

REVOLUTIONALISING COACH EDUCATION IN AFRICA

An Eduball Academy Coach Education Presentation

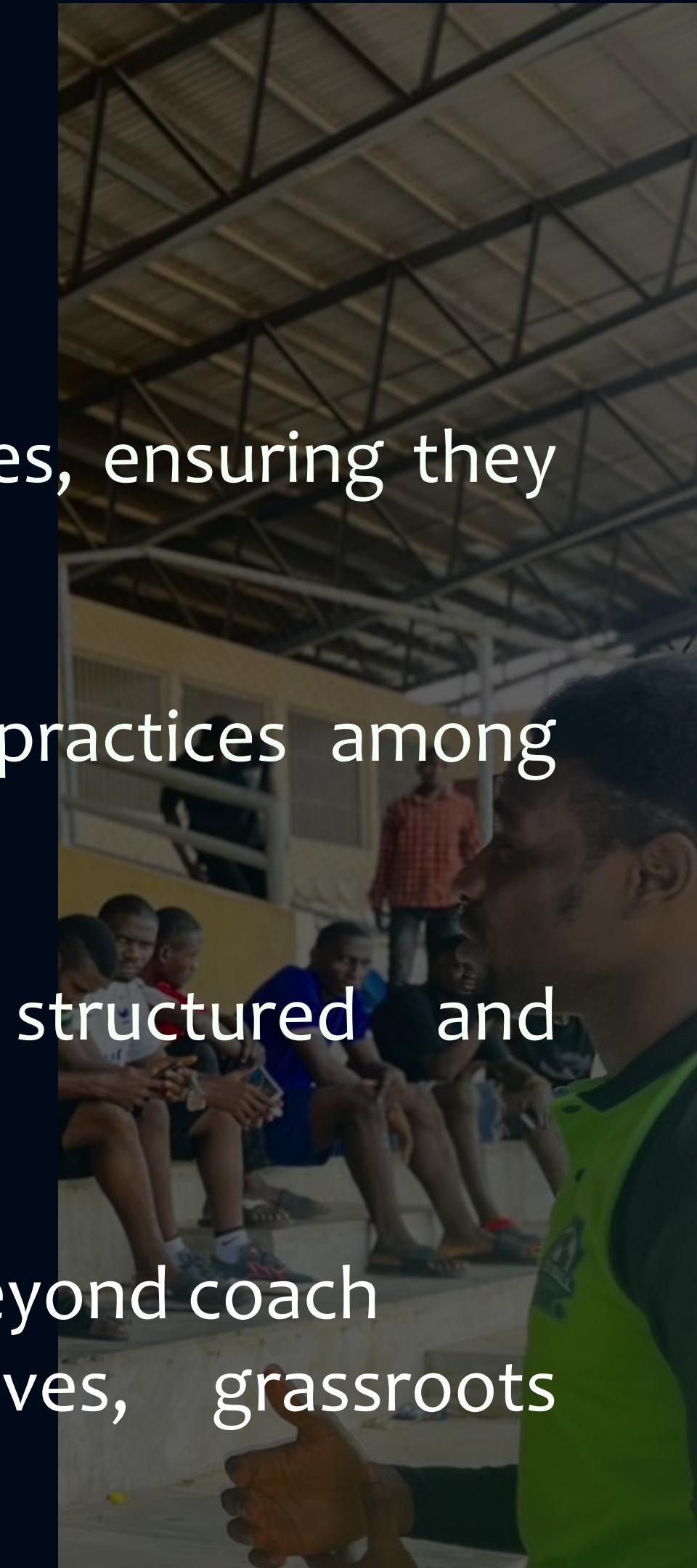


ABOUT US

Officially established in 2022, Eduball Academy Limited is a private Coach Education Company committed to advancing nation-building efforts by offering top-tier education to football coaches globally. Our mission is to nurture the next generation of football managers who will spear-head positive change in the global sports arena.



OBJECTIVES

- Provide comprehensive training for football coaches, ensuring they have the requisite skills to develop players at all levels.
 - Instill civic responsibilities and ethical coaching practices among participants.
 - Promote football development through a structured and standardized coaching curriculum.
 - Engage in community outreach programs that go beyond coach education, such as youth development initiatives, grassroots programmes, and football-related community projects.
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THE EDU TEAM



SEYI
OLOFINJANA
Adviser; Eduball
UEFA Pro License,
FA Wales



MICAH BELLO
Technical Director,
Eduball Academy
Limited.



AYODEJI OGUNLADE

- Director of coaching at European Football Coaching, New Jersey.
- USSF A License
- UEFA B License, Irish FA



VICTOR EDEH

- Tournament Director, FC Bayern Youth Cup NG MSc.
- Sport Business Management, Manchester Metropolitan University (UK)
- UEFA B License, Scottish FA



JOHN ADEGUN
SHOLA

- Head Coach, Sporting Lagos Academy
- UEFA C License, Irish FA



JOSEPH OLUMIDE

- Manager, Beyond Limit Academy
- Asst. Coach, National U17 Team
- UEFA B License (ongoing), Irish FA



MUHAMMED YUSSUF

- Academy Director, Mees Palace FA
- UEFA B License, UEFA A License (ongoing) Scottish FA



CORE VALUES

We conduct our operations with honesty, transparency, and ethical behavior, fostering trust among our stakeholders, coaches, and the broader football community.

Eduball Academy Limited recognizes its responsibility to contribute positively to society. We engage in initiatives that address social challenges and leverage football as a force for positive change.

We promote a culture of continuous learning, encouraging coaches to stay updated with the latest methodologies and knowledge throughout their careers.

EXCELLENCE

We are committed to delivering coach education of the highest quality, ensuring that our programs and training consistently meet and exceed industry standards.

INTEGRITY

We continuously seek new and effective methods in coach education, staying at the forefront of football trends and technologies to enhance the learning experience for our coaches.

INNOVATION

SOCIAL RESPONSIBILITY

We embrace diversity and provide equal opportunities for aspiring coaches, fostering an inclusive environment that reflects the rich cultural tapestry of Africa.

INCLUSIVITY

LIFELONG LEARNING

We are proud to feature UEFA Licensed facilitators and implement globally recognized & approved educational approaches. Our innovative model now includes providing free continuous professional development (CPD) workshops to football coaches, with certification requiring only a nominal fee.

"To date, 737 coaches have participated in our courses since inception. We anticipate this number to grow exponentially, as 345 coaches have already participated in our ongoing 2024 Nationwide CPD Workshop thus far."



EDUBALL COACHING ACADEMY MODEL



Webinars | Interviews | Podcasts

Monthly online classes which take the form of digital presentations, High profile interviews or podcasts.

Workshops: State-wide & National

3 & 5 day state-wide workshops which allow participants the benefit of physical interaction within the learning environment. National workshops take place annually.



Diploma courses

Bespoke professional coaching courses tiered to differing levels of football coaching requirements. Our courses utilise a mix of pedagogic, andragogic & heutagogic approaches in learning delivery.



CURRICULUM

3 Day Workshops

- ★ Individual Tactics; Passing & Receiving
- ★ Attacking/Defending Fundamentals
- ★ Coaching Interventions
- ★ Awareness & Decision-making
- ★ Finishing
- ★ Plan-Do-Review
- ★ Laws of the Game
- ★ First Aid in Sport

5 day Workshops

- ★ Creating a Player-centred Environment
- ★ Attacking: Support & Penetration
- ★ Defending: Counterpressing & Compactness
- ★ Laws of the Game
- ★ Ball movement: Carrying & Dribbling
- ★ Football Psychology: Introduction
- ★ Safeguarding in Sports
- ★ Finishing Patterns

National Workshops

- ★ Build up through the thirds
- ★ Transitions
- ★ Set-pieces
- ★ Modern Defensive Trends
- ★ Contemporary Attacking Patterns
- ★ Sports Law & Business

BASIC (B) LICENSE

-  Session Planning & Delivery
-  Laws of the Game
-  Football Leadership
-  Coaching Styles
-  Football Psychology
-  Game Model - Introduction
-  Sport Nutrition

-  Systems of Play: 1-4-2-3-1 | 1-4-4-2 (Diamond) | 1-4-1-4-1
-  Tactical Periodisation - Introduction
-  Physical Preparation
-  Attacking Organisation
-  Defending Organisation
-  Safeguarding
-  First Aid in Sport



WHO ARE OUR COURSES FOR?

01

Practicing Football Coaches

Football coaches practicing at all levels of the game in need of continuous professional development as every profession requires. This includes interns and vastly experienced professionals.

02

Intending Football Coaches

Individuals who have set their sights on becoming professional football coaches.

04

Sport Enthusiasts

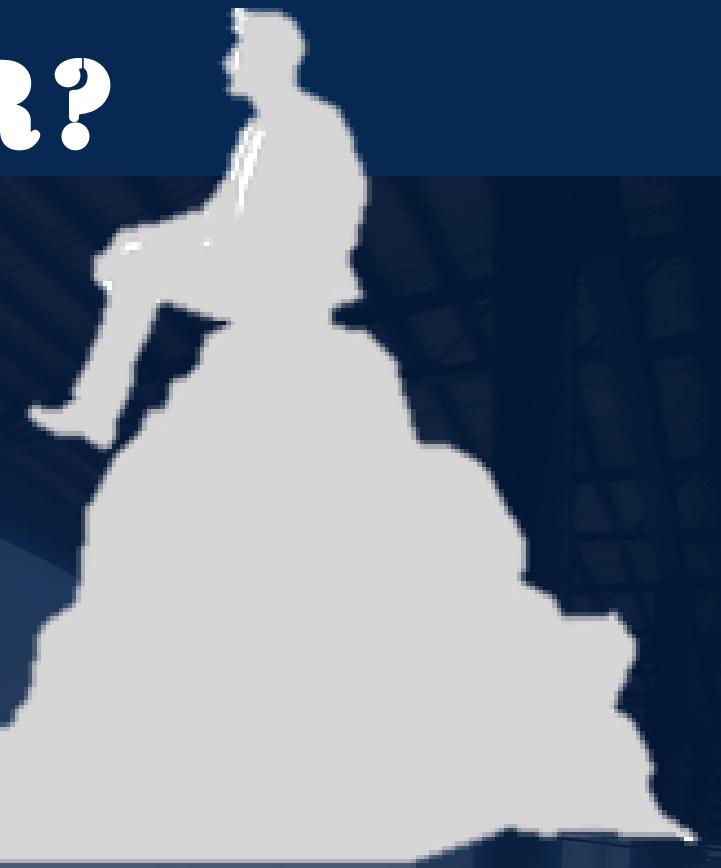
Parents & career-minded professionals who work within and outside of football.



03

Current Footballers

Aspiring professional and Pro footballers desiring further insight into the game to create a post-football career path or to satisfy personal curiosity.



WHY PARTNER WITH US?

QUALITY ASSURANCE

Our model is predicated on utilizing proven high-performing individuals within the sporting landscape as Facilitators to ensure a bespoke yet blended learning environment.



MARKET SHARE & GROWTH

A strong and growing community of coaches who participate in our coaching education programmes all year round.



SOCIAL IMPACT & BRAND AWARENESS

We have consistently provided quality football coaching education initiatives since 2022 in Nigeria, driven by the singular ideal of nation-building.



NETWORKING OPPORTUNITIES

By virtue of our local and international affiliations, we are able to connect talents from within our projects to commensurate roles elsewhere.



COMPLETED WORKSHOPS IN 2024

OGUN STATE



Nationwide CPD WORKSHOP

EDU BALL ACADEMY

OGUN STATE

LAGOS STATE

KADUNA STATE

Seyi Olofinjana | **Micah Bello** | **Muhammed Yusuf** | **Daniel Ogunmodede** | **Joseph Olumide**

**UEFA Pro License, Irish FA
TOPIC: COACHING INTERVENTION**

**Technical Director, Eduball Academy, Scottish FA
TOPIC: AWARENESS & DECISION MAKING**

**Manager, Mees Palace Academy, JOS. UEFA C License, Scottish FA
TOPIC: PASSING & RECEIVING**

**Manager, Remo Stars FC Asst. Coach, National U17 Team UEFA B License (ongoing), Irish FA
TOPIC: ATTACKING & DEFENDING FUNDAMENTALS**

**Manager, Beyond Limits FA Asst. Coach, National U17 Team UEFA B License (ongoing), Irish FA
TOPIC: FINISHING - THE ART OF GOAL SCORING**

Attendance: FREE | **Certificate: #14,700/\$10**

For sponsorship/enquiries, contact: eduballacademylimited@gmail.com/08061144062

OGUN MEDIA | NEXT GEN COACHES | TUBBIE IQ | hudl

2nd-3rd July 2024 | 10am Prompt | Remo stars stadium, Ikenne



LAGOS STATE



Nationwide CPD WORKSHOP

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5th-6th July 2024 | 2pm Prompt | Abalti Barracks, Surulere.



KADUNA STATE



Nationwide CPD WORKSHOP/ SCOUTING PROGRAM

EDU BALL ACADEMY

KADUNA

Seyi Olofinjana | **Micah Bello** | **Muhammed Yusuf** | **Daniel Ogunmodede** | **Joseph Olumide**

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OGUN MEDIA | NEXT GEN COACHES | TUBBIE IQ | hudl

29th-30th July 2024 | 2pm prompt | Asaa pyramid hotel & Murtala Square, Kaduna

All registered coaches are eligible to register at most 5 U19 players for our scouting Program which will happen concurrently with the workshop.



EDUBALL ACADEMY workshops are strategic initiatives geared towards the development of football at every strata by equipping coaches with the necessary skills and knowledge. Going by antecedents, **EDUBALL ACADEMY** coach education initiatives are a significant investment in the future of football in Nigeria and Africa. A collaboration between **EDUBALL ACADEMY** and other well-intentioned stakeholders within the football landscape is crucial to ensure mutual objectives are realised. By focusing primarily on the development of coaches at the grassroots level, we aim to foster a generation of well-trained, knowledgeable coaches who can guide young players to success both on and off the pitch.

Connect with us.



@EduballAcademy



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Eduballacademylimited@gmail.com

