

Bell Material Solutions

Business Plan

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Executive Summary

Bell Material Solutions (BMS) is a multi-purpose sustainable material solutions company.

We specialize in recycling and repurposing industrial materials to eliminate waste and minimize carbon footprints.

Our hubs divert waste from landfill, generate value from by■products, and provide partners with measurable ESG impact.

Market Opportunity

Global industrial waste exceeds 2 billion tons annually.

Brands face increasing regulation and consumer pressure to prove sustainability.

Nike and others seek partners to achieve measurable Scope 3 reductions.

Our Solution

Regional hubs process, repurpose, and resell by-products.

Transparent reporting: tons diverted, CO₂e avoided, verified material streams.

Revenue model: material resale, processing fees, ESG data services.

Financial Highlights

Revenue drivers: \$/ton resale and service contracts.

Costs: processing, logistics, fixed OPEX; margins improve with scale.

Pilot hub breakeven projected within 18 months.