



September 13, 2025

Nike, Inc.  
Beaverton, OR

Dear Nike Team,

We're excited to introduce you to **Bell Material Solutions** — a company dedicated to making waste a thing of the past. Our mission is simple: take materials that would otherwise be discarded and transform them into valuable resources that fuel a more sustainable future. We see a natural alignment between Nike's vision of innovation and responsibility and our approach to circular supply chains. Imagine your manufacturing by-products re-entering the cycle — not as waste but as part of a bold sustainability story that resonates with customers and communities. This isn't just about reducing carbon footprints — it's about creating something bigger: a partnership that shows the world how business can drive real environmental change. We'd love the opportunity to share our roadmap and explore how Bell Material Solutions and Nike can partner to scale this vision.

Sincerely,

Richard & Amber Bell  
Founders, Bell Material Solutions