

# Isabella Keith

12077 Venice Ct · Frisco, TX 75035 · (469) 215-4443 · [ikeith@smu.edu](mailto:ikeith@smu.edu)

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## EDUCATION

### **Southern Methodist University, Cox School of Business**

Dallas, TX

*Bachelor of Business Administration, Accounting*

May 2025

Cumulative GPA: 3.6/4.0

Accounting GPA: 3.6/4.0

CPA Eligible: Summer 2026

- Tuition partially covered by Provost Scholarship (merit-based)
- **Study Abroad:** University College of Oxford in Oxford, United Kingdom (July 2023 – August 2023)

## EXPERIENCE

### **Southern Methodist University, Information Technology and Operations Management**

Dallas, TX

*Teachers Assistant*

Aug 2024 – Present

- Restructured Information Systems for Management course to allow students earlier exposure to critical softwares that will enhance their academic journey, eliminating need for multiple prerequisites
- Entrusted to process grades due to demonstrated ethics and ability to manage confidential information
- Host office hours to provide academic support to 164 students across three classes focusing on the development of data information skills critical to careers in all business functions

### **Cheer Athletics**

Plano, TX

*Coach*

May 2022 – Mar 2023

- Teach various skills in multiple classes 2+ days a week, emphasizing safe progression and motivation by executing customized plans with room for interpretation for a variety of special events and weekly classes
- Cultivate a strong relationship between ~250+ athletes, parents, coaches, and the program

## LEADERSHIP AND ACTIVITIES

### **Lavender Leaders**

Dallas, TX

*SMU Peer Leader*

Sept 2024 – Present

- Collaborate with the Women and LGBT+ Center to plan, promote, and host a variety of community events
- Act as a community leader to promote the welfare and represent the interests of all queer SMU students
- Develop programming designed to help incoming queer students feel a sense of safety and inclusion

### **Spectrum**

Dallas, TX

*Head Marketing Chair*

Sept 2024 – Present

- Leverage analytics to plan, create, and post strategic content across various platforms for audience of 500+
- Design flyers, posters, and other types of physical advertisements to promote a variety of events
- Collaborate with 10+ exec members to put on events, helping plan, market, and oversee event completion

### **Women in Business**

Dallas, TX

*General Member*

Sep 2022 – Present

- Engage in networking events and workshops to develop effective business communication skills

### **Gamma Phi Beta**

Dallas, TX

*Financial Vice President*

Dec 2022 – May 2024

- Report relevant chapter finances and represent the interests of 13 Sorority house residents at monthly Affiliated Housing Corporation meetings as a voting board member
- Brief the executive council on the chapter's finances in weekly meetings
- Prepare and manage a \$130,000 chapter budget and 7 department-specific budgets
- Review 10+ purchase requests per month for approval and oversee the completion of all transactions

## ADDITIONAL INFORMATION

**Computer Skills:** Microsoft Office (Excel Expert Certified, PowerPoint, Word), Google Suite, SQL, Python

**Other Membership:** IIA Student Member, SMU Computer Science Club, SMU AI Club

**Interests:** Dancing, Crochet, Writing, Marvel, DC, My Dogs (Tucker and Hunter), Notion