Newman Ogbo - *Product Designer*

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# Summary

Experienced Product Designer skilled in Adobe Suite, Figma, and user-centric design, with a background in Graphic design. Bilingual in English and French, aiming to enhance skills for impactful design contributions.

# Skills

**Graphic Design, Adobe Photoshop, Adobe Illustrator, Figma, Prototyping, User Research, Wireframing, Branding, Interaction Design, Cyber security, Security domain, Collaboration, User Interface, Mockup, RNA, User feedback, Management.**

# Experience

## June, 2023 - PRESENT

### Caretaker Technologies *- Product Designer*

* Successfully reduced user onboarding time by 20% through the implementation of streamlined design solutions.
* Conducted user research, resulting in a 25% improvement in overall user satisfaction scores.
* Ensured a 98% consistency rate in design elements, enhancing brand recognition and user experience.
* Contributed to a 25% faster development cycle by providing well-defined and detailed design concepts.
* Assist in the development of UI mockups and prototypes, ensuring a clear representation of how applications function and appear.
* Illustrate design ideas through various mediums, including storyboards, process flows, and sitemaps.
* Facilitate the presentation of rough drafts to internal teams and key stakeholders during the design process.
* Troubleshoot UX problems and provide guidance on responsiveness and layout adjustments based on user feedback.

## November, 2023 - January, 2024

### Rivala *- Product Designer (Contract)*

* Collaborated closely with the team to establish the brand identity and design direction.
* Crafted wireframes and prototypes to map out the user journey and ensure seamless navigation.
* Developed a visually stunning UI design that reflects the brand's personality and captivates users.
* Implemented intuitive UX elements to enhance usability and deliver an exceptional digital experience.
* Assist in the development of UI mockups and prototypes, ensuring a clear representation of how applications function and appear.

## October, 2022 - July, 2023

### Genesys Tech Hub *- Product Design Intern*

* Interned at Genesys Tech Hub, aiding the design team in conceptualizing and refining products.
* Conducted user research, gathering feedback to drive informed design decisions.
* Collaborated with cross-functional teams, contributing to the development of wireframes, prototypes, and design specifications.
* Assisted in conducting usability testing, implementing design iterations based on valuable user feedback.
* Acquired proficiency in product design methodologies and tools such as Figma and various prototyping software.

### September, 2020 - March, 2021

### Glee Education *- Graphic Designer*

* Designed and created diverse graphic materials for Glee Education, encompassing posters, flyers, and social media graphics.
* Collaborated closely with the marketing team to craft engaging visual content that effectively conveyed the company's message and brand identity.
* Utilized Adobe Photoshop and Illustrator proficiently for designing and editing graphics.
* Ensured all designs met high standards of visual appeal, aligning with the brand and fulfilling client requirements.

# Education

### September, 2017 - December, 2022

### University of Nigeria Nsukka *- B.Edu in Library and Information Science (2nd class upper)*

# Volunteering

### November, 2023 - Present

### Genesys Tech Hub *- Product design mentor*

* Cultivate personal relationships with aspiring designers as a product design mentor.
* Offer tailored insights and constructive feedback, leveraging my experience.
* Emphasize a user-centered approach, guiding mentees through tasks with hands-on teaching.
* Provide personalized mentorship to equip designers with skills and foster a connection for creative growth.
* Encourage adaptability, resilience, and meaningful impact in their creative journey.

# Language

English - Native speaker

French - Very good command