Project Plan

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Summary

Allows users to easily access nearby restaurants with their respective address, rating, tags. All information is provided from Google Places,

Future Functionalities

Implement Google API.
Live information about what's currently being served at certain restaurant.
Allow restaurants to register on the platform.

Target Market

Demographic segmentation: age 18-60, both genders.
Geographical segmentation: urban environment.
Behavioral segmentation: purchasing or spending habits.