

Filter By Country

Country

All

2240

Total Customers

45.19

Average Age

52.25K

Average Income

1.36M

Total Revenue

49.11

Average of Recency

14.91%

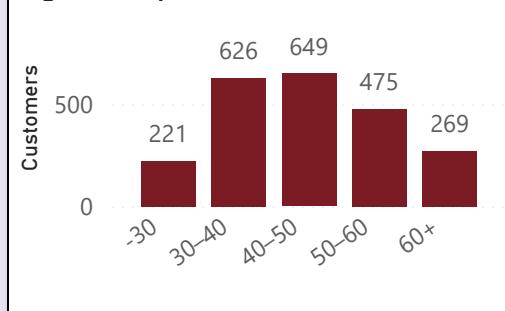
Final_Response_Rate

Filter By Group of Age

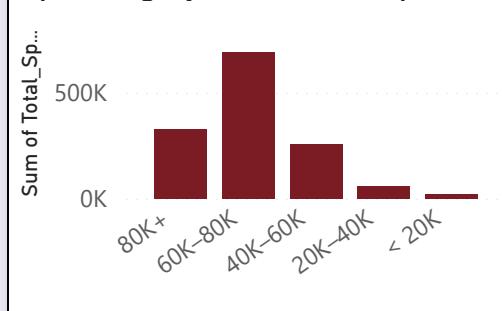
Age_Group

All

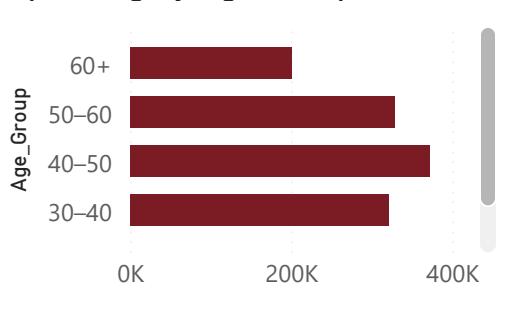
Age Group Distribution



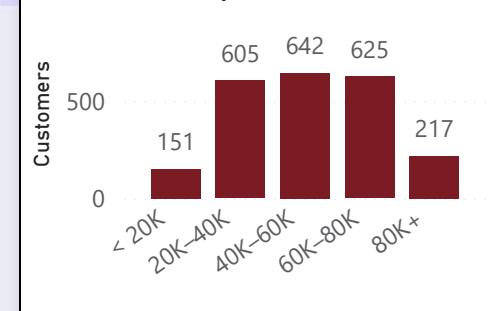
Spending by Income Group



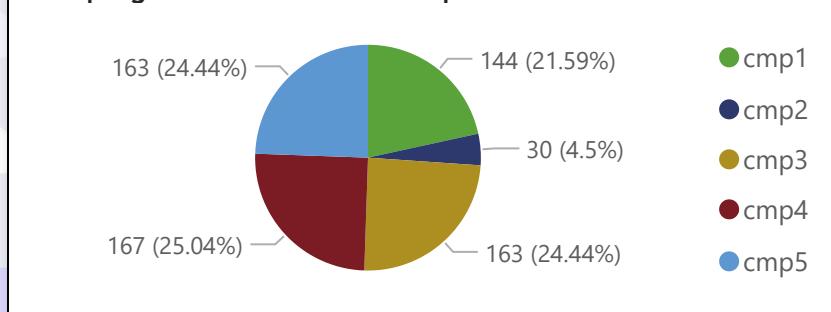
Spending by Age Group



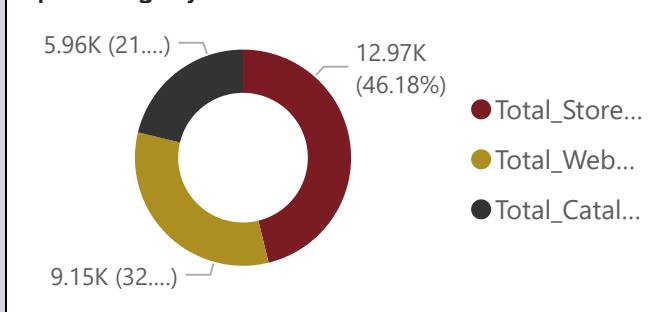
Income Group Distribution



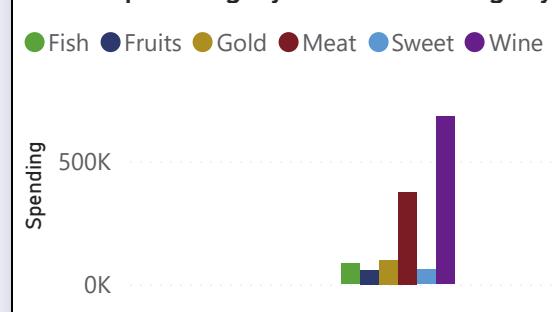
Campaign Performance (Response Count)



Spending By channel



Total Spending by Product Category



Filter By Marital Status

Mari...

All

Country	Campaign Responses	Total Spent	Total Customers
Mexico	1	3122	3
USA	26	67882	109
Australia	35	89763	160
Germany	38	74913	120
India	39	79485	148
Total	667	1356988	2240

Spending By Country

