RETAILSTORES INVENTORY MANAGEMENT SYSTEM

SDU University



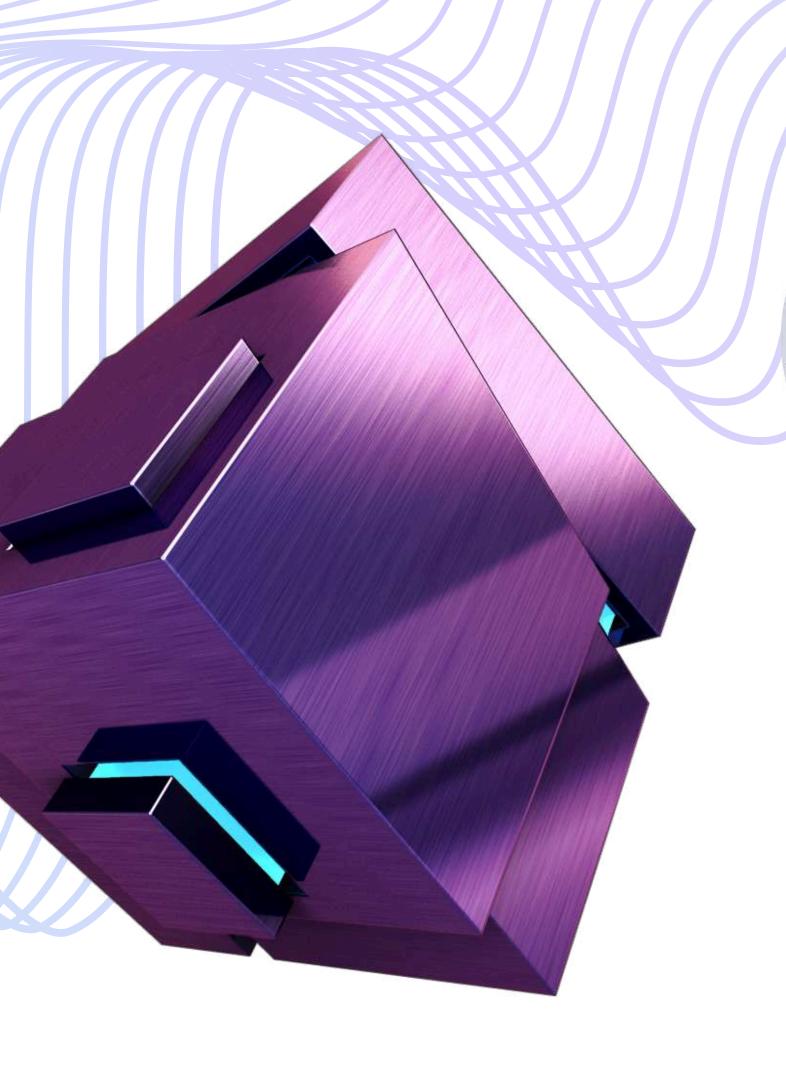
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PROJECT GOAL

Objective:

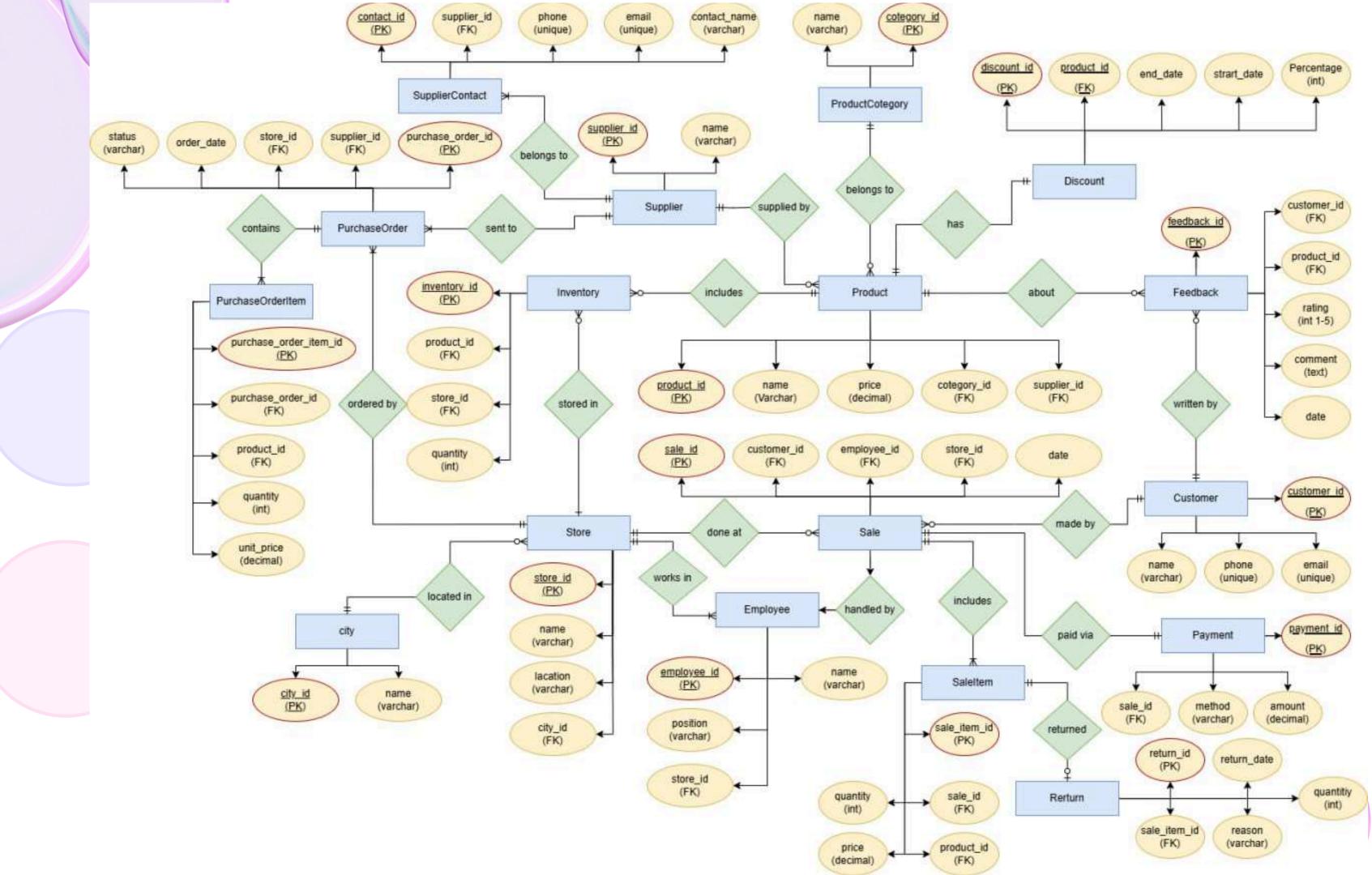
- To create a universal and scalable store and warehouse management system that will allow:
- Efficiently track products, sales and stock
- Analyze customer behavior
- Automate order and return processes



WHY IS SUCHA SYSTEM NEEDED?

Retail business faces problems with inventory, order and personnel management
The lack of a single database leads to errors and loss of profit

The system solves these problems with the help of a centralized database and analytics



NORMALIZATION FORM

Result:

- Removed duplicate data groups
- No transitive dependencies
- All dependencies are from the primary key only





STORE LIST WITH ADDRESSES

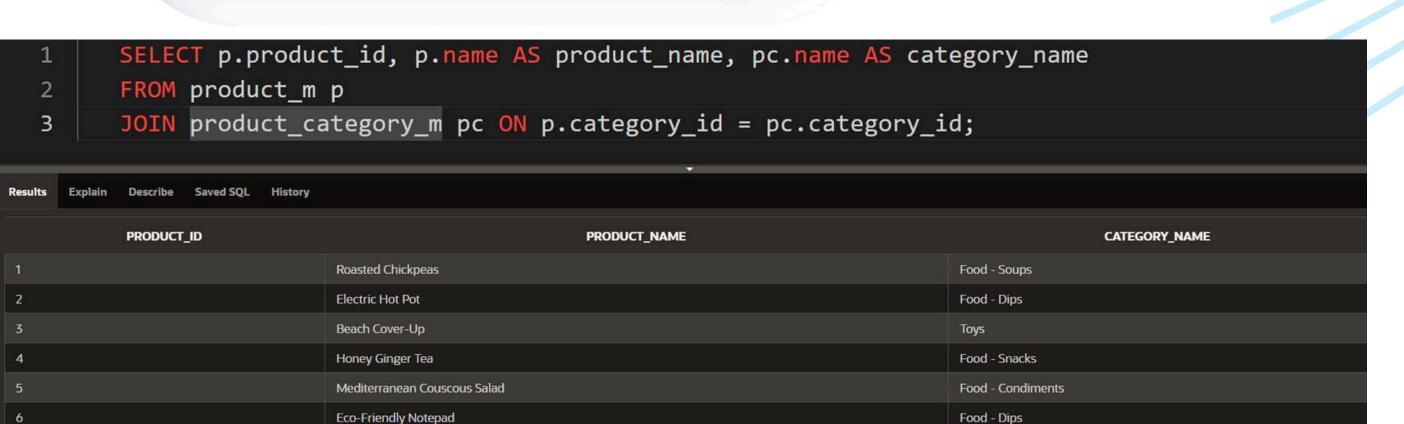
- 1 SELECT s.store_id, s.name, s.street_number, s.street_name, c.name AS city_name
- 2 FROM STORE_M s
- 3 JOIN CITY_M c ON s.city_id = c.city_id;

| Results Explain Describe | Saved SQL History | | | |
|--------------------------|-----------------------------|---------------|------------------|-------------|
| STORE_ID | NAME | STREET_NUMBER | STREET_NAME | CITY_NAME |
| 1 | Hermann-Hettinger | 3212 | Morrow Crossing | Kobe |
| 2 | Osinski and Sons | 6495 | Lyons Lane | Burunday |
| 3 | Gislason Group | 7800 | Westridge Alley | Allen |
| 4 | O'Reilly-Boehm | 548 | Porter Point | Labuan |
| 5 | Walter-Ritchie | 7519 | Portage Pass | DziaÅ[]dowo |
| 6 | Luettgen, Dooley and Spinka | 2980 | Northland Pass | Yangkang |
| 7 | Blanda, Fisher and Harber | 27938 | Red Cloud Point | Adani |
| 8 | Lowe-Mante | 30 | Nancy Pass | Zheyuan |
| 9 | Bednar LLC | 36 | Magdeline Circle | VlkoÅį |
| 10 | Schinner-Volkman | 90657 | Menomonie Avenue | Middleton |

- Purpose: Retrieves all stores with their complete addresses
- Joins store and city tables to get city names
- Returns store ID, name, street number, street name, and city name



PRODUCT LIST WITH CATEGORIES



Kitchen

Food - Condiments

Food - Bakery

Food - Soups

- Purpose: Lists all products with their categories
- Joins product and product_category tables

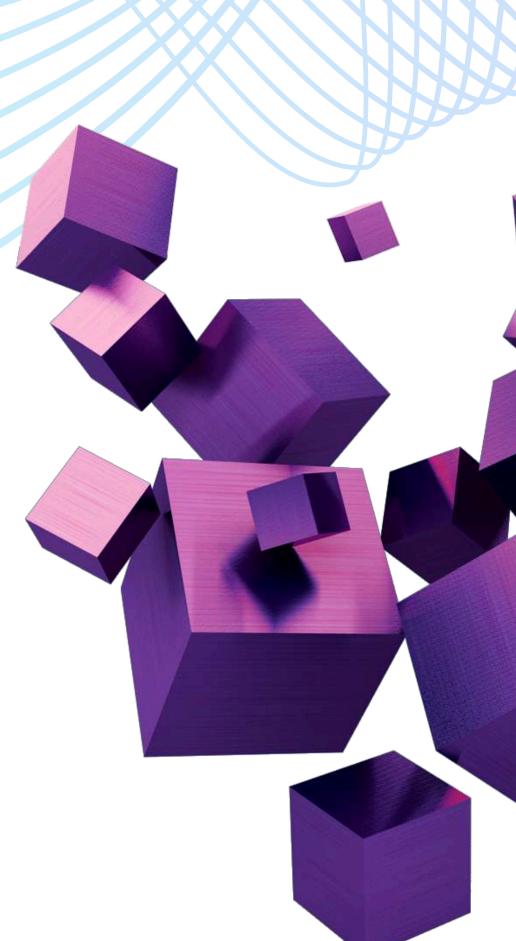
Bicycle Lock

LED Disco Ball Light

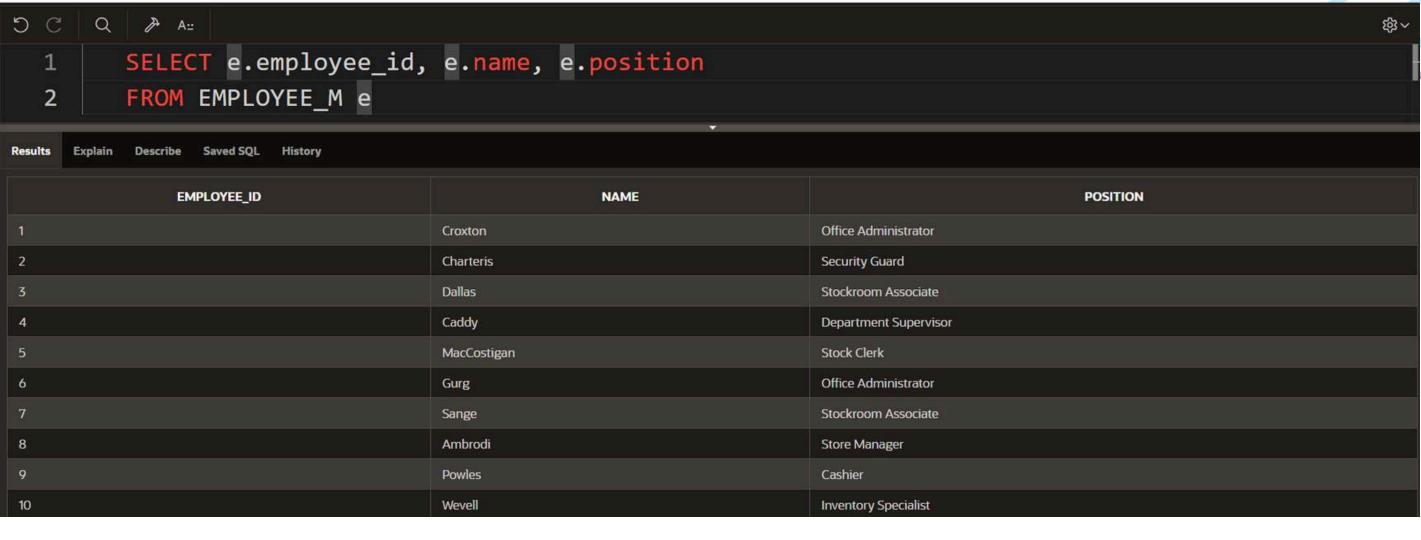
Eco-Friendly Notepad

Basil Lemonade

- Returns product ID, name, and category name



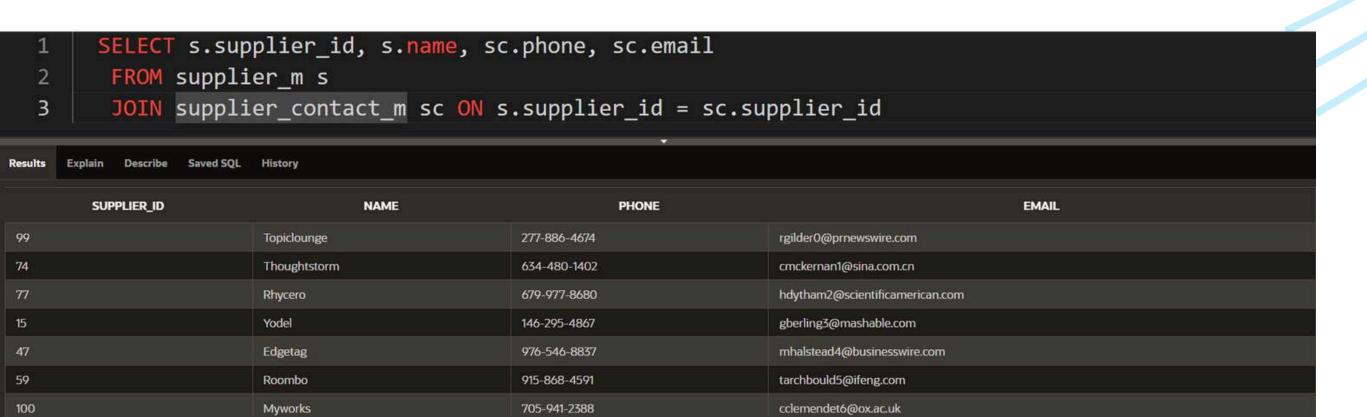
EMPLOYEE LIST WITH POSITIONS



- Purpose: Retrieves basic employee information
- Simple SELECT from employee table
- Returns employee ID, first name, last name, and position



SUPPLIER LIST WITH CONTACT INFO



Imerchant7@goodreads.com

apoore8@dropbox.com

gspivey9@auda.org.au

- Purpose: Gets supplier information with contact details

367-302-1059

863-209-8582

941-139-7180

Joins supplier and supplier_contact tables

Wordify

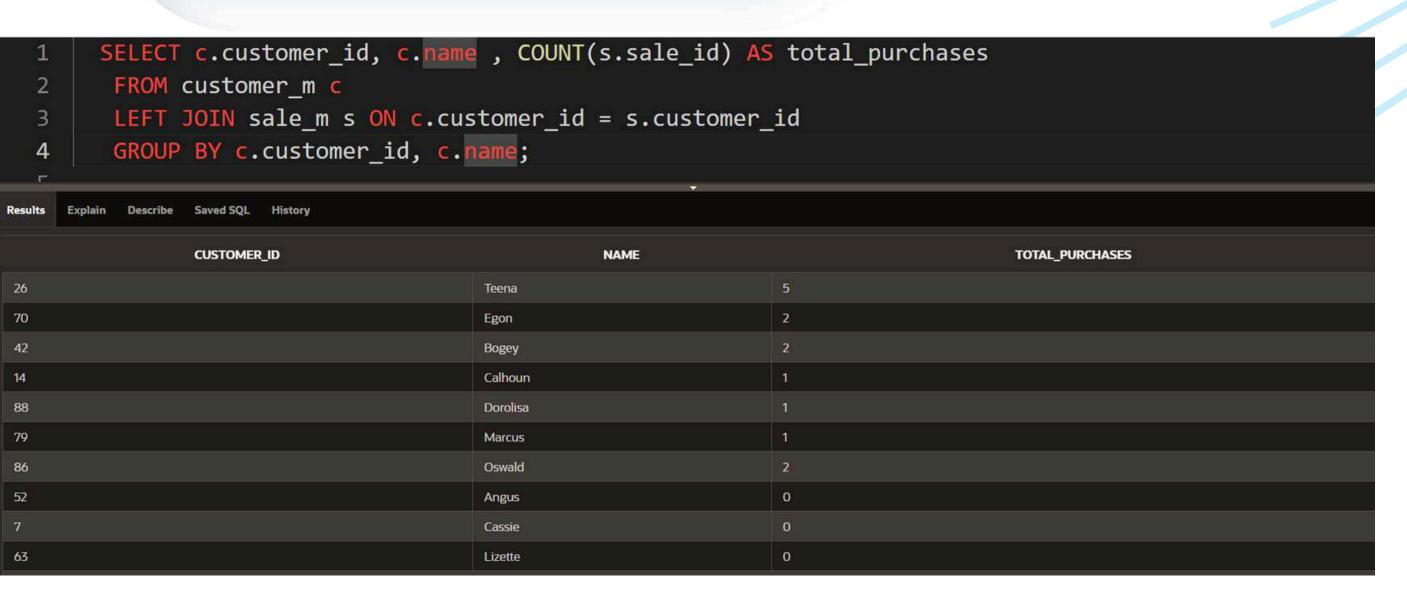
Browsecat

Buzzdog

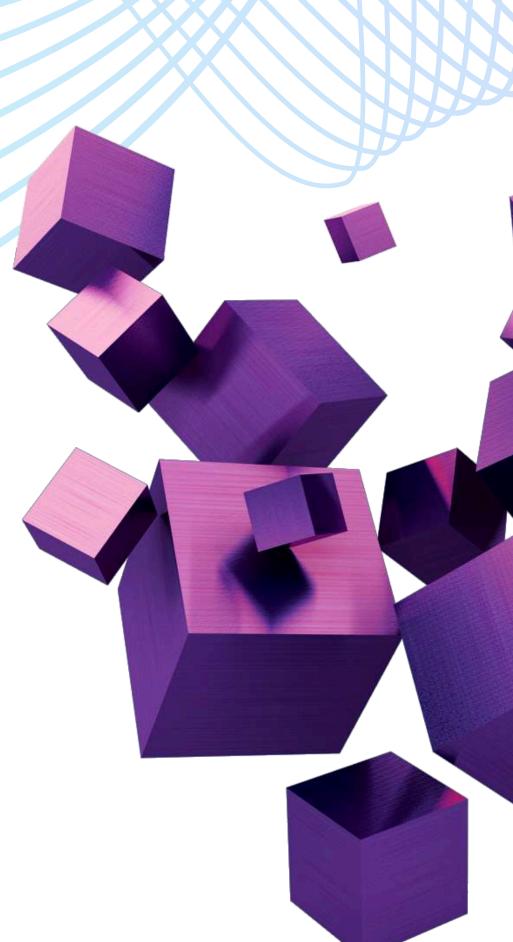
- Returns supplier ID, name, phone, and email



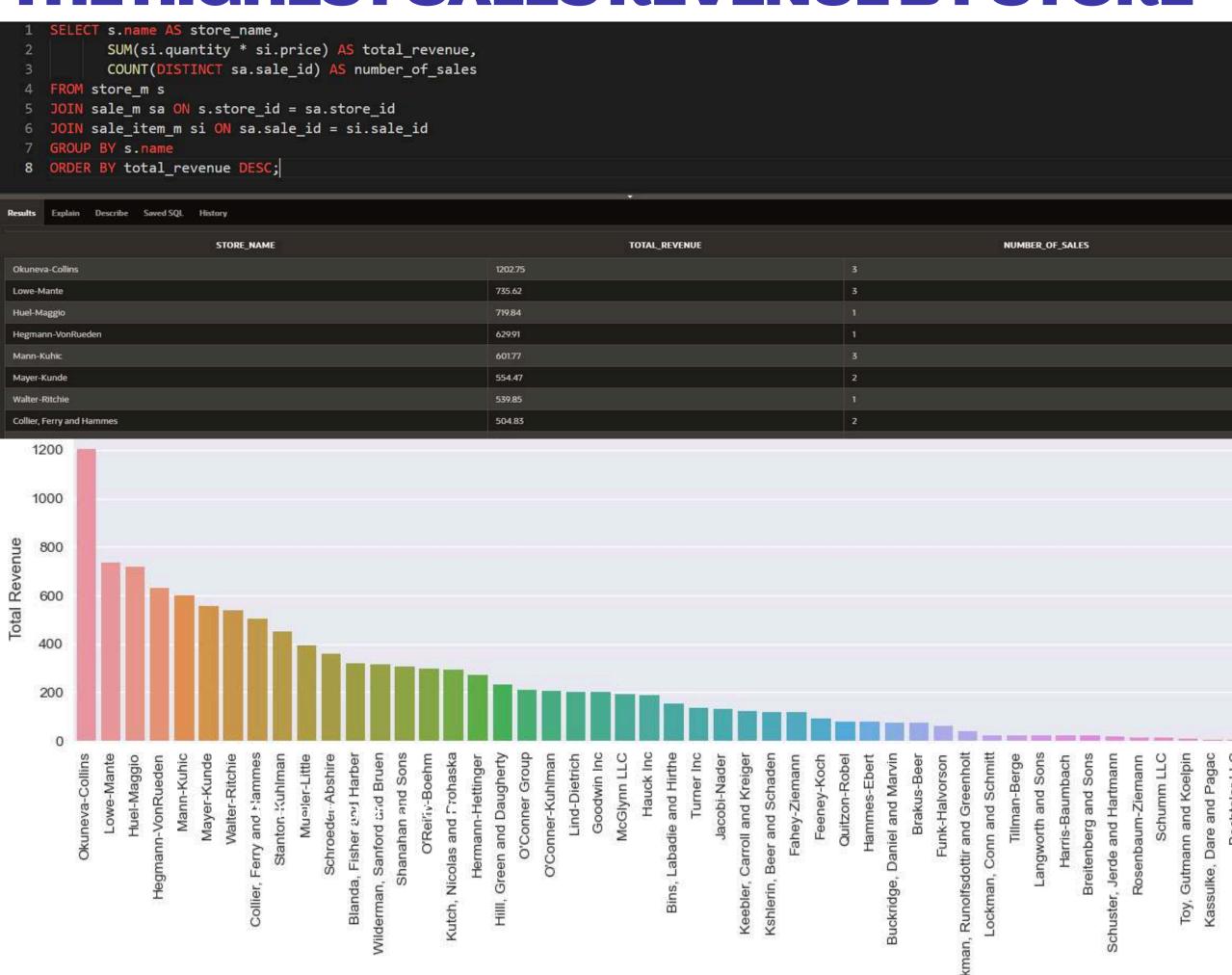
CUSTOMER PURCHASE COUNT



- Purpose: Counts total purchases per customer
- Uses LEFT JOIN to include customers with no purchases
- Groups results by customer an

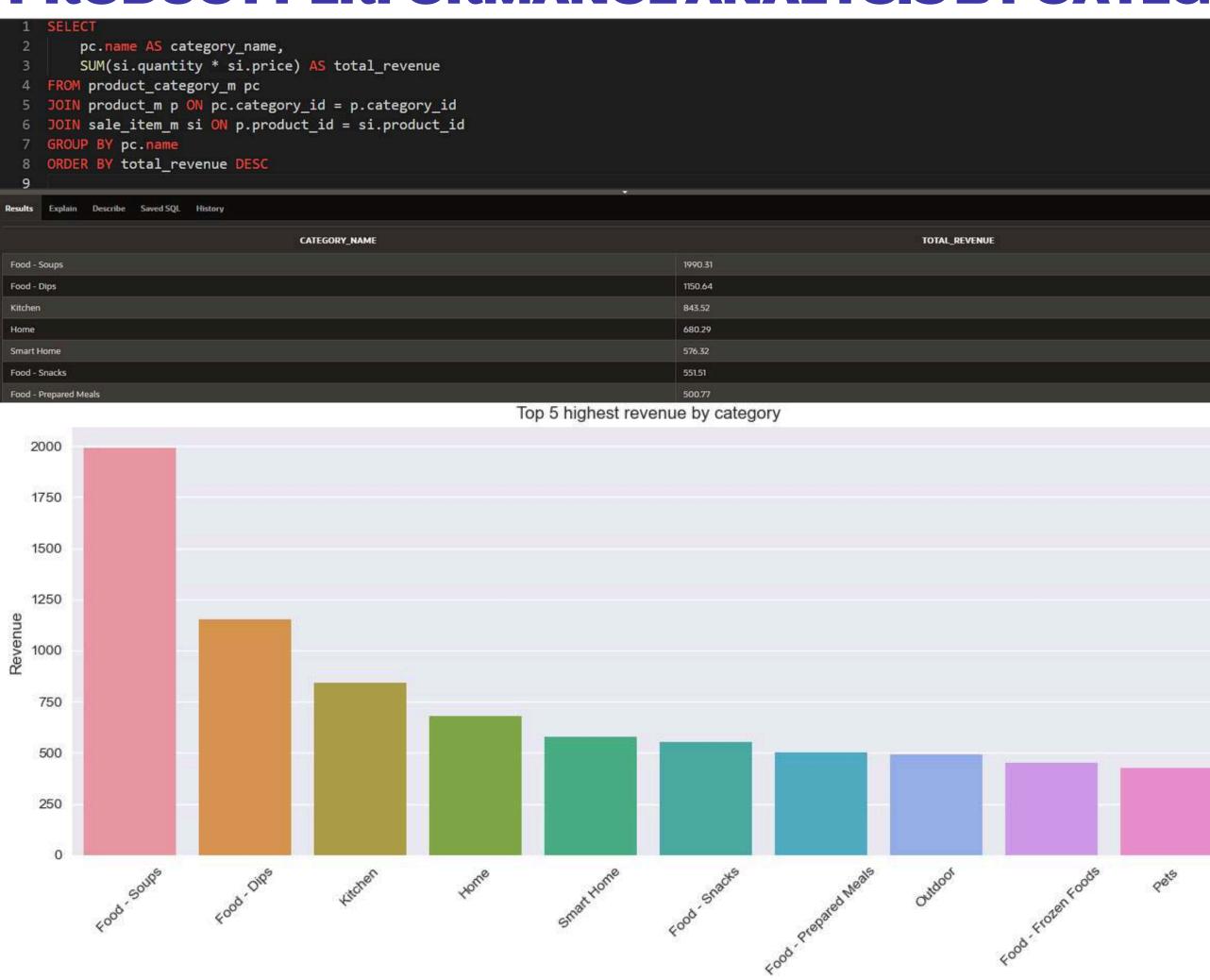


THE HIGHEST SALES REVENUE BY STORE



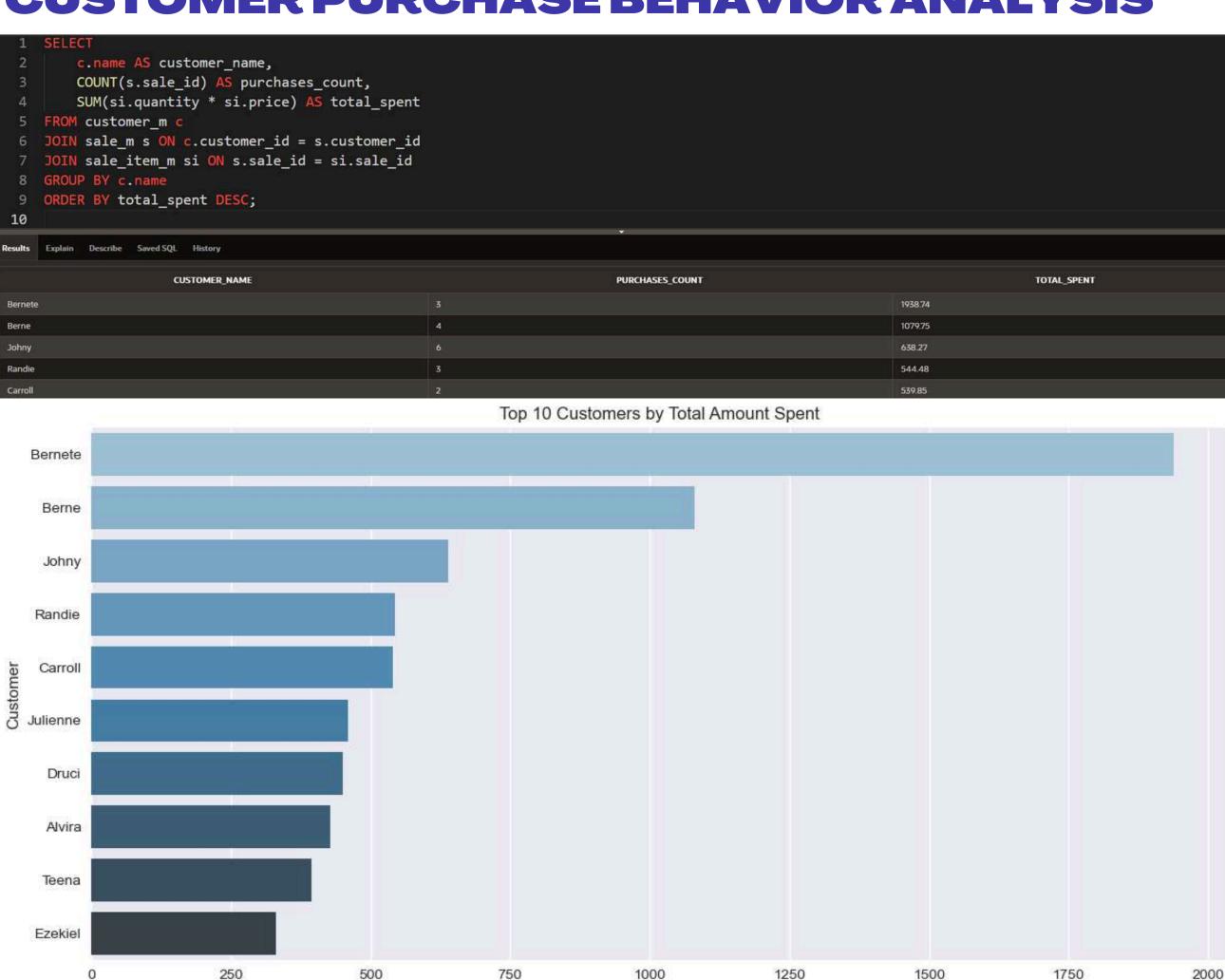
- Purpose: Analyzes sales
 performance
 for each store and extract the
 highest revenue
- Joins store, sale, and sale_item tables to get complete sales information
- Groups data by store name
- Returns store name, month, total revenue, and number of sales transactions

PRODUCT PERFORMANCE ANALYSIS BY CATEGORY



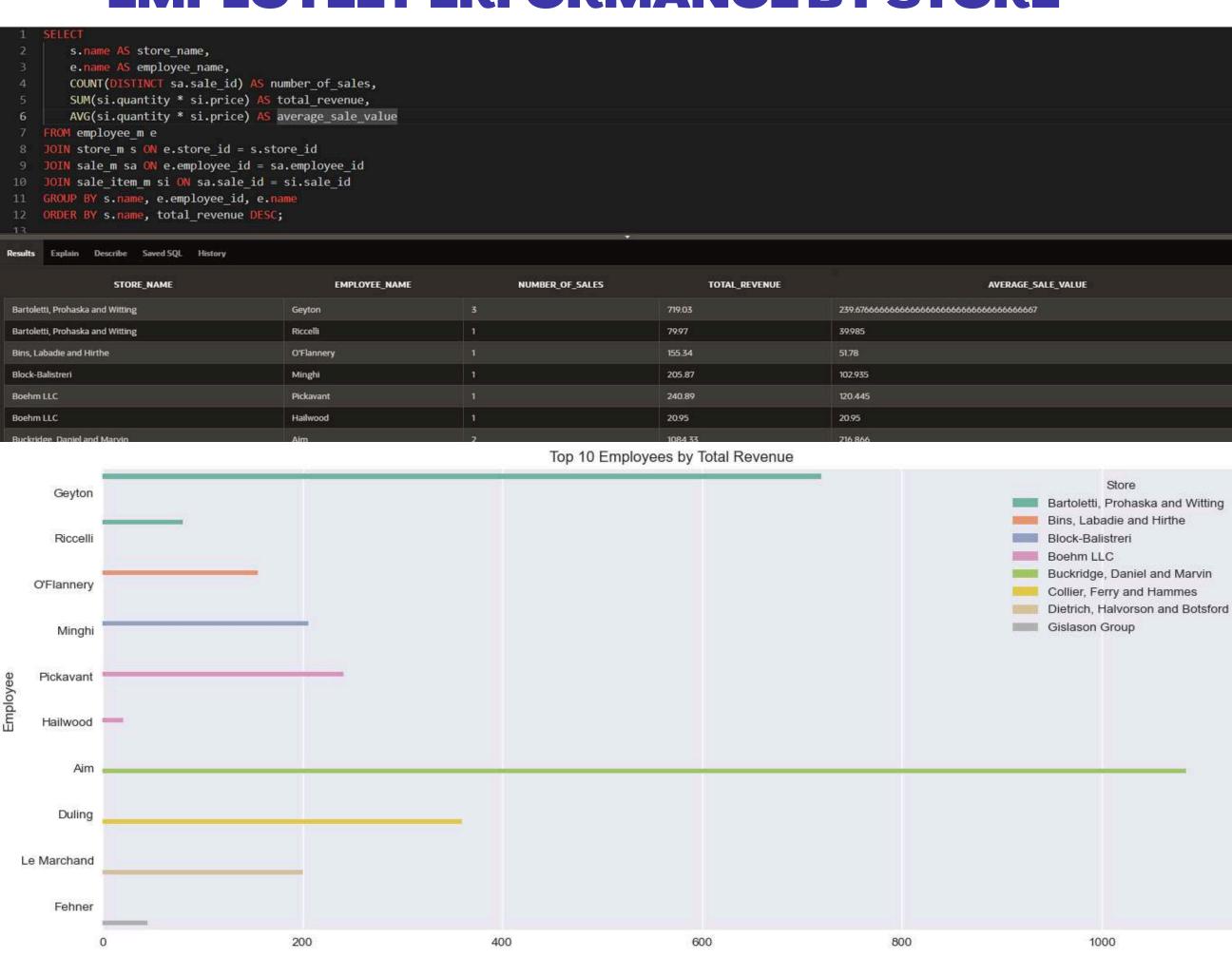
- Purpose: Evaluates product category highest revenue
- Joins product_category,product, and sale_item tables
- Groups data by product category
- Returns category statistics including number of products, total sales

CUSTOMER PURCHASE BEHAVIOR ANALYSIS



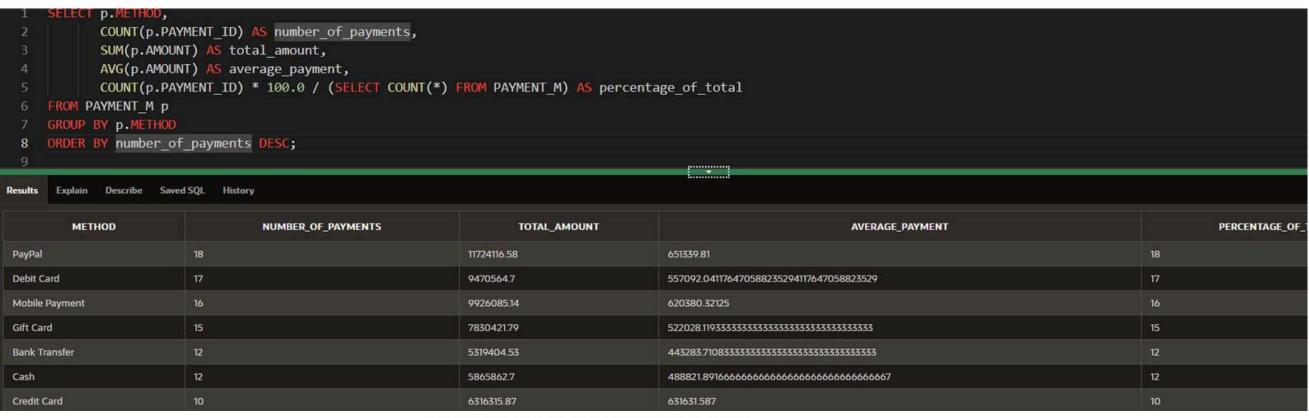
- Purpose: Analyzes customer purchasing patterns
- Joins customer, sale, and sale_item tables
- Groups data by customer
- Returns customer purchase statistics including frequency, total spending, and average purchase value

EMPLOYEE PERFORMANCE BY STORE

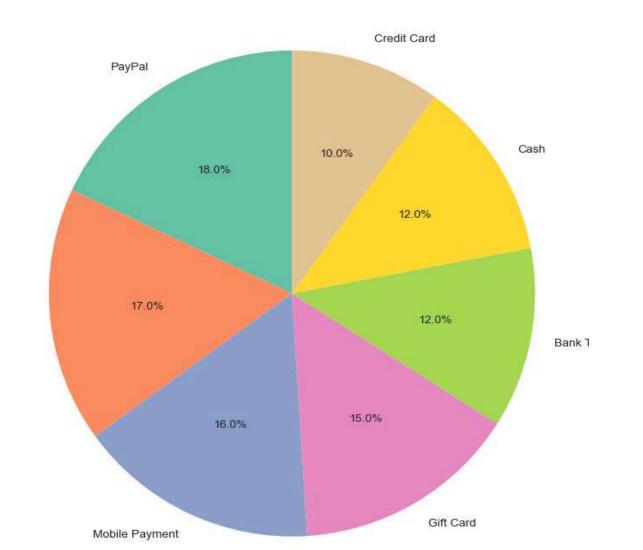


- Purpose: Evaluates
 employee sales performance
- Joins employee, store, sale, and sale_item tables
- Groups data by store and employee
- Returns sales statistics for each employee including number of sales and revenue generated

PAYMENT METHOD ANALYSIS



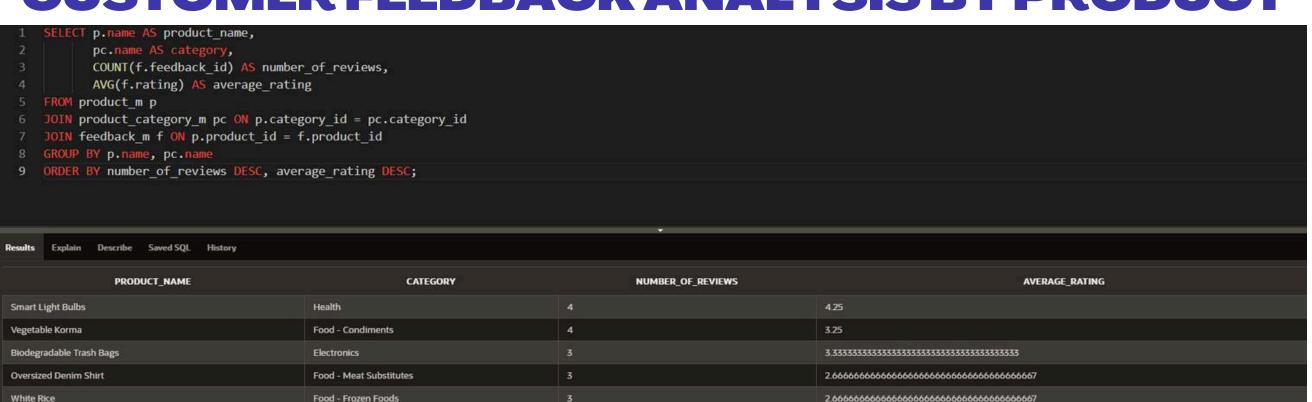
Percentage of Total Payments by Payment Method



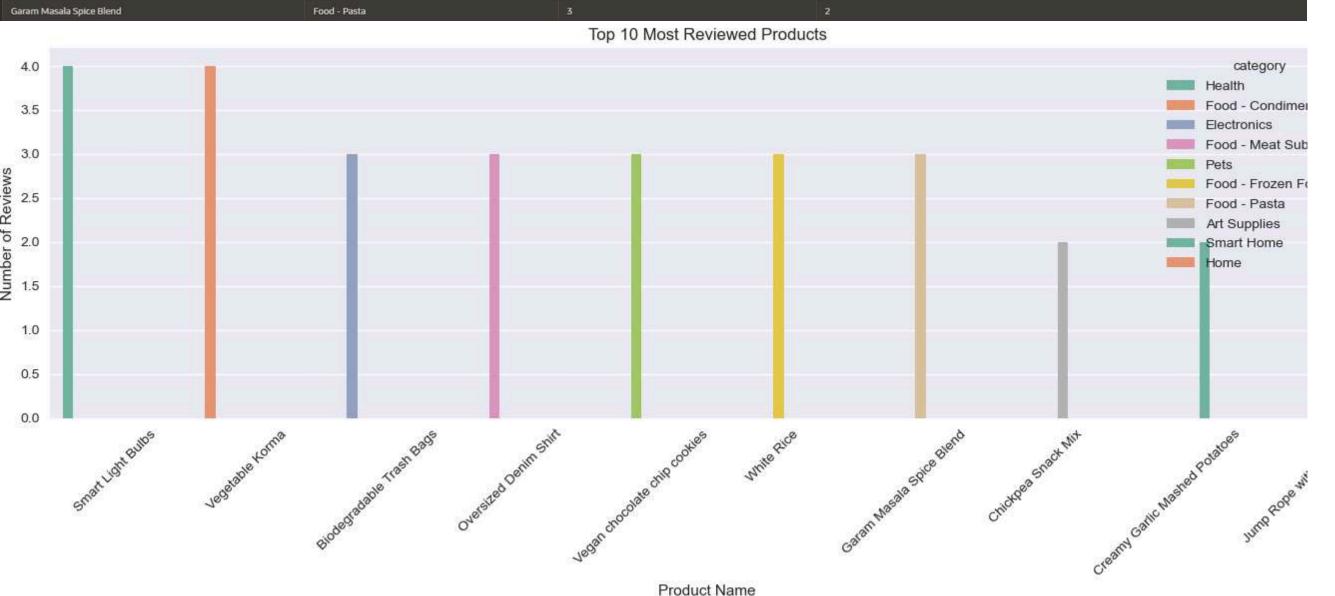
- Purpose: Analyzes payment method preferences
- Uses only the payment table
- Groups data by payment method

- Returns payment statistics including volume, value, and percentage distribution

CUSTOMER FEEDBACK ANALYSIS BY PRODUCT

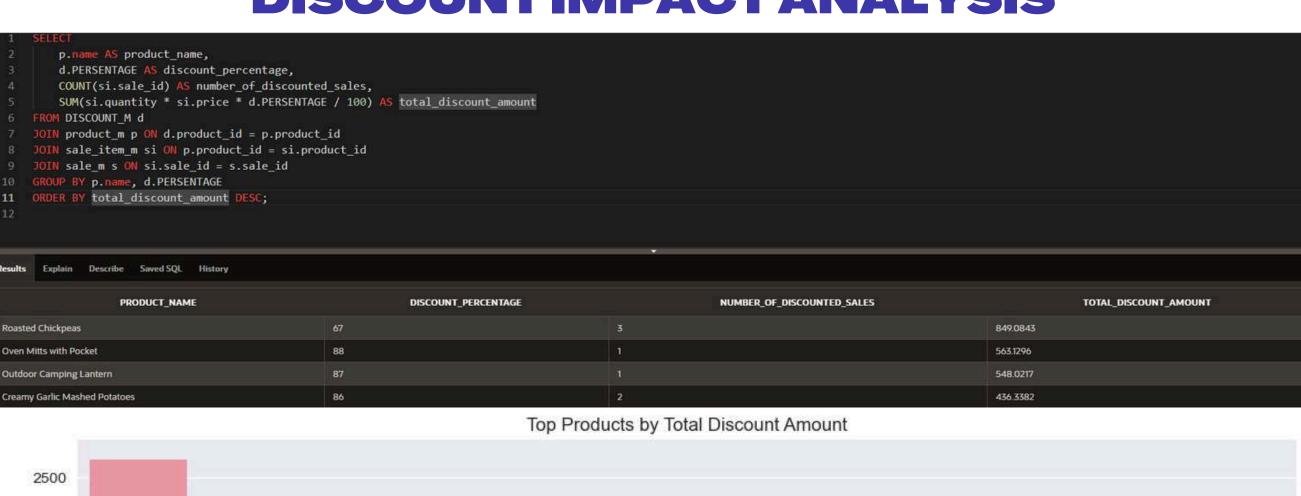


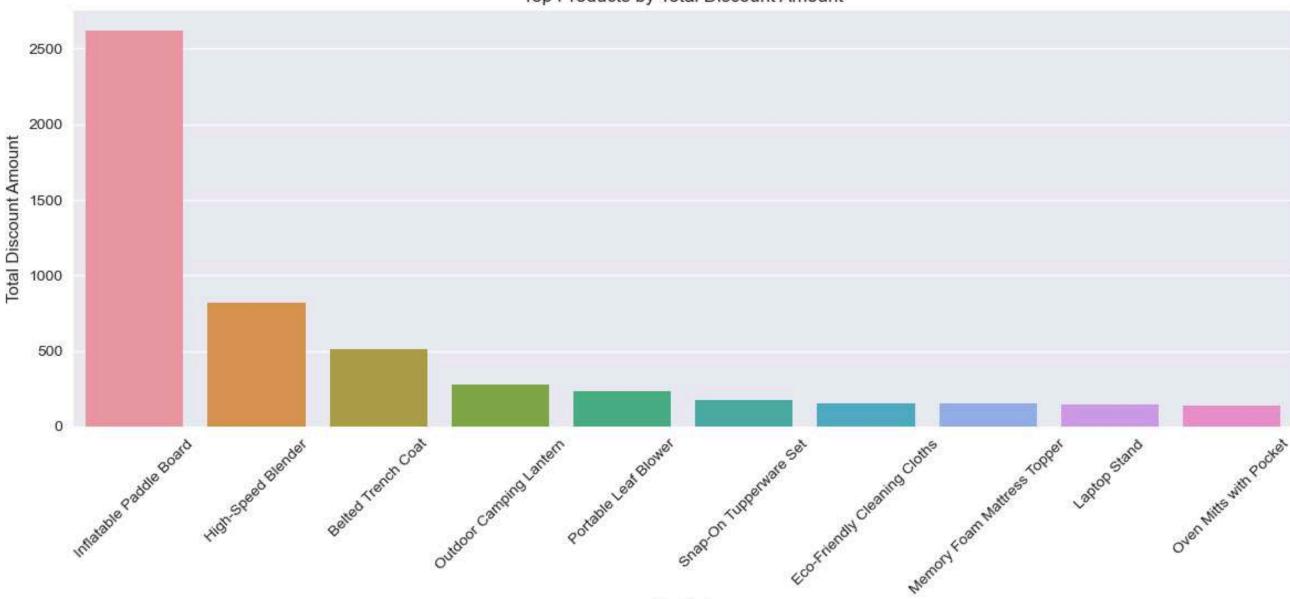
Vegan chocolate chip cookie



- Purpose: Analyzes customer feedback for products
- Joins product,product_category, andfeedback tables
- Groups data by product
- Returns review statistics including average rating and percentage of positive reviews

DISCOUNT IMPACT ANALYSIS

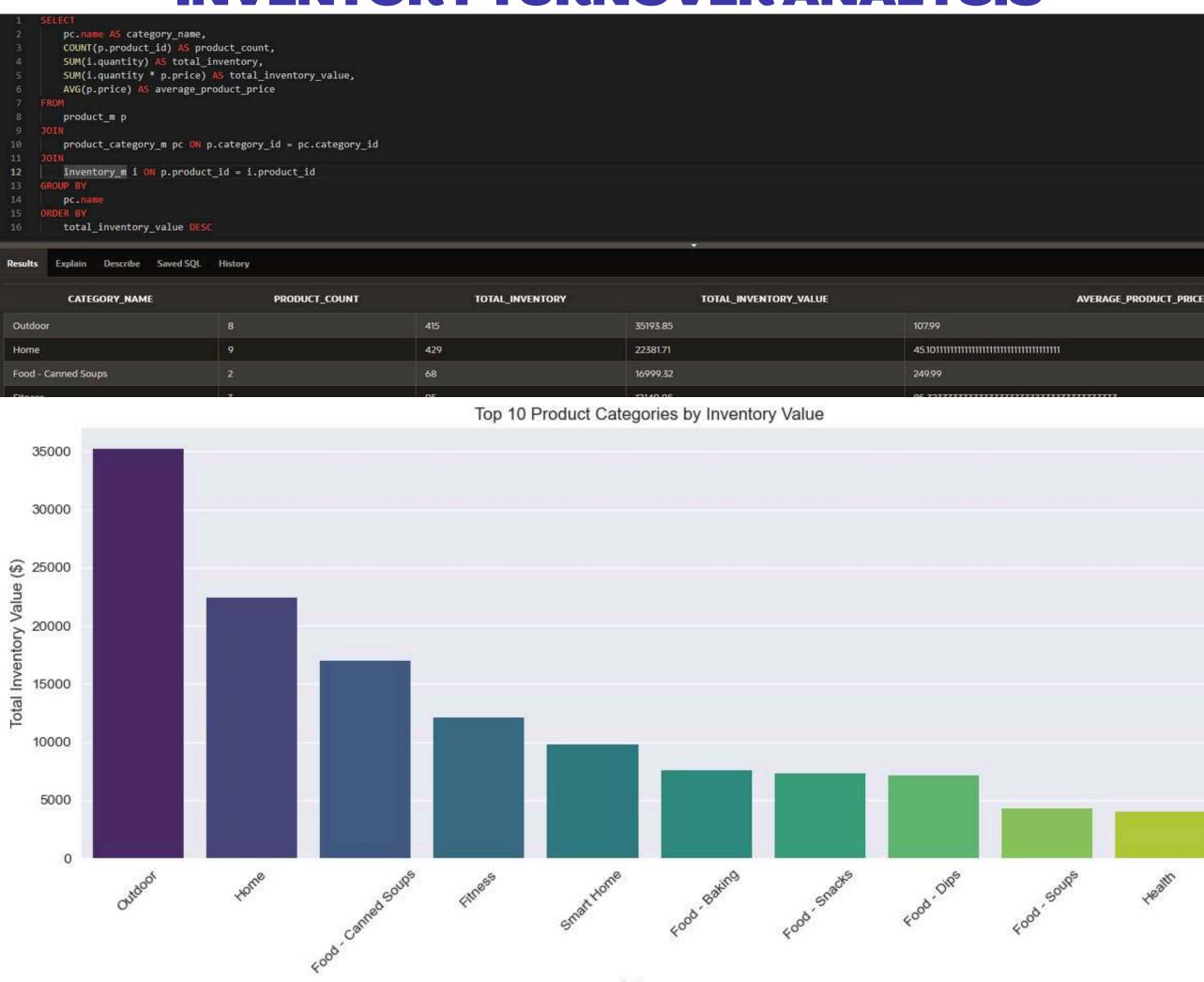




Product

- Purpose: Analyzes customer feedback for products
- Joins product,product_category, andfeedback tables
- Groups data by product
- Returns review statistics including average rating and percentage of positive reviews

INVENTORY TURNOVER ANALYSIS



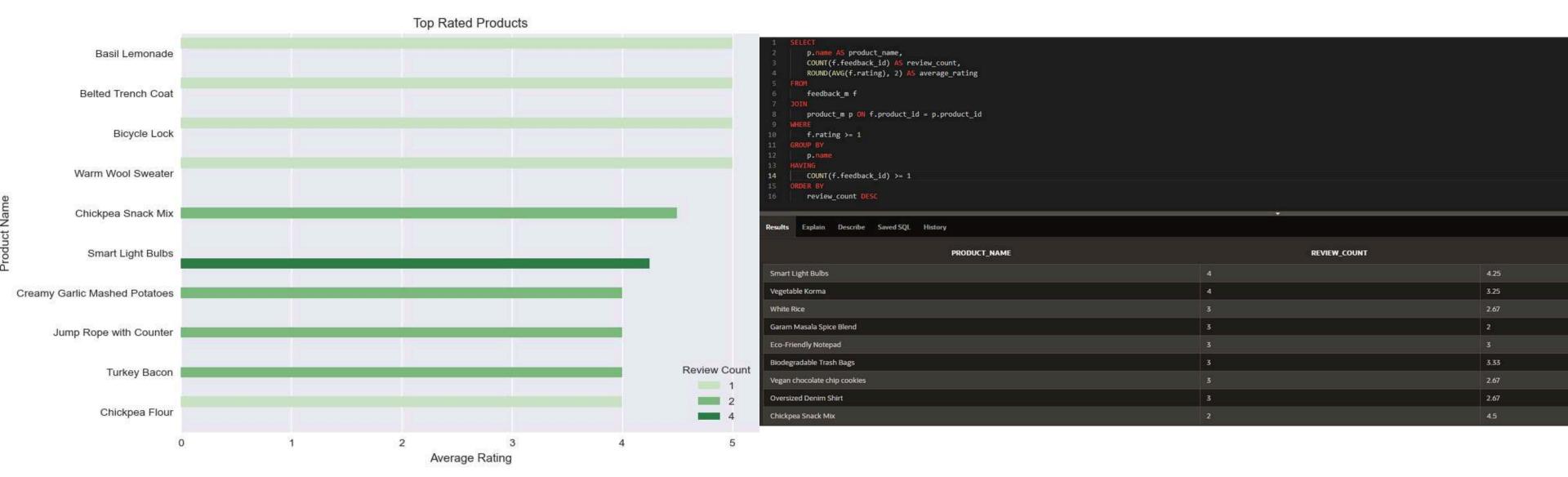
- -- Purpose: Analyzes product performance by category
- -- Joins product, productCategory, and inventory tables
- -- Groups data by product category
- -- Calculates total inventory value and average price per category
- -- Helps identify most valuable inventory categories

ANALYZES PURCHASE ORDER PATTERNS BY SUPPLIER AND STORE LOCATION



- -- Purpose: Analyzes purchase order patterns by supplier and store location
- -- Joins purchaseOrder,product_sql (for supplier), andcity (for store location) tables
- -- Calculates order volume and status distribution by supplier and location
- -- Helps identify reliable suppliers and geographic purchasing patterns

PRODUCTS WITH HIGH CUSTOMER RATINGS



- -- PURPOSE: FINDS PRODUCTS WITH HIGH CUSTOMER RATINGS (4-5 STARS) THAT HAVE AT LEA ST 5 REVIEWS
- -- JOINS FEEDBACK AND PRODUCT TABLES
- -- FILTERS FOR HIGHLY RATED PRODUCTS WITH SIGNIFICANT REVIEW VOLUME
- -- SIMPLE BUT USEFUL FOR IDENTIFYING BEST-SELLING QUALITY PRODUCTS

Subqueries

This query displays stores where total sales exceed the average for all stores.

The inner subquery calculates the sales for each store and finds the average.

The outer query for sales is calculated for each store and selects only those where the minimum is higher than the average.

This allows you to think about which stores are doing better than others.

| STORE_ID | NAME | TOTAL_SALES |
|----------|------------------------------|-------------|
| 7 | Blanda, Fisher and Harber | 321.22 |
| 71 | Okuneva-Collins | 1202.75 |
| 5 | Walter-Ritchie | 539.85 |
| 35 | Stanton-Kuhlman | 449.9 |
| 85 | Mayer-Kunde | 554.47 |
| 8 | Lowe-Mante | 735.62 |
| 21 | Wilderman, Sanford and Bruen | 313.82 |
| 45 | Mueller-Little | 394.23 |
| 27 | Hegmann-VonRueden | 629.91 |
| 54 | Kutch, Nicolas and Prohaska | 294.89 |
| 1999 | | |

This query shows the suppliers with the most orders. For each supplier, it counts how many orders (from the purchaseOrder table) are associated with it.

The results are sorted by the number of orders in descending order.

This is important for identifying the most active or indemand suppliers.

| SUPPLIER_ID | NAME | TOTAL_ORDERS |
|--|------------|--------------|
| 39 | Realbridge | 5 |
| 44 | Livepath | 4 |
| 70 | Meevee | 3 |
| 80 | Demizz | 3 |
| 42 | Rhybox | 3 |
| 21 | Cogidoo | 3 |
| 26 | Blogtags | 3 |
| 82 | Ntags | 3 |
| 27 | Brainverse | 2 |
| 71 | Twimbo | 2 |
| More than 10 rows available. Increase rows selector to view more rows. | | |

```
SELECT c.customer_id, c.name,

(SELECT AVG(total)

FROM (

SELECT SUM(si.quantity * si.price) AS total

FROM sale s

JOIN saleItem si ON s.sale_id = si.sale_id

WHERE s.customer_id = c.customer_id

GROUP BY s.sale_id

)

AS avg_order_value

FROM customer c;
```

This query calculates the average order amount for each customer. The nested subquery first calculates the total amount for each customer order, then calculates the average of these amounts. Based on the data, it is clear that only 30% of customers (3 out of 10) made purchases. This is reflected in the presence of average check values. The remaining customers are registered, but are not yet active in the sales system.

| CUSTOMER_ID | NAME | AVG_ORDER_VALUE |
|-------------|----------|-----------------|
| | Jeffy | 240.89 |
| 2 | Paxton | |
| 5 | Isabel | |
| 1 | Ingram | |
| ī | Hunfredo | |
| 5 . | Delmore | |
| ī. | Cassie | |
| 3 | Betty | |
| , | Indira | 44.99 |
| 0 | Randie | 544.48 |

```
SELECT c.customer_id, c.name,

(SELECT COUNT(DISTINCT s.store_id)

FROM sale s

WHERE s.customer_id = c.customer_id) AS stores_visited

FROM customer c

WHERE (SELECT COUNT(DISTINCT s.store_id)

FROM sale s

WHERE s.customer_id = c.customer_id) > 1;
```

This subquery finds customers who have shopped at more than one store. This may indicate loyalty to a store chain or diversity of customer needs. This analytics is useful for marketing and customer program.

| | / | |
|-------------|---------|----------------|
| CUSTOMER_ID | NAME | STORES_VISITED |
| 1 | Jeffy | 2 |
| 12 | Cesare | 2 |
| 17 | June | 2 |
| 21 | Humbert | 3 |
| 22 | Gina | 3 |
| 23 | Farah | 2 |
| 24 | Ezekiel | 3 |
| 26 | Teena | 4. |
| 27 | Bernete | 3 |
| 28 | Maurise | 2 |
| | | |

```
SELECT p.Name, AVG(f.rating) AS avg_rating
FROM feedback f
JOIN product p ON f.product_ID = p.product_ID
WHERE f.rating > (
    SELECT AVG(rating)
    FROM feedback
)
GROUP BY p.Name
ORDER BY avg_rating DESC;
```

This query identifies products that have received reviews with scores higher than the average across all reviews. It combines the product and review tables, calculates the average score only among positive reviews, and sorts the products by average score descending. This analysis helps identify products with the highest customer satisfaction.

| NAME | AVG_RATING |
|--|------------|
| Fruit and Nut Energy Bites | 5 |
| Honey BBQ Riblets | 5 |
| Basil Lemonade | 5 |
| Belted Trench Coat | 5 |
| Warm Wool Sweater | 5 |
| Bicycle Lock | 5 |
| Chickpea Snack Mix | 4.5 |
| Smart Light Bulbs | 4.25 |
| Biodegradable Trash Bags | 4 |
| Dark Chocolate Covered Pretzels | 4 |
| More than 10 rows available. Increase rows selector to view more rows. | |

This query displays products that have active discounts.

The inner subquery selects the product IDs of all discounts that are currently active by comparing the current date to the discount's start and end dates. The outer query then retrieves the names of the

products whose IDs were returned by the subquery.
This helps to identify which products are currently

on sale.

| | NAME |
|--------------------------|------|
| Roasted Chickpeas | |
| Basil Lemonade | |
| Water Bottle | |
| Jump Rope with Counter | |
| Caramelized Onion Dip | |
| Biodegradable Trash Bags | |
| Avocado Oil Mayo | |

```
SELECT name
FROM Customer
WHERE customer id IN (
    SELECT customer id
    FROM Salee
    WHERE sale id IN (
        SELECT sale id
        FROM SaleItem
        WHERE sale item id IN (
            SELECT sale item id
            FROM Return
```

This query identifies customers who have returned at least one product.

The innermost subquery selects the sale item IDs from the Return table.

The next subquery up selects the sale IDs for those sale items.

The next subquery selects the customer IDs for those sales.

Finally, the outer query retrieves the names of those customers.

This allows for focusing on customers with return behavior.

NAME

Teena Randie Bernete Bogey Vanya Jeffy Hyacinthia Gina

```
SELECT name, price
FROM Produc
WHERE (category_id, price) IN (
    SELECT category_id, MAX(price)
    FROM Produc
    GROUP BY category_id
);
```

This query finds the most expensive product within each product category.

The inner subquery determines the maximum price for each category by grouping the products by their category ID and using the MAX() function.

The outer query then selects the name and price of those products that match the category and the maximum price for that category found in the subquery.

This is useful for analyzing the highest-priced items in different categories.

| NAME | PRICE |
|---------------------------|-------|
| SSD Drive | 120 |
| Beach Cover-Up | 29.99 |
| Honey Ginger Tea | 2.99 |
| Bicycle Lock | 29.99 |
| LED Disco Ball Light | 19.99 |
| Eco-Friendly Notepad | 8.99 |
| Basil Lemonade | 2.99 |
| Water Bottle | 18.99 |
| Jump Rope with Counter | 12.99 |
| Sameung Galayy Smartwatch | 7/000 |

```
SELECT name, position
FROM Employee
WHERE employee_id NOT IN (
    SELECT DISTINCT employee_id
    FROM Salee
);
```

This query finds employees who have not made any sales.

The inner subquery selects a distinct list of all employee IDs that are present in the Sale table, indicating they have handled sales.

The outer query then retrieves the names of employees whose IDs are NOT in that list.

This helps in identifying employees who may need training or have different roles.

| NAME | POSITION |
|--------------|---------------------------------|
| Charteris | Security Guard |
| Caddy | Department Supervisor |
| MacCostigan | Stock Clerk |
| Villar | Greeter |
| Beange | Assistant Manager |
| Guys | Janitor |
| MacInnes | Department Supervisor |
| Bengough | Customer Service Representative |
| Higginbottam | Department Supervisor |
| Greer | Security Guard |

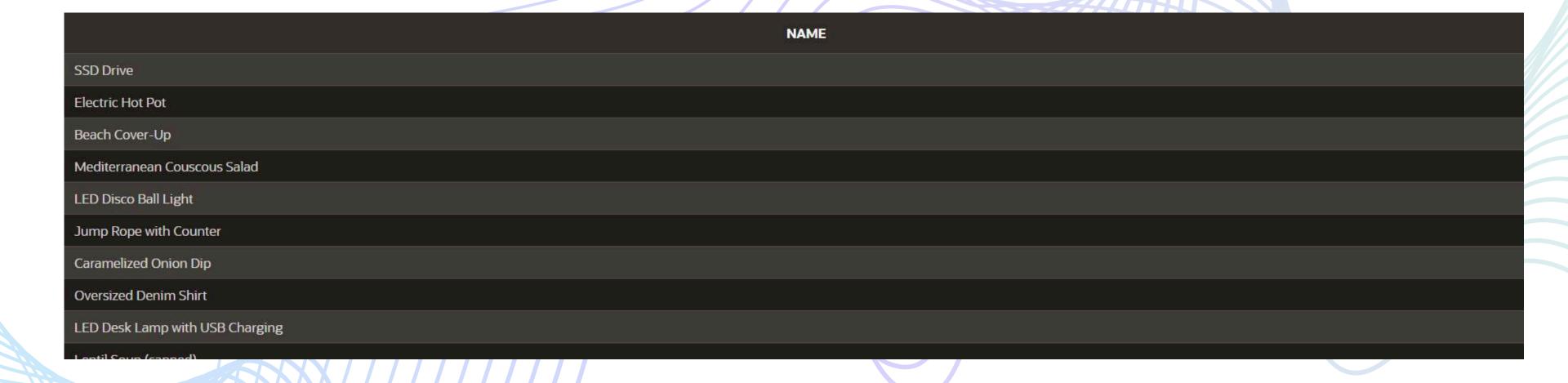
```
SELECT name
FROM Product
WHERE product_id NOT IN (
    SELECT product_id
    FROM SaleItem
);
```

This query lists products that have never been sold.

The inner subquery selects the product IDs of all products that appear in the SaleItem table, meaning they have been sold at least once.

The outer query retrieves the names of products whose IDs are NOT in that list.

This can help in inventory management and identifying unpopular products.



```
CREATE OR REPLACE TRIGGER trg_set_return_date

BEFORE INSERT ON Return

FOR EACH ROW

BEGIN

IF :NEW.return_date IS NULL THEN

:NEW.return_date := SYSDATE;

END IF;

END;
```

This trigger automatically sets the return date when a new return record is inserted.

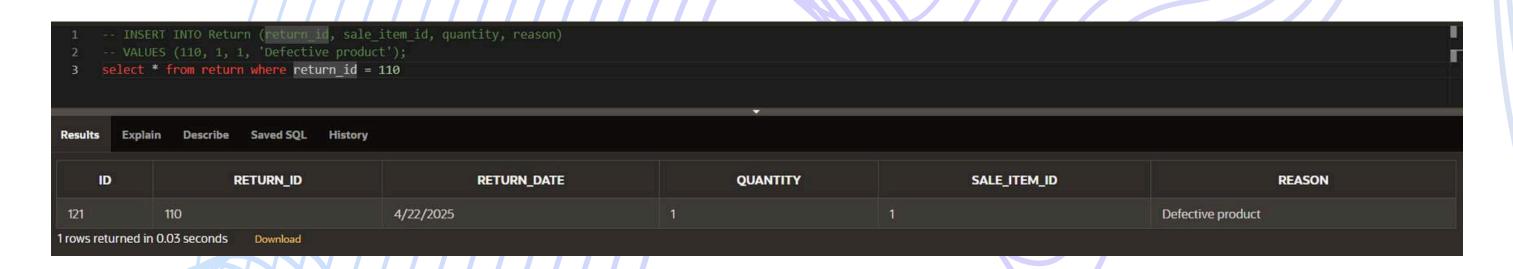
It is a BEFORE INSERT trigger on the Return table, meaning it executes before a new row is added. Inside the trigger, it checks if the 'return_date' for the new row is NULL.

If it is NULL, it sets the 'return_date' to the current system date (SYSDATE).

This ensures that every return record has a date,

even if it's not manually provided.

```
1  INSERT INTO Return (return_id, sale_item_id, quantity, reason)
2  VALUES (110, 1, 1, 'Defective product');
3
```



```
CREATE OR REPLACE TRIGGER trg_deletediscountson_product_delete

AFTER DELETE ON Produc

FOR EACH ROW

BEGIN

DELETE FROM Discount

WHERE product_id = :OLD.product_id;

END;
```

DELETE FROM Produc WHERE product id = 11;

This trigger deletes discounts associated with a product when that product is deleted.

This ensures that discounts are cleaned up when a product is removed from the system.

```
1 SELECT * FROM Discount WHERE product id = 11;
```

Results Explain Describe Saved SQL History

no data found

```
CREATE OR REPLACE TRIGGER trg_cascade_delete_inventory

AFTER DELETE ON Produc

FOR EACH ROW

BEGIN

DELETE FROM Inventory

WHERE product_id = :OLD.product_id;

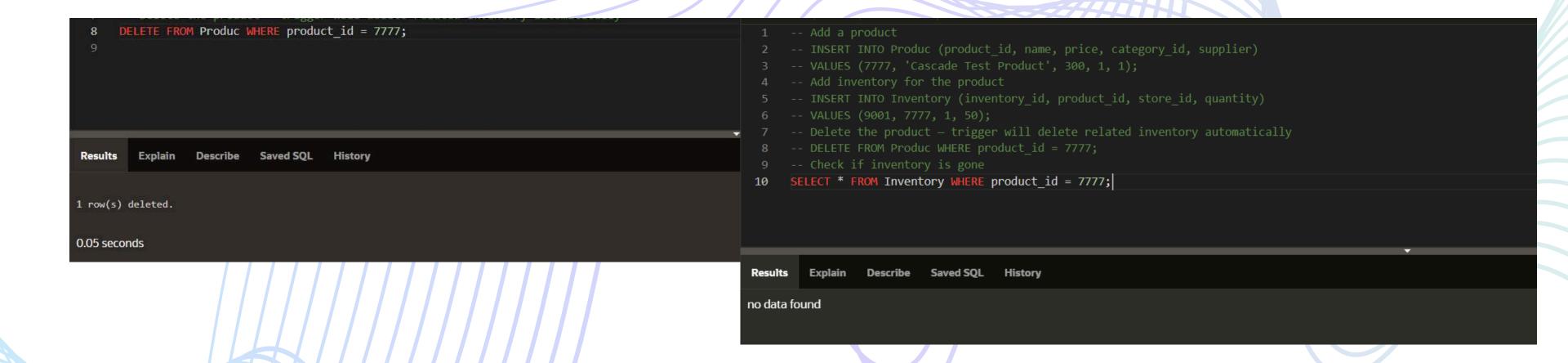
END;
```

This trigger automatically deletes inventory records when a product is deleted.

It is an AFTER DELETE trigger on the Product table, running after a product is removed.

It deletes all records from the Inventory table where the 'product_id' matches the 'product_id' of the deleted product.

This prevents orphan records in the Inventory table and keeps the database consistent.



This trigger prevents the inventory quantity from becoming negative.

It is a BEFORE INSERT OR UPDATE trigger on the Inventory table, executing before any changes to the quantity. It checks if the new 'quantity' value is less than 0.

If it is, the trigger raises an application error (-20002) with a message indicating that the quantity cannot be negative. This maintains data integrity by ensuring valid inventory levels.

```
CREATE OR REPLACE TRIGGER trg_inventory_non_negative

BEFORE INSERT OR UPDATE ON Inventory

FOR EACH ROW

BEGIN

IF :NEW.quantity < 0 THEN

RAISE_APPLICATION_ERROR(-20002, 'Quantity cannot be negative.');

END IF;

END;
```

```
INSERT INTO Inventory (inventory_id, product_id, store_id, quantity)

VALUES (101, 1, 1, -10);

Results Explain Describe Saved SQL History

ORA-20002: Quantity cannot be negative.
ORA-90512: at "WKSP_ZHANNURSQL.TRG_INVENTORY_NON_NEGATIVE", line 3
ORA-94088: error during execution of trigger
'WKSP_ZHANNURSQL.TRG_INVENTORY_NON_NEGATIVE'

ORA-94088: error during execution of trigger
'WKSP_ZHANNURSQL.TRG_INVENTORY_NON_NEGATIVE'
```

```
CREATE OR REPLACE TRIGGER update inventory after sale
AFTER INSERT ON SaleItem
FOR EACH ROW
DECLARE
    PRAGMA autonomous transaction;
BEGIN
   UPDATE Inventory
    SET quantity = quantity - :NEW.quantity
    WHERE product id = :NEW.product id;
    COMMIT;
END;
```

This trigger updates the inventory quantity after a sale is recorded.

It is an AFTER INSERT trigger on the SaleItem table, so it runs after a new sale item is added.

It declares a PRAGMA AUTONOMOUS_TRANSACTION, which allows the trigger to perform database operations independently of the main transaction.

The trigger updates the Inventory table, decreasing the 'quantity' of the sold product by the 'quantity' specified in the SaleItem record.

It uses COMMIT to save the inventory changes.

This keeps the inventory levels accurate as sales occur.

Conclusion

In this project, we designed and implemented a fully functional Retail Store & Inventory Management System. The system includes a well-structured database with 17 normalized tables, over 30 analytical SQL queries, and 5+ powerful triggers that automate key processes like inventory updates, product returns, and data cleanup.

We successfully:

Built an Entity-Relationship model with real-life connections.

Populated the database with realistic test data.

Created complex queries to analyze customer behavior, product performance, and store revenue.

Ensured data integrity and automation using SQL triggers.

Considered performance and scalability by applying normalization and indexing.

This project helped us better understand real-world database design, team collaboration, and the importance of analytics in business decision-making.