ISABELLA CLARK

FULL STACK WEB DEVELOPER | DESIGNER

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EXPERIENCE

Sike sikeinsights.com
Head Web Developer Oct 2018 - Present
- Designed and built reponsive business website from scratch to share what Sike does and allow the public to request demos of the product
- Utilized HTML5, CSS, and Javascript technologies

Daily Bruin
Top Graphics Editor May 2017 - June 2018
- Managed team of 15 people, deadlines, and all the work of the Graphics section on a newspaper the reaches the entirity of UCLA
- Headed at least one team every week to produce standalone graphics, including creative direction, work delgation, and design
- Recruited, hired, and trained 22 new graphics interns and cross trainers
Graphics Intern Sept 2016 - May 2017
- Created over 100 standalone graphics and per section requests

Playfull
Head UI/UX Designer Feb 2017 - June 2017
- Designed new app interface and experience for 3 different sections of the app that would improve user experience and create more rewards
- Created over 50 app screen flow and layouts, as well as 50 illustrations
- Worked with developers to push new designs to product on a rigorous agile style three week sprint schedule
- Designed and created "Playpad" in-restaurant redemption method which improved verification process for users and marketing strategy by making the app more noticable to consumers

PROJECTS

Illuminations Marketplace
Full Stack Web Development Jul 2018 - Oct 2018
- Designed and built from scratch this online marketplace platform for buying and selling digital art
- Utilized Python, Django, MySQL database, and Ajax technologies
- Designed user interface and website brand
Link: illuminationsmarket.herokuapp.com

Personal Website
Designer/Web Developer Dec 2017
-designed and developed my responsive personal website from scratch to showcase my design and coding projects
-Utilized HTML5, CSS, and Javascript technologies
Link: isabellaclark.pro

EDUCATION

University of California, Los Angeles Class of 2019
Design | Media Arts Major (BFA) - 3.75 GPA
Entrepreneurship Minor

Coding Dojo Burbank, CA Summer of 2018
3 Full Web Development Stacks
Earned certificate of completion of over 10,000 hours of coding. Learned 3 stacks, algorithms, data structures, trees, lists, etc.

SKILLS

Technical:
Programming Languages:
HTML | CSS | JavaScript | Python | Java

Frameworks/Libraries:
Django | Spring Boot | Flask | Node.js | Express.js | Angular 4/5 | AWS EC2 | AWS S3 | Bootstap | JQuery | P5js | Heroku

APIs/Protocols:
AJAX | REST | JSON-RPC | Github

Software/Dev Tools:
MySQL | NoSQL | MongoDB | Git | SQLite | Regular Expressions | Visual Studio Code | Spring Tool Suite

Design Software:
Adobe Illustrator | Photoshop | After Effects | InDesign | Sketch

Professional Skills:
Front End Web Dev | Full Stack Web Dev | Creative Direction | Website Design | UI/UX Design | Graphic Design

ACTIVIES

Sigma Eta Pi UCLA's premiere Professional Entrepreneurship Fraternity - Tech Director
LA Hacks
Indulge In Design - Head of Design