

- Name of site/company

Cereal+Milk

- Description of your design concept/approach

My product is a collection of nutritionally enhanced cereals that contain many of the same nutritional benefits as milk.

What you hope to accomplish with your design concept/
approach

the site will be informative and aesthetically appealing.
It will be user friendly and organized to encourage the user to
purchase from the site

Here are a few of the sites I used for inspiration

<https://winkfrozendesserts.com/>

<https://us.oatly.com/>

<https://nuts.com/driedfruit/>