



Nike Proposal Packet

Bell Material Solutions is proud to present this proposal to Nike, Inc. Our mission is to reduce waste, repurpose valuable materials, and drive measurable sustainability outcomes. This packet outlines our capabilities, value proposition, and alignment with Nike's ESG objectives.

1. Executive Summary

Bell Material Solutions provides innovative recycling and repurposing solutions that help major corporations eliminate waste and minimize carbon footprints. Our partnership with Nike would demonstrate global leadership in circular economy practices.

2. Mission & Vision

Our mission is to repurpose waste into valuable resources. Our vision is to build a scalable ecosystem of corporate partnerships that reduce global emissions and create sustainable supply chains.

3. Value Proposition for Nike

- Measurable reduction in waste and emissions
- ESG impact reporting aligned with global standards
- Repurposing Nike by-products into sustainable materials
- Partnership narrative that resonates with customers, investors, and regulators

4. Financial & Operational Overview

We are prepared to scale operations to support Nike's global supply chain. Detailed projections and financial models are available upon request, with a focus on ROI, cost savings, and measurable sustainability impact.

5. Next Steps

Bell Material Solutions proposes a pilot program with Nike manufacturing facilities to integrate our repurposing solutions. Following a successful pilot, we envision scaling this partnership globally.

Sincerely,

Richard & Amber Bell
Founders, Bell Material Solutions