



**MISSION:** GIVING ALL MUSICIANS  
A FAST, EASY, AND ADDICTIVE WAY TO  
PLAY, COLLABORATE, AND SHARE.

**VISION:** We see a future where music creation  
and consumption is accessible and social.



# PROBLEM AND SOLUTION

## PROBLEM



MUSIC PRODUCTS ARE OUTDATED,  
ISOLATING, EXPENSIVE, AND  
HIGHLY SPECIALIZED.

## SOLUTION



WE BUILD MUSIC HARDWARE AND  
SOFTWARE THAT MAKES MUSIC CREATION  
AND CONSUMPTION MORE ACCESSIBLE  
AND SOCIAL.



# MARKET VALIDATION

FIRST GENERATION PRODUCT ACHIEVED  
**\$2M IN SALES IN 12 MONTHS**



**\$600K IN PRE-ORDERS  
FOR GEN 2**



**AWARDS:**



**TELUS PITCH**

## MARKET VALIDATION



### PRESS COVERAGE

Entrepreneur

Bloomberg

Forbes

" The Jamstack technology is truly incredible and going to bring about a huge change in guitar players and content creators  
GUITAR.COM "



### VIRAL VIDEOS



AUDIFIED

Audified

### PARTNERS



World Artist United



Digitrax

HITLAB

Hitlab

STINGRAY

Stingray

Fender®  
Speaking with Fender



# MARKET OPPORTUNITY

MORE GUITARS SOLD OVER THE LAST 36 MONTHS  
THAN ANY PERIOD PREVIOUSLY

TAM HARDWARE: **\$5B**

TAM SOFTWARE: **\$7.8B**

SAM HARDWARE: **\$0.5B**

SAM SOFTWARE: **\$1.1B**

SOURCES



# THE JAMSTACK 2 AMPLIFIER HOW IT WORKS



INCREDIBLE  
AUDIO



PRO LEVEL  
BUILT-IN EFFECTS



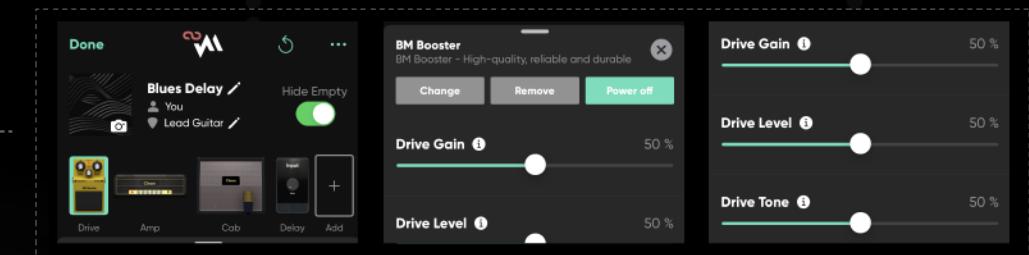
BEST IN CLASS  
CONTROL APP



RECORD INTO  
YOUR SMARTPHONE



ATTACHMENT  
MECHANISM





# THE JAMSTACK ONLINE COLLABORATION SOFTWARE WORKS HOW IT WORKS

## CONTROL



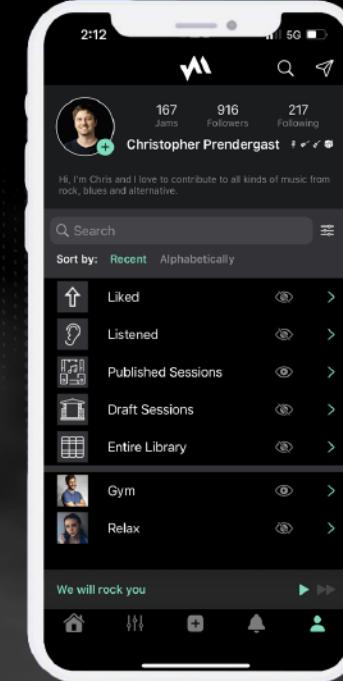
Users can control their music like never before, adjusting volume, muting and soloing individual instruments. Creates more listening enjoyment, learning opportunities, and backing track/karaoke capability.

## RECORD



Record your version of a solo, something completely new, or start something from scratch to be completed by the community.

## SAVE AND BROWSE



Save content to listen or work on later in playlists. View other users playlists and browse and search over 18,000 popular songs as well as community content.



## HOW THEY CAN WORK TOGETHER

The software is extremely powerful and usable on its own, but with **JAMSTACK HARDWARE**, you can record directly into the port of your phone with high quality audio, instead of relying on your phone's microphone.





# COMPETITION AND DIFFERENTIATION

Existing companies are steeped in tradition and nostalgia and are not optimized for **innovation** of user **experience**.

Jamstack AMP 2		Spark	
Sales (first 12 months)	TBD	Launching Q2 2022	\$80M
Battery Powered	✓	Lithium ion battery	✗
Acoustic Level Portability	✓	Multi purpose mechanism	✗
Wireless Technology	✓	Reciever and transmitter	✗
True Amp Modeling	✓	Based off real circuits	✗
Mappable Hardware Knobs	✓	Customized experience	✗
Patented Phone Interface for Recording	✓	Works with Garage band	✗
Full range speakers	✓	Incredibly clarity	✓ Limited clarity
Control App	✓	Simple and fully featured	✓ Cumbersome and limited
Wireless Backing Tracks	✓	BT casting out	✓
Bluetooth Speaker	✓	Best available for it's size	✓
Portable	✓	Fits in your hand, acoustic level portability	✓ No battery, not baggable

# THE JAMSTACK 2 AMPLIFIER

1



The only extreme performance and ultra portable modeling amplifier

2



Two granted patents

3



The only amplifier that attaches onto your guitar, as well as number of other accessories

4



The only amplifier capable of recording directly into your smartphone for music creation/sharing



# THE ONLINE COLLABORATION SOFTWARE



Only app to stream multi track licensed music



More control over your listening experience than any other platform



Easiest way to collaborate making music



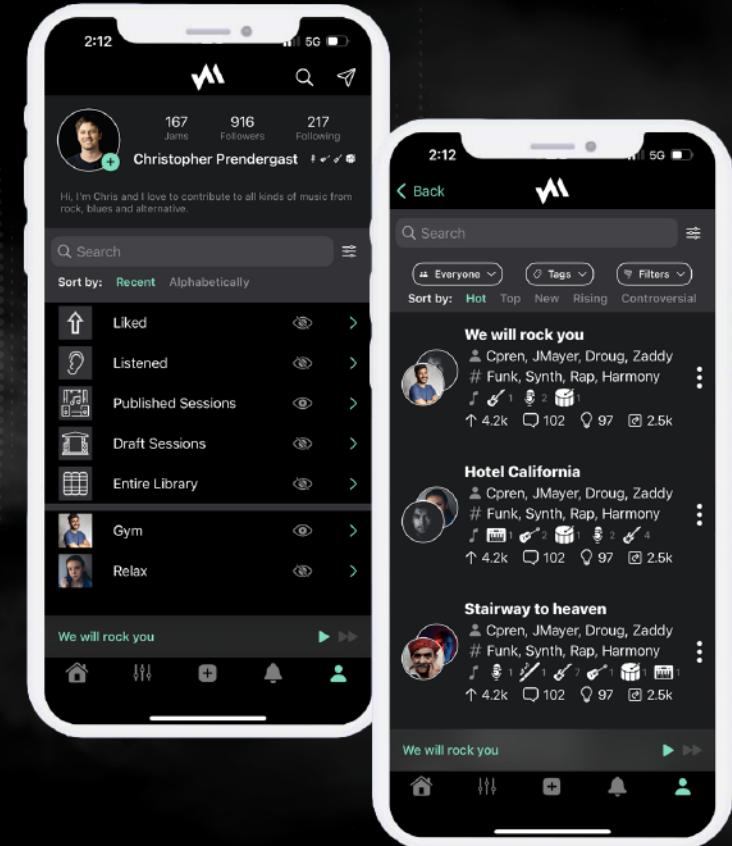
Best backing track service



Only app to allow you browse and jump into a recording session



Best music discovery experience





## BUSINESS MODEL

JAMSTACK AMP IS  
**\$369 USD** WITH 60% MARGIN



ACCESSORY ECOSYSTEM



PRIMARILY ONLINE DISTRIBUTION  
THROUGH **SHOPIFY WEB STORE**  
AND **AMAZON**



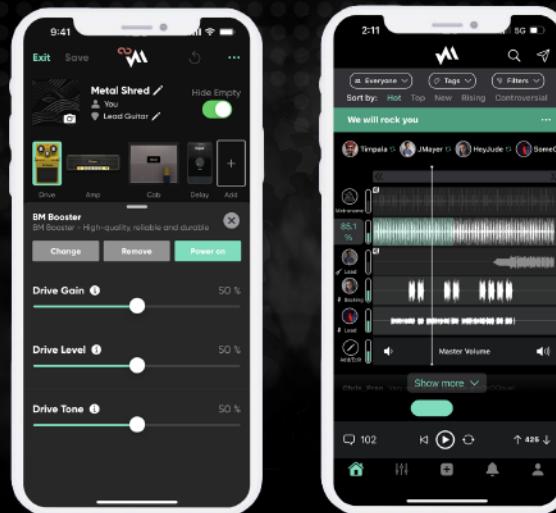
RETAIL PARTNERSHIPS  
INCLUDE



AND



JAMSTACK SOFTWARE  
IS **\$14 USD**  
A MONTH WITH  
**48% MARGIN**



HARDWARE USERS FLOW  
INTO SOFTWARE **USERS**  
**AND VISE VERA**



## MARKETING STRATEGY



MULTI TIER INFLUENCER  
MARKETING



SEO THROUGH **ORGANIC**  
**CONTENT** CREATION  
AND COLLABORATION



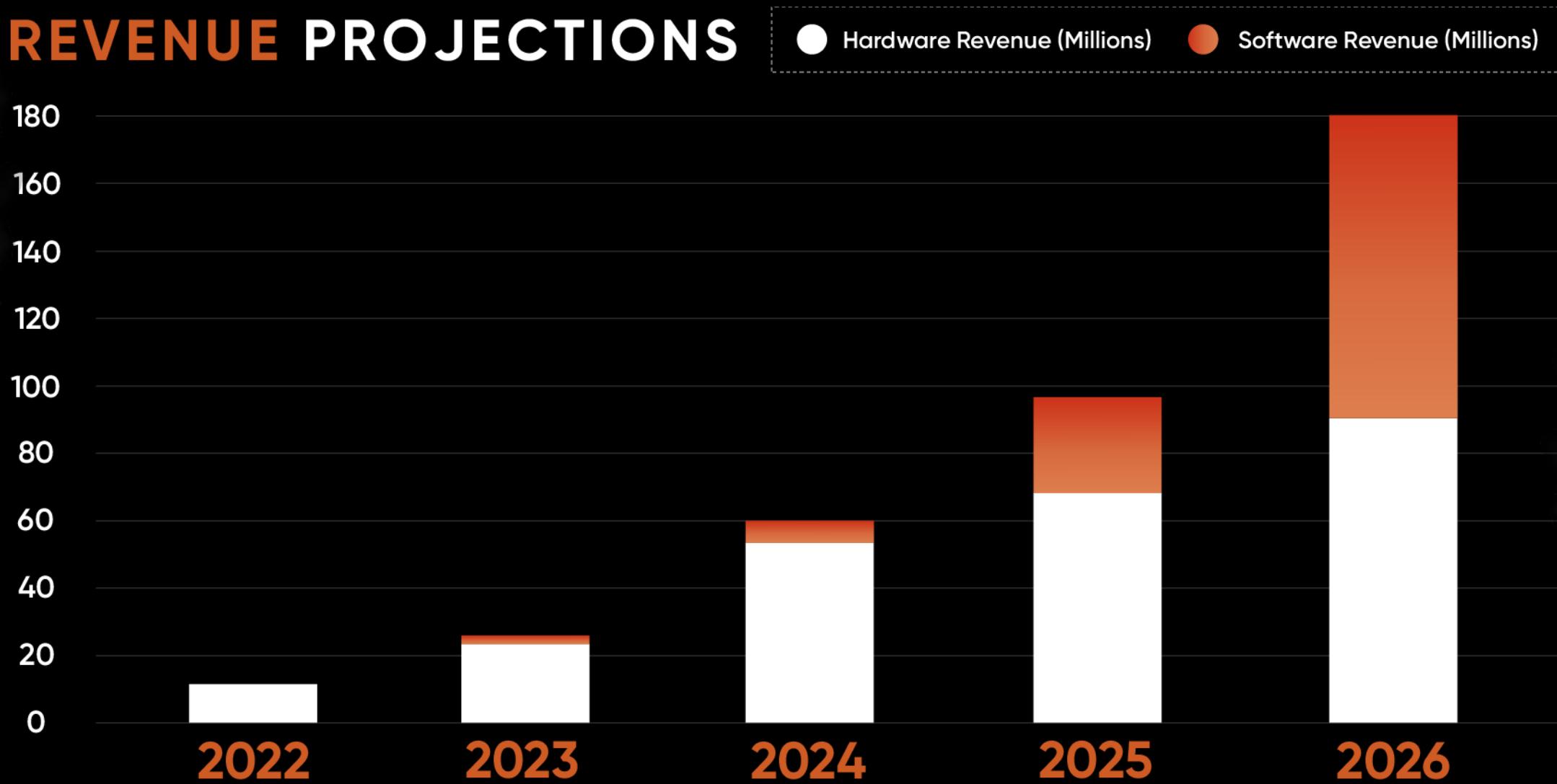
PAY PER CLICK  
MARKETING TO AMPLIFY  
THE MESSAGING



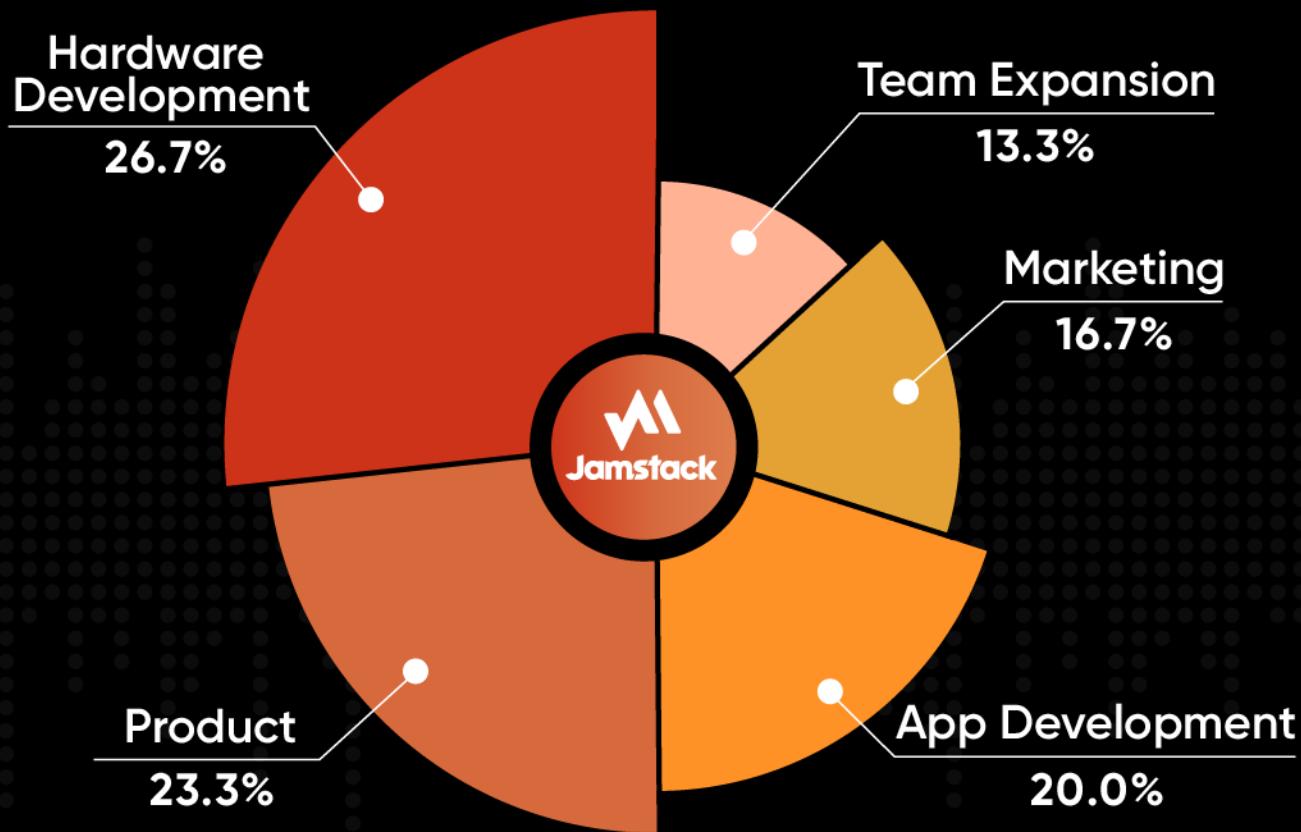
CONTINUOUS **ORGANIC**  
**VIDEO** CONTENT

## LARGE DIVERSIFIED REVENUE STREAMS

### REVENUE PROJECTIONS



# RAISING \$3 MILLION TO FUEL JAMSTACK'S NEXT STAGE OF GROWTH.



SEEKING \$3M USD    \$9M PRE MONEY USD VALUATION

OVER 50% FULL

● PRODUCT	\$700,000
● HARDWARE DEVELOPMENT	\$800,000
● APP DEVELOPMENT	\$600,000
● MARKETING	\$500,000
● TEAM EXPANSION	\$400,000

# A LEADERSHIP TEAM JAMMED WITH MUSIC AND TECHNOLOGY EXPERTISE.



## CHRIS PRENDERGAST

FOUNDER + CEO

A professional musician, engineer, and leadership training specialist.



## MATT ZADKOVICH

COMMUNITY

A professional musician, panel speaker, music educator, and paralegal with years of 20+ years of customer service experience.



## ROSALYN DENNETT

CONTENT

Professional musician, experienced entrepreneur and business builder.



## DANSE ROUGEAU

OPERATIONS

A multi-instrumentalist with a rich touring and recording background bringing in depth logistics and organizational experience to the team.



## JAMIL AL JABRI

MARKETING

15 years of CMO and internet and digital marketing experience.



## TIM WEIR

BUSINESS DEV

A distribution expert, experienced executive coach, operations analyst and business strategist.



THANK YOU

**VISION:** We see a future where music creation and consumption is accessible and social.