



**Innovatoor**  
Data tech  
DATA IS THE NEW GOLD

# INNOVATOOR PITCH DECK

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Data tech

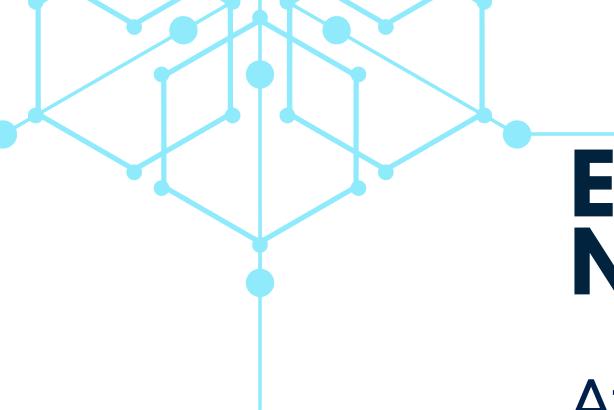
# THE DATA DILEMMA

Imagine a company navigating the digital landscape, overwhelmed with scattered, unstructured data. Despite having access to information, they struggle to extract insights that drive confident decisions. But beyond that, think about businesses and individuals who don't even know such data exists opportunities, risks, and insights remain invisible to them.

In a complex and unpredictable world, starting and running a business is already challenging. The absence of critical information makes it even harder.

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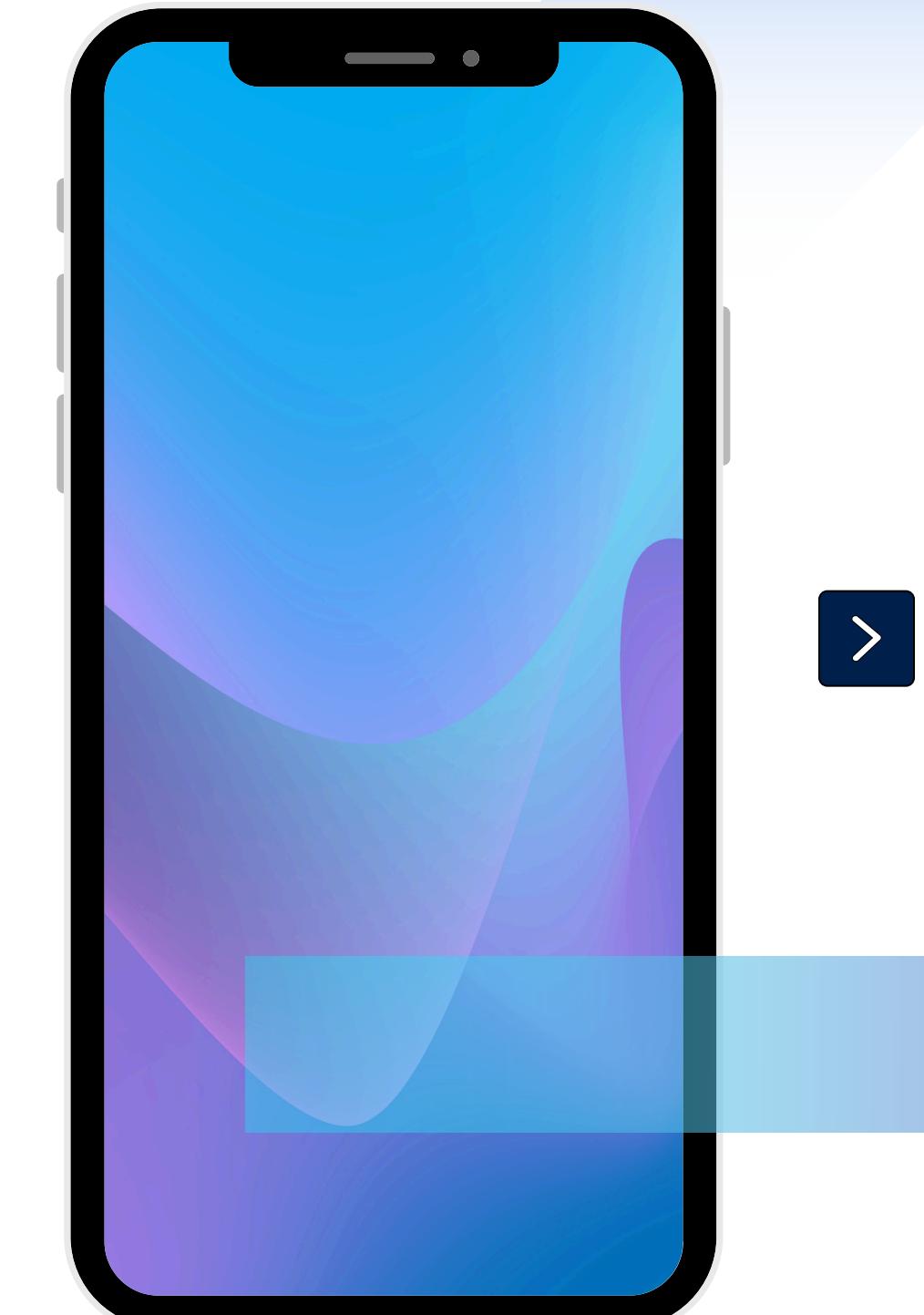
## Enter Innovatoor, Delivering Intelligence You Didn't Know You Needed

At Innovatoor, we envisioned a world where businesses don't drown in data and also don't miss out on data they never knew existed. That's why we built a full-stack Data Intelligence ecosystem — a platform designed not just to collect data, but to uncover hidden insights, deliver structured intelligence, and empower risk-free decision-making.

We specialize in:

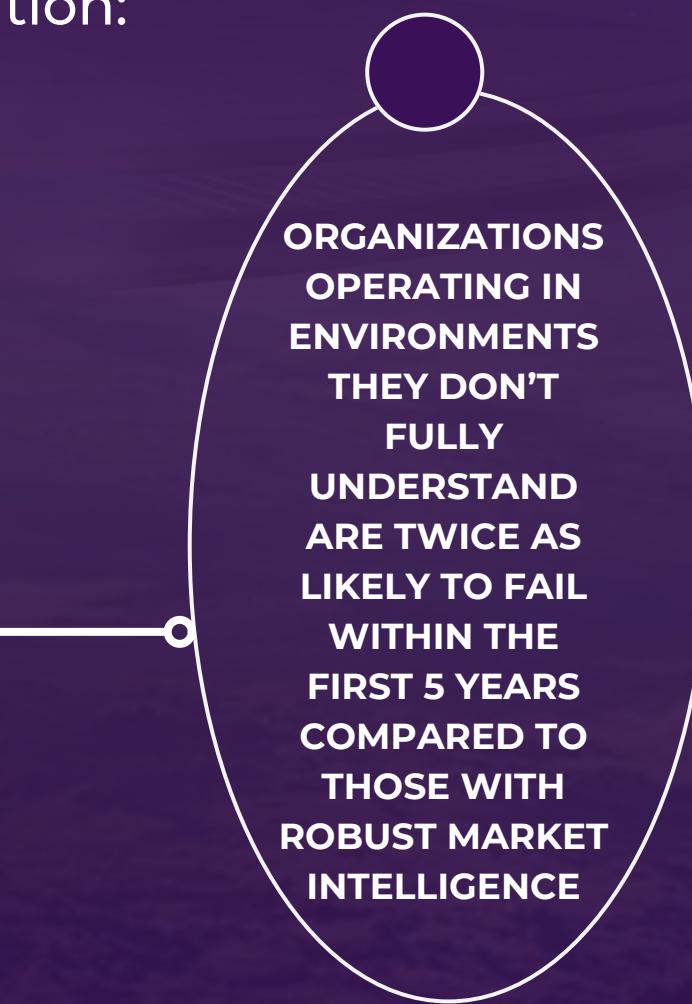
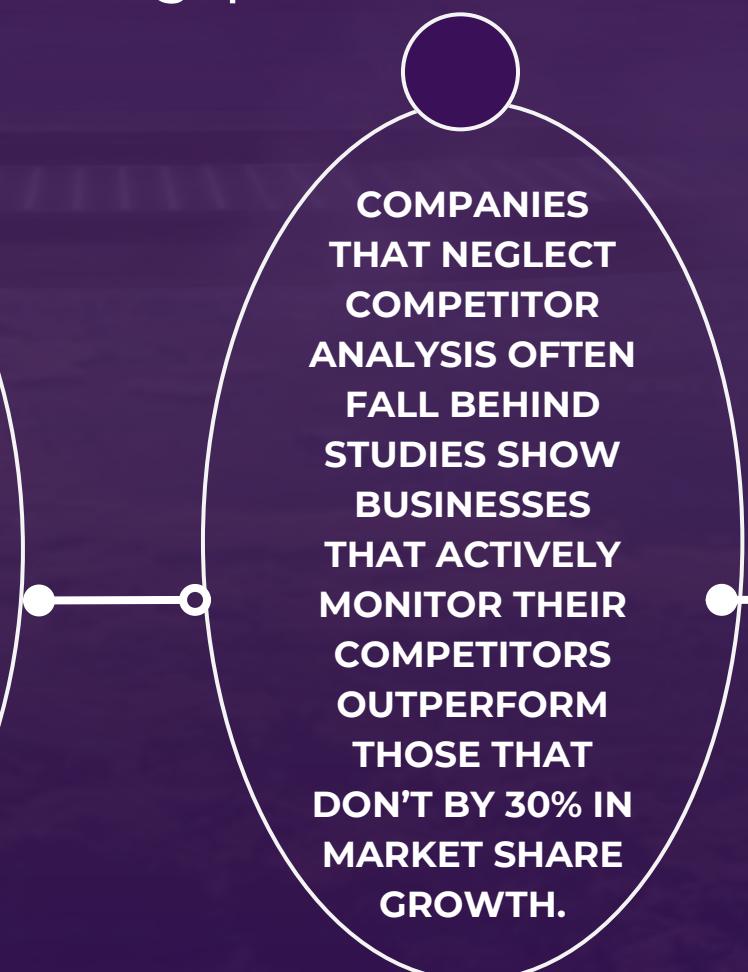
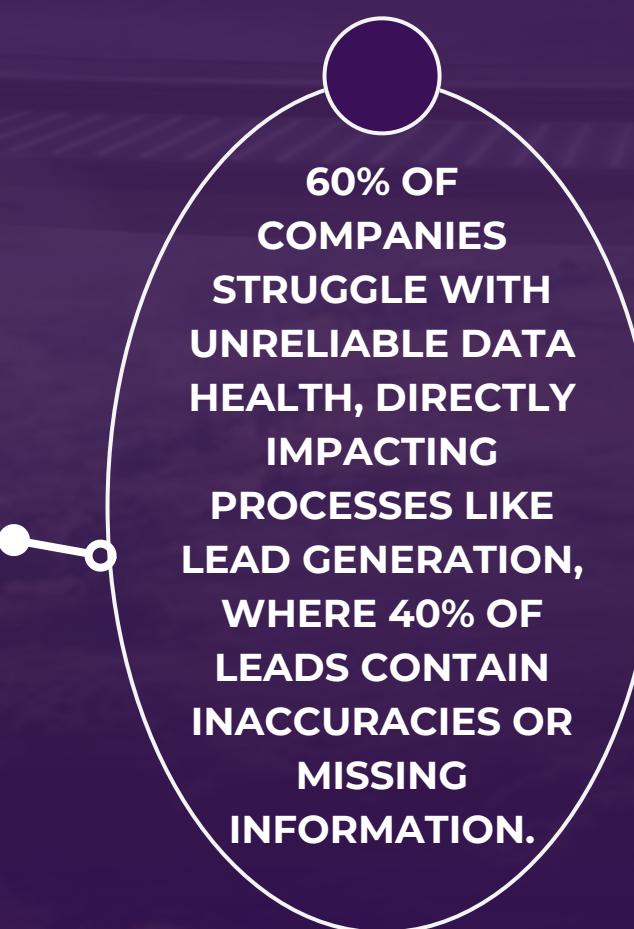
- Custom scraping bots designed for specific data missions.
- Use of multiple OSINT tools like Maltego and others.
- Sockpuppets for discreet and undetectable research.
- Proprietary OSINT tools like our OSINT Wikipedia Toolset (Premium).
- And at the heart — a centralized Data Warehouse Platform.

We don't just collect data; we deliver intelligence that organizations don't have, and often don't even know exists.



# THE PROBLEM WE SOLVE — THE COST OF IGNORANCE (WITH REAL NUMBERS)

Businesses and organizations face a silent crisis of data gaps and misinformation:



*The cost of not doing due diligence, market research, or competitor analysis is measured in missed opportunities, financial losses, and reputational damage.*



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# Our Technology Solutions

Innovatoor solves this by:

- Delivering data-driven insights for confident decision-making.
- Automating due diligence, competitor tracking, and market research.
- Providing access to data that businesses don't have, and competitors may already be using.

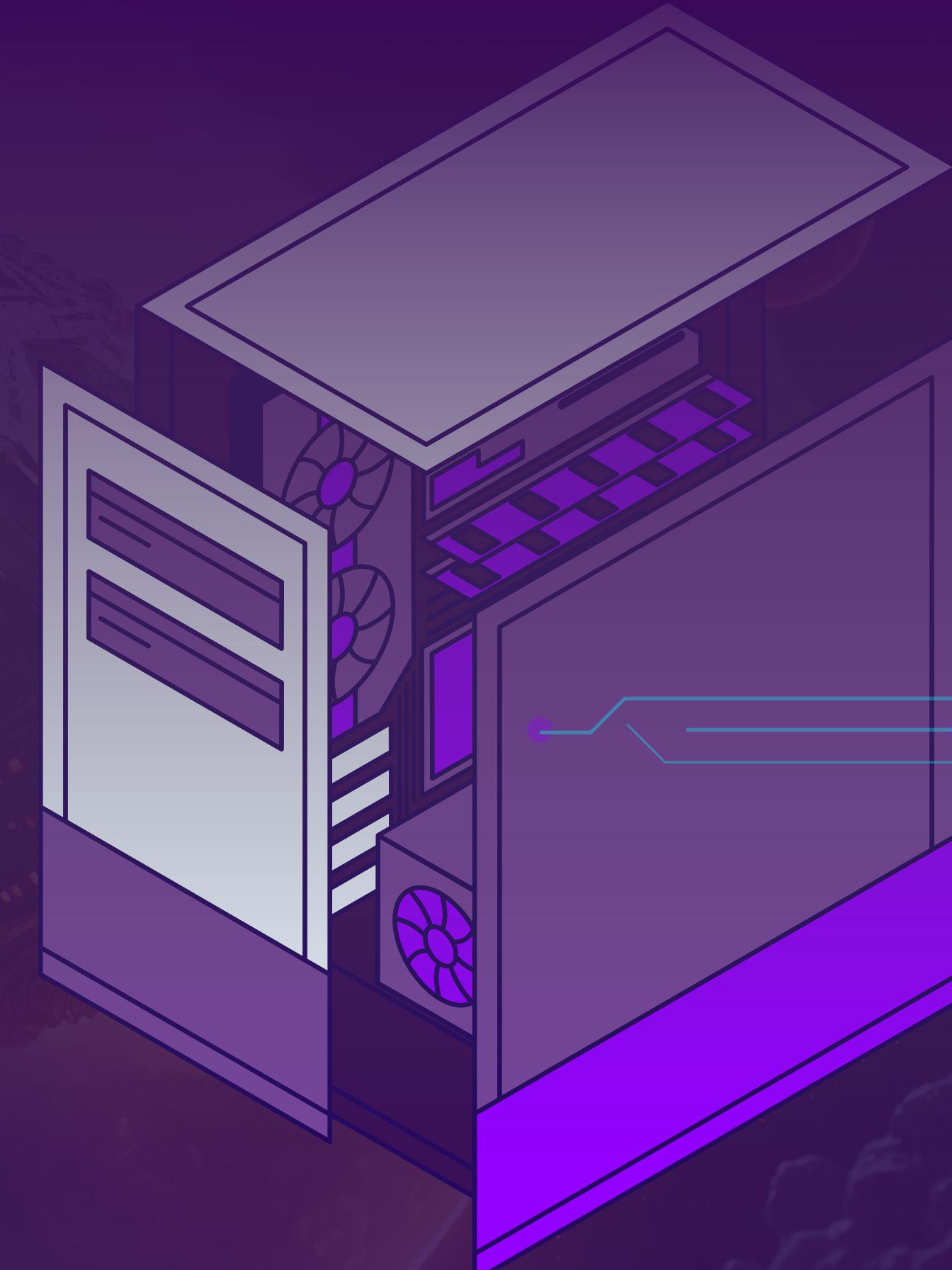


# **INNOVATOOR'S SECRET SAUCE: FULL DATA OWNERSHIP & DISCOVERY**

What makes Innovatoor unique isn't just technology; it's how we redefine data discovery:

- End-to-End Data Ownership: From collection to structuring — no third-party dependence.
- Specialized Multi-Bot Architecture: Each bot focuses on specific data — tenders, influencers, scam reports, business contacts.
- Sockpuppet-Driven Research: For discreet exploration of digital landscapes inaccessible by traditional scraping.
- Proprietary OSINT Toolset: Powered by 200+ tools, including our OSINT Wikipedia ecosystem.

We help you discover what you didn't know you were missing.



# The Innovatoor Data Warehouse Intelligence in Action

Our Data Warehouse isn't just storage — it's an intelligence engine that structures and contextualizes data for strategic use:

- Company Profiles (Stock Exchange, SOEs, Private Firms)
- Influencer & Brand Analytics
- Tenders, Rentals, Market Listings
- Scam Reports & Verification Logs
- News Articles filtered by topic, sentiment, and source credibility
- Custom datasets tailored for specific business goals

This structured intelligence fuels strategies for businesses who need clarity in uncertain markets.





# BUSINESS MODEL, FLEXIBLE INTELLIGENCE DELIVERY

## SUBSCRIPTION ACCESS

To our Data Warehouse & Premium OSINT Toolset.

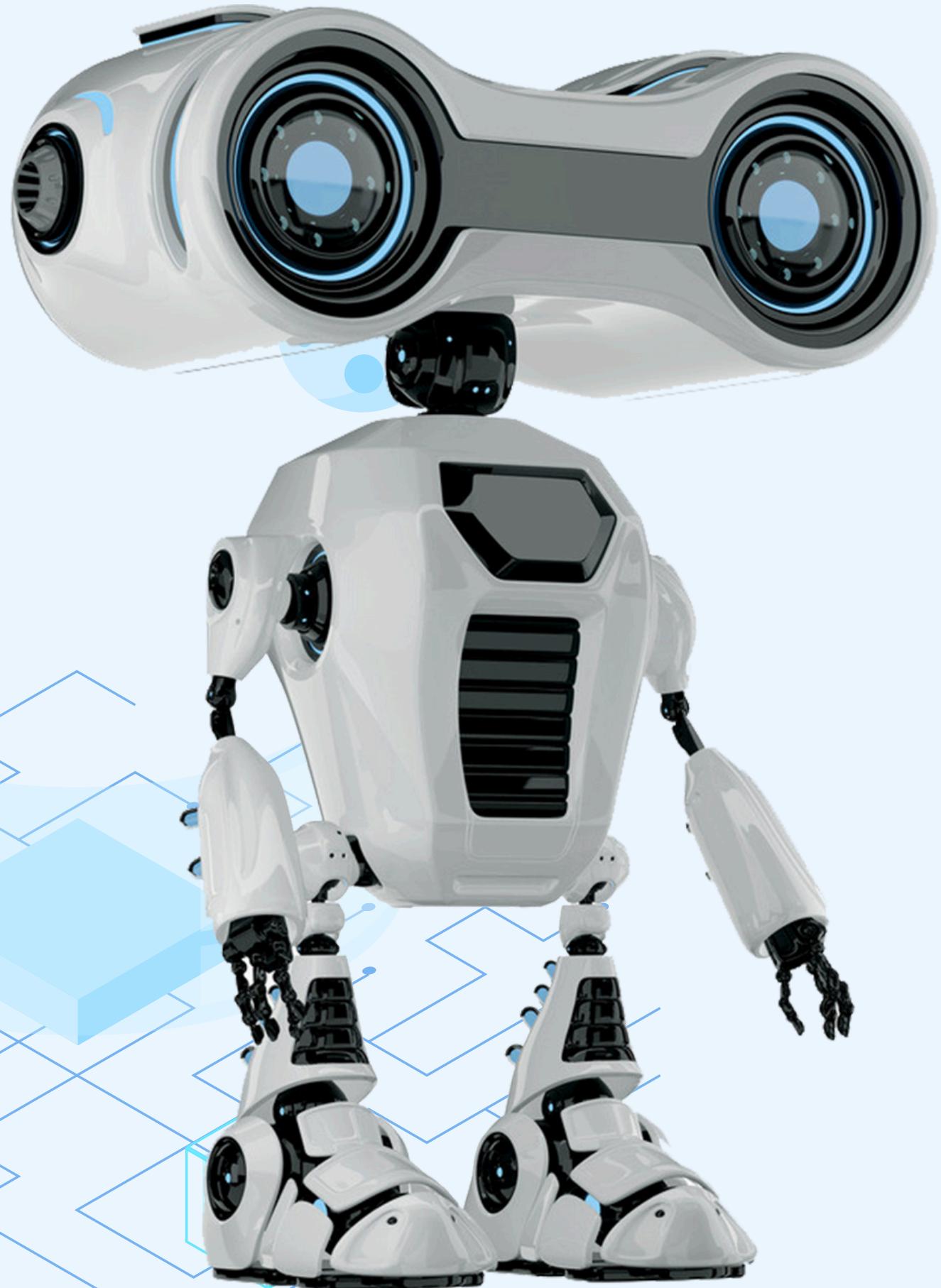
## CUSTOM INTELLIGENCE PROJECTS

Designed to address unique data needs

## DATA-AS-A-SERVICE (DAAS)

Clean, structured datasets delivered in usable formats (Excel, JSON, CSV) and Strategic Consulting Services: Turning data into business strategies.





# THE INNOVATOOR ADVANTAGE

- Data Discovery Experts: We bring you data you don't have access to.
- In-House Software Ecosystem: Full control, zero dependency.
- Specialized Team: Deep understanding of data and digital ecosystems.
- Scalable Data Warehouse: Ready to grow with your business intelligence needs.



## Meet the Founder Mugenzi Bel Arthur

Mugenzi Bel Arthur is a Rwandan entrepreneur and digital intelligence specialist, best known as the Founder of Innovatoor, a Kigali-based Data Intelligence company that leverages OSINT, data scraping, and digital consulting to empower organizations with actionable insights.

Arthur began working in OSINT in 2018, pioneering the use of automated scraping bots and intelligence tools to conduct market research, due diligence, risk analysis, and competitor evaluation — particularly across African markets.

His expertise powers Innovatoor's proprietary Data Warehouse platform, which structures datasets across sectors like demographics, companies, influencers, religion, politics, and more. Arthur's work bridges technical complexity with real-world application, making digital intelligence accessible to non-technical users, including SMEs, NGOs, and regulatory agencies.

His daily toolkit includes technologies like Selenium, BeautifulSoup, Apify, Maltego, and Google Dorks — redefining how organizations across Africa utilize OSINT and web data for smarter, safer decision-making.



Q<https://github.com/BelArthur49> 0





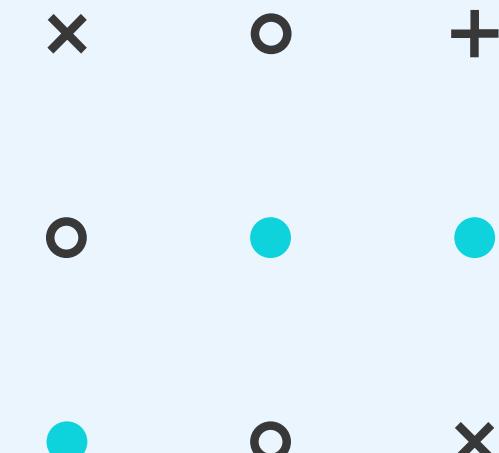
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# Call to Action, Discover What You're Missing

In a world full of uncertainties, making confident decisions starts with having the right intelligence.

Let Innovatoor be your partner in discovering data you don't have, navigating complexities, and turning insights into actions.

Schedule a demo or consultation with us today!





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Limited

# THANK YOU!

Thank you for considering Thynk Unlimited.  
Let's transform your ideas into reality.



[info@innovatoor.com](mailto:info@innovatoor.com)



+250782010317



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