

# Bell Material Solutions

## Investor Pitch Deck

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# Vision & Mission

- Vision: A world where materials never become waste.
- Mission: Repurpose industrial by-products into high-value inputs, reducing CO<sub>2</sub>e and landfill waste.

# Team

- Richard & Amber Bell — Founders with deep sustainability mission and operational expertise.

# Problem

- Over 2B tons of industrial waste annually.
- Brands under pressure to reduce Scope 3 emissions.
- Existing recycling is fragmented and inconsistent.

# Solution

- Regional hubs collect, process, and resell by-products.
- Digital reporting layer provides auditable diversion and CO<sub>2</sub>e data.
- Revenue: resale of materials + processing and service fees.

# Market

- Massive industrial waste streams across apparel, footwear, packaging, construction.
- Nike and other enterprises are actively seeking scalable partners.

# Traction

- Nike ESG briefing in progress.
- Early partnerships forming with regional manufacturers.

# Financials

- Revenue growth driven by tons processed.
- Gross margins improve with scale and logistics optimization.
- Pilot hub breakeven in ~18 months.



# Ask

- Seeking blended financing: equity, grants, loans.
- Funds used for equipment, hub buildout, staffing, and working capital.