

Scenarios

1. Persona Gulnara

Gulnara, a dedicated private tutor managing multiple study groups, values her time and wants a tool that simplifies lesson prep. It's Tuesday afternoon. Gulnara is at her home desk preparing materials for multiple study sessions tomorrow. She's tired but wants to ensure her students have meaningful practice. Right now, she wants to create quizzes for her pupils to help them review key concepts before class.

Path (High-Level):

1. Opens her laptop and logs into the text editing tool.
2. Types questions manually.
3. Shares the quiz document with her students.

Points of Friction (Before):

- Had to create quizzes manually in the text editing tool.
- Putting questions in the correct format took hours.
- Little time left for lesson planning or rest.

Design Outcome (After):

With the new tool, Gulnara can easily type questions into prepared form, which simplifies and speeds up the whole process. She is no longer tired and frustrated and she can focus on her main goal - helping students study. She uses gained time for class preparation and has new motivation to teach.