Website Planning Document

Site Plan

- Site Description:

This document has the purpose of presenting and describing the website weatherspecific.com, the development of this website will be done as the semester progress in CIT230-06

Document Sections

- Site Name:

The name of the website will be weatherspecific.com; the domain is available in https://domains.google.

- Site Purpose:

The main purpose of weatherspecific.com is give information, predictions and history about the weather in Preston, Soda Springs and Fish Haven.
The second purpose is present weather conditions and information about the towns like articles and images.

- Target Audience and Scenarios

The target audience of weatherspecific.com will be:
Who: people interested in knowing the weather conditions in the three towns
Age: 12 to 100
Education: above seven grade will work so they know how degrees work
Motivation: Improve the desire of knowing better these three towns

Personas:

Ana Franco

Occupation:
- o Truli manager operations

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CIT-230

Demographic:
- o 39 age old
- o Married
- o She is engineer in business management

Goals and motivation for using the site:
- o She travels for her job and need to know the weather to be prepared and not spend much money.

Technology:
- o She uses her cellphone almost all the time, but when she has the opportunity prefer to use her iMac 27".
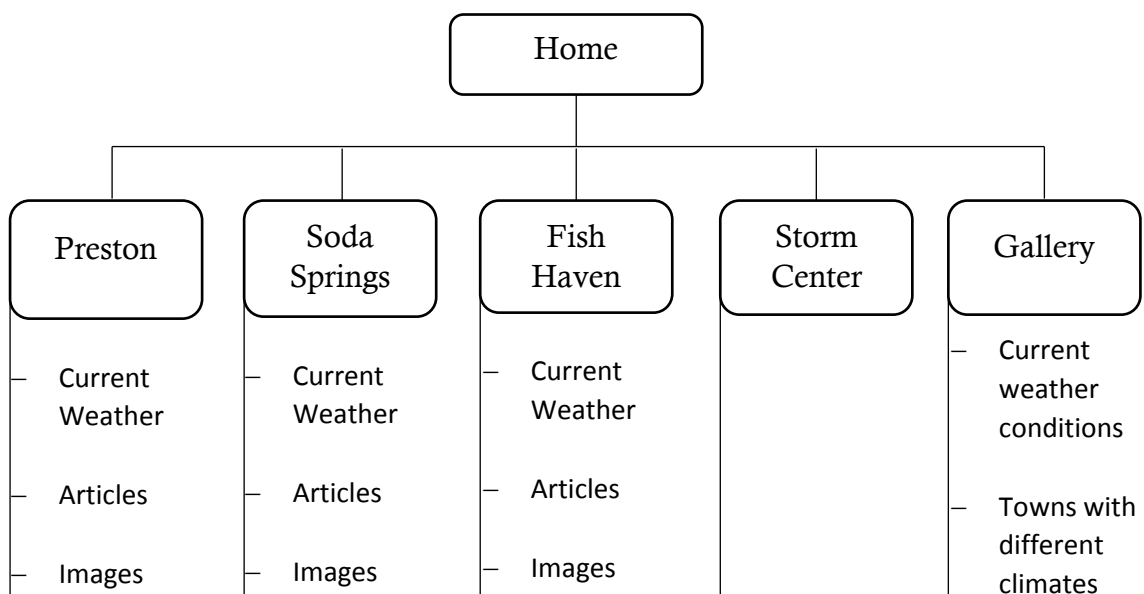
Quote:
- o "I do not like not knowing the conditions of the places"

Scenarios:

1. From which cities is the information taken?
   The navigation menu and home page have the name of the towns we will refer.

2. What can I know about those places?
   Texts about the history of weather and other articles

3. What is the current weather of the city?
   Images to reflect the current weather

4. Where is the Town?
   Contain a map with the location of the towns

- Site Map

```
                          ┌──────────┐
                          │   Home   │
                          └──────────┘
                               │
   ┌───────────┬───────────┬───────────┬───────────┬───────────┐
┌──────────┐ ┌──────────┐ ┌──────────┐ ┌──────────┐ ┌──────────┐
│ Preston  │ │   Soda   │ │   Fish   │ │  Storm   │ │ Gallery  │
│          │ │ Springs  │ │  Haven   │ │  Center  │ │          │
└──────────┘ └──────────┘ └──────────┘ └──────────┘ └──────────┘
    │            │            │                          │
  ─ Current    ─ Current    ─ Current                  ─ Current
    Weather      Weather      Weather                    weather
                                                         conditions
  ─ Articles   ─ Articles   ─ Articles
                                                       ─ Towns with
  ─ Images     ─ Images     ─ Images                     different
                                                         climates
```

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- ## Color scheme

Palette URL: http://paletton.com/#uid=13L0u0kojoKemxkj-rHrnjZwjeW

Primary color:

#EFF2F8	#CBD3E5	#9EACCB	#6E80A9	#475C8D
#EFF2F8	#CBD3E5	#9EACCB	#6E80A9	#475C8D

- ## Typography

Object / Item	Font	Size	Color
Default paragraph text	Arial Weight: normal Style: Normal	16px	#00000
Heading level 2 (h2)	Verdana Weight: Normal Style: Normal	18px	#475C8D
Heading level 3 (h3)	Verdana Weight: Bold Style: Normal	20px	#6E80A9
Navigation anchor selected	Arial Weight: normal Style: Normal	16px	#CBD3E5
Navigation anchor unselected	Arial Weight: normal Style: Normal	16px	#9EACCB

Navigation:

- Background: 475C8D
- Text color: #FFFFF
- selected item: EFF2F8

References:
Site Plan | SOAtheory.com Site, pdf document.

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http://paletton.com