

Scenarios

1. Persona Gulnara

Gulnara, a dedicated private tutor managing multiple study groups, values her time and wants tools that simplifies lesson prep. It's Tuesday afternoon. Gulnara is at her home desk preparing materials for four sessions tomorrow. She's tired but wants to ensure her students have meaningful practice. Right now, she wants to create a 10-question quiz to help her pupils review key concepts before class.

Path (High-Level):

1. Opens her laptop and logs into the text editing tool.
2. Types manually 10 questions.
3. Shares the quiz document with her students.

Points of Friction (Before):

- Had to create quizzes manually in Word.
- Putting questions in correct format took hours.
- Little time left for lesson planning or rest.

Design Outcome (After):

With the new tool, Gulnara can easily type questions into prepared form, which simplifies and speeds up whole process.