving more professional, good time managers have lower stress levels and a better work-life balance. Plus they are nicer to work with!

Awaydays - Facilitating retreats

What are Awaydays?

/ə'wei.deɪ/ ... a day that a group of workers spend together away from their usual place of work in order to discuss ideas or plans
[Oxford Advanced Learners Dictionary]

What's the purpose?

There are many routes to an Awayday.

Team Building – to improve or build relationships, build team unity and support communication

Staff Training – to improve or fine tune existing skills, introduce new skills, knowledge or attitudes, build cohesion and purpose

Staff Motivation – to boost motivation for staff impacted by change or events around them, improve sales and customer interaction, increase team and brand loyalty

What's involved?

Here is your opportunity to get your team, or your whole department or even your entire organisation, out of the office to explore new ideas, resolve issues and plan for the future. You'll spend more time 'on the business' rather than 'in the business'. Away together, learning together and achieving together.

As your facilitator, we will develop a programme to suit the unique dynamics of your people and the outcomes you want to achieve. Whether you need to create your strategic plan, decide on a new product, process or campaign, get to know your team better or simply take stock of the past financial year and look to the year ahead, we can create the day you need.

We'll bring together lots of collaboration options for you to choose from to create a memorable day and help your team achieve great things. We will close your day with clarity and a new sense of purpose and understanding.

For your Awayday we will ensure we understand your needs, your intended measurable outcomes and any budgetary considerations you may have from our initial consultation and throughout the entire process.

What are the outcomes?

We will ...

- Create a day that is memorable, full of challenge and ... fun
- Stretch your team and push beyond their comfort zone
- Focus on the goals you set for the day and match them with the right activities and discussions
- Make sure all voices are heard and acknowledged in the discussions
- Build an end-of-day Action Plan so the outcomes are captured and responsibility shared

Photos from our awaydays





Dart



Crossing the river



Samson and Delilah



Volleyball



Campfire - Quiz



Campfire - Story telling

Our Monitoring and Evaluation

Prior to the Program

The Bridge 5-phase approach to the monitoring and evaluation of our training programs is unique to Ethiopia and is tailored for each delivery context.

During the program

Mini tests, short quizzes and surveys, snap-ratings, possibly in addition to observed role plays, may be incorporated into the program to provide indicators of learning and progress.

The outcome of monitoring and evaluation informs the needs of the organisation going forward, and ensures that the aims and intended outcomes of the learning and development opportunity are clear from the outset.

Evaluation is not a one-time event, but an exercise involving assessments carried out at several points in time to assess the impact and further development of future learning interventions.

5 Stages are used

Stage 1

Pre & Post Workshops confidence, knowledge and skills

Programme participants score themselves on their level of confidence, knowledge and skills against a set of statements linked to the objectives of the programme, prior to and after attending the programme.

These pre- and post-programme evaluations will be set at an appropriate timeframe and administered locally .

Stage 2

End of Programme Immediate Reaction Form

Programme participants provide feedback on trainers, delivery, content, environment schedule and learning match.

Stage 3

Applied Learning Projects

Each participant will undertake a project, agreed and assisted by their manager/HR, to enable them to put in to practice in real time a range of learning outcomes.

The scope, nature and duration of the applied learning projects will vary from individual to individual. They will be assessed in an agreed manner eg a presentation or project summary document.

We will assist in the formulation and recording of the outputs and outcomes.

Stage 4

Post Programme Impact Forms to gauge use and application of learning. (4 – 6 Weeks)*

Programme participants provide statements reviewing the learning as applied in the work-place, and score themselves against statements made in Stage 1.

The respective line manager(s)/department heads will be asked for corroboration statements, with observations on real change and difference to workplace practice.

This will also include a determination of future learning options.

This model may be enhanced by each participant developing an “evidence case-study” where they identify significant impact on their practice as a result of the learning events they attended.

This case study can then be linked to the performance management cycle and the model adapted to suit individual service need.

Our Happy clients

We have delivered training for a variety of companies including:

- Save The Children
- Compassion International Ethiopia
- Plan International
- World Vision Ethiopia
- FAWE
- WHO
- Mastercard Foundation
- US Embassy
- AMCHAM
- GIZ
- Japan Trade Organisation
- Bethany Christian Services
- EEIG
- ACMEET
- Lersha
- Dejen Import and Export
- MOENCO
- Nexgen Packaging
- Excellerent IT Solutions
- ESPBC
- Berhan Insurance
- Five Star Elevator
- Century Real Estate
- Davis and Shirtliff

- Haile Resort
- Marriott Hotel
- Capital Hotel
- Getfam Hotel
- Gallani Coffee
- Berakha Coffee

We have offered a range of soft skill courses for the above clients including Communication Skill, inter-cultural skill, Leadership, Team Building, Customer Service, Administration Skills and Time Management.

TESTIMONIALS

"We would like to express our appreciation for the excellent facilitation by Bridge Professional Development Centre at our team retreat last week. The team building sessions were very relevant and productive and will surely positively impact our working relationships going forward."

Tukuri Michael, Operations Officer, WHO Ethiopia

"Interesting programme, full of information, very well organised and with a practical approach."

JP, General Manager of a Dutch Company

"The training at Bridge is much more interactive, they really conduct amazing activities that make participants interested to understand what's going on. They speak good English and Amharic too, that was also a deciding factor when we chose The Bridge."

Aisha Imran, Marketing Manager, Moplaco Trading PLC

"Personally I believe in listening but I was not an active listener. Today I was able to find my gaps in listening and also understood my qualities in the work place. I am also able to understand my colleagues better now and understand their gap. I will definitely work on this subject with my team."

SM from Safaricom

"It will help me prioritize my task or work as to their importance. The training approach is friendly; we could raise office issues freely. The group assignments helped us point out our stress and overcome them. The training materials are catchy and not easily forgotten."

A manager working at an international NGO

"We found out why most meetings do not go well. We have learnt some useful techniques to make meetings useful and enjoyable."

An employee working at a construction company

TESTIMONIALS

"I found this program to be very educational and the contents were well prepared and presented. I was surprised by how interactive it was. I am sure this will help me grow as a professional and as a person."

A junior professional from GIZ

"This program has reminded me to think about myself and my relationship with customers. It has given me clear thought of the service I provide, and therefore do a great job. I am sure it will help a lot of people."

An employee working at a private company

"I loved the training. I didn't expect this kind of training because several training sessions I had taken before were boring, but this training was interesting, and the technique used to get us to know each other was great. keep it up!"

An employee working at a tech company

"It's a significant issue that we have discussed. I enjoyed the session. It made me think in more dynamic ways about customer service overall."

An employee working at a 5-star hotel

"The training changed my attitude and was very inspiring. I consider it to be important in my life; I am very grateful for the time I had."

An employee working at a hair salon

"I found it refreshing and educational. I learned my strength and weakness in terms of customer handling and professional development."

A manager working at a manufacturing plc

"Thank you for this fantastic team building training! It has provided me with lots of insight on how I can support my team to build and support team spirit and work towards achieving excellence!"

An employee working at a UN agency

Our Partners



Culture Connector is an independent UK-based business focused on one thing only: providing online solutions for the development of intercultural competence. It is now firmly established as the leading cultural assessment and learning platform, recognised by universities, major corporations, NGOs and renowned public institutions across the world.



Global School Leaders (GSL) is a nonprofit that works on the issue of school leadership in low- and middle-income countries. GSL works at the intersection of program, research, and policy. GSL has three workstreams. First, they catalyze local partner organizations to deliver and scale high-quality training to school leaders. Second, they generate insights from their partners and the broader research community to inform education policymakers, researchers, and practitioners on the best ways to support and develop strong school leadership. Third, they connect their partner organizations with each other for deep learning between themselves and amongst the broader school leadership community - governments, funders, and policymakers. As of 2021, GSL has partner organizations in Brazil, Ethiopia, Ghana, India, Indonesia, Kenya, Malaysia, Nigeria, Peru, the Philippines, and Uganda.



Global Partnership for Education is a US based organization which has partners in different countries to ensure quality education for all. GPD has been partnering with Bridge since 2019.



Ethiopian Children's TV strives to provide quality programmes to equip Ethiopian children with the knowledge, skills and attitudes. Bridge has been reading a series of stories in English several times on Ethiopian Children's TV to make sure children adopt a reading habit from a young age.

Our Partners



Reading for Life-Ethiopia Book fair was established in 2015. Since then it has become the biggest and grand annual book fair exhibition in Ethiopia. In the previous exhibitions reading for life has recorded immense milestones, to state a few; it has provided more than 2 Million free e-books, it has hosted more than 250 book publishers, distributors and Authors. Moreover, the exhibitions were visited by more than 120,000 people annually.



Leadership Coaching Network is an International Coaching Federation (ICF) accredited training organization, focusing on leadership coaching, consulting, organizational development and coaching skills training in Africa.

Memberships



The American Chamber of Commerce (AmCham) Ethiopia was formed to strengthen the century-old partnership economic ties that have existed between the United States and Ethiopia. The AmCham can play an important role in building a conducive environment for private sector growth, share experiences, and facilitate business capacity building in Ethiopia.



The Ethiopian Business Advisory Service Providers Association (EBASPA) is a newly established association that is committed to fostering a collaborative environment, advocating for favorable policies and frameworks, providing robust capacity building support, establishing industry standards, and raising awareness among SMEs about the value and impact of professionally conducted BAS. Through these efforts, EBASPA aims to create a thriving and supportive ecosystem that empowers businesses and contributes to sustainable economic growth in the country.



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