

Gilberto Lomeli

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Experienced Front-End Developer skilled in HTML, CSS (including SCSS and Tailwind), JavaScript, Bootstrap, and React. Expert in responsive and mobile-first design to improve user experiences. Proficient in UI/UX principles, Adobe Photoshop, Figma, WordPress, and GIT. Collaborates effectively to align digital projects with organizational objectives, enhancing brand identity.

- WORK EXPERIENCE -

Security Systems, CA – Front End Developer

(06/2023) – (04/2024)

- *Led the management, maintenance, and development of software solutions, spearheading a pivotal landing page project that streamlined internal processes, achieving a 25% increase in efficiency and a 15% reduction in turnaround time.*
- *Developed and launched a promotional static website with React, PHP, JavaScript, HTML, CSS, UI/UX, and Bootstrap; enhanced user experience and achieved a 30% uptick in conversion rates.*
- *Implemented responsive design principles and mobile-first strategies, enhancing user accessibility and engagement.*
- *Secured a 25% surge in client acquisition within two months through strategic website optimizations and targeted marketing initiatives.*

Digital Studio, Mexico - Web Developer

(10/2022) – (04/2023)

- *Revamped a responsive portfolio website for a Digital Studio specializing in photography, increasing page views by 20% and extending average session duration by 30%, significantly enhancing user engagement.*
- *Implemented a "Mobile-First" design approach, enhancing website performance metrics with a 30% increase in mobile user engagement and a 20% decrease in bounce rates across devices.*
- *Achieved a 30% increase in social media presence and facilitated a 15% rise in client engagement through the Websites strategic design and functionality.*
- *Collaborated closely with the Digital Studio to align the website with their branding and visual*

University of Tepic, Mexico – Web Developer

(07/2019) – (06/2022)

- *Enhanced skills throughout high school, achieving proficiency in JavaScript and successfully delivering real-world projects.*
- *Spearheaded the development of an official website for the University of Tepic, Nayarit, Mexico, as part of a thesis project, resulting in a 40% increase in student inquiries and applications.*
- *Utilized extensive web development expertise to execute high-impact projects, driving a 45% surge in user interaction and slashing load times by 30% in just 6 months.*

- Skills & Knowledge -

- **Development:** (Html, CSS, Tailwind CSS, SCSS, Bootstrap, JS, React JS, PHP, GIT)
- **Design:** (Adobe Photoshop, Figma, WordPress, UI/UX)

- EDUCATION -

Associate Degree in Programming, CETIS 100, Mexico