

Gilberto Lomeli, Frontend Developer

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PROFILE

Accomplished Front End Developer proficient in HTML, CSS (including SCSS and Tailwind), JavaScript, and Bootstrap. Specializes in implementing responsive and mobile-first strategies to enhance user experiences and operational efficiency. Proven track record of optimizing websites, achieving a **30% increase in mobile traffic**, **20% reduction in bounce rates**, and **25% longer average session durations**. Skilled in UI/UX principles, Adobe Photoshop, Figma, and WordPress, with a collaborative approach to aligning digital projects with organizational goals and brand identity.

EMPLOYMENT HISTORY

Jun 2023 — Apr 2024

Front End Developer, Security Systems

- Engineered responsive web designs using HTML, SCSS, Tailwind, and Bootstrap; increased mobile user engagement by 45% and reduced bounce rate by 25% through mobile-first strategies and optimized layouts
- Developed and launched a promotional static website with C++, Java, JavaScript, HTML, CSS, UI/UX, and Bootstrap; enhanced user experience and achieved a 30% uptick in conversion rates.
- Revamped application design by integrating responsive design principles and mobile-first strategies, increasing user engagement by 40% and accessibility for 25% more users.
- Achieved a 25% increase in client acquisition within two months through website optimizations and targeted marketing efforts.

Oct 2022 — Apr 2023

Web Developer, Digital Studio

- Enhanced 15+ client websites by implementing UI/UX best practices, leveraging Adobe Photoshop, Figma, and WordPress; achieved a 30% boost in client acquisition and 20% increase in user engagement
- Enhanced user interface through responsive design and mobile-first strategies, boosting overall user accessibility by 35% and engagement metrics by 50%.
- Achieved a 40% increase in social media presence and facilitated a 50% rise in client engagement through the Websites strategic design and functionality.
- Collaborated closely with the Digital Studio to align the website with their branding and visual

Jul 2019 — Jun 2022

Web Developer, University of Tepic

- Enhanced skills throughout high school, achieving proficiency in JavaScript and successfully delivering real-world projects.
- Spearheaded the development of an official website for the University of Tepic, Nayarit, Mexico, as part of a thesis project, resulting in a 40% increase in student inquiries and applications.
- Applied comprehensive web development expertise to deliver high-impact projects, resulting in a 45% increase in user engagement and a 30% reduction in load times within 6 months.

EDUCATION

Associate Degree in Programming, CETIS 100

SKILLS

JavaScript

Figma

HTML

WordPress

CSS

Java

User Experience Design (UX)

PHP

Bootstrap

GIT

Adobe Photoshop

LANGUAGES

English

Native speaker

Spanish

Native speaker