

Titile: Roman Belovolov Animation For AirNZ, 24sec



Description	Step 1, splash appears	Elements	Image, test 'SPLASH' sans-serif, white
Duration	0.3sec	Elements animation	Text appears from opacity 0, huge font size (30 % of bg height) and blur in the centre. It transforms to lower font size, clear



Description	Step 2, splash stays still then disappears	Elements	Image, text 'splash'
Duration	0.8sec (stay) + 0.8 sec (disappear)	Elements animation	Text 'splash' fades-out



Description	Step 3. Logo appears	Elements	Background, logo of AirNZ
Duration	0.5s	Elements animation	Logo slides right to left from out to the upper right corner



Description	Step4. Country price in and pause	Elements	Background, logo, text 'country', transparent dark circle in the centre radius 70% of width Text of footnote on black bg, text with price in the circle
Duration	0.3s + 3s (pause)	Elements animation	Footnote, text with price fades-in; Circle appears in the centre increasing radius Text 'country' fades-in + from big font to small Pause 3 s after that



Description	Step5. Country price disappears	Elements	Background, logo, text 'country', transparent dark circle in the centre radius 70% of width Text of footnote on black bg, text with price in the circle, amount is in big font
Duration	0.1s	Elements animation	All elements , except bg and logo fade-out, Circle decreases in radius and fades-out



Description	Step4-5/ the same animation for different country	Elements	
Duration		Elements animation	



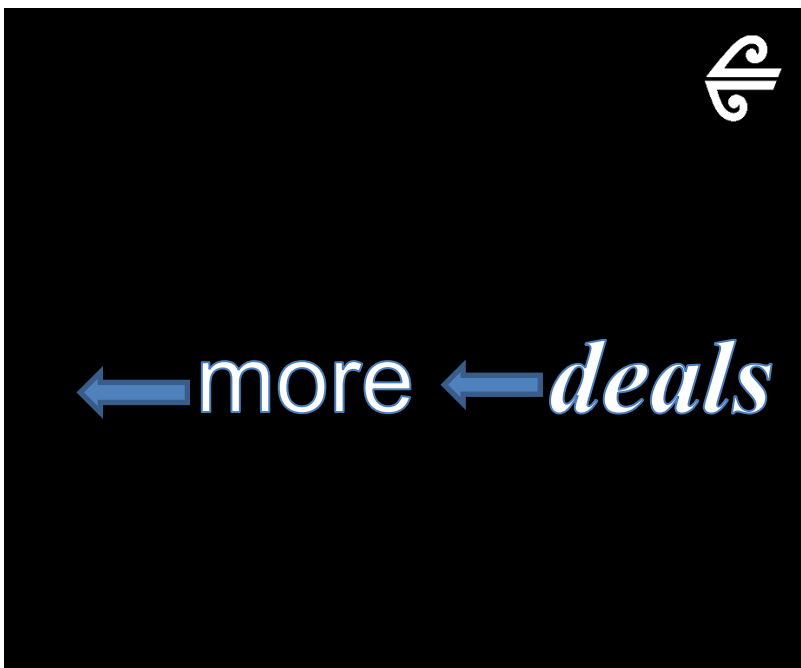
Description	Step4-5/ the same animation for different country	Elements	
Duration		Elements animation	



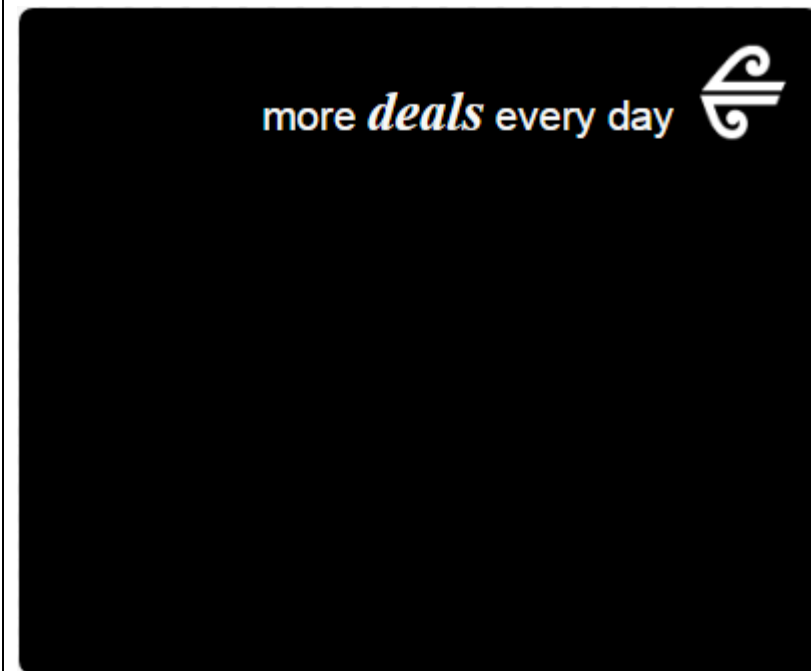
Description	Step 6. The islands message appears and out	Elements	Background, text 'the islands on sale now, circle black transparent (0,6)
Duration	0.3 in, 3s stays, 0.1s fade-out	Elements animation	Circle appears in the centre from small size to big size. Text, then fade-out



Description	Step 7. Switched to black	Elements	Black background, logo
Duration	0.2s	Elements animation	Beach fades-out and black background appears



Description	Step 8. More deals appear	Elements	Bg, logo, text 'more deals every day' 'Deals' is cursive, text is white
Duration	0.3s each word	Elements animation	Parts of the text slide right to left from the border fading in



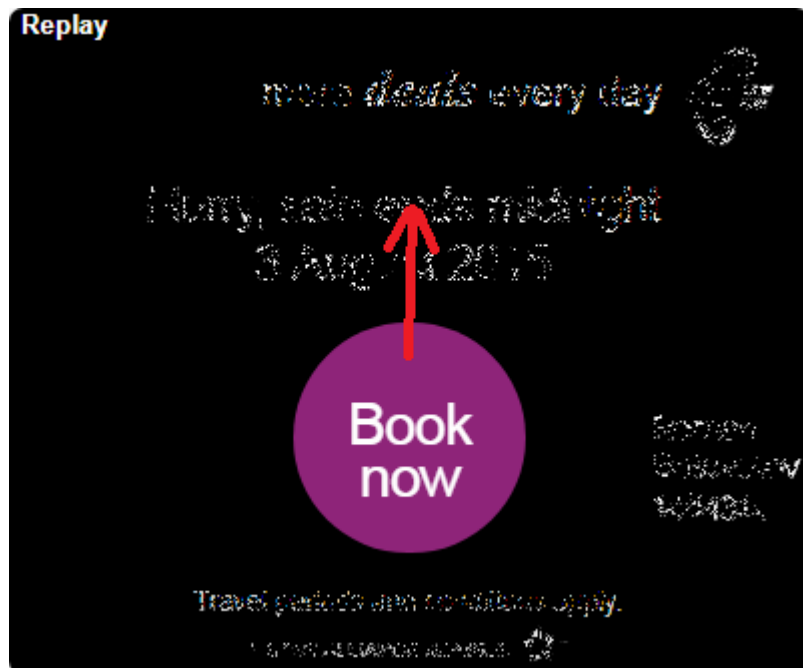
Description	Step 9. Text moves up	Elements	Background black, logo, text
Duration	0.3s	Elements animation	Text moves from the middle to the top, font decreases, logo increases simultaneously at 1.3 times



Description	Step 10. Additional info arises	Elements	Background, logo, text 'more deals every day' Purple circle 'book now', footnote, text 'hurry', all text white
Duration	0.2s	Elements animation	Text 'hurry' and footnote fade-in, circle book now slides bottom up from + fades-in too



Description	Step 11. Author appears	Elements	All previous, author name and id in one column at the right border in the middle, replay button in the left top corner
Duration	0.5s slide + 2.5s out of blur	Elements animation	author name slides right to left, blurred; then gets clear; replay button appears instantly



Description	Step 12. On replay click	Elements	All previous
Duration	0.4s	Elements animation	All elements fade-out, purple circle slides up and fades-out