

September 13, 2025

Nike, Inc.  
One Bowerman Drive  
Beaverton, OR 97005

Dear Nike Leadership Team,

It is with great respect and enthusiasm that we present Bell Material Solutions as a potential partner in Nike's continued leadership in sustainability and innovation.

Bell Material Solutions is committed to advancing circular supply chains by repurposing materials that would otherwise become waste. Through our solutions, corporations can reduce their carbon footprints while contributing to a global movement toward sustainable manufacturing.

Nike's vision for a sustainable future aligns closely with our mission. We believe our partnership could serve as a cornerstone for innovation in the circular economy — demonstrating measurable ESG outcomes, reducing emissions, and setting a standard for others in the industry.

We would be honored to share our business model, financial projections, and roadmap with your team, and to explore how we can work together to achieve Nike's ambitious sustainability goals.

Sincerely,  
Richard & Amber Bell  
Founders, Bell Material Solutions