Belal Ashraf Zeina

Professional Summary

Full-Stack Laravel Developer with over 3 years of hands-on experience specializing in Back-End Development. Proficient in building and maintaining scalable RESTful APIs, optimizing MySQL performance, and automating workflows using CI/CD pipelines. Adept at working in Agile teams to deliver robust, maintainable, and secure applications. Experienced in integrating Artificial Intelligence (AI) solutions into web platforms to enhance functionality and user experience. Passionate about clean code, performance optimization, and modern PHP best practices.

Education

Bachelor of Artificial Intelligence, Faculty of AI, Kafr El-Sheikh University

2021-2025

Grade: Superior (B+)

- Specialization: Data Science, Machine Learning, Deep Learning
- Relevant coursework: Algorithms, Data Structures, Database Systems

Technical Skills

Languages: PHP, JavaScript, Python, C++, SQL

Frameworks: Laravel, Livewire, React.js, Tailwind CSS, Bootstrap **Databases:** MySQL, PostgreSQL, Database Optimization **API Development:** RESTful API Design, API Documentation, Postman

DevOps: Git, GitHub, CI/CD, VPS, Azure (Basic), SSH, Docker (Basic) **AI/ML:** TensorFlow, Scikit-learn, Computer Vision, Data Science

Other: Agile/Scrum, SEO, Google Analytics, Linux Server Management

Professional Experience

Freelance Web Developer, Freelancer

2023–Present

- Developed custom backend solutions for 15+ clients using Laravel and modern PHP practices
- Integrated AI/ML models with web applications for enhanced functionality
- Reduced average page load times by 35% through database optimization techniques

Back-End Developer, Tek-Part Company

Feb 2024-Sep 2024

- Designed and implemented scalable RESTful APIs serving 10,000+ daily requests
- Optimized MySQL queries, reducing average response time by 40%
- Executed CI/CD pipeline reducing deployment time by 60%
- Conducted code reviews and mentored junior developers
- Created comprehensive API documentation using Postman/OpenAPI

Key Projects

Seazera

☑ seazera.ashraf.zone ☑ Video

- Lead Full-Stack Developer for an AI-powered aquaculture monitoring system.
- Planned and improved the entire web architecture:

Frontend: Laravel with Livewire dashboard for real-time disease alerts and analytics.

Backend: Laravel API serving AI models (TensorFlow/PyTorch) with IoT integration.

AI Pipeline: Computer vision system for fish disease classification (90%+ accuracy).

• Key achievements:

Reduced response time by 40% through WebSocket-based live monitoring.

Secured sensitive farm data with API-KEY, Authentication and role-based access.

• Tech: React, Laravel, Python (AI), MySQL, OpenCV, WebSockets.

Delw2ty E-Commerce Platform

delw2ty.com

- Built comprehensive e-commerce platform with modern shopping experience.
- Product catalog with advanced filtering and search functionality.
- Secure checkout process with multiple payment gateway integration.
- Created responsive design optimized for mobile and desktop experiences.
- Added real-time inventory management and order tracking system.
- Tech: Laravel, Livewire, REST APIs, React, MySQL, Payment Gateway Integration.

Hayat Discount - Offers Portal

☑ hayatdiscount.com

- E-commerce platform for vendors to **publish offers** and users to **buy/validate coupons**.
- Enforced **coupon management** (generation, validation, analytics) and vendor dashboards.
- Enhanced security for transactions and user data (JWT, encryption).
- Tech: Laravel, React, MySQL, REST APIs, Payment Gateway Integration.

E-Menu - SaaS-Based Digital Restaurant Menu Platform

uguest.net

- Multi-tenant SaaS platform for restaurants to manage digital QR menus independently.
- Built a QR-based menu system with category-wise item display using Laravel and MySQL.
- Implemented a dynamic dashboard using Laravel Livewire for real-time item, pricing, and visibility management.
- Integrated React, is frontend with RESTful APIs to allow customers to access responsive menus across all devices.
- Focused on scalability and tenant data isolation to support onboarding of multiple restaurants.

MJohar - School Management Platform

mjohar.net

- Designed complex logic for attendance, student reports, verbal alerts, and data tracking using Laravel.
- Built a dashboard for admins with real-time monitoring.
- APIs have been initiated for administrators and teachers to integrate with React.js.
- Integrated with React.js interface for student data management and Excel/PDF exporting.

Number Geniuses – Learning Management System

☑ academy.softwareconnect.net

- Established educational modules and backend logic for solving math problems (addition to exponentiation).
- Improved Blade admin panel to manage users, reports, and performance statistics.
- Collaborated with React.js team to provide seamless API integration for the student experience.

Alam Foundation - Social Freelance Platform

☑ alam.foundation

- Developed social feed, friend requests, chat system, and freelance job posting using Laravel.
- Blade dashboard for admin moderation, user control, and role management.
- Provided APIs consumed by React.js front-end for dynamic post and messaging interaction.

Certifications

Languages

Arabic: Native

English: Good (Reading, Writing, Speaking)